

Damelie Studio PA – MVP Specification

Goal:

A personal assistant system that knows all ongoing projects, consolidates information, and provides daily and weekly guidance so that no critical task, follow-up, or decision is forgotten. The system prepares drafts and reminders but never sends anything without explicit approval.

Scope (MVP):

- Project & Client hub for Project Management work
- Daily and weekly personal assistant briefing
- Task management with priority logic
- Meeting and site visit summaries with task extraction
- Reminder and follow-up preparation
- Lightweight BoQ support
- Basic per-project financial visibility
- Advisor-style alerts (overload / margin risk)
- Global portfolio view

Out of scope for MVP:

- Tiles and transportation logic
- Full accounting / VAT replacement
- External collaborator portals
- Automatic sending of communications
- Marketing and social media automation
- Advanced voice actions

Core Entities:

Client, Project, Task, Meeting/Visit, Message (optional), Financial Entry, System Settings.

Daily PA Behaviour:

- Today: meetings, urgent tasks, overdue items
- This week: upcoming deadlines, red flags
- Yesterday: short activity recap
- Weekly: financial snapshot and workload risks

Priority Logic (Default):

1. Active running projects
2. Payment / money-related tasks
3. BoQs and offers
4. Reports and summaries
5. New opportunities

Manual priority overrides always apply.

Meeting / Visit Flow:

- Paste raw notes
- Generate structured summary
- Extract decisions and tasks
- User confirms before saving

Reminders:

- Automatic detection of overdue or waiting items
- Draft reminder messages prepared
- User approval required before sending

BoQ Helper:

- Reuse data from offers up to 3 years old
- Prefer most recent data
- Translate and format according to provided templates
- User review required

Finance Visibility:

- Budget vs invoiced
- Estimated vs actual cost and time
- Project margin indicators

Stop Rules:

- Warn if effort exceeds plan
- Warn if margin risk detected

Statuses:

Projects: Lead, Negotiation, Active, On Hold, Closed (Won/Lost)

Tasks: Open, Pending, Awaiting Price, Awaiting Client, In Progress, Complete, Cancelled

Trust & Error Handling:

- Missing information preferred over incorrect information
- Show source of prices and conclusions
- All suggestions clearly marked and editable

Day One Setup:

- Start with active projects only
- Link existing Google Drive folders
- Gradual onboarding; no full history reconstruction required