# **Case Study Template - This Is Your Title: It Should Be Descriptive but Succinct**

Your Name

Department of ABC, University of North Texas– College of Information

INFO 5814 Website Development

Dr. Tyson McMillan

and

Dr. Samuel Muwanguzi

Date

## ABSTRACT

Include an abstract with keywords here.

***NOTE: (An abstract is a summary of the contents in your paper. It is written last and not first.)***

See: <https://libguides.ggc.edu/ld.php?content_id=60190725>

## This Is Your Title: It Should Be Descriptive but Succinct

This is your introduction and thesis paragraph. Clearly define the problem. List the fundamental background assumptions related to the case (scenario) from your perspective. The introduction should be about five or six sentences and provide some background or context for your topic. Limit the use of “I” and “you” in academic writing, though they are both used in this directions / template document. When appropriate, include recent events relating to the topic.

## Alternative Option 1

## Explain Alternative Option 1 with a proposed costs/budget table for this option.

i.e.

|  |  |
| --- | --- |
| Items | Financial Costs |
| Hosting | $36-$600/year |
| Domain | $10-$30 |
| Upfront Costs | $7,000-$10,000 initially |
| Maintenance Costs | $100-$400/year |
| Template | N/A |
| Images | $10-$60/each |
| Estimated Total Expenditures | $10,000-$20,000/year |

## Alternative Option 2.

## Explain Alternative Option 2 with a proposed costs/budget table for this option.

## *(See table example above)*

## Alternative Option 3 Explain Alternative Option 3 with a proposed costs/budget table for this option

## *(See table example above)*

## Recommend the most appropriate Solution and provide Justification Justifying the Chosen Option from the 3 Alternatives; 1-3. Remember that the client decides, not you. Benefits of the recommended (proposed) solution

## What are the benefits of the chosen design (solution)? How will the chosen design be aesthetically/visually pleasing? Responsibilities and Maintenance

## State clearly who will be responsible and accountable for the tasks associated with the solution.

## Describe how often the website will require maintenance and who will be responsible for it.

## Describe how often you will check on the progress of the chosen option Measures of Success

## Describe how the performance (successes and failures) of the design shall be measured so that appropriate corrections can be made.

## Web Content Accessibility implications for the chosen solution

## Discuss the Web Content Accessibility guidelines. Why are these guidelines important to website design? What are the implications for making a website accessible? See: <https://www.w3.org/WAI/intro/wcag>

**Special Note**

## *Above all, have fun and use your creativity. We are not asking you to implement the website by writing code at this time but to describe and propose how you would implement the website project upgraded if selected by the client.*

## Conclusion

Emphasize the proposed solution, remember that the client decides not you, and the client may choose another alternative solution or none of your proposed solutions. The conclusion restates the thesis and summarizes the main arguments or points of the article, so that your reader could just read the conclusion to generally understand the paper. What is important to learn from reading your paper? If you know of areas in this topic that need further study, mention them. After this paragraph, there is a page break that forces References onto its own page: You will want to keep it there.

## References

## Use of a minimum of three (3) scholarly references. Follow APA 7.0 Format

## [[More References examples for your assistance here](http://libguides.uww.edu/apa/examples)]

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