

Gender wise Total Sale



Gender	Sum of Purchase Amount (USD)	Percentage
Male	158K	67.74%
Female	75K	32.26%

Category wise Total Sale



Category	Sum of Purchase Amount (USD)	Percentage
Clothing	104K	44.73%
Accessories	74K	31.83%
Footwear	36K	15.49%
Outerwear	19K	7.95%



## Customer Shopping Behavior Analysis

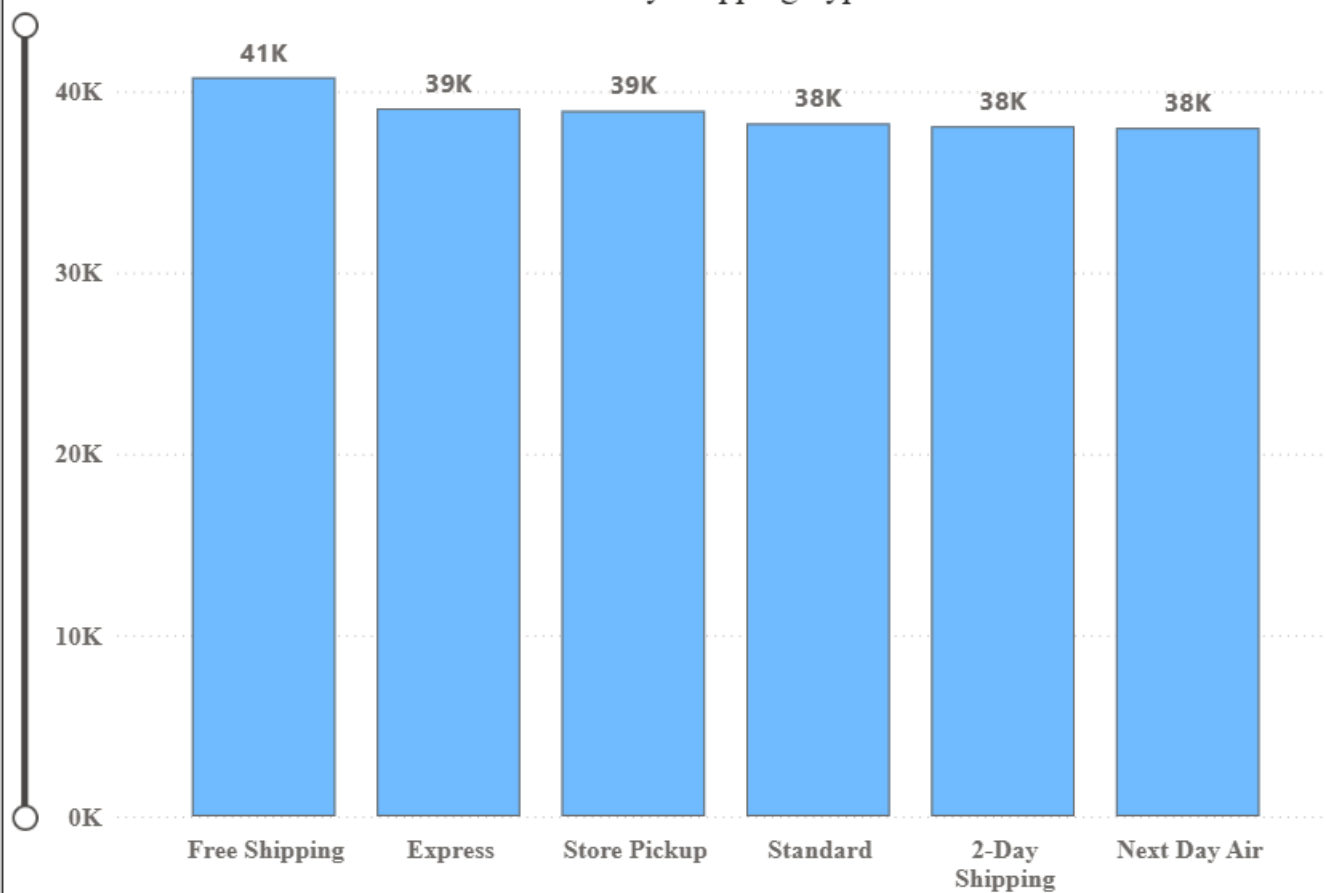
Fall

Spring

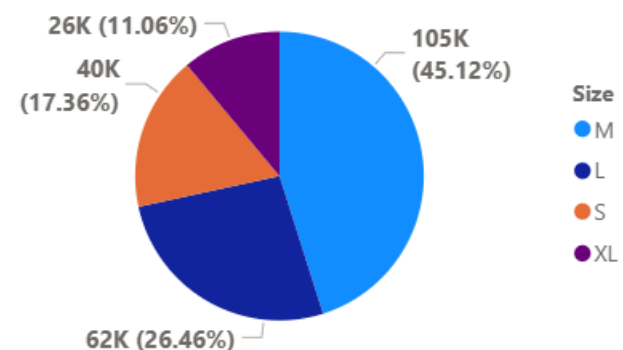
Summer

Winter

Total Sale by Shipping Type



Total sale by Size



Total sale wrt Payment Method

