



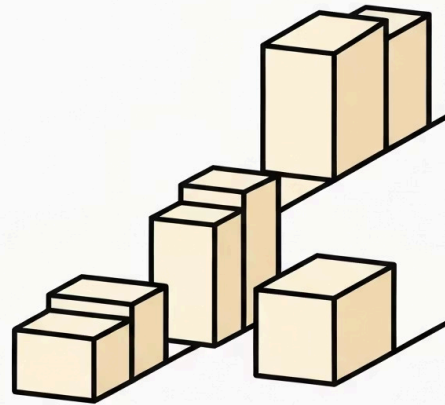
# Backed by IBBE Programme

The *Backed by IBBE* programme is an initiative by the International Board of Business Education (IBBE) created to unite youth-led organisations, student-run projects, and small enterprises under a shared global ecosystem that values ethics, transparency, and measurable impact. This transformative initiative recognises independent groups that contribute to real-world change and empowers them through IBBE's mentorship, manpower, and brand credibility.

# A Journey of Progressive Partnership

The programme is designed as a continuous journey of collaboration rather than a one-time affiliation, ensuring that growth within the IBBE ecosystem is earned through consistent performance, transparency, and value creation.

Each partner develops progressively through structured tiers, reflecting increasing levels of integration, trust, and access to IBBE's network and resources.



## Recognition

Independent organisations gain endorsement and visibility

1

## Integration

Full integration as an official IBBE division

2

3

## Collaboration

Active partnership with shared resources and governance

The tier system forms the foundation of the *Backed by IBBE* programme. It represents a structured model of partnership that emphasises progress through performance and integrity. Movement across tiers is not automatic but based on achievement, operational excellence, and moral alignment with IBBE's core philosophy of authenticity, value addition, and service-oriented leadership.

# Understanding the Three Tiers

## Tier 1: Endorsed by IBBE

The recognition stage for independent organisations that uphold IBBE's ethical and operational standards. These organisations maintain autonomy whilst gaining visibility and mentorship under IBBE's banner.

- Independent operation with IBBE recognition
- Access to mentorship and guidance
- Enhanced visibility and credibility

## Tier 2: Powered by IBBE

Active collaboration where organisations co-develop initiatives, share manpower, funding, and media outreach, and operate under partial governance alignment with IBBE.

- Co-branded initiatives and campaigns
- Shared resources and funding access
- Collaborative governance structure

## Tier 3: IBBE Division

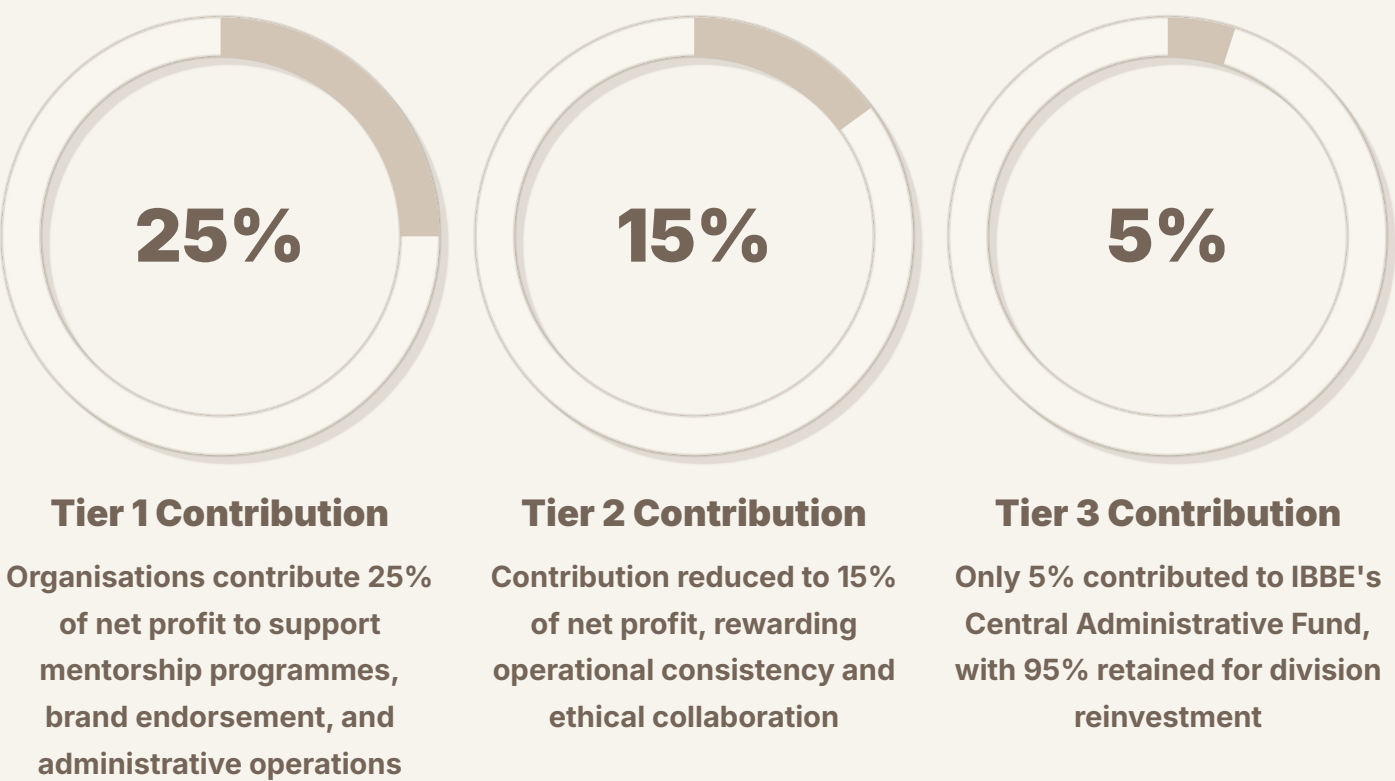
Full integration as official internal branches operating under IBBE's global structure whilst maintaining domain specialisation. This tier symbolises maturity, excellence, and complete trust.

- Complete operational integration
- Global representation rights
- Strategic decision-making participation

Each tier defines the nature of collaboration, autonomy, and mutual responsibility. This structured approach ensures that partnerships evolve organically, with both parties demonstrating commitment and alignment before deepening their relationship.

# Financial Framework: Profit Sharing

Profit sharing in the *Backed by IBBE* programme is structured to maintain fairness, sustainability, and accountability across all partnerships. The profit-sharing ratio decreases progressively with each tier to reflect growing trust and self-sufficiency, serving as both an incentive and a reflection of partnership maturity.



## Practical Examples

Tier	Net Profit	IBBE Share	Partner Retains
Tier 1	₹20,000	₹5,000	₹15,000
Tier 2	₹20,000	₹3,000	₹17,000
Tier 3	₹1,00,000	₹5,000	₹95,000

The profit-sharing model ensures that IBBE's ecosystem remains financially sustainable whilst providing partners with resources and autonomy. It fosters mutual accountability, discourages exploitation, and aligns profit contribution with trust level.

# Recognition and Reinvestment Pools

## Reward Pool

Ten per cent (10%) of the total annual contributions received by IBBE from all partners across tiers is allocated to the **Reward Pool**. This pool recognises and rewards exceptional performance across three strategic categories.



## Division Pool

The **Division Pool** applies exclusively to Tier 3 partners and represents the retained ninety-five per cent (95%) of profits within a division. These funds are reinvested strategically in scaling operations and building capacity.



### Impact Grant

Recognising measurable educational or social outcomes that demonstrate significant community benefit and sustainable change

### Integrity Award

Honouring organisations that maintain exemplary transparency, ethical leadership, and adherence to IBBE's core values

### Innovation Fund

Supporting partners who introduce original, scalable ideas or projects that advance the collective mission

Partners selected from any tier may receive financial rewards, manpower support, or visibility across IBBE's global channels. Each division must maintain and submit an annual financial utilisation report for internal audit and accountability, ensuring transparency and responsible stewardship of resources.

# Eligibility and Responsibilities



## Tier 1 Eligibility

- Minimum six months of verified operational history
- Transparent financial documentation
- Demonstrated public presence (reports, event portfolios)
- Nominated representative completing Leadership Orientation Programme



## Tier 2 Eligibility

- At least six months of successful Tier 1 performance
- Documented collaboration with IBBE on at least one initiative
- Measurable community engagement growth



## Tier 3 Eligibility

- One full year of consistent Tier 2 operation
- Audited impact data and financial transparency records
- Approval from IBBE Core Board after integration review meeting

# Partner Responsibilities by Tier

## Tier 1

- Represent IBBE accurately in public communications
- Submit biannual progress and financial summaries
- Maintain high ethical standards

## Tier 2

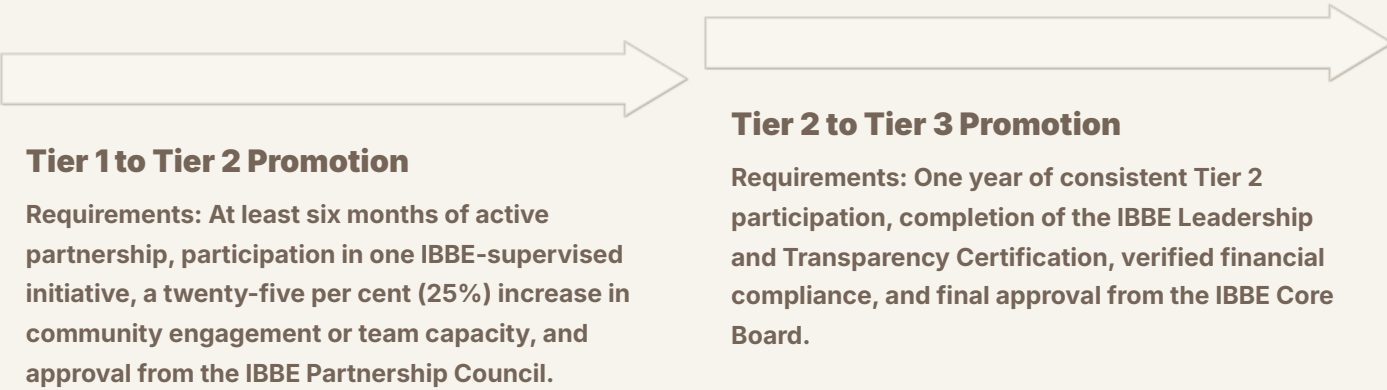
- Engage actively with IBBE liaison officers
- Submit quarterly operational and profit reports
- Participate in co-branding activities
- Uphold shared ethical commitments

## Tier 3

- Comply with IBBE's global standards in every operation
- Undergo annual audits
- Follow internal governance protocols
- Ensure all communications align with IBBE's identity

# Advancement and Benefits

Promotion within the *Backed by IBBE* programme is merit-based and transparent, ensuring that organisations progress at a pace that reflects their genuine capacity, commitment, and alignment with IBBE's values. The advancement criteria are designed to be challenging yet achievable, encouraging continuous improvement.



**Important:** Failure to meet performance or ethical standards may lead to promotion delays or demotion. All promotions are reviewed twice yearly by the IBBE Partnership Council to ensure fairness and consistency.

## Comprehensive Benefits by Tier



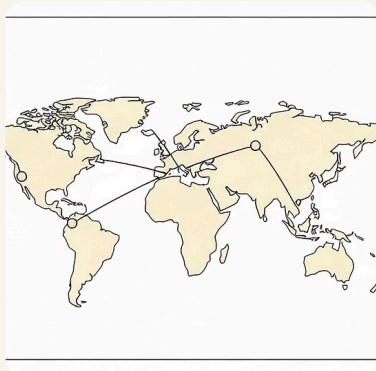
### Tier 1 Benefits

- "Endorsed by IBBE" recognition badge
- Mentorship access and guidance
- Visibility through IBBE digital channels
- Invitation to foundational training programmes
- Access to IBBE annual summit



### Tier 2 Benefits

- Co-branding rights and shared campaigns
- Shared manpower and resource access
- Entry to sponsor and CSR partner pool
- Eligibility for mini-grants (₹5,000-₹25,000)
- Inclusion in media and PR campaigns



### Tier 3 Benefits

- Full integration with infrastructure access
- Global representation rights
- Operational autonomy with IBBE support
- Strategic decision-making participation
- Featured in annual IBBE Universe Report
- International scaling under IBBE licence

# Governance, Reporting, and Compliance

Transparency and accountability form the bedrock of the *Backed by IBBE* programme. Every partner organisation must adhere to IBBE's reporting standards to ensure that the ecosystem maintains its integrity, trust, and effectiveness. The governance framework is designed to be supportive rather than punitive, helping partners develop strong operational practices whilst maintaining high ethical standards.

## Reporting Requirements

- Tier 1 Partners: Submit comprehensive reports every six months
- Tier 2 Partners: Submit detailed reports every quarter
- Tier 3 Divisions: Submit annual reports with full financial audit

All reports must include financial statements, project outcomes, impact metrics, and future activity plans. This structured approach ensures consistent monitoring and provides valuable insights for continuous improvement.



1	2	3
<b>Financial Transparency</b> Profit-sharing applies strictly to revenue-generating initiatives. Academic or non-profit educational activities are exempt from contribution requirements.	<b>Ethical Compliance</b> All partners must demonstrate adherence to IBBE's ethical standards, including honest representation, transparent operations, and value-driven decision-making.	<b>Consequences</b> Misrepresentation, data falsification, or unethical conduct may result in immediate suspension or permanent removal from the programme.

*"The governance framework exists not to constrain partners, but to ensure that every organisation within the IBBE ecosystem upholds the standards of excellence and integrity that define our collective mission."*

## Key Definitions

Term	Definition
Endorsed by IBBE	Independent organisations recognised for alignment with IBBE's principles
Powered by IBBE	Semi-integrated organisations operating collaboratively under shared governance
IBBE Division	Fully integrated entities functioning as internal branches of IBBE
Net Profit	Total income minus verified operational expenses
Reward Pool	Collective fund for recognising excellence across tiers
Division Pool	Retained profits for reinvestment by Tier 3 divisions
IBBE Central Fund	Administrative fund sustaining brand, mentorship, and governance operations



# Frequently Asked Questions

## Is there a joining fee?

No, joining is merit-based and completely free of charge. IBBE believes in recognising genuine talent and impact rather than creating financial barriers to entry.

## Can individuals apply?

No, only formally structured organisations with clear leadership frameworks can apply. The programme is designed for established entities capable of sustained operations.

## How often are promotions reviewed?

Promotions are reviewed twice a year by the IBBE Partnership Council, ensuring regular opportunities for advancement based on demonstrated performance.

## Can partners exit the programme?

Yes, partners can exit with one month's written notice and clearance of any pending obligations. IBBE respects organisational autonomy and changing circumstances.

## What happens if profit data is misreported?

The partner may face suspension or permanent removal depending on the violation's severity. Financial integrity is non-negotiable within the IBBE ecosystem.

## Are all partners eligible for rewards?

Yes, all active partners, regardless of tier, qualify for Reward Pool consideration. Excellence and innovation are recognised at every level.

## Who audits Tier 3 divisions?

Tier 3 divisions are reviewed annually by IBBE's Internal Audit Committee to ensure compliance and financial transparency.

## Can a partner skip tiers?

No, promotions must occur sequentially to ensure proper evaluation and alignment. This progressive approach protects both partners and IBBE.

# Join the IBBE Ecosystem

The *Backed by IBBE* programme reflects IBBE's commitment to building a world where collaboration replaces competition and trust drives progress. Each tier symbolises growth, integrity, and contribution to a global standard of educational and professional excellence. Through this framework, IBBE transforms independent initiatives into a collective force that strengthens humanity's capacity for innovation, service, and shared success.

## Ready to Begin Your Journey?

For partnership proposals, collaborations, or enquiries related to the *Backed by IBBE* programme, please contact our Director of Strategic Relations.

We welcome organisations that share our vision of ethical leadership, transparent operations, and meaningful impact. Whether you're just beginning your journey or ready for deeper integration, there's a place for you within the IBBE ecosystem.



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"Together, we are building more than partnerships—we are creating a global movement of youth leaders, innovative enterprises, and purpose-driven organisations united by shared values and collective ambition. Your journey with IBBE begins with a single conversation."