



SHIRUCAFE<sup>+</sup>

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## INNOVATION OF RECRUITMENT

SHIRUCAFE is the café for university students.  
We run stores by sponsor fee from companies,  
and support the university student life.

"To create a place where students can learn about the professional  
world and envision their future careers."  
This has been our goal since establishing SHIRUCAFE.

### OUR SPONSORS



Microsoft



accenture

150+ sponsor companies.  
\*Sponsors of Japan Stores

### BUSINESS MODEL

#### Sponsor Companies

- ✓ Advertisements on Promotional Cups
- ✓ Company Information on Students' Smartphone Device
- ✓ Advertisements Projected on Screens
- ✓ Oral Explanation Provided by Store Staff
- ✓ Surveys

Sponsor Fee



Free Services

#### IIT-Hyderabad Students

- ✓ Free Drink
- ✓ Comfortable Space to Interact
- ✓ Information about Companies



#### JAPAN 16 stores

University of Tokyo  
Kyoto University  
Ritsumeikan University  
Osaka University  
Kobe University  
Tokyo Institute of Technology  
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#### INDIA 7 stores

IIT Hyderabad  
IIT Bombay  
IIT Indore  
IIT Delhi\*  
IIT Kharagpur\*  
IIT Patna\*  
IIT Jodhpur\*

#### U.S. 5 stores

Brown University  
Harvard University\*  
Yale University\*  
Princeton University\*  
Amherst College\*

\*under construction



<http://global-shirucfe.com/>



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### CONTACT US



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