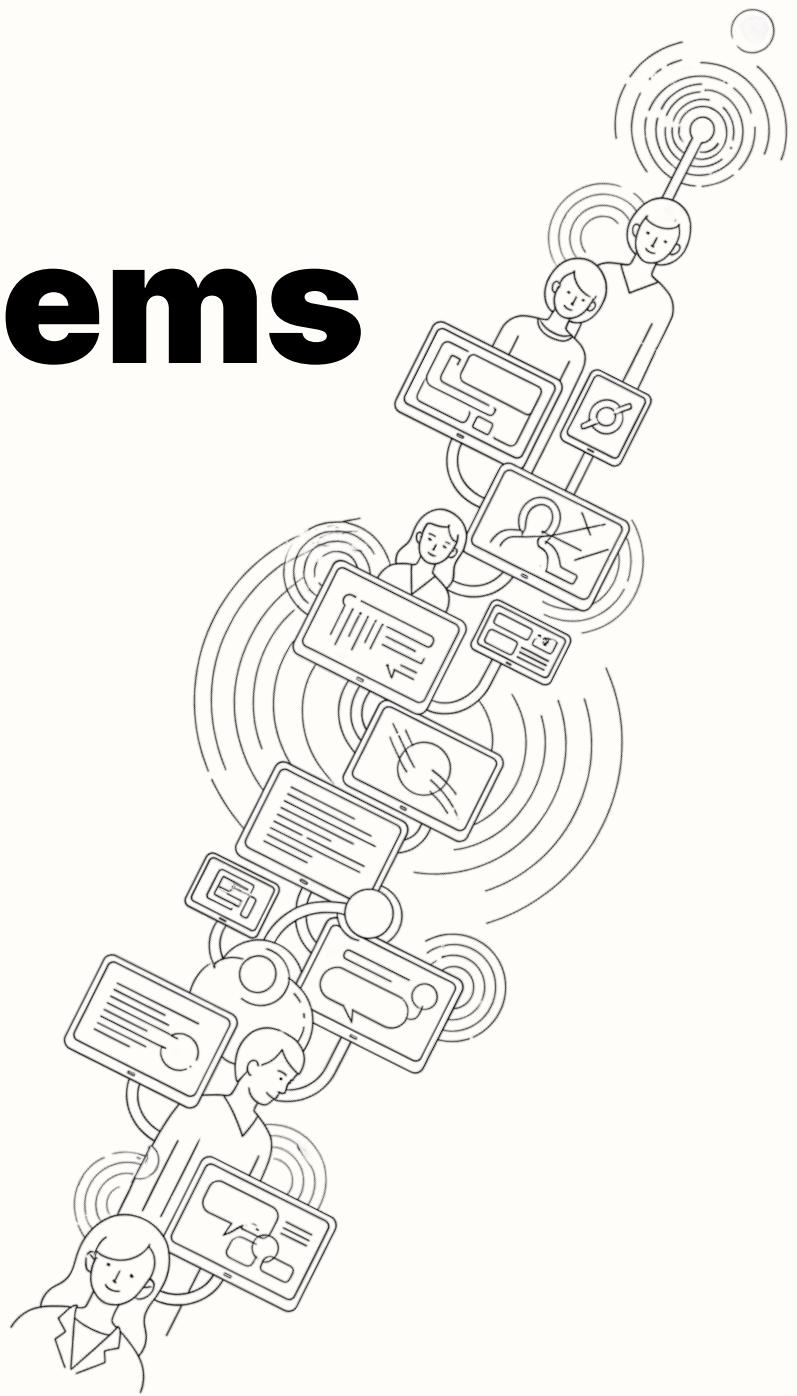


# Marketing in the Age of Ecosystems

Perception

Emotion

Control



**Within IBBE**  
October 2025 Edition

