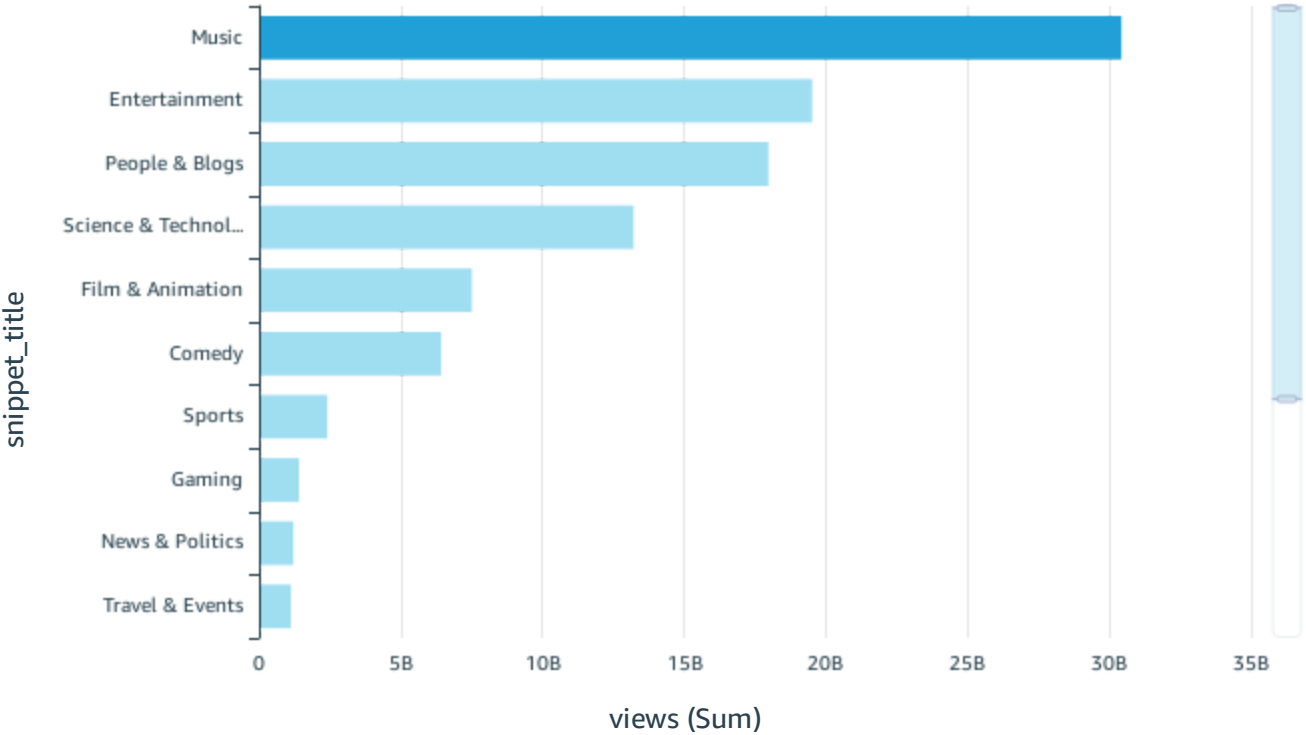


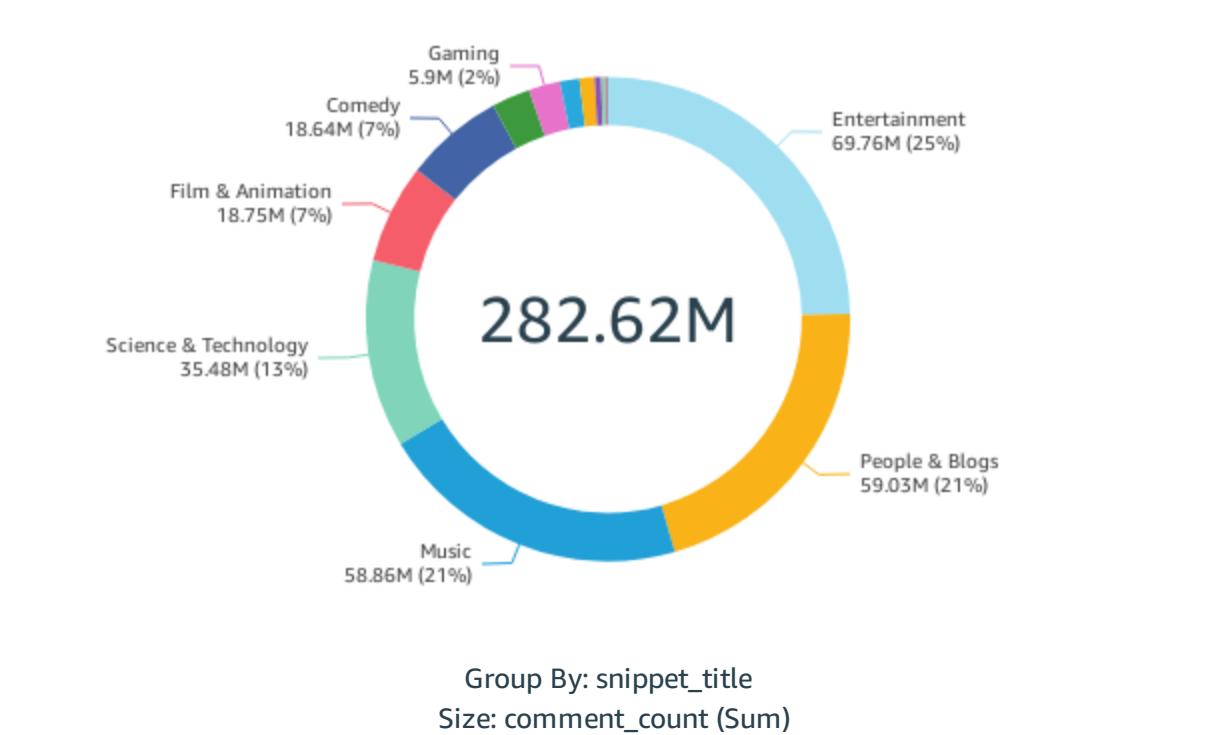
## Exploring Content Popularity through View Counts

Music is the most viewed genre



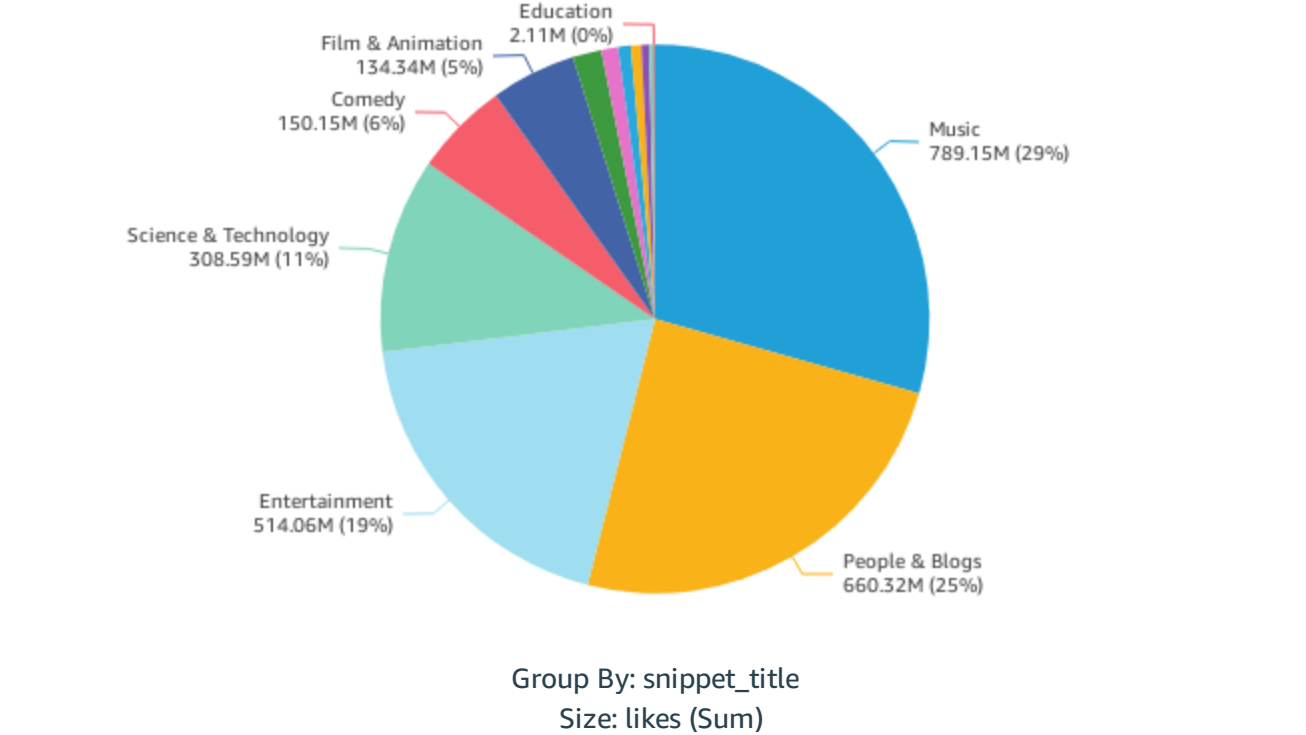
## Total No.of Comments by Category

Almost 70% of the discussions are about blogs, entertainment & music



## Understanding YouTube Likes Across Genres

People are interested more towards blogs, entertainment & music



## YouTube's Unfavorable Categories (average dislikes)

Beware when delivering content about technology and entertainment (as well !!!)

