Here are **four topic ideas** aligned with **International Business Management**, **Marketing**, and **Business/Management**:

1. **The Impact of Cross-Cultural Marketing Strategies on Consumer Behavior in Global Markets**
   * Our motivation is to explore the effect of how businesses modify their marketing techniques across cultural environments on the level of engagement and sales of customers.
2. **Digital Transformation and Its Influence on International Business Expansion: Challenges and Opportunities**
   * In this, we try to examine how emerging digital technologies are impacting on global business operation by highlighting some critical challenges and opportunities with regard to international growth.
3. **Sustainable Supply Chain Management in Global Markets: Balancing Profitability and Corporate Social Responsibility**
   * The aim is to investigate how multinational corporations exploit cost-efficiency to sustainably operate in international supply chains.
4. **The Role of Brand Localization in Building Competitive Advantage in International Markets**
   * This enters into exploring how it has been certaining to adapt brand messaging and product offering to local market encouraging customer loyalty while also sustaining its competitive attractiveness across the world markets.