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Homepage

Navigation Bar

- Includes: About Us, Services, Blog, Contact Us
- Logo on the left side

Strapline/Slogan

• Mission statement or key phrase under the logo

Full-width Hero Section

• High-quality background image with **descriptive text overlay**

Introduction Section

• Brief overview of the website's purpose or business

Call-to-Action (CTA)

• Buttons: Learn More, Get Started

Summary of Main Services/Products

Basic Contact Information

• Email, Phone

Footer

- Links: Privacy Policy, Terms of Service
- Copyright © 2024 NPO Name

About Us

Navigation Bar

• As outlined in **Homepage**

Company Overview

• Brief **company history**, mission, values

Team Members (Optional)

• Brief bio of key members

Footer

Services

Navigation Bar

• As outlined in **Homepage**

Our Services

- **Service 1**: Description of service
- **Service 2**: Description of service
- **Service 3**: Description of service

Call-to-Action (CTA)

• Button: Get a Quote, Contact Us

Footer

Blog

Navigation Bar

• As outlined in **Homepage**

Latest Blog Posts

• List of latest posts, **linked titles**

Featured Article

• Highlighted post with a larger description or excerpt

Footer

Contact Us

Navigation Bar

• As outlined in **Homepage**

Contact Information

- Company Address
- Phone number
- Email address
- Social media links

Footer