



Film Producer Dashboard – Profitability Analysis

The IMDb logo is centered in a large yellow rounded rectangle. The background of the entire slide is a collage of movie-related images, including actors, movie posters, and film sets.

IMDb

This dashboard enables film producers to explore the impact of movie characteristics on their profitability. By analyzing data such as ROI, revenues, production budgets, and IMDb ratings, it provides insights into market trends and improves decision-making.



Start Analysis

US DVD Sales

20bn

Worldwide Gross

≈ 271.98bn

US Gross

≈ 140.25bn

Return On Investment

≈ 332.79bn

10 Least Profitable Movies

Title	Sum of Return on Investment	Sum of Total Profit	Year	Quarter	Major Genre
Avatar	≈ 3,437,213,082	≈ 3,674,213,082	2009	Qtr 4	Action
Harry Potter and the Order of the Phoenix	≈ 1,301,340,679	≈ 1,451,340,679	2007	Qtr 3	Adventure
Pirates of the Caribbean: At World's End	≈ 1,266,477,492	≈ 1,566,477,492	2007	Qtr 2	Adventure
Pirates of the Caribbean: Dead Man's Chest	≈ 1,584,806,549	≈ 1,809,806,549	2006	Qtr 3	Adventure
Shrek 2	≈ 1,291,065,005	≈ 1,361,065,005	2004	Qtr 2	Adventure
Star Wars Ep. IV: A New Hope	≈ 1,259,080,547	≈ 1,270,080,547	1977	Qtr 2	Adventure
The Dark Knight	≈ 1,604,809,774	≈ 1,789,809,774	2008	Qtr 3	Action
The Lord of the Rings: The Return of the King	≈ 1,416,054,650	≈ 1,510,054,650	2003	Qtr 4	Adventure
Titanic	≈ 2,243,668,143	≈ 2,443,668,143	1997	Qtr 4	Thriller/Suspense
Toy Story 3	≈ 1,256,981,330	≈ 1,456,981,330	2010	Qtr 2	Adventure
Total	≈ 16,661,497,251	≈ 18,333,497,251			

10 Most Profitable Movies

Title	Sum of Return on Investment	Sum of Total Profit	Year	Quarter	Major Genre
A Sound of Thunder	≈ -71,799,098	≈ 8,200,902	2005	Qtr 3	Action
Cutthroat Island	≈ -71,965,356	≈ 20,034,644	1995	Qtr 4	Adventure
Eye See You	≈ -53,112,849	≈ 1,887,151	2002	Qtr 3	unknown
Fantasia 2000 (Theatrical Release)	≈ -61,792,740	≈ 18,207,260	2000	Qtr 2	Musical
Foodfight!	≈ -65,000,000	≈ 0	2009	Qtr 4	Comedy
How Do You Know?	≈ -90,000,000	≈ 0	2010	Qtr 4	Romantic Comedy
Monkeybone	≈ -64,180,966	≈ 10,819,034	2001	Qtr 1	Comedy
The Adventures of Pluto Nash	≈ -88,493,903	≈ 11,506,097	2002	Qtr 3	Comedy
The Adventures of Tintin: Secret of the Unicorn	≈ -130,000,000	≈ 0	2011	Qtr 4	Adventure
Town & Country	≈ -87,922,780	≈ 17,077,220	2001	Qtr 2	Romantic Comedy
Total	≈ -784,267,692	≈ 87,732,308			

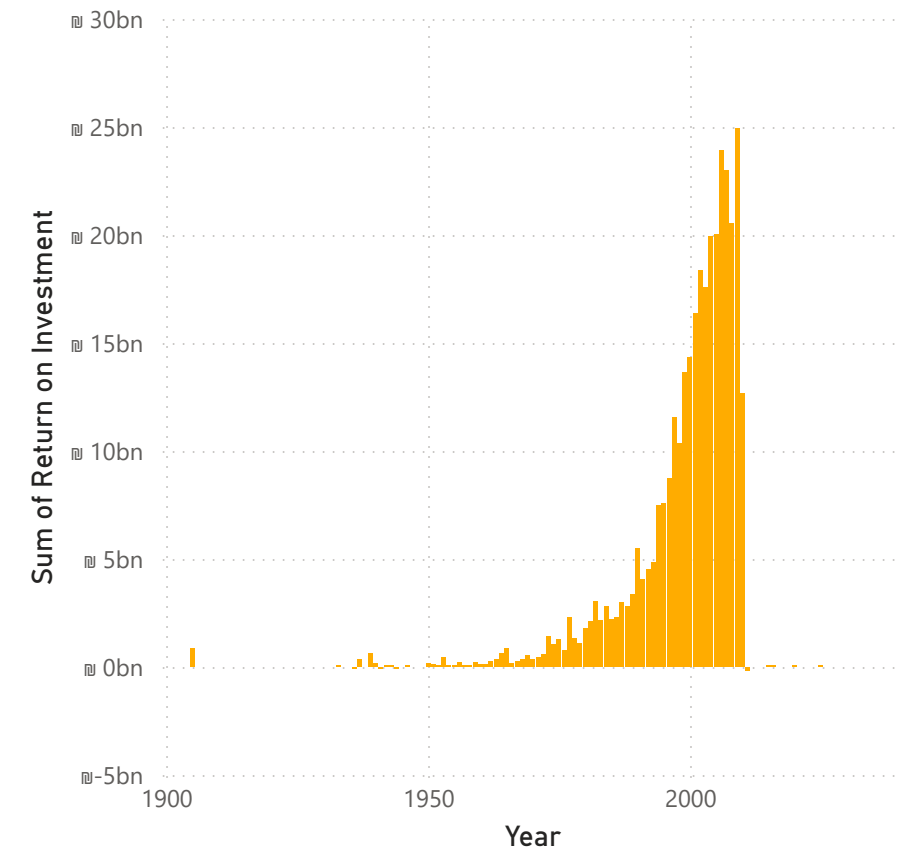
Release Year

All

Total Profit

≈ 431.84bn

Sum of Return on Investment by Year



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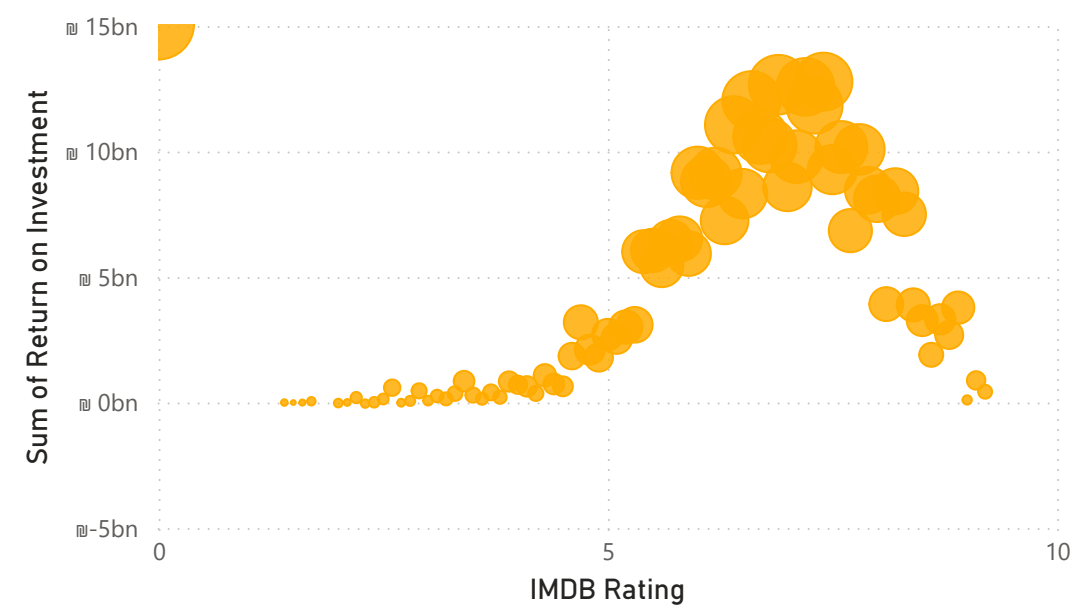
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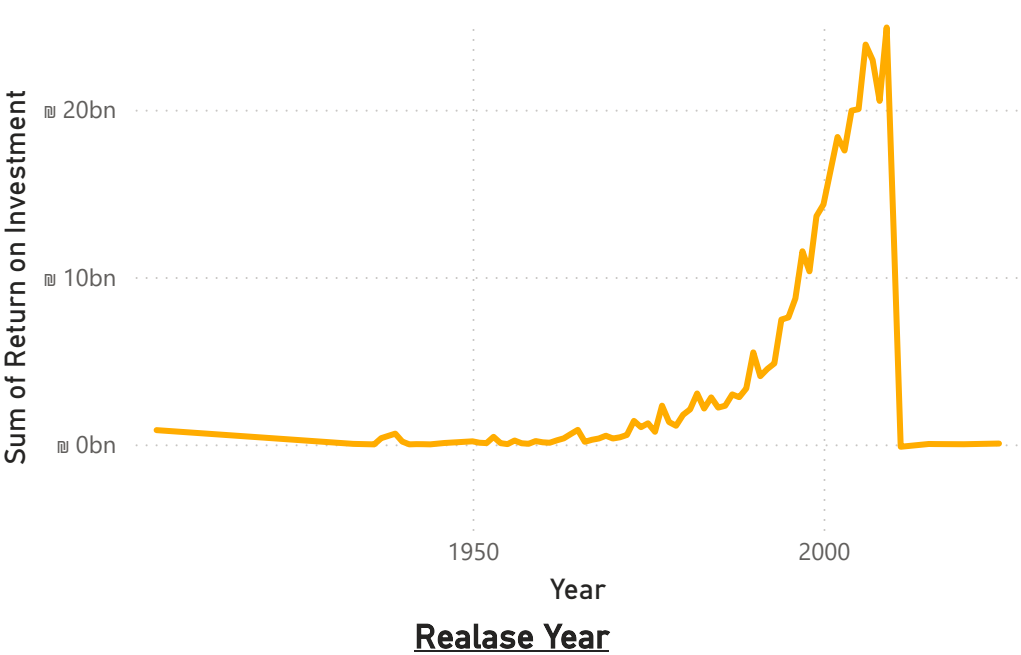
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This page analyzes how different characteristics impact the ROI of movies, including the relationship between IMDb ratings and ROI, as well as trends over the years.

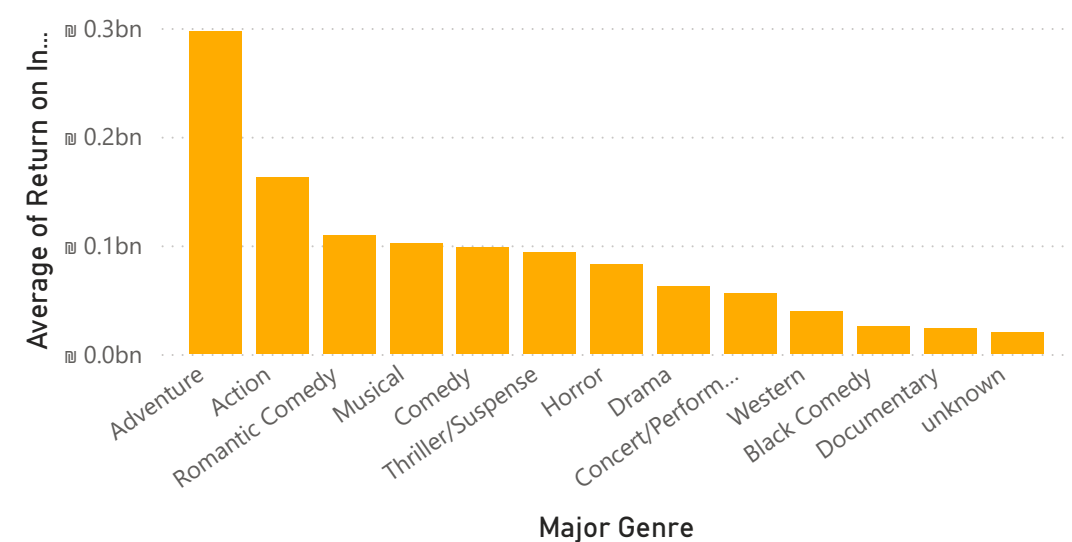
IMDB Rating vs ROI



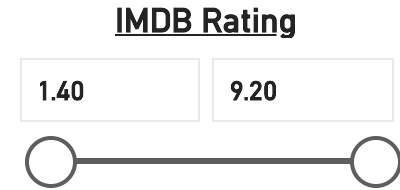
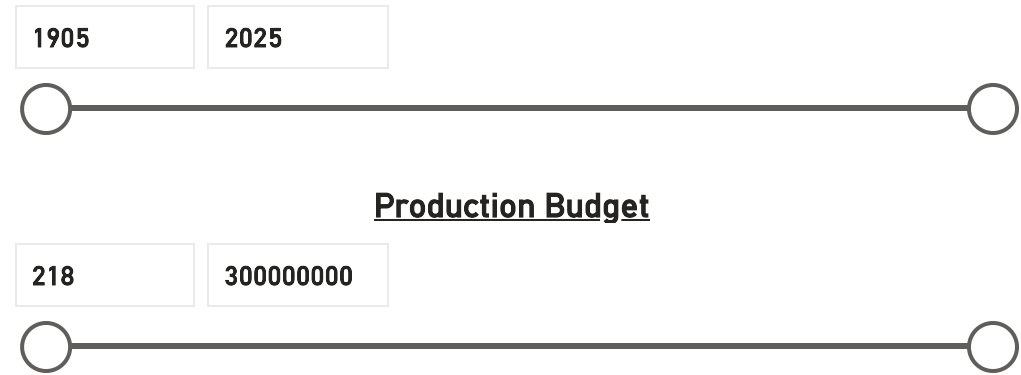
ROI Trend Over the Years



Average of Return on Investment by Major Genre



- Major Genre
- ☐ Select all
 - ☐ Action
 - ☐ Adventure
 - ☐ Black Comedy
 - ☐ Comedy
 - ☐ Concert/Performance
 - ☐ Documentary
 - ☐ Drama
 - ☐ Horror
 - ☐ Musical
 - ☐ Romantic Comedy
 - ☐ Thriller/Suspense
 - ☐ unknown
 - ☐ Western



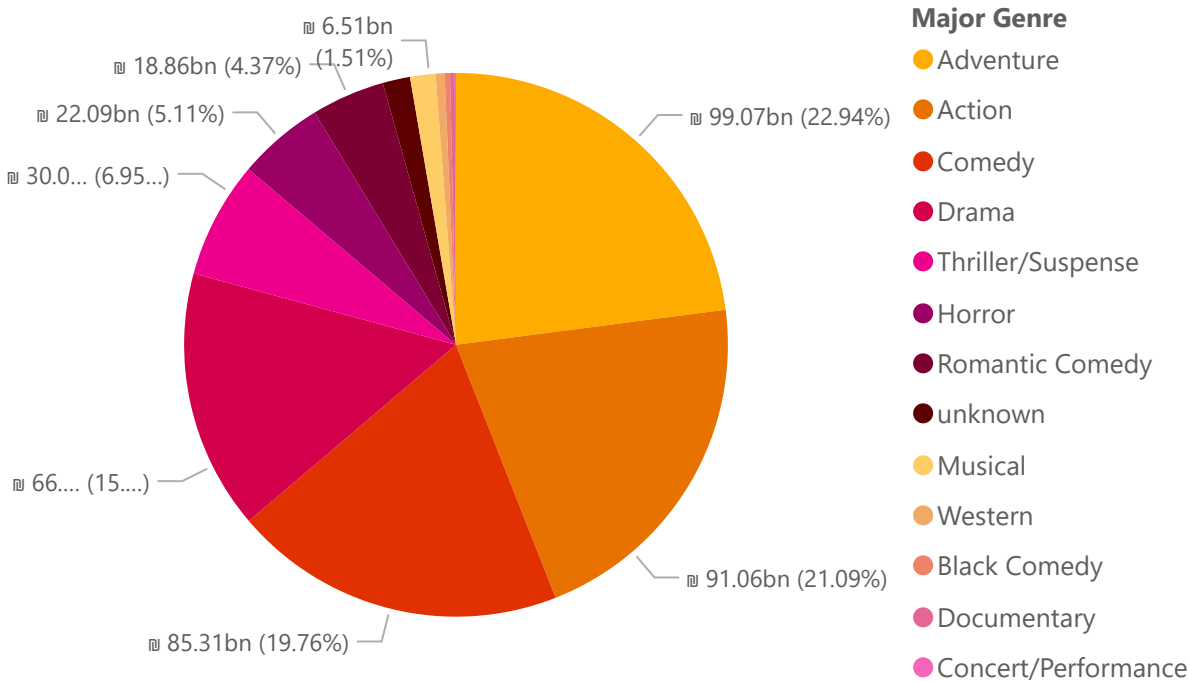
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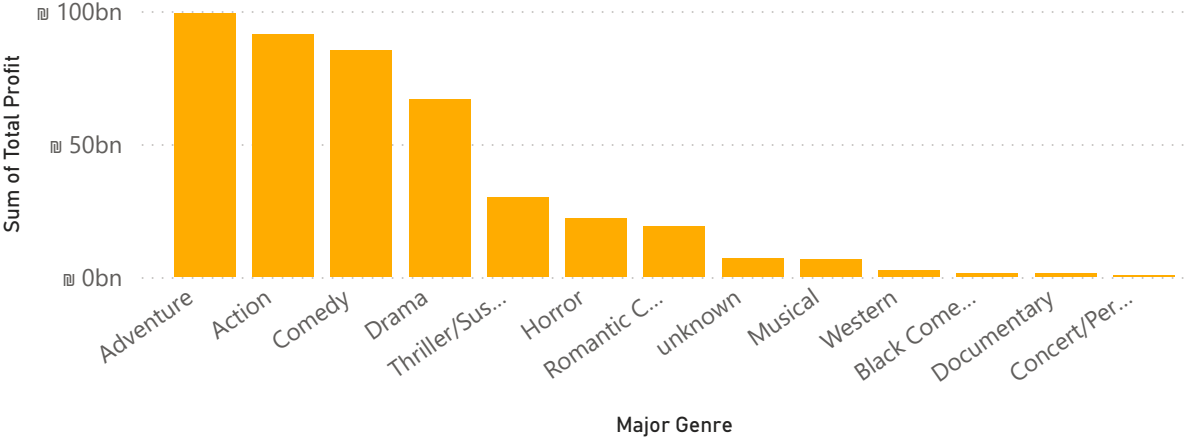
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Analysis of Revenue Streams Across Channels

Total Profit by Major Genre



Sum of Total Profit by Major Genre



Major Genre

All

Total Profit

₹ 431.84bn

Release Year

1905 2025

Production Budget

218 300000000

Global Revenue Distribution

Title	Sum of US Gross	Sum of US DVD Sales	Sum of Worldwide Gross
10,000 B.C.	₹ 94,784,201	27044045	₹ 269,065,678
102 Dalmatians	₹ 66,941,559	0	₹ 66,941,559
10th & Wolf	₹ 54,702	0	₹ 54,702
12 Angry Men	₹ 0	0	₹ 0
12 Rounds	₹ 12,234,694	8283859	₹ 18,184,083
13 Going On 30	₹ 57,139,723	0	₹ 96,439,723
1408	₹ 71,985,628	49668544	₹ 128,529,299
15 Minutes	₹ 24,375,436	0	₹ 56,331,864
16 Blocks	₹ 36,895,141	17523555	₹ 65,595,141
16 to Life	₹ 10,744	0	₹ 10,744
1776	₹ 0	0	₹ 0
1941	₹ 34,175,000	0	₹ 94,875,000
2 Fast 2 Furious	₹ 127,120,058	0	₹ 236,220,058
2 For the Money	₹ 22,991,379	0	₹ 27,848,418
20 Dates	₹ 541,636	0	₹ 541,636
Total	₹ 140,251,143,469	19607288490	₹ 271,979,889,611

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Understand how the production budget affects the profitability of movies and compare between movies with low, medium, and high budgets.

Realse Year

All

Major Genre

All

Profit Efficiency

13.89K

Total Production Budget

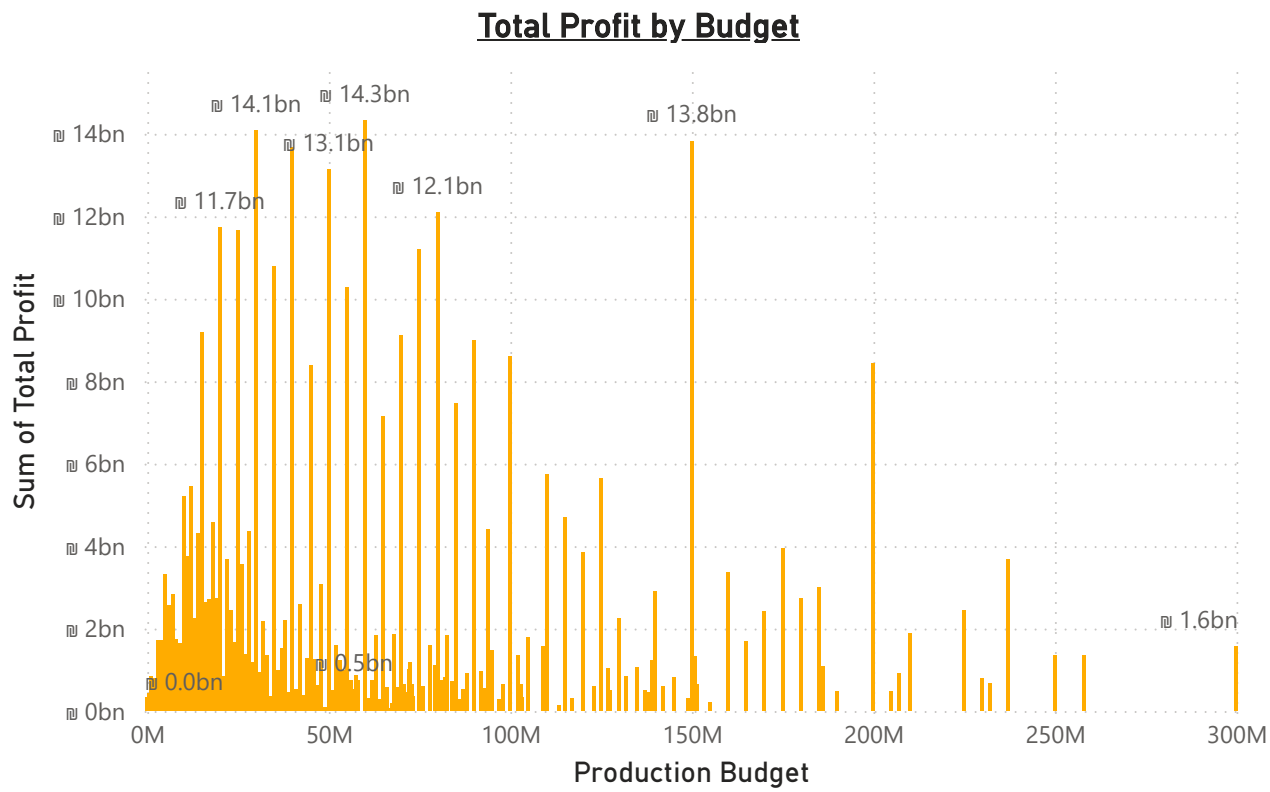
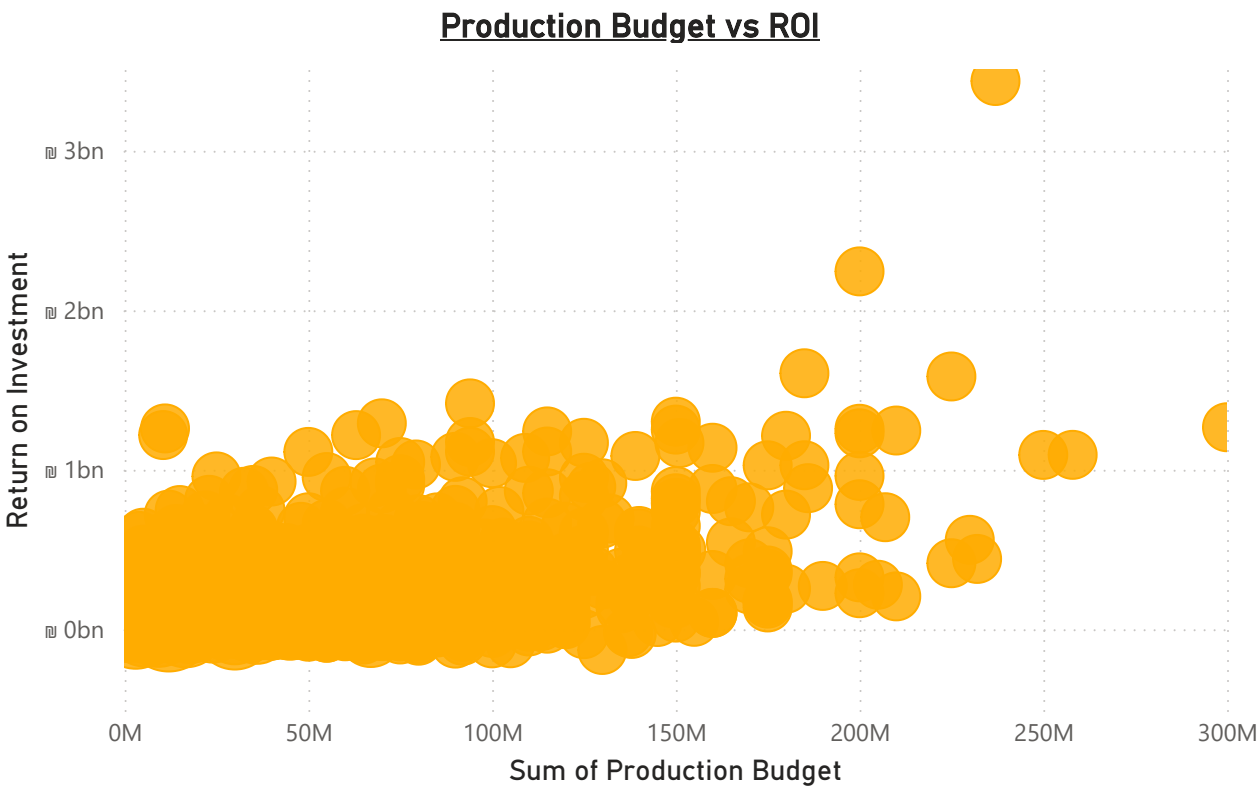
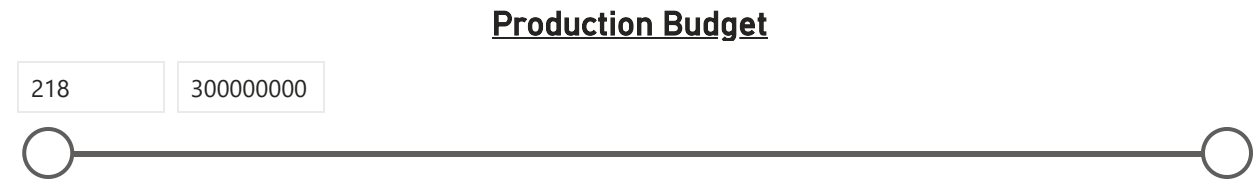
99bn

Total Profit

≈ 431.84bn

Average ROI

≈ 104.65M



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