# ASUNMO HANNAH TIJESUNIMI

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## ASSOCIATE TECHNICAL PRODUCT MANAGER

Highly capable technical Product Manager with 2+ years hands-on-experience building and scaling digital products across HealthTech, JobTech, FoodTech, and TeleTech projects. I have a track record of delivering intuitive, data-informed experiences that users love. Skilled in product strategy, user research, and managing technical teams.

## WORK EXPERIENCE

**TECHNICAL PRODUCT MANAGER– Remote Carihers (Job and Skill Building App) | Remote**
November,*2025*- Present.

**Personal Project**
Lagos, Nigeria

- Conducted qualitative user research to identify barriers to remote work for women and skill readiness for women, and defined a focused MVP based on user needs.
- Owned product strategy, MVP scope, requirements, and information architecture to enable intuitive discovery of verified remote jobs and free skill building resources.
- Built and validated a 100% free MVP using AI and no-code tools, increasing users' confidence in applying for remote roles by 65%.

**TECHNICAL PRODUCT MANAGER– HealthPro (Health and Wellness App) | Remote**
*May, 2025 – November, 2025.*

**HerTechTrail**
Nigeria

- Led HealthPro as the Technical Product Manager, owning PRD, success metrics, UX architecture, requirements, product and monetization strategy end-to-end.
- Translated user research into a focused MVP-HealthPro 2.0, optimized for daily engagement, retention, and conversion.
- Built high-fidelity prototypes using Lovable (no-code) to validate assumptions, reducing time-to-validation by 50% and de-risking engineering investment.

**TECHNICAL PRODUCT MANAGER– ChopRite (Food Ordering App) | Remote**
*April, 2025 – July, 2025.*

**HerTechTrail**
Nigeria

- Led user research with 40+ potential users to identify key pain points, translating insights into a custom meal feature projected to increase customer satisfaction by 30%.

- Defined and communicated product requirements through PRDs, roadmaps, user stories, acceptance criteria, user flows, and Balsamiq wireframes, ensuring clear alignment across engineering and design teams.
- Managed and prioritized the Jira backlog enabling 95% on-time milestone delivery and developed go-to-market strategies to drive feature adoption, engagement, and revenue growth.

TECHNICAL PROJECT MANAGER INTERN – **Swift Hire (Job matching web platform)** | **Remote**
October, *2024*- February, 2025.

**Mensa Philosophical Circle**
Nicosia, Cyprus

- Led a remote cross-functional team to deliver Swift Hire on time, within scope, and to defined quality standards, facilitating Agile ceremonies and proactively removing delivery blockers.
- Created and maintained core project documentation (Project Charter, project plan) and leveraged the Plane project management tool to streamline workflows, resulting in 80% increase in task completion rate and reduced scope creep.

## PRODUCT MANAGEMENT SKILLS

IT Team Management, Product Roadmap Planning, Documentation, Stakeholder Management, Cross-functional Collaboration, User and Market Research, Data Analysis, Project Management, Go-to-Market Strategy.

## TECHNICAL SKILLS

API Testing, Python, System Design, UX Design, SQL, Agile Methodology.

## TOOLS

JIRA, Confluence, Postman, Balsamiq, Figma, MIRO, Loveable, Claude, Slack, MS Office Suite, Mix Panel, Google Forms.

## EDUCATION

Bachelor of Science, Economics, Second Class Upper | Babcock University, Ilishan-Remo, Ogun State

## CERTIFICATIONS
- 2025 |Introduction to Python | Blooming Heart Foundation
- 2025 | Product Management Pro | HerTechTrail
- 2025 | Product Management Starter | HerTechTrail
- 2023 | Google Project Management Professional | Google
- 2023 |Jira | Coursera