

NETFLIX EDA PROJECT GUIDE



Project by:

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Performed exploratory data analysis (EDA) for Netflix using the following tools: MS-Excel, MS Power BI and Python Programming.

In Python:

- 1) Contribution by Content-Type (means; Number of Movies v/s Number of TV-Shows)
- 2) Yearly Contribution (including both the content-types).
- 3) Top-10 Genres having the most contribution.
- 4) Top-10 Countries having the most contribution.
- 5) Occurrence of all ratings
- 6) Average duration of Movies

In MS-Excel:

(Data cleaning was done using Python)

(Name of the Jupyter Notebook: *cleaning_netflix_for_Excel.ipynb*)

- 1) Content-wise Contribution
- 2) Occurrence of Ratings
- 3) Genre-wise Contribution
- 4) Monthly Contribution
- 5) Yearly Trends
- 6) Director-wise Contribution
- 7) Country-wise Contribution

In MS PowerBI:

- 1) Yearly Trends
- 2) Content-Type contribution
- 3) Genre-wise Contribution
- 4) Ratings Occurrence
- 5) Country-wise Contribution

In SQL:

- 1) Total no. of Movies and TV-Shows (Both separately)
- 2) Countries with most contribution
- 3) Years with most contribution
- 4) Ratings with most contribution
- 5) Top 10 Genres
- 5) Top 5 Movies with the Longest duration
- 6) Directors who contributed most content to Netflix
- 7) Yearly Trends