

NETFLIX POWERBI EDA (aka Exploratory Data-Analysis)

INSIGHTS DRAWN:

1. In terms of contribution; movies have more occurrence over tv-shows.
2. Most content was produced in the period of 2015 to 2020.
3. Most of the contents were having these ratings:
 - a. TV-MA (Mature Audience Only)
 - b. TV-14 (Parents Strongly Cautioned)
 - c. TV-PG (Parental Guidance Suggested)
 - d. R (Restricted)
 - e. PG-13 (Parents Strongly Cautioned)
4. Dramas is the dominant genre.
5. Most of the movies (and/or) tv-shows are from United-States.

DAX QUERIES USED:

Total Titles = `COUNTROWS(netflix_titles)`

Total Movies = `CALCULATE(COUNTROWS(netflix_titles), netflix_titles[type] = "Movie")`

Total TV Shows = `CALCULATE(COUNTROWS(netflix_titles), netflix_titles[type] = "TV Show")`

Movies Contribution in % = `DIVIDE([Total Movies],[Total Titles],0)*100`

TV Shows Contribution in % = `DIVIDE([Total TV Shows],[Total Titles],0)*100`

DASHBOARD IMAGES:

