

## Tutorial: Data Modeling

- There are several proposals about what the intelligent data analysis process should look like. CRoss Industry Standard Process for Data mining (CRISP-DM) is one of them. Describe the components of the process and the relationships among them. Also discuss questions associated with each of the components.
- 2. There are mainly four method categories for data analysis problems: classification, regression, clustering and association. Explain and discuss each of them. What are differences among them? Examples are expected to support your discussion.
- 3. Most of data analysis methods share the same procedure.
  - a. Select the Model Class
  - b. Select the Score Function
  - c. Apply the algorithm
  - d. Validate the Results

Explain and discuss the purpose and main issues of the four steps (what are they? What are the purpose and main issues).

- 4. Simplicity of the model is one of the important aspects. What are the reasons?
- 5. A perfect fit with zero error is suspicious in most of cases. Once we have fitted a model to given data, the fitting error can be composed into 4 components:
  - a. the experimental error;
  - b. the sample error;
  - c. the model error;
  - d. the algorithm error.

Explain and discuss each of them.

6. Describe the cross-validation method. Discuss in which situation it should be employed.