

ALIQUI

currus

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VANARSDEL

## Sales Analyses

Category	GT Revenue	PY Sales	% Growth
<input checked="" type="checkbox"/> <b>Urban</b>	<b>80.68%</b>	<b>\$1,803,985,540.4675</b>	<b>20.77%</b>
<input checked="" type="checkbox"/> Convenience	37.06%	\$846,628,130.3125	18.20%
<input checked="" type="checkbox"/> Moderation	24.50%	\$538,409,302.9075	22.88%
<input checked="" type="checkbox"/> Extreme	18.04%	\$391,500,256.9425	24.41%
<input checked="" type="checkbox"/> Regular	0.96%	\$24,520,302.3725	6.21%
<input checked="" type="checkbox"/> Select	0.10%	\$2,532,535.13	7.32%
<input checked="" type="checkbox"/> Productivity	0.02%	\$395,012.8025	19.69%
<input checked="" type="checkbox"/> <b>Rural</b>	<b>16.94%</b>	<b>\$395,002,583.8175</b>	<b>15.83%</b>
<input checked="" type="checkbox"/> <b>Mix</b>	<b>1.20%</b>	<b>\$25,663,130.5175</b>	<b>26.44%</b>
<input checked="" type="checkbox"/> <b>Youth</b>	<b>1.17%</b>	<b>\$25,022,507.305</b>	<b>26.22%</b>
<b>Total</b>	<b>100.00%</b>	<b>\$2,249,683,852.1975</b>	<b>20.02%</b>

Revenue trended up (129.56% increase) while % Growth (69.50% decrease) trended down between 2013 and 2020.

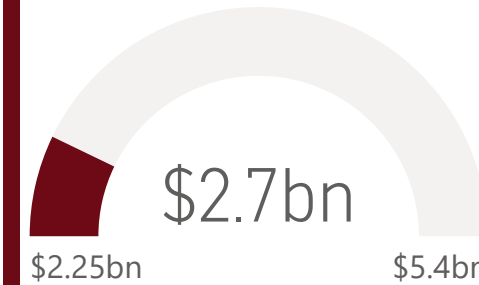
% Growth started trending down on 2014, falling by 69.50% (0.18) in 6 years.

% Growth dropped from 0.26 to 0.08 during its steepest decline between 2014 and 2020.

Urban had the highest Revenue at \$2,178,601,177.9375, followed by Rural, Mix, and Youth.

Urban accounted for 80.68% of Revenue.

## Revenue and PY Sales



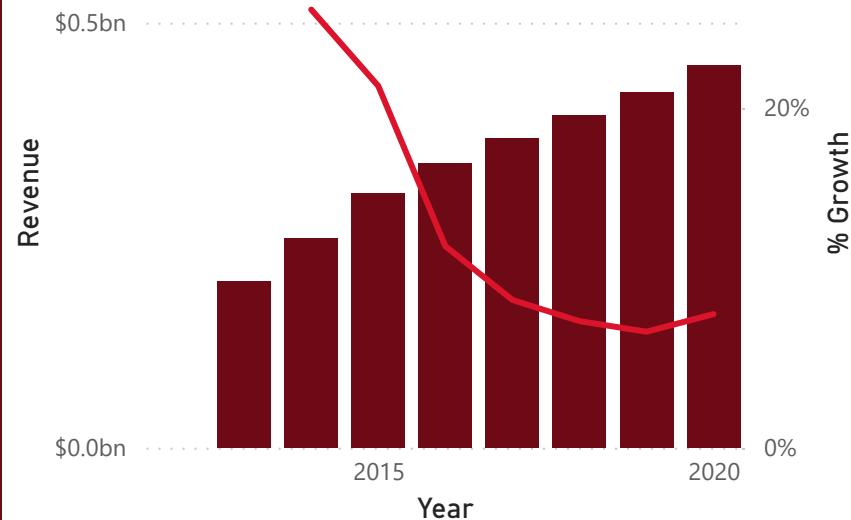
Initial State

USA Revenue

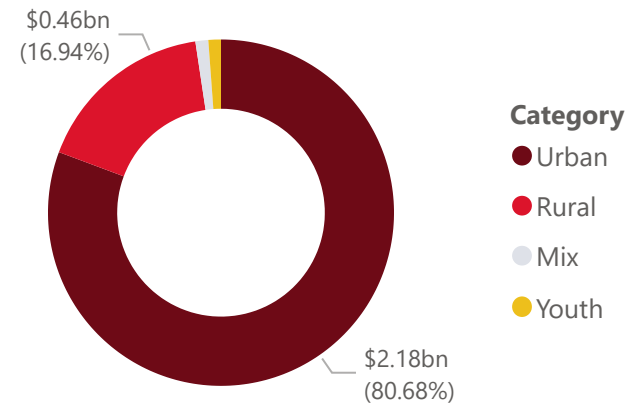
Australia Revenue

## Revenue and % Growth by Year

● Revenue ● % Growth



## Revenue by Category



## Revenue by Country

