

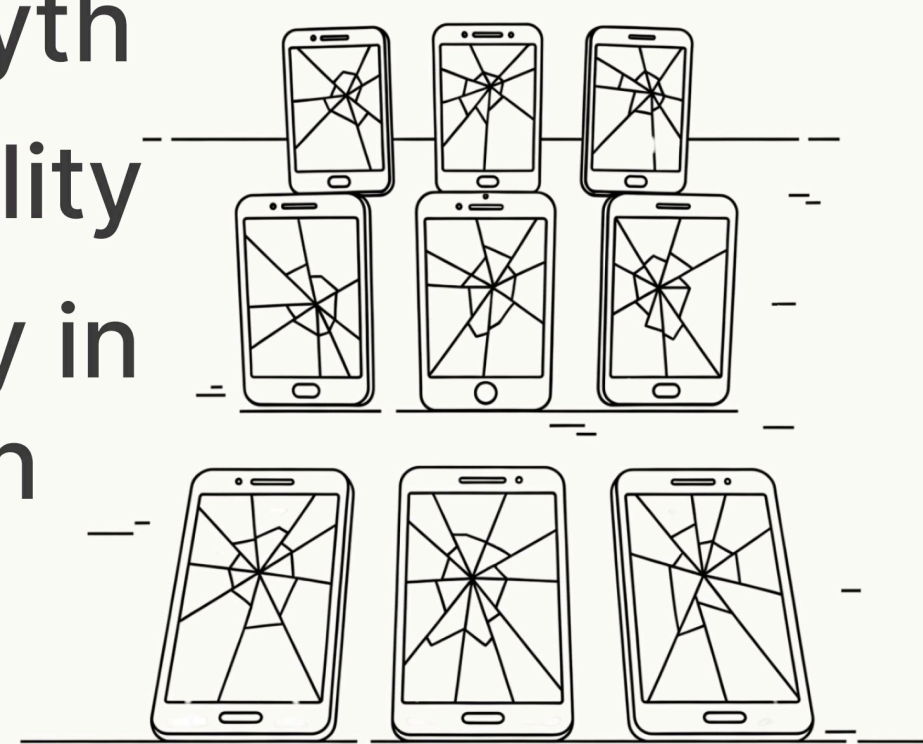


# This Month Speaks Through Gloriously Weird Silence

The internet feels like a hall of mirrors, the funhouse kind where everything looks slightly confused and possibly self-aware. Voices echo voices, content gives birth to smaller content, and somewhere in this pleasant mess, meaning went out for snacks and forgot to return. In this delightful pause, we search for what algorithms never learned to imitate: words that remember why they exist.

## Challenging the 'Dead Internet' Theory

Cultural Myth  
Cyber-Reality  
Conspiracy in  
the Modern  
Web

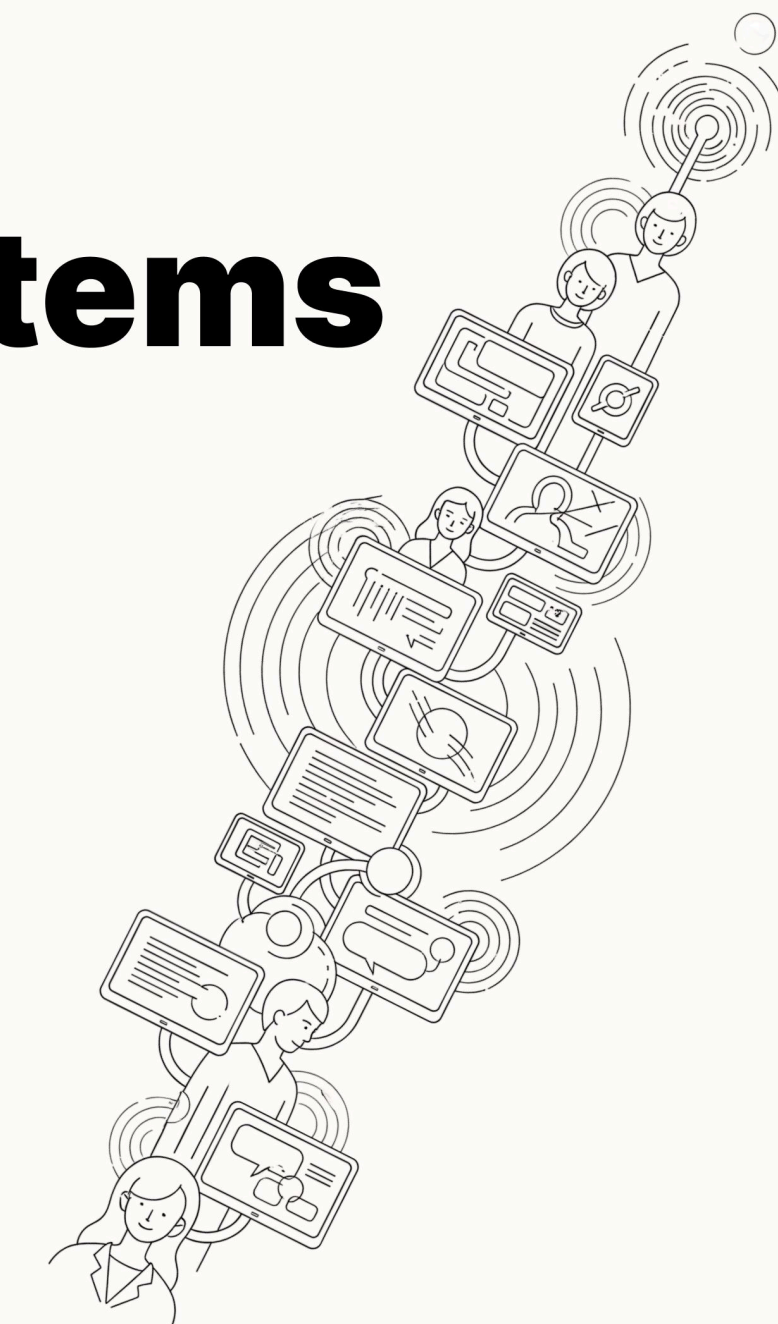


**Within IBBE**  
October 2025 Edition



## Marketing in the Age of Ecosystems

Perception  
Emotion  
Control



**Within IBBE**  
October 2025 Edition



Within IBBE invites you to slow your scroll Each sentence here was written by a human with a heartbeat and a sense of humour about it. This issue rewards curiosity and patience. While most of the world sprints through content, we decided to sit down, sip water, and think.

Welcome to the peculiar revolution. The quiet one. With snacks.