



THE CUSTOMER SUCCESS PLATFORM
SALES SERVICE MARKETING COMMUNITY ANALYTICS APPS

Made With Code

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Legos and Barbie

Imagination



Domestic Science



Technical Drawing



Computer Science Class - Super Boring, ugh I'd rather watch Style with Elsa Klensch



America
LeMoyne Owen
Univ of Memphis
CS - H*II Yeah!

Software Engineer

Grad school Researcher

▪

▪

9 years later

Light bulb moment

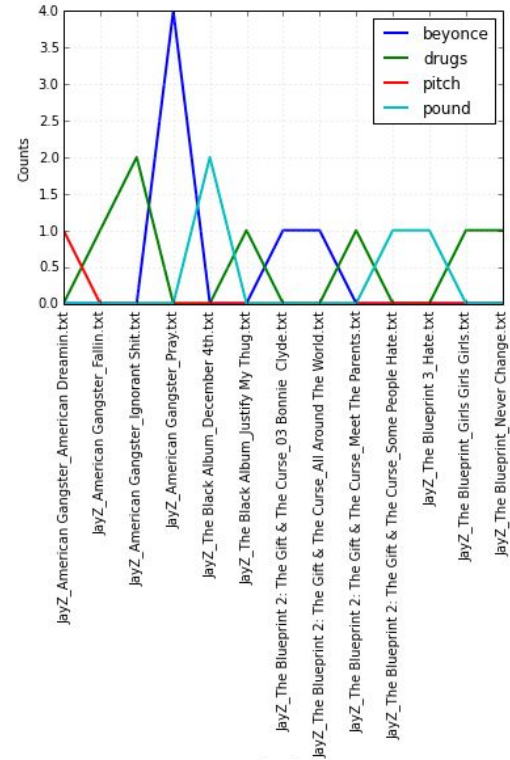
The People's Republic of Berkeley

“03 Bonnie and Clyde” + Artificial Intelligence Researcher

```
In [11]: %pylab inline
cfid = nltk.ConditionalFreqDist(
    (target, fileid)
    for fileid in wordlist.fileids()
    for w in wordlist.words(fileid)
    for target in ['drugs', 'beyonce', 'pitch', 'pound']
    if w.lower().startswith(target))
```

Populating the interactive namespace from numpy and matplotlib

```
In [12]: cfd.plot()
```



How do we get everyone to fall in
love with CS like I did?

The problem

Technology shapes our world, but < 1% of high school girls are interested in majoring in Computer Science.

Insights

Girls don't connect coding with their interests.

And, they don't see other girls coding.

Support from Parents, Teachers, Counselors is essential - girls can't do this alone

Goal

Inspire millions of girls to experience the power of code





Thank You