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Vocabulary 1: Children & Family

ground rules	basic rules governing the way people can behave in a situation During the school holidays, my parents had strict ground rules for what we could do outside.
to raise	to bring up to care for children until they grow up <i>I was raised in a small town. I wasn't raised in the jungle.</i>
well brought-up	to bring up children = to raise and educate them in your own moral, behavioural or religious conventions) I was brought up in a very religious family, and I seem to have absorbed their values
patterns of behaviour	ways of acting and doing things (either positive or negative) Unfortunately, some children absorb dangerous patterns of behaviour when watching movies
bonding	the development of close emotional connections between people Festivals and parties are an ideal time for families to bond.
Code of conduct	voluntary rules which people accept in a situation The Boy Scouts have a firm code of conduct, which seems to be a positive influence. Many of my peers from school are now working for charities.
Conventions	traditions or social norms that most people follow It's a convention for grandparents to live with their children in many countries.
bullying	বকাঝকা করা
negative peer pressure	Tense & pressure because of evil friends or other circle
Adolescent	A young person who is developing into an adult
Dependents	<i>Someone who depends on you for financial support, such as a child or family member who does not work</i>
Emotional Security	<i>To feel happy and secure from having enough love, acceptance and respect</i>
Responsible Parent	<i>Having good judgment and the ability to act correctly when bringing up a child e.g. ensuring they are not in any danger</i>
upbringing	the way in which you are treated and educated when young , especially by your parents , especially in relation to the effect that this has on how you behave and make moral decisions
Formative years	<i>A period of a person's life, usually childhood, that has a big influence on the person they become and the rest of that persons life</i>

Cognitive	connected with thinking or conscious mental processes :
Overprotect	wishing to protect someone, especially a child , too much
lenient	not as severe or strong in punishment or judgment as would be expected
healthy relationship	ভাল রিলেশন

Vocabulary 2: Education

Evaluate	
Curriculum	The group of subjects studied in a school, college, etc. Schools must ensure they have an excellent curriculum.
Coursework	Regular work done by students as part of a course, but assessed independently of formal exams. The coursework on my degree was really difficult.
Analyze	বিশ্লেষণ করা
Meet a deadline	ডেডলাইনের মাঝে শেষ করা
Masters degree	A regular degree obtained after Bachelor
Face to face classes	টিচার স্টুডেন্ট ফেইস টু ফেইস
Distance learning	Online Education
Crash courses	Intensive course with shorted time duration
Rote learning	a teaching style used in some countries / subjects where students simply repeat what they are told until they have memorised it.
Tutorial	smaller groups of students, where students can ask questions (often following a lecture)
to plagiarize	to copy another person's work without giving them credit or identifying the course
to sit / take a test	পরীক্ষা দেওয়া
to attend a class	ক্লাসে অংশ নেওয়া
Learn something by heart	Memorize it
Higher (tertiary) Education	Non-compulsory education after finishing school, such as university, as well as vocational education and training at colleges.
physical punishment	বেত্রাঘাত করা সহ অন্যান্য শাস্তি
control pupils	Managing the students in the classroom
paying attention	Concentrate on topic
Continual assessment	course work and projects
formal examinations	Conventional exams e.g. semester final exam

Vocabulary 3: Work

perk	fringe benefit extra benefits given to employees besides their salary, for example, use of company car or mobile phone
rewarding	(adj.) something that makes you feel satisfied and happy
ongoing assessment	evaluation of a student's progress based on his/ her performance throughout the whole course- not based on one single test or exam
The criminal justice system	This is very formal language and refers only to the part of the legal system that deals specifically with criminal activity. It does not include civil cases.
Border crossers	Multi-skilled employees, comfortably crossing from job to job within company.
Earlybird mentors	younger workers imparting computer and Internet knowledge to older workers.
The legal system	The "legal system" is a general term that covers all aspects of law and the way in which the law is implemented.
Work-life balance	This is the need to balance the needs of caring for a family and a successful career.
Work placement	Internship
Commute	To make the same journey regularly between work and home
Fresh-outs	New graduates who require job training.
collaboration	something that people produce by working together
job security	the knowledge that your job is permanent as long as you want it to be
portfolio working	a way of organizing your working life in which you work for several different employers and do several different jobs at one time instead of working all the time for one employer
Tenure	the period of time during which someone has an important job or is an elected official
Demonstration	an act of showing someone how something is used or done.
loss of productivity	Reduction of the rate of production or efficient hours
Unemployment benefit	money that is paid by a company (such as an insurance company) or by a government when someone dies, becomes sick, stops working, etc
To hand in one's notice	to give your boss a statement telling someone that an agreement, job, etc., will end soon.
earn a salary	money you receive regularly for your work

Vocabulary 4: Global & Social Problem

cultural norms	standards expected of behaviour or ideas In some countries, marriage between cousins is a cultural norm.
discrimination	treating people as inferior because of their race, gender, religion, age etc. <i>Sexual discrimination in the workplace is illegal, however, it's always the women who are asked to make coffee for meetings.</i>
the fabric of society	the way that society is connected and maintained drugs and crime are damaging the fabric of society.
to conserve	a synonym for 'to preserve' Conservation of old treasures is the main role of our city museum.
to hand something down	(from one generation to the next) = to pass it from parents to children and to their children et
poverty-stricken	to describe places or people that are extremely poor <i>The Prime Minister visited the poverty-stricken areas of the country.</i>
pressing matters	urgent, important issues I could not go to the college reunion because of more pressing matters at home with my family.
Youth unrest	disturbed condition'. It is "the state of disillusionment and dissatisfaction" of young people
Corruption and black money	কালো টাকা
Juvenile delinquency	কিশোর বয়সের অপরাধগুলো
Globalization	বিশ্বায়ন
Cultural convergence	where different cultures become similar or even come together.
Trade barrier	Business obstacle
prosecute offenders	to bring a criminal action against (a person) for some offence
rich tradition of a country	For example: Independences of a country
Conceal	গোপন করা
Face a dilemma	সংকটের মুখোমুখি
Resolve a problem	Solve a problem
Wildlife reserve	nature reserve/ game reserve: an area of land in which plants and animals are protected
Toxic waste	poisonous fumes/emissions: poisonous rubbish produced by industrial process

Vocabulary 5: Environment

the biosphere	the relationship between all living things on the planet Children should be educated on the biosphere through field trips and practical experiments.
Exacerbate	অবনতি
landfills	organised areas where waste is buried in the ground Surprisingly, Britain still sends most of its domestic waste to landfill sites.
dumping	ময়লার ড্রামে না ফেলে বাইরে ফেলা leaving waste deliberately without storing or treating it In most countries, dumping rubbish is a criminal offence.
logging	cutting down trees for timber and industrial use Logging has endangered many species throughout the world.
soil erosion	the loss of soil by wind and rain activity Deforestation has increased soil erosion seriously in Brazil.
tainted	polluted or contaminated The Mediterranean is badly tainted in some areas by sewage pollution.
pollutant particles	microscopic elements of pollution I remember going to a factory and seeing the snow covered with pollutant particles.
Extinction	Exist no more
Endangered	Danger er majhe ase বিলুপ্তপ্রায়
biodegradable	পরিবেশে যেটা মিশে যেতে পারে (Polythene is not biodegradable)
energy conservation	Energy conservation is a process of saving energy.
factory farming	Intensive animal farming or industrial livestock production, also known as factory farming, is a production approach towards farm animals in order to maximize production output, while minimizing production costs.
disposable products	describes an item that is intended to be thrown away after use.
green peace	an organization that fights for the protection of the environment.
ozone layer	a layer of air high above the Earth, which contains a lot of ozone, and which prevents harmful ultraviolet light from the sun from reaching the Earth. <i>Scientists believe that there is a hole in the ozone layer.</i>

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recycle waste	to collect and treat rubbish to produce useful materials which can be used again.
sustainable development	a development that is causing little or no damage to the environment and therefore able to continue for a long time. A large international meeting was held with the aim of promoting sustainable development in all countries.
The natural world	Includes both animal and plant life
Factories & power stations	Two sources of pollution

Vocabulary 6: Entertainment


amusement park	meaning- funfair a large park where you can play games, go on fantastic rides and have fun with friends <i>I went on so many rides in the amusement park that I got dizzy and had to lie down on the ground.</i>
Eco system	বাস্তুসংস্থান
Bio diversity	প্রাকৃতিক বৈচিত্র
Fossil fuel	(e.g. coal, oil, gas)
Renewable energy	(e.g. wind, solar, tide)
Deforestation	বন কেটে ফেলা
Tourist attraction	টোরিস্ট রা ঘুরতে যায় এমন জায়গা
Picturesque landscape	জোশ প্রাকৃতিক দৃশ্য
Taste local cuisine	লোকাল খাবারের স্বাদ চেক করা
Itinerary	ভ্রমণ বৃত্তান্ত
Local lifestyle	ঐ এলাকার জীবনধারা
Media organisations	The word “media organisations” has very general meaning and can refer to any organisation that publishes material for the public and includes newspapers, television stations and web sites.
Freedom of the press	This is the idea that media organisations are allowed to act freely within the law and publish any information that is in the public interest. The concept mainly refers to freedom from the interference by government and the protection of information sources.
Disseminate	Disseminate is a formal way of saying to pass on and it should only be used with disseminate information or disseminate propaganda.
Accountable	Accountable means that a person or individual is responsible for their actions and will face consequences if actions are illegal or immoral.
Manipulate	Means to handle something in a controlled way. It is often used with events, particularly when there is an attempt to influence an outcome to obtain a desired result.
Places	art gallery, bar, cinema café, Circus, concert hall exhibition center, museum

	nightclub, pub, theater zoo restaurant, stadium opera house
Bias	Bias is to favour one side over another.
Media ownership	This is a general word that describes who does or can own media outlets and is often used when discussing the concentration of media ownership. If one person controls all the newspapers and televisions in an area, it gives them a very high level of influence that government will usually prevent from occurring.
motion picture	a form of entertainment that enacts a story by sound and a sequence of images giving the illusion of continuous movement

Vocabulary 7: Health

sedentary lifestyle	a lifestyle where people sit for long periods and are generally inactive I used to keep fit, but since I started working as an architect my lifestyle had become mostly
Obesity	the medical condition of being seriously overweight In some countries, obesity is the major cause of death among young adults.
Elective surgery	Surgery that is not urgent and can be delayed for some time is described as elective surgery.
Alternative medicine	Alternative medicines are medicines that are generally not accepted by the medical profession as having been shown to be effective.
Herbal remedies	Herbal remedies are products from plants that are believed to be useful for treating injuries or illness but have not been scientifically verified. Many Chinese medicines can be classified as herbal remedies.
Vitamin supplements	Vitamins taken as pills or tablets in order to make up for dietary problems.
inadequate development	insufficient or obstructed growth of the body
Exercise	ব্যায়াম করা
Local cuisine	Local cooking style
Delicious Junk food	Tasty junk food
Balanced diet	সুষম খাদ্য
Epidemic	মহামারি
Deteriorate	অবনতি
Rudimentary	অনুন্নত
Catastrophic	Destructive
Rehabilitation	পুনর্বাসন

Vocabulary 8: City & Infrastructure

public transport	transport such as buses and trains funded by the state (as opposed to 'private transport' such as cars owned by individuals) I usually get to work by public transport, even though it's very crowded.
congestion	situation of too much traffic, causing delays (the phrase 'traffic jam' is not generally used in Academic English)
conurbations	very large cities which have absorbed other towns Sao Paulo is a huge conurbation in Brazil, and is still expanding.
transport hubs	centres where many routes converge Heathrow airport is the largest transport hub in Europe
facilities and amenities	places providing any service to the public, either private or public sector My home city has many amenities such as swimming pools and parks, and several facilities for elderly people such as care homes.
a bottleneck	a place where congestion regularly happens The connection from a motorway to a local road is always a big bottleneck.
overcrowding	a situation where too many people try to live in one place Hong Kong has managed its overcrowding problem very skilfully.
Sprawling	Expanded without plan
Office block	Office block
Pavement cafe	রাস্তার পাশে যে স্ন্যাক্সের দোকান বসে
high-rise flats	উঁচু দালানকোঠা
Department store	a large shop divided into departments selling a great many kinds of goods such as clothes, household appliances etc
upmarket shops	Fashionable shop বসুন্ধরা শপিং মল একটা upmarket shops
	
urbanisation	শহুরে
rural residents	গ্রামের বাসিন্দা
refinery	A factory where substances in their natural state, such as oil or sugar, are made pure.
Toll	Money charged to use a road or bridge.
Landline	Communications system linked by wires, usually in references to a conventional telephone.
oil slick	A film or layer of oil floating on an expanse of water.

Vocabulary 9: Technology

Scientific breakthrough	বিশাল আবিষ্কার
Tech savvy	টেকনোলজি সম্পর্কে ভাল জ্ঞান আছে যার
Rocket Science	Activities that require intelligence
Digital era	New media age, computer age
Obsolete	সেকেলে
Cutting edge	highly advanced; innovative or pioneering.
E-commerce	Business over the Internet
Digital native	Young people have the advantages of digital native
Computer literate	Who knows computer
Gadget	Mobile phone, tablet
digital editing	to edit digital materials like audio or video files
navigate a website	to find your way around a website
operating system	the software that tells the computer how to work
send an attachment	send an email with an accompanying file
to surf the web	to look through websites, searching for something you need, or simply for entertainment. <i>I was surfing the web yesterday for three hours, because I had nothing else to do.</i>
to upgrade	to renew a software or a piece hardware. <i>Thanks to the new program for students, I updated my computer for free.</i>
widespread computer use	that is to say people use computers very often
To lack social skills	Children who spend too much time in front of computer screens will lead to lacking social skills
Wireless network	a network where users can access the internet without the use of fixed cables Example: Setting up wireless network will be really convenient, because you can connect to the internet anytime and anywhere in your home
to upgrade	to renew a software or a piece hardware. <i>Thanks to the new program for students, I updated my computer for free.</i>
word processing	writing, editing and producing words on a computer, using special programs. <i>There are tons of word processing programs.</i>

Vocabulary 10: Business

Wage	Salary
Domestic market	Local market
Mass market	the market for goods that are produced in large quantities
Incentive	a thing that motivates or encourages someone to do something.
Competition	an event or contest in which people take part in order to establish superiority or supremacy in a particular area.
Null and void	The phrase null and void refers to a contract or clause that's invalid, non-binding or which has no legal force. <i>Our lease will become null and void in 30 days if we don't renew it now.</i>
Trademark	The noun trademark refers to an officially registered name, symbol or logo used to represent a product or firm. Trademark can also be used as a verb. It's similar in some ways to a copyright or a patent, but not quite the same. Sample sentence: <i>One of the most famous trademarks in the world today is the "Golden Arches," the symbol of McDonald's.</i>
Agenda	The noun agenda refers to a list of things to be discussed or done at a meeting or business event
Dress code	The phrase dress code refers to a set of company rules about what clothing may and may not be worn at work.
Headquarters	Headquarters একটি হলেও পিছনে "s" লাগাতে হবে।
human resources	ভুল করেও human resource লিখা যাবেনা, তাহলে নগদে Spelling mistake এর জন্য মার্ক কাটা যাবে।
Goal-oriented	Output based
Business plan	Outline of the business
Recruitment	Recruitment is the process of hiring new employees
Public Relations	Public Relations, or PR, is the role within a business devoted to communicating with the press, and ensuring favourable media coverage of a company, product or service.
Thinking outside the box	to think creatively, abandoning all preconceptions.
Stakeholders	anyone who's involved in a particular project
Buy-in	This term refers to the idea of gaining acceptance for something.
Drill down	describe something that deserves closer inspection
Vertical	refers to an area of expertise. Rather than saying "we cater for the logistics industry", some business types might say "we cater for the logistics vertical".