

## MENG LI

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### ACADEMIC HONORS AND AWARDS

Rutgers Research Council Award (\$1,500), Rutgers University, 2020  
Catalyst Grant from the Provost's Fund for Research (\$5,000), Rutgers-Camden, 2020  
Second Place of 2019 JFIG Paper Competition, 2019  
Finalist of 2019 Informs Best Service Science Paper Award, 2019  
Summer Research Grant Award, Rutgers School of Business-Camden, 2019  
Chancellor's Awards for Outstanding Research and Creative Activity, Rutgers-Camden, 2019  
The Dean's Fund for Summer Ph.D. Research Assistants, Rutgers Business School-Newark and New Brunswick, 2019  
Superior Achievement Award for Research, Rutgers School of Business-Camden, 2018

### JOURNAL PUBLICATIONS

1. Ruomeng Cui, Meng Li, Shichen Zhang, "AI and procurement," *Manufacturing & Service Operations Management*, forthcoming (FT50, UTD24).
2. Ruomeng Cui, Jingyun Li, Meng Li, Lili Yu, "Wholesale price discrimination in global sourcing," *Manufacturing & Service Operations Management*, forthcoming (FT50, UTD24).
3. Ruomeng Cui, Meng Li, Qiang Li, "Value of high-quality logistics: Evidence from a clash between SF Express and Alibaba," *Management Science*, 2020, 66 (9), 3879-3902 (covered by HBR China, Atlanta Business Chronicle, Informs podcast, and Emorybusiness.com) (FT50, UTD24).
4. Xianjin Du, Meng Li, Brian Wu, "Incumbent repositioning with decision biases," *Strategic Management Journal*, 2019, 40(12), 1984-2010 (FT50, UTD24).
5. Meng Li, "Overconfident distribution channels," *Production and Operations Management*, 2019, 28(6), 1347-1365. (FT50, UTD24).
6. Meng Li, Tao Li, "Consumer search, transshipment, and bargaining power in a supply chain," *International Journal of Production Research*, 2017, 26(1), 156-161.
7. Meng Li, Nicholas Petruzzi, "Technical Note—Demand uncertainty reduction in decentralized supply chains," *Production and Operations Management*, 2017, 26(1), 156-161 (FT50, UTD24).
8. Meng Li, Nicholas Petruzzi, Jun Zhang, "Overconfident competing newsvendors," *Management Science*, 2017, 63(8), 2637-2646 (FT50, UTD24).
9. Alain Bensoussan, Metin Çakanyildirim, Meng Li, Suresh P. Sethi, "Managing inventory with cash register information: Sales recorded but not demands," *Production and Operations Management*, 2016, 25(1), 9-21. (Covered by Science Daily, AAAS, and UT Dallas News) (FT50, UTD24).
10. Meng Li, Suresh P. Sethi, Jun Zhang, "Competing with bandit supply chains," *Annals of Operations Research*, 2016, 240(2), 617-640.
11. Alain Bensoussan, Metin Çakanyildirim, Meng Li, Suresh P. Sethi, "Inventory management with overlapping shrinkages and demands," *Risk and Decision Analysis*, 2014, 5(4), 189-210.
12. Alain Bensoussan, Metin Çakanyildirim, Meng Li, Suresh P. Sethi, "Optimal inventory control with shrinkage and observed sales," 2013, *Stochastics*, 85(4), 589-603.
13. Meng Li, Jun Zhang, "Does inventory pooling improve customer service levels?" *Operations Research Letters*, 2012, 40(12), 96-98.
14. Tieming Liu, Meng Li, "Structural flexibility indices with shrinking capacities in cross production," *International Journal of Production Research*, 2012, 50(2), 393-407.

## WORKING PAPERS

1. Meng Li, Yan Liu, “Managerial regret and inventory pricing,” *Management Science* (under third review; second-round decision: Minor Revision) (FT50, UTD24).
2. Jialu Li, Meng Li, Xuan Zhao, “Transshipment between overconfident newsvendors,” *Production and Operations Management* (invited for third review; second-round decision: Minor Revision) (FT50, UTD24).
3. Meng Li, Tao Li, “AI automation and retailer regret in supply chains,” *Production and Operations Management* (under second review; first-round decision: Major Revision) (FT50, UTD24).
4. Bora Keskin, Meng Li, “Dynamic pricing of vertically differentiated products with unknown customer heterogeneity,” *Operations Research* (invited for second review; first-round decision: Major Revision). (FT50, UTD24).
5. Lijun Bo, Meng Li, Tingting Zhang, “Stochastic dynamic product search,” *Operations Research* (invited for second review; first-round decision: Major Revision) (FT50, UTD24).
6. Meng Li, Qiang Li, “The operations of Artificial Intelligence,” *Production and Operations Management*, (invited for second review; first-round decision: Major Revision) (FT50, UTD24).
7. Meng Li, Yunchuan Liu, “Beneficial product returns,” *Production and Operations Management* (invited for third review; second-round decision: Major Revision) (FT50, UTD24).
8. Baixun Li, Meng Li, Chao Liang, “Cry-wolf syndrome in recommendation,” *Production and Operations Management*, (under second review; first-round decision: Major Revision) (FT50, UTD24).

## BOOK CHAPTERS

9. Alain Bensoussan, Metin Çakanyildirim, Meng Li, Suresh P. Sethi, “Existence and uniqueness of solutions for a partially observed stochastic control problem,” *Stochastic Processes, Finance and Control: A Festschrift in Honor of Robert J. Elliott*, S. Cohen, D. Madan, T. K. Siu, and H. Yang (eds.), World Scientific, 2012, 393–413.

## INVITED SEMINARS

Revenue management of online platforms, Duke University, Durham, NC, 2020  
AI and procurement, University of Nebraska–Lincoln, Lincoln, NE, 2020  
AI and procurement, Rutgers University, Newark, NJ, 2020  
AI and procurement, University of Hong Kong, Hong Kong, 2020  
Last-mile commute: Impact of bike-sharing on restaurants, Drexel University, Philadelphia, PA, 2020  
Beneficial product returns, Penn State University, University Park, PA, 2018  
Beneficial product returns, New York University, Shanghai, 2017  
Beneficial product returns, Baruch College, New York, NY, 2017  
Overconfident competing newsvendors, Michigan State University, East Lansing, MI, 2016  
Overconfident competing newsvendors, University of Kansas, Lawrence, KS, 2016  
Overconfident competing newsvendors, Tsinghua University, Beijing, 2016

## CONFERENCE PRESENTATIONS

Last-mile commute and food service, INFORMS, Seattle, 2019  
Overconfident distribution channels, INFORMS, Phoenix, 2018  
Estimating the discounting factor of dynamic programming with a field experiment, INFORMS, Phoenix, 2018  
Forecast information sharing with multiple suppliers: Trust & coordination, INFORMS, Phoenix, 2018  
Estimating the discounting factor of Dynamic Programming with a field experiment, INFORMS Marketing Science, Philadelphia, 2018

Dynamic pricing to explore markets with customer- and time-heterogeneity, POMS, Houston, 2018  
 Beneficial consumer returns, POMS, Houston, 2018  
 Dynamic pricing to explore markets with customer- and time-heterogeneity, INFORMS, Houston, 2018  
 Returns policies in distribution channels, POMS, Seattle, 2017  
 Manufacturer competition and product returns, POMS, Seattle, 2017  
 Dynamic selling mechanisms for exploring markets with customer- and time-heterogeneity, INFORMS, Nashville, 2016  
 Returns policies for overstock and consumer returns in distribution channels, INFORMS, Nashville, 2016  
 Dynamic pricing to explore markets with customer- and time-heterogeneity, POMS, Orlando, 2016  
 Returns policies for overstock and consumer returns in distribution channels, POMS, Orlando, 2016  
 Overconfident competing newsvendors, INFORMS, Philadelphia, 2015  
 Demand uncertainty reduction effects in decentralized supply chains, POMS, D.C., 2015  
 Dynamic pricing of vertically differentiated products with unknown customer heterogeneity, POMS, D.C., 2015  
 Product returns in distribution channels, POMS, D.C., 2015  
 Overconfident competing newsvendors, POMS, D.C., 2015  
 Competing with bandit supply chains, DSI, San Francisco, 2012  
 Competing with bandit supply chains, INFORMS International, Beijing, 2012  
 Competing with bandit supply chains, INFORMS, Phoenix, 2012

#### SENIOR EDITOR

Production and Operations Management, 2019-present

#### ASSOCIATE EDITOR

Decision Sciences Journal, 2019-present

#### EDITORIAL BOARD

Production and Operations Management, 2017-2019

#### AD-HOC JOURNAL REFEREE

Operations Research, Production and Operations Management, Manufacturing & Service Operations Management, Management Science, Information Systems Research, Strategic Management Journal, Decision Sciences, Journal of Operations Management, IIE Transactions, Naval Research Logistics, European Journal of Operational Research, Annals of Operations Research, Journal of Systems Science and Systems Engineering, International Journal of Production Research, International Journal of Production Economics, Inform Service Science, Journal of the Operational Research Society, Omega---The International Journal of Management Science, Socio-Economic Planning Sciences, Economic Modelling, Electronic Commerce Research, Journal of Business Analytics

#### JUDGE

INFORMS TIMES Best Working Paper Competition, 2020.  
 INFORMS Behavioral Operations Working Paper Competition, 2020

#### SESSION CHAIR, CONFERENCE ORGANIZER

Track Chair, Empirical operations management. POMS, D.C., 2019  
 Session Chair, Retail operations management, POMS, D.C., 2019  
 Session Chair, OM/marketing interface, China marketing international conference, Guangzhou, 2019

## STUDENT and VISITING SCHOLAR SUPERVISION

Qiang Li, PhD student at Rutgers University, Co-major Supervisor (with Xiaowei Xu), 2018-present

- 2019 Dean's fund for summer research, Rutgers Business School-Newark and New Brunswick
- 2019-2020 Dissertation Fellowship Award, Rutgers Business School-Newark and New Brunswick
- Research Intern, Alibaba Damo Academy, Seattle

Lili Yu, PhD student at University of Science and Technology of China, 2018-19

- Third-Prize Award, Best Student Paper, POM International Conference China, 2019
- Placement: Postdoctoral Fellow, University of Science and Technology of China, Hefei, China

Yue Li, PhD student at Tsinghua University, Co-major Supervisor (with Xiaobo Zhao), 2018-present

- Research Intern, Alibaba, Hangzhou, China.
- Placement: Staff Engineer, Alibaba, Hangzhou, China.

Baixun Li, Associate professor at Guangdong University of Finance and Economics, 2017-18

Shichen Zhang, PhD student at Tianjin University, 2019-20

- Best Student Paper, International Workshop on Behavioral Operations Management, 2020
- Placement: Associate Professor, Xi'an Jiaotong University, Xi'an, China

Tingting Zhang, PhD student at University of Science and Technology of China, 2018-20

## COURSES TAUGHT

Rutgers University, School of Business-Camden

52:620:321 – Optimization & Spreadsheet Modeling (Undergraduate Core Course)

Fall 2020 Session 1 (Rating: NA)

Fall 2020 Session 2 (Rating: NA)

Fall 2020 Session 3 (Rating: NA)

Spr. 2020 Session 2 (Rating: effectiveness 4.56, quality 4.67)

Fall 2019 Session 1 (Rating: effectiveness 4.63, quality 4.63)

Fall 2019 Session 2 (Rating: effectiveness 4.50, quality 4.50)

Fall 2018 Session 1 (Rating: effectiveness 5.00, quality 5.00)

Fall 2018 Session 2 (Rating: effectiveness 4.85, quality 4.87)

Spr. 2018 Session 1 (Rating: effectiveness 4.10, quality 3.90)

Spr. 2018 Session 2 (Rating: effectiveness 4.60, quality 4.60)

52:620:321 – Management Science I (Undergraduate Core Course)

Fall 2017 Session 1 (Rating: effectiveness 3.53, quality 3.32)

Fall 2017 Session 2 (Rating: effectiveness 4.33, quality 4.53)

Spr. 2017 Session 1 (Rating: effectiveness 4.04, quality 3.81)

Spr. 2017 Session 2 (Rating: effectiveness 4.24, quality 3.88)

Fall 2016 Session 1 (Rating: effectiveness 3.70, quality 3.65)

Fall 2016 Session 40 (Rating: effectiveness 4.17, quality 4.29)

## SERVICE

Secretary-Treasurer, INFORMS Service Science Section, 2020-now

Strategic Planning and Growth Committee, School of Business-Camden, Rutgers University, 2020

Research Committee, School of Business-Camden, Rutgers University, 2019

Reappointment Review Committee for NTT, Rutgers School of Business-Camden, 2020

Search Committee of NTT Instructor, Rutgers School of Business-Camden, 2019

Member of Graduate Program in Management, Rutgers Graduate School-Newark, 2018-present

Teaching Committee, School of Business-Camden, Rutgers University, 2016-19

Committee for the Supply Chain Track, Rutgers School of Business-Camden, 2018

Committee for Data Analytics Track and FLM, Rutgers School of Business-Camden, 2017