

2021 AMP Rebrand Release

OPERATIONS ROLLOUT TRAINING



MOLDED PRODUCTS

A Division of Atlas Roofing Corporation

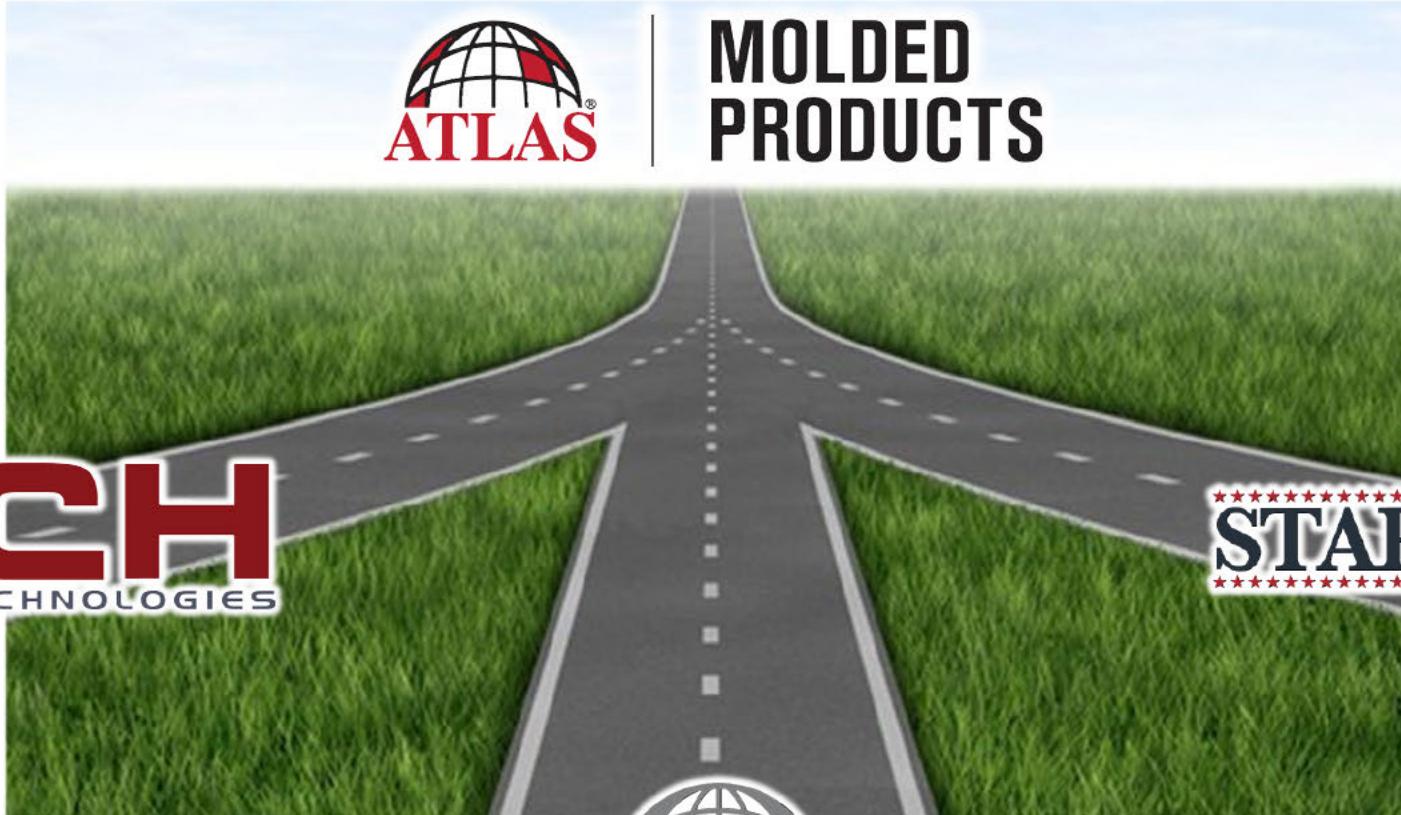
Are You Ready?!



- Hope you're caffeinated because here we go!



It's Been a Long Road...



Release Date



- Newly branded raw materials started rolling into the plants in November 2020
- Each plant's timeline varies since we are trying to use up old raw material where we can prior to switching over to the new



**MOLDED
PRODUCTS**

Release Date



- PeopleSoft Item ID Updates
 - Start changing descriptions to get rid of old branding names
 - Update part numbers when necessary to new parts
- Goal is to be 100% switched over to the new brands by 4-1-2021
 - Branded film facers (ThermalStar LRI, LWI, LCI)
 - Branded shrouds for 4'x8' sheet architectural products
 - Branded bags for T&G (2' and 4')
 - Correct brands on industrial boxes, plates, etc.

Let's Review the Current Brands



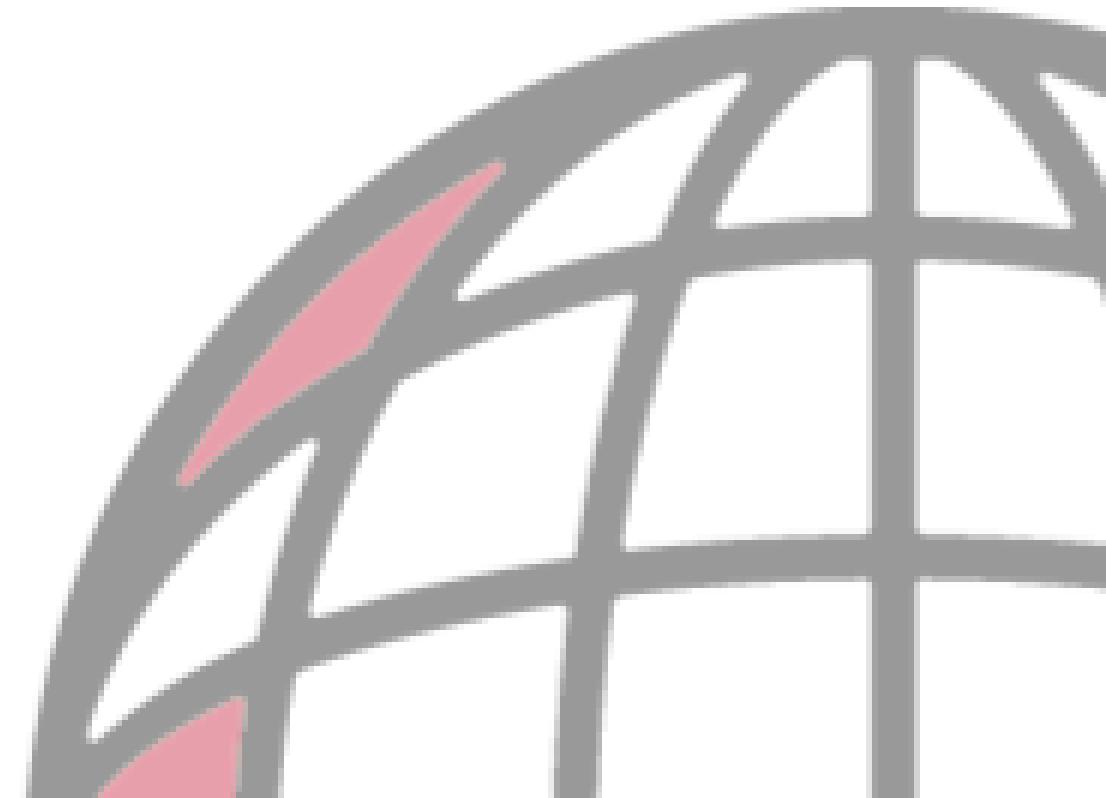
Architectural		Industrial			
Rigid Insulation	Geofoam	Cold Chain Packaging	Protective Packaging	OEM	Lost Foam
ThermalStar Rigid Insulation FOAM-CONTROL PLUS+ STARFOAM STARRGARD	Elevation Geofoam FOAM-CONTROL GEOFOAM STARFOAM	DuraTherm [®]	DuraTherm [®]	Integrity Component Solutions Matador Garage Door Insulation FOAM CONTROL STARFOAM	DuraCast

The Past & The (Near) Future



Legacy Atlas EPS	Legacy ACH Foam Technologies	Legacy StarFoam	Atlas Molded Products
Elevation Geofoam	Foam-Control Geofoam	StarRGeoFoam	Atlas Geofoam
ThermalStar X-Grade	Foam-Control/Foam-Control PLUS+	StarRFoam	ThermalStar Insulation Board
ThermalStar GX Series	Foam-Control MAXX	StarRGard Plus	ThermalStar Insulation Board GPS
ThermalStar EIFS	Foam-Control	StarREIFS	ThermalStar EIFS
ThermalStar T&G	Foam-Control PLUS+	StarR T&G	ThermalStar T&G
ThermalStar TS	Foam-Control PLUS+	StarRFoam Tapered	ThermalStar Tapered
ThermalStar Flute Fill	Foam-Control PLUS+	StarRFoam Flute Filler	ThermalStar Flute Fill
N/A	N/A	StarRFoam Holey Board	Not a std product - still sell in Legacy Star Plants
			ThermalStar Laminated Insulation
ThermalStar LRI	Foam-Control R-Shield	StarRFoam Fan Fold	Laminated Roofing Insulation - LRI
ThermalStar LCI	Foam-Control R-Shield	StarRGard	Laminated Wall Insulation - LWI
ThermalStar LCI GX	Foam-Control R-Shield	StarRGard	Laminated Crawlspace Insulation - LCI
ThermalStar LCI MH	Foam-Control R-Shield	StarRGard	Laminated MH Insulation - LWI-MH
ThermalStar One	N/A	StarRStruc	ThermalStar Structural Wall Insulation (SWI)
ThermalStar Nailbase	Foam-Control Nailbase	N/A	Phasing out
N/A	DuraTherm/DuraTherm PLUS+	N/A	DuraTherm Cold Chain
Integrity Component Solutions	DuraTherm/DuraTherm MAXX	StarRFoam Packaging	Atlas Protective Packaging
N/A	DuraTherm	N/A	Atlas Lost Foam
Integrity Component Solutions	DuraTherm	StarRFoam	Atlas OEM
UFPI Inter-Grade	N/A	N/A	No longer offering

Architectural Product Standards



ONE ATLAS

SIMPLIFY



Purpose of Product Standards



- Allows us to better manage the business
- Standard product offerings do not apply to existing customers currently buying a non-standard product
- Exceptions can be made if a business case is made for the exception (based on extent of change, quantity, margin)
 - Guidelines are in place to determine whether or not an exception product will be manufactured

Purpose of Standard Products



- The standard product offering will define:
 - Brand
 - Sizes available (board size)
 - Thicknesses available (which will dictate R-value)
 - Compressive strengths available
 - Sheets per sub bundle and master bundle
 - Face Printing
 - Packaging
 - Labeling
 - Film facers used
 - Foam color
 - Termiticide
 - Tolerances
 - Plant availability

Architectural Product Segments



BRAND	<i>ThermalStar®</i> <i>Rigid Insulation</i>			The logo for ATLAS consists of a stylized globe icon with red and black latitude and longitude lines. To the right of the icon, the word "ATLAS" is written in a bold, red, sans-serif font, with a registered trademark symbol (®) at the top right of the letter "S".	
SEGMENT	Roof Products	Wall Products	Below Grade Products	Block	Geofoam

Architectural Products



BRAND	ThermalStar			Atlas	
SEGMENT	Roof	Wall	Below Grade	Block	Lightweight Fill
PRODUCT	Insulation Board	Insulation Board	Insulation Board	Block	Geofoam
Laminated Roof Insulation (LRI)	Laminated Wall Insulation (LWI)				
Flute Fill					
Tapered					
EIFS					
T&G					

Architectural Product Standards



- These products will have specific Item IDs (EP...)
 - Insulation Board Roof (White)
 - Insulation Board Wall (White & ~~GPS~~)
 - Insulation Board Below Grade (White & ~~Orange~~)
 - Laminated Roof Insulation (LRI)
 - Laminated Wall Insulation (LWI)
 - ~~Laminated Crawlspace Insulation (LCI)~~
 - T&G
- These products will be configured parts
 - Tapered
 - Flute Fill
 - Geofoam

ThermalStar Insulation Board - ROOF



Resin	White EDNCO, EFDWI, EFTMO, EGAGA, EGRMI, EKCBL, ELACA, EMUUT, EMVVA, EPVMO, ERNNV, EWAIA, EARTX, EANTX, EKMAZ					
Compressive @ 10%	10 (101-25)	13 (121-15)	15 (151-15)	25 (201-15)	40 (251-00)	60 (351-00)
ASTM C578 Type	Type I	Type VIII	Type II	Type IX	Type XIV	Type XV
Recycle Content	Up to 25%	Up to 15%	Up to 15%	Up to 15%	N/A	N/A
Size	4' x 8' sheets					
Thickness	1/2", 3/4", 1", 1-3/16", 1-1/2", 2", 2-3/16", 2-3/8", 2-1/2", 3", 4" (Non-standard available up to block size)					
Scoring	N/A	N/A	N/A	N/A	N/A	N/A
Termiticide	N/A	N/A	N/A	N/A	N/A	N/A
Face Printed	N/A	N/A	N/A	N/A	N/A	N/A
Packaging	Two 4' sub bundles with branded shrouds stretch wrapped together to create a 8' master bundle . 2" foam feet on each sub bundle.					
Master Bundle Labeling	8"x11" Bundle Label (R907121). One per master bundle. 4"x6" PeopleSoft Label					

ThermalStar Insulation Board - WALL



Resin	White EDNCO, EFDWI, EGAGA, EGRMI, EMVVA, EWAIA, EARTX, EKMAZ, EPVMO, (EMUUT, ERNNV Not Printed)			
Compressive @ 10%	10 (101-00)	13 (121-00)	15 (151-00)	25 (201-00)
ASTM C578 Type	Type I	Type VIII	Type II	Type IX
Recycle Content	N/A	N/A	N/A	N/A
Size	4' x 8' sheets			
Thickness	1/2", 3/4", 1", 1-3/16", 1-1/2", 2", 2-3/16", 2-3/8", 2-1/2", 3", 4"			
Scoring	N/A	N/A	Standard, 1" to 3"	Standard, 1"to 3"
Termiticide	N/A	N/A	N/A	N/A
Face Printed	Yes – see slide 20			
Packaging	Two 4' sub bundles with branded shrouds stretch wrapped together to create a 8' master bundle . 2" foam feet on each sub bundle.			
Master Bundle Labeling	8"x11" Bundle Label (R907121). One per master bundle. 4"x6" PeopleSoft Label			

~~ThermalStar Insulation Board GPS~~



Resin	GPS (FOR WALL APPLICATIONS ONLY) – EARTX, EKMAZ, EMVVA, EPVMO only			
Compressive @ 10%	10 (101-00CB)	13 (121-00CB)	15 (151-00CB)	25 (201-00CB)
ASTM C578 Type	Type I	Type VIII	Type II	Type IX
Recycle Content	N/A	N/A	N/A	N/A
Size	4' x 8' sheets			
Thickness	1-1/16", 1-19/32", 2-1/8", 3-3/16", 4-1/4"			
Scoring	N/A	N/A	Standard, 1-1/16" to 3-3-16"	Standard, 1-1/16" to 3-3-16"
Termiticide	N/A	N/A	N/A	N/A
Face Printed	Yes – see slide 20			
Packaging	Two 4' sub bundles with branded opaque shrouds stretch wrapped together to create a 8' master bundle . 2" foam feet on each sub bundle.			
Master Bundle Labeling	8"x11" Bundle Label (R907122). One per master bundle. 4"x6" PeopleSoft Label			

ThermalStar Insulation Board – BELOW GRADE



Resin	White EDNCO, EFDWI, EGAGA, EGRMI, EMVVA, EWAIA, EARTX, EKMAZ, EPVMO, (EMUUT, ERNNV not printed)						
Compressive @ 10%	10 (101-00T2)	15 (151-00T2)	25 (201-00T2)	40 (251-00T2)	60 (351-00T2)		
ASTM C578 Type	Type I	Type II	Type IX	Type XIV	Type XV		
Recycle Content	N/A	N/A	N/A	N/A	N/A		
Size	4' x 8' sheets						
Thickness	1/2", 3/4", 1", 1-3/16", 1-1/2", 2", 2-3/16", 2-3/8", 2-1/2", 3", 4"						
Scoring	N/A	Standard, 1" to 3"	N/A		N/A		
Termiticide	Standard for below grade uses only - T2 rate.						
Face Printed	Yes – see slide 20						
Packaging	Two 4' sub bundles with branded shrouds stretch wrapped together to create a 8' master bundle . 2" foam feet on each sub bundle.						
Master Bundle Labeling	8"x11" Bundle Label (R907121). One per master bundle. 4"x6" PeopleSoft Label						

~~ThermalStar Insulation Board~~



Resin	ORANGE (FOR BELOW GRADE APPLICATIONS ONLY) – EGRMI, EMVVA, EPVMO only					
Compressive @ 10%	15 (151-00COT2)	25 (185-00COT2)	40 (251-00COT2)	60 (351-00COT2)		
ASTM C578 Type	Type VIII	Type II	Type XIV	Type XV		
Recycle Content	N/A	N/A	N/A	N/A		
Size	4' x 8' sheets					
Thickness	1/2", 3/4", 1", 1-3/16", 1-1/2", 2", 2-3/16", 2-3/8", 2-1/2", 3", 4"					
Scoring	Standard, 1" to 3"	N/A		N/A		
Termiticide	Standard for below grade uses only Standard for below grade uses only - T2 rate.					
Face Printed	Yes – see slide 20					
Packaging	Two 4' sub bundles with branded shrouds stretch wrapped together to create a 8' master bundle . 2" foam feet on each sub bundle.					
Master Bundle Labeling	8"x11" Bundle Label (R907128). One per master bundle. 4"x6" PeopleSoft Label					

New Termiticide Equipment

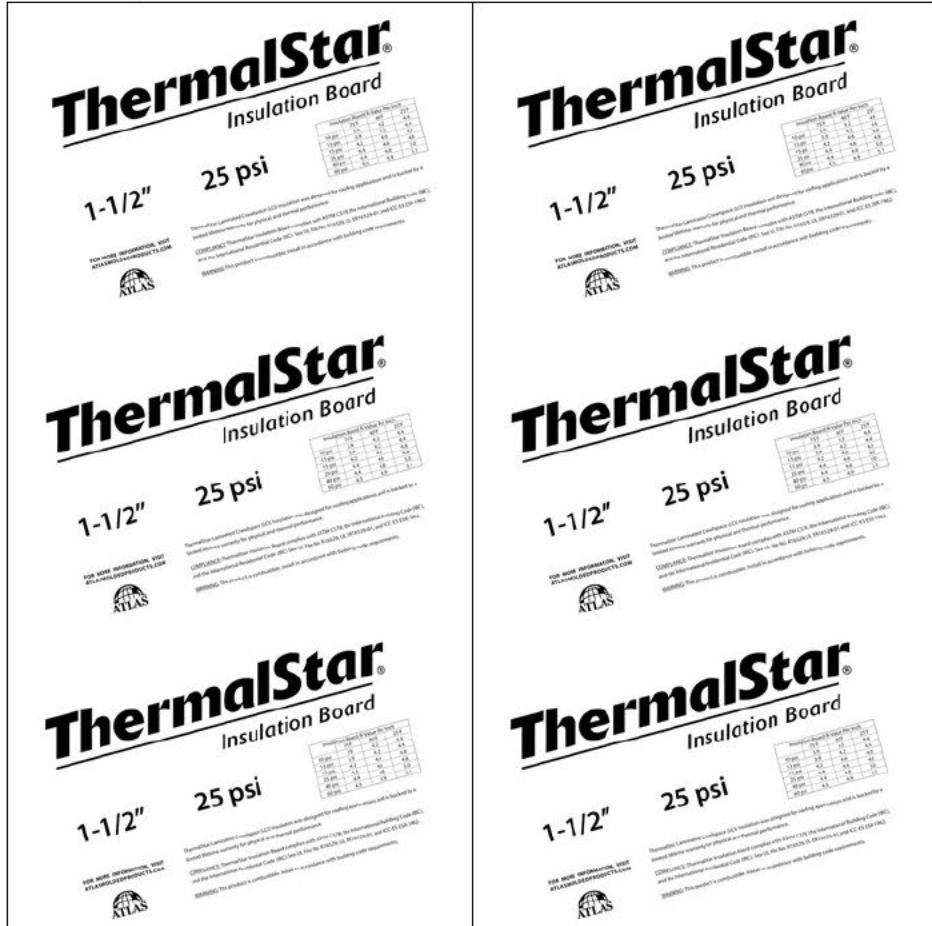


- New termiticide metering equipment arriving first week of May 2021
- Locations: EDNCO, ERNNV, EFDWI, EGAGA, EMUUT, EARTX, EKMAZ, EWAIA

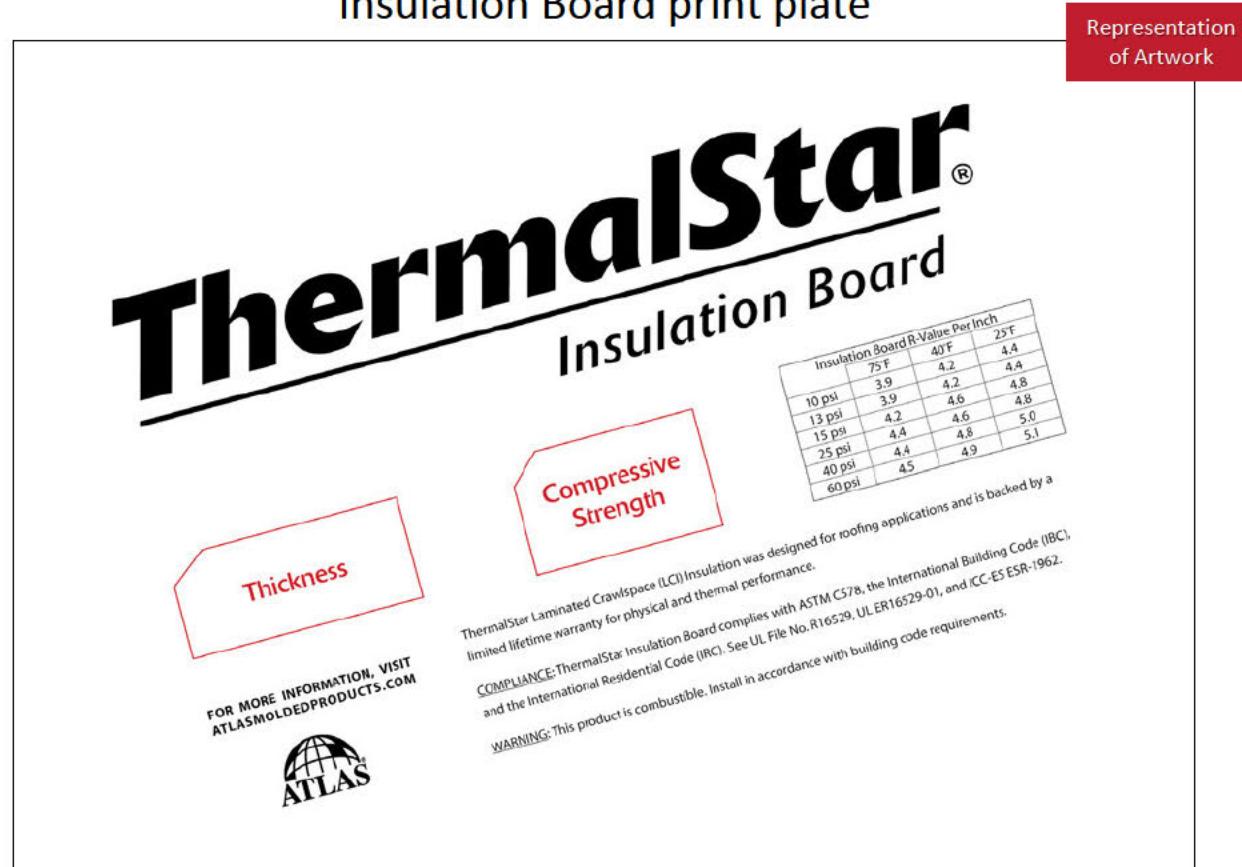
Insulation Board - Flexographic



Example of two 4'x8' Insulation Board sheets



Insulation Board print plate



Insulation Board – Ink Jet



- Currently in EGAGA, EFDWI, EWAIA

ThermalStar®

Insulation Board

1-1/2"

R7.5

25 PSI

UL File No. R16529, UL ER16529-01, ICC-ES ESR-1962 | AtlasMoldedProducts.com

- Currently in EDNCO
Will be switching to flexographic in August

ThermalStar®

Insulation Board

1-1/2"

R7.5

25 PSI

www.AtlasMoldedProducts.com

Current Flexographic Locations



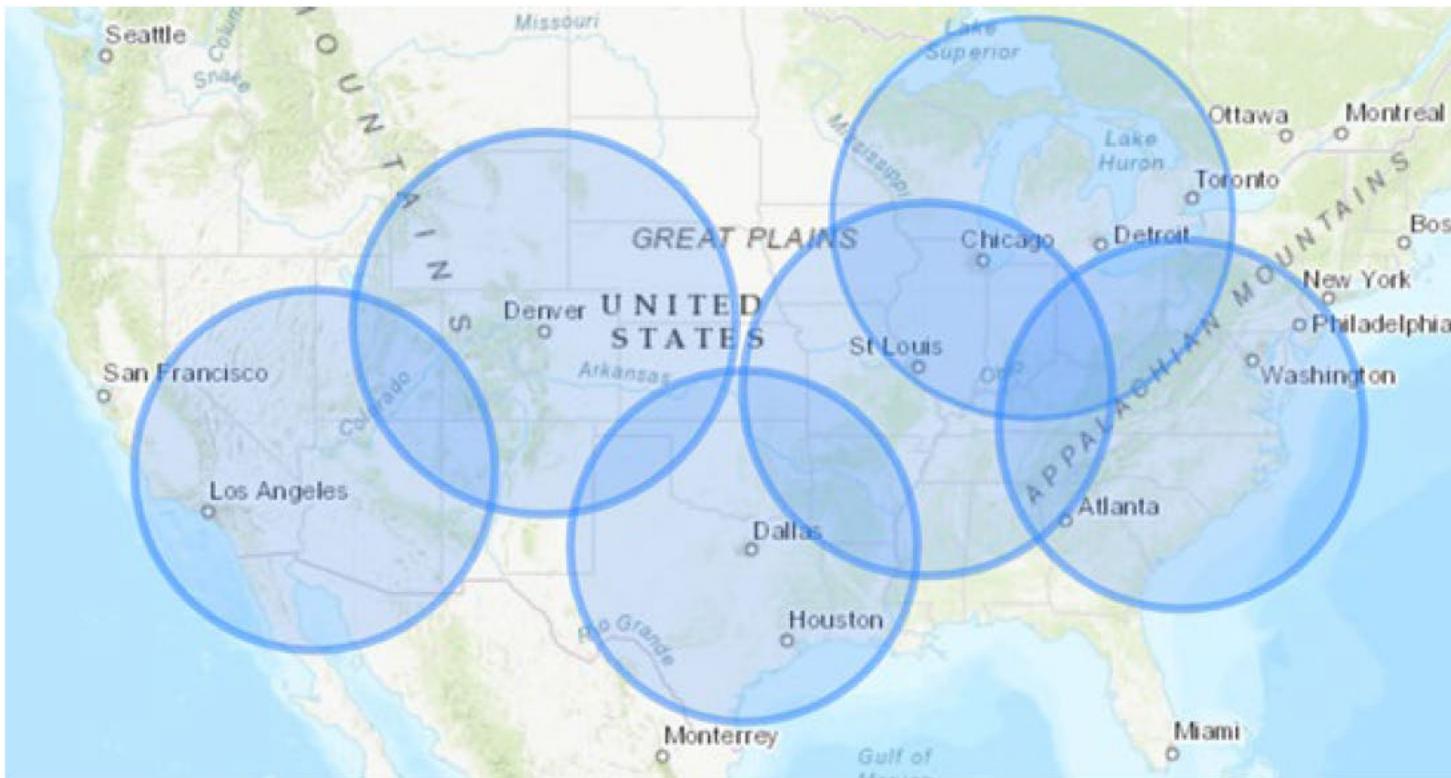
- EGRMI, EMVVA



August 2021 Flexographic Locations



- EPVMO, EDNCO, EARTX, EKMAZ

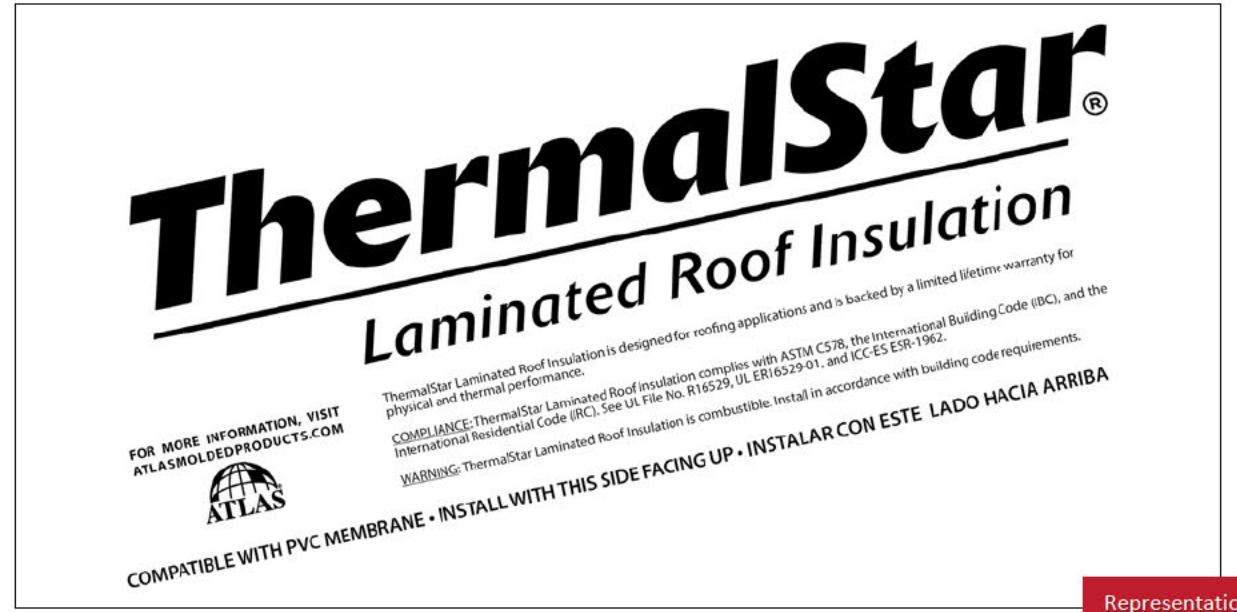


ThermalStar Laminated Roof Insulation (LRI)



Resin	White – EANTX, EARTX, EGRMI, EKMAZ, EMUUT, EMVVA, EPVMO only		
Compressive @ 10%	10 (101-25)	13 (121-15)	15 (151-25)
ASTM C578 Type	Type I	Type VIII	Type II
Recycle Content	Up to 25%	Up to 15%	Up to 25%
Size	4' x 50' fanfold (with 2' folds)	4' x 50' fanfold (with 2' folds)	4' x 50' fanfold (with 2' folds)
Thickness	3/8", ½"	3/8", ½"	3/8", ½"
Film	Front: 1 mil clear branded polyester (R908217) - <u>Note Item ID (R number) will not change BUT print will change;</u> Back: 0.88 mil clear BOPP (R908235)		
Termiticide	N/A	N/A	N/A
Packaging	Ring wrapper to be used 4'x4'x8' typical, Each fanfold unit (200sqft) is 3" hand wrapped on one end only Master Bundles packaged at a maximum of 96 ", exclusive of foam bunks		
Master Bundle Labeling	8"x11" Bundle Label (R907039). One per master bundle. 4"x6" PeopleSoft Label		

ThermalStar LRI Film Facer (R908217)



ThermalStar Laminated Wall Insulation (LWI)



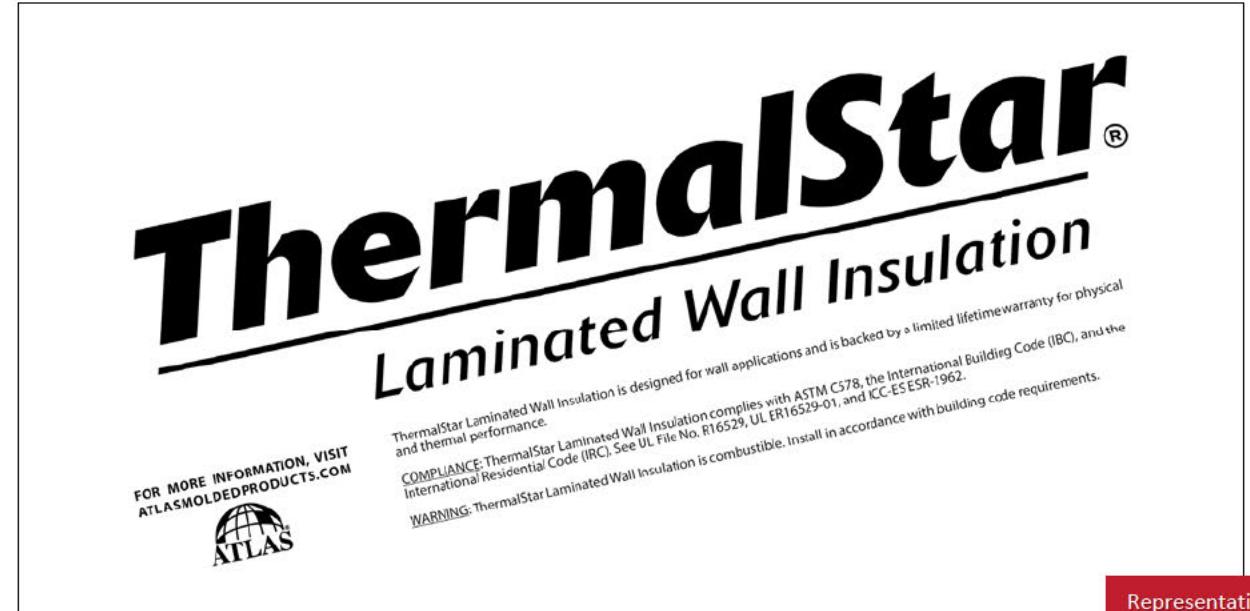
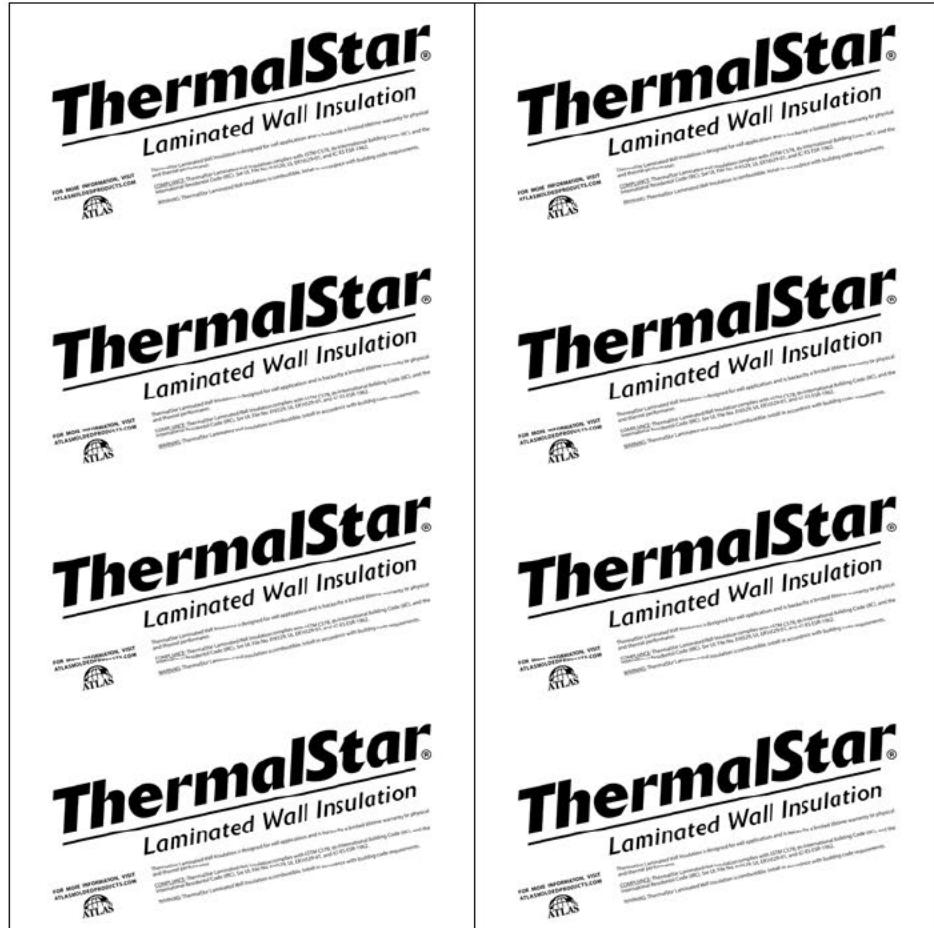
Resin	White SHEETS – EANTX, EARTX, EGRMI, EKMAZ, EMUUT, EMVVA, EPVMO only		White FANFOLD – EANTX, EGRMI, EKMAZ, EMVVA, EPVMO only	
Compressive @ 10%	10 (101-25)	15 (151-15)	10 (101-25)	15 (151-15)
ASTM C578 Type	Type I	Type II	Type XI	Type II
Recycle Content	Up to 25%	Up to 15%	Up to 25%	Up to 15%
Size	4' x 8' sheet	4' x 8' sheet	4' x 50' fanfold	4' x 50' fanfold
Thickness	¾", 1", 1-3/16", 1-1/2", 2", 2-3/8", 3"		3/8", ½"	
Film	Front: 1 mil clear branded BOPP (R908226) <u>Note Item ID (R number) will not change BUT print will change;</u> Back: 0.88 mil foil BOPP (R908236)		Front: 1 mil clear branded BOPP (R908226) <u>Note Item ID (R number) will not change BUT print will change;</u> Back: 0.88 mil foil BOPP (R908236) Perforated at plant (excluding EANTX, EKMAZ)	
Termiticide	N/A	N/A	N/A	N/A
Packaging	Two 4' sub bundles with branded shrouds stretch wrapped together to create a 8' master bundle . 2" foam feet on each sub bundle.		Stretch wrap master bundle	Stretch wrap master bundle
Master Bundle Labeling	8"x11" Bundle Label (R907123). One per master bundle. 4"x6" PeopleSoft Label		4"x6" PeopleSoft Label	4"x6" PeopleSoft Label

~~ThermalStar Laminated Wall Insulation GPS (LWI GPS)~~



Resin	GPS— ARTX, EKMAZ only	
Compressive @ 10%	10 (101-00CB)	15 (151-00CB)
ASTM C578 Type	Type I	Type II
Recycle Content	N/A	N/A
Size	4' x 8', 4'x9', or 4'x10' sheet	4' x 8', 4'x9', or 4'x10' sheet
Thickness	5/8", 1-1/16"	
Film	Front: 2.5 mil metalized branded polyester (R908274); Back: 0.88 mil foil BOPP (R908236)	
Termiticide	N/A	N/A
Packaging	Stretch wrap master bundle	
Master Bundle Labeling	8"x11" Bundle Label (R907130). One per master bundle. 4"x6" PeopleSoft Label	

ThermalStar LWI Film Facer (R908226)



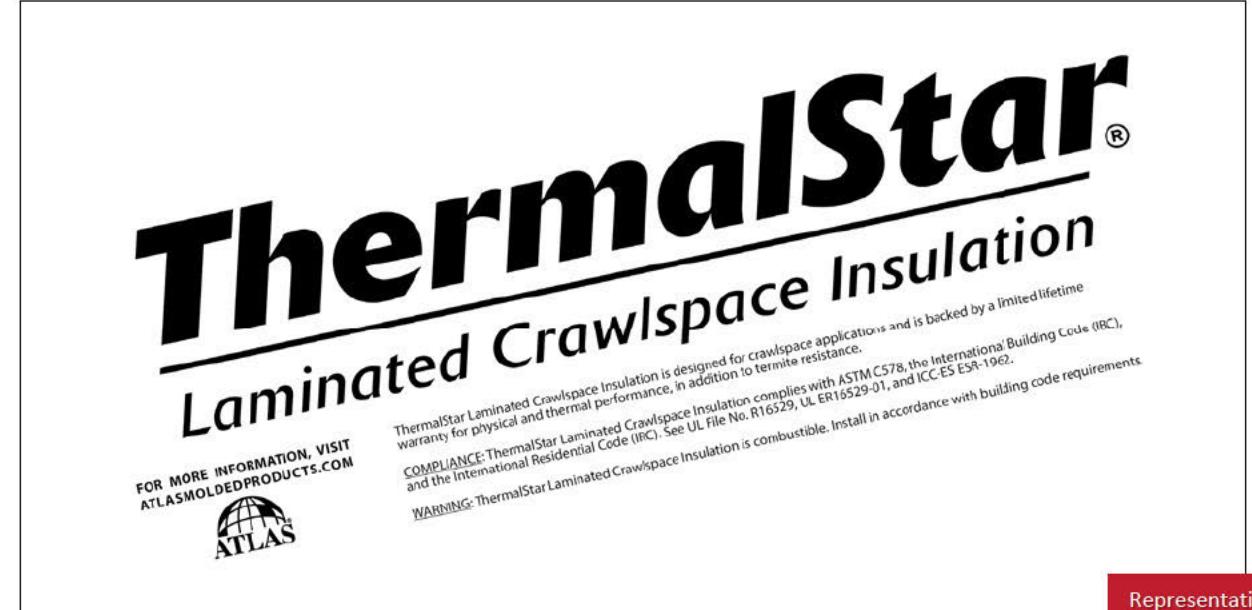
Representation
of Artwork

~~ThermalStar Laminated Crawlspace Insulation (LCI)~~



Resin	White – EMVVA, EPVMO only		GPS – EMVVA, EPVMO only			
Compressive @ 10%	10 (101-00T2)	15 (121-00T2)	10 (101-00CBT2)	15 (121-00CBT2)		
ASTM C578 Type	Type I	Type VIII	Type I	Type VIII		
Recycle Content	N/A	N/A	N/A	N/A		
Size	4' x 8' sheet	4' x 8' sheet	4' x 8' sheet	4' x 8' sheet		
Thickness	1-3/16", 2-3/8"		1-1/16", 1-19/32", 2-1/8"			
Film	Front: 2.5 mil clear branded polyester (R908233) Back: 0.88 mil foil BOPP (R908236)		Front: 2.5 mil clear branded polyester (R908233) Back: 0.88 mil foil BOPP (R908236)			
Termiticide	Standard for below grade crawlspace uses only, T2 rate.		Standard for below grade crawlspace uses only, T2 rate.			
Packaging	Two 4' sub bundles with branded shrouds stretch wrapped together to create a 8' master bundle . 2" foam feet on each sub bundle.					
Master Bundle Labeling	8"x11" Bundle Label (R907041). One per master bundle. 4"x6" PeopleSoft Label					

~~ThermalStar LCI Film Facer (R908233)~~



Representation
of Artwork

ThermalStar Tapered



Resin	White EDNCO, EFDWI, EFTMO, EGAGA, EGRMI, EKCBL, ELACA, EMUUT, EMVVA, EPVMO, ERNNV, EWAIA, EARTX, EANTX, EKMAZ					
Compressive @ 10%	10 (101-25)	13 (121-15)	15 (151-15)	25 (201-15)	40* (251-00)	60* (351-00)
ASTM C578 Type	Type I	Type VIII	Type II	Type IX	Type XIV	Type XV
Recycle Content	Up to 25%	Up to 15%	Up to 15%	Up to 15%	N/A	N/A
Size	4' x 4' & 4' x 8' sheets					
Thickness	1/2" up to available block size					
Scoring	N/A	N/A	N/A	N/A	N/A	N/A
Termiticide	N/A	N/A	N/A	N/A	N/A	N/A
Packaging	Stretch wrap as typical or bags as required by customer					
Master Bundle Labeling	4"x6" PeopleSoft Label					

ThermalStar Flute Fill



Resin	White EDNCO, EFDWI, EFTMO, EGAGA, EGRMI, EKCBL, ELACA, EMUUT, EMVVA, EPVMO, ERNNV, EWAIA, EARTX, EANTX, EKMAZ		
Compressive @ 10%	10 (101-25)	13 (121-15)	15 (151-15)
ASTM C578 Type	Type I	Type VIII	Type II
Recycle Content	25%	15%	15%
Size	8' lengths		
Thickness	1/2" to 4" (bevel cuts, square cuts, profile cuts)		
Scoring	N/A	N/A	N/A
Termiticide	N/A	N/A	N/A
Packaging	Stretch wrap as typical or bags as required by customer.		
Master Bundle Labeling	4"x6" PeopleSoft Label		

ThermalStar T&G



Resin	White – EANTX, EKMAZ, ERNNV, EMUUT, ELACA only	
Compressive @ 10%	10 (101-10)	15 (151-15)
ASTM C578 Type	Type I	Type II
Recycle Content	10%	15%
Size	2'x8' or 4' x 8' sheet	
Thickness	½", 1", 1-3/16"	
Other	Integrated backside drainage channels with dimpled face on the front side	
Termiticide	N/A	N/A
Packaging	Packaged in Bags, 24" high	
Master Bundle Labeling	4"x6" PeopleSoft Label	

Atlas Geofoam



Manufacturing Locations



Architectural Product Availability by Plant

Last Revised: 11/5/2020

FOR INTERNAL USE ONLY

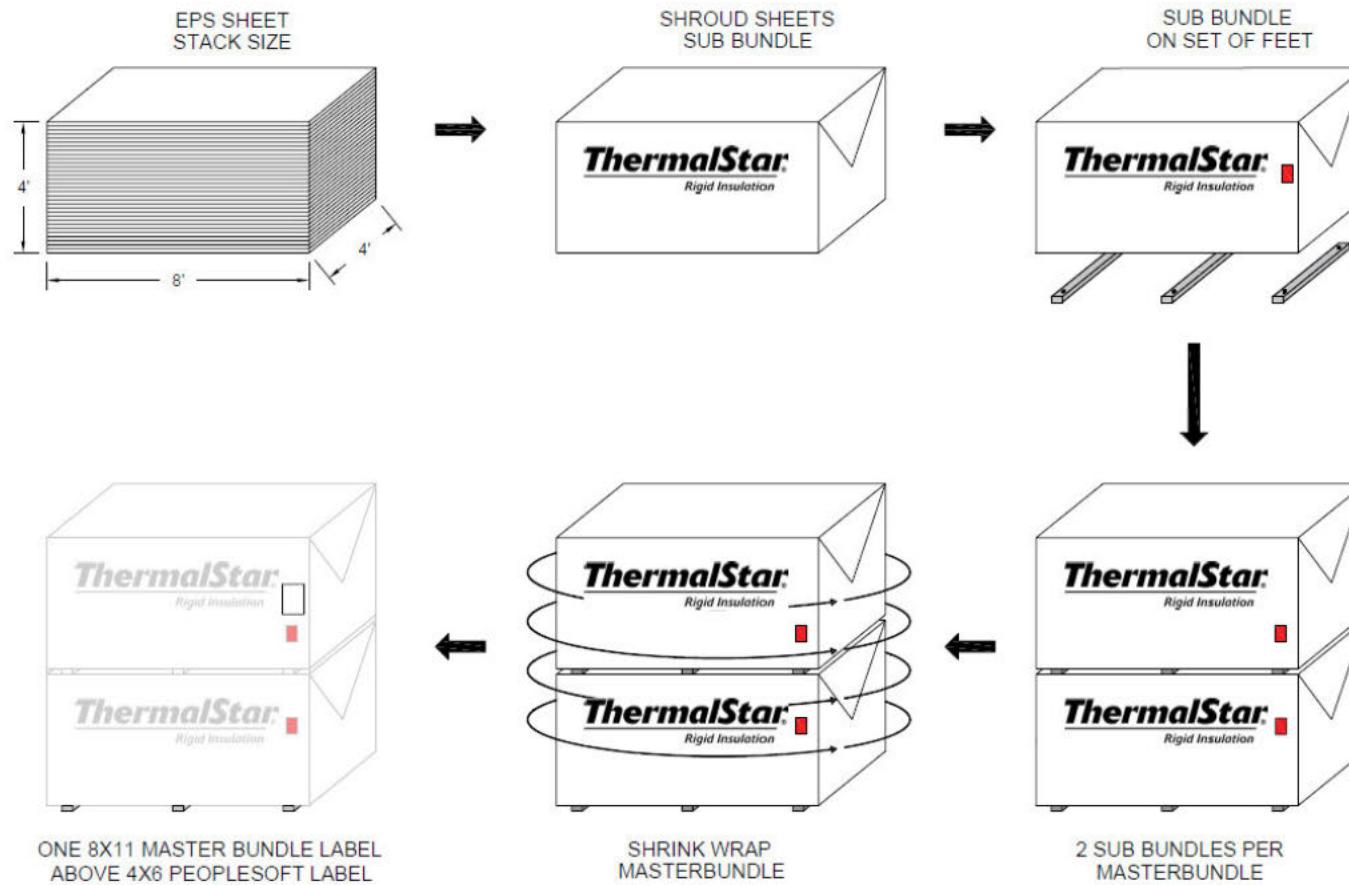
Roofing Products	EDNCO	EFDWI	EFTMO	EGAGA	EGRMI	EKCBL	ELACA	EMUUT	EMVVA	EPVMO	ERNNV	EWAIA	EARTX	EANTX	EKMAZ
Tapered	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Flute Fill	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Insulation Board Roof (White)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Laminated Roof Insulation (LRI)					3/8", 1/2"				3/8", 1/2"	3/8", 1/2"	3/8", 1/2"		1/2"	1/2"	3/8", 1/2"
Wall Products	EDNCO	EFDWI	EFTMO	EGAGA	EGRMI	EKCBL	ELACA	EMUUT	EMVVA	EPVMO	ERNNV	EWAIA	EARTX	EANTX	EKMAZ
Insulation Board Wall (White)	●	●		●	●				●	●	●	●	●	●	●
Insulation Board Wall GPS									●	●	●		●	●	●
EJFS	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
T&G							●	●	●	●	●		●	●	●
Laminated Wall Insulation (LWI)					●				●	●	●		●	●	●
Laminated Wall Insulation GPS (LWI)													●	●	●
Structural Wall Insulation (SWI)												●			
Below Grade	EDNCO	EFDWI	EFTMO	EGAGA	EGRMI	EKCBL	ELACA	EMUUT	EMVVA	EPVMO	ERNNV	EWAIA	EARTX	EANTX	EKMAZ
Laminated Crawlspace Insulation (LCI)									●	●					
Laminated Crawlspace Insulation GPS (LCI)									●	●					
Insulation Board Below Grade (White)	●	●		●	●			○	●	●	○	●	●		●
Insulation Board Below Grade (Orange)					●				●	●					
Geofoam	EDNCO	EFDWI	EFTMO	EGAGA	EGRMI	EKCBL	ELACA	EMUUT	EMVVA	EPVMO	ERNNV	EWAIA	EARTX	EANTX	EKMAZ
Geofoam	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Other	EDNCO	EFDWI	EFTMO	EGAGA	EGRMI	EKCBL	ELACA	EMUUT	EMVVA	EPVMO	ERNNV	EWAIA	EARTX	EANTX	EKMAZ
Current Face Print (Ink Jet or Flexographic)	●	●		●	●				●			●			
Future Flexographic	●									●			●		●
Current Termitecide Feeders					●				●	●			●		
Future Termitecide Feeders	●	●		●				●		●	●	●	●	●	●
Neopor									●	●		●	●	●	●

ThermalStar Shrouds

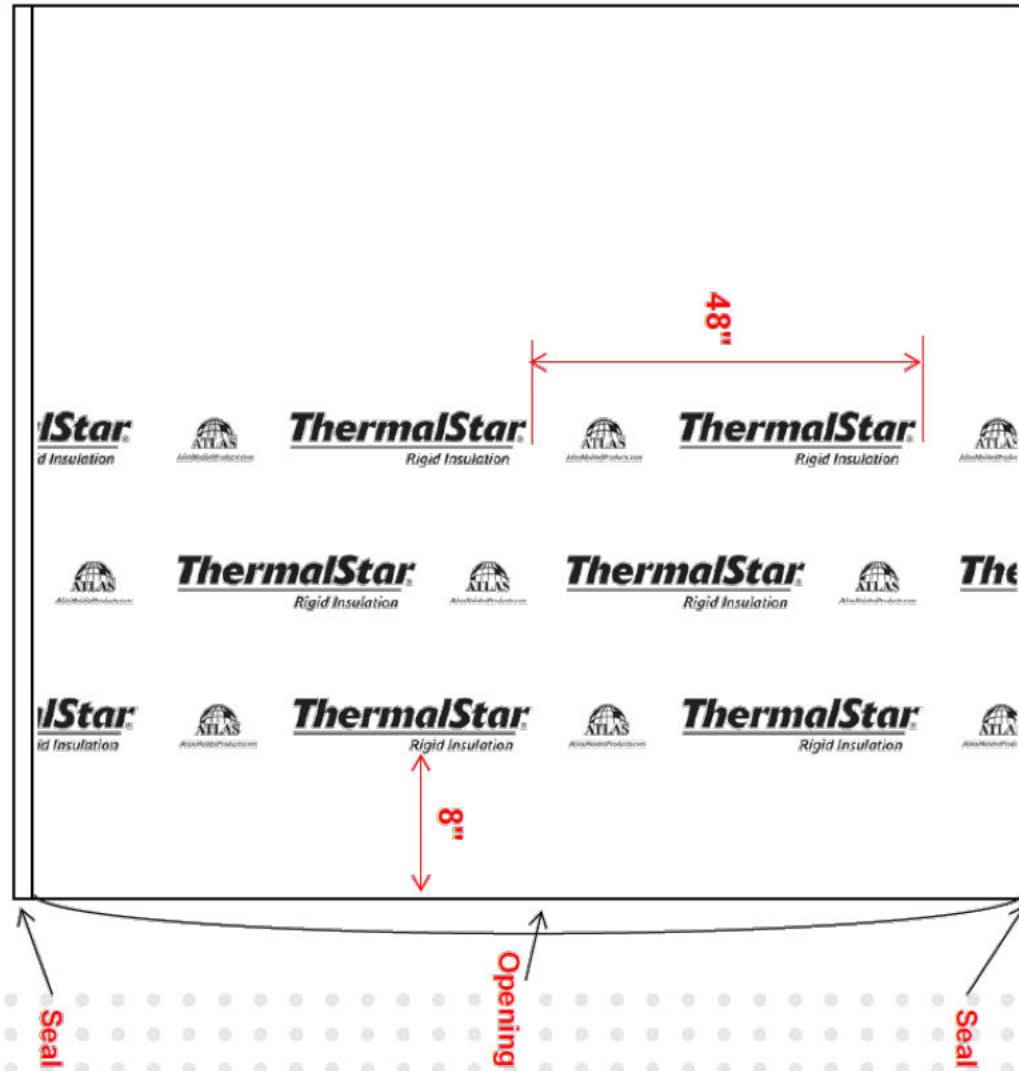


- All 4'x8' ThermalStar sheet goods will be packaged as:
 - Two **4' sub bundles** with **branded shrouds**
 - Each sub bundle will have 2" foam feet, with a 4"x6" PeopleSoft label
 - Both sub bundles will be stretch wrapped together to create a **8' master bundle**
 - Add 1 bundle label per master bundle

ThermalStar Shrouds



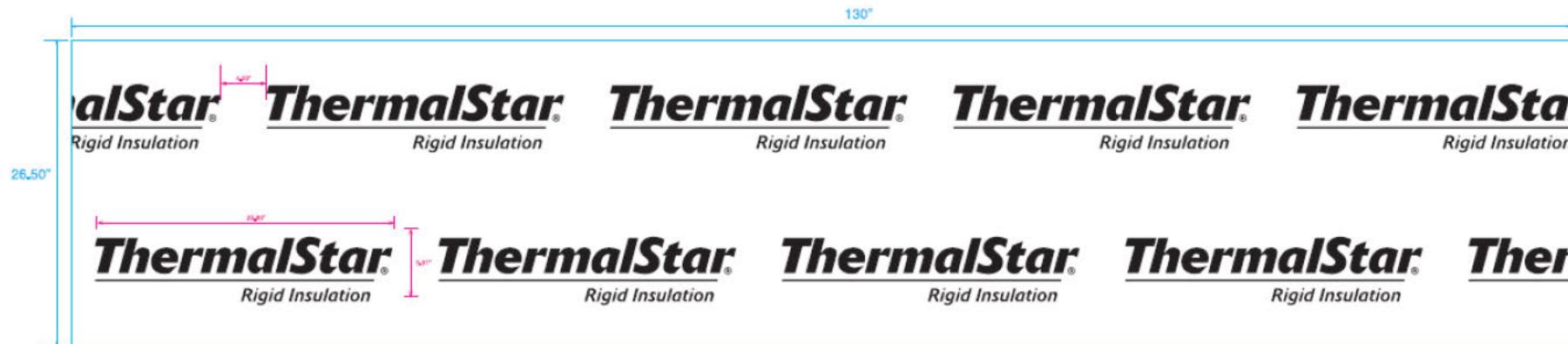
ThermalStar Shrouds



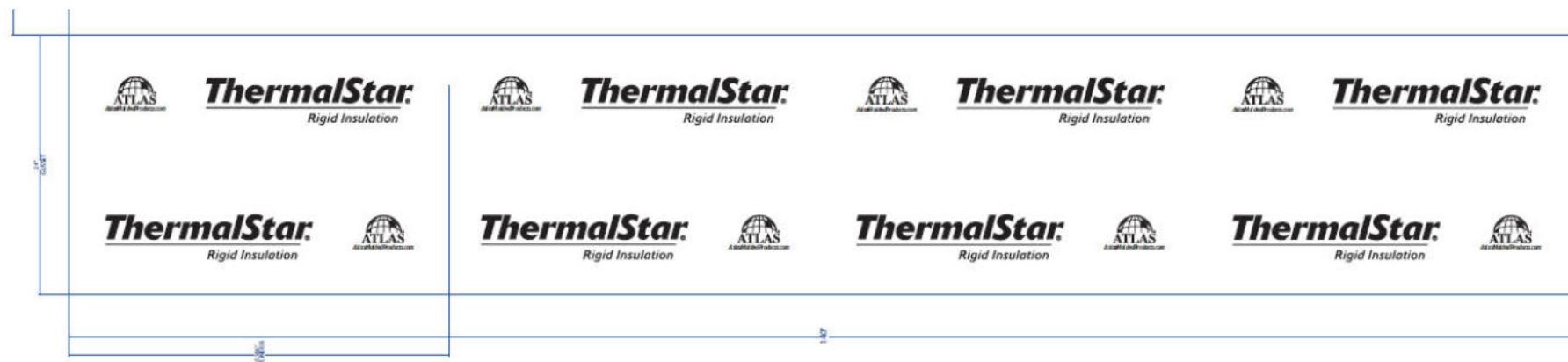
ThermalStar T&G Bags



- 2' T&G Bags



- 4' T&G Bags



Master Bundle Labels

- 8"x11"
- R numbers
- Ordered through Allegra Direct
 - Each plant has assigned who will be in charge of ordering bundle labels
 - Blanket PO will be created for the year for bundle labels



INSULATION BOARD

MANUFACTURED WITH MOLDED POLYSTYRENE

ThermalStar Product ID	Compressive Strength	R-value per Inch @75°F
Insulation Board 10	10 psi	3.9
Insulation Board 13	13 psi	3.9
Insulation Board 15	15 psi	4.2
Insulation Board 25	25 psi	4.4
Insulation Board 40	40 psi	4.4
Insulation Board 60	60 psi	4.5

CODES AND COMPLIANCE: ThermalStar® Insulation Board complies with the model building codes, as found in the following code reports and classification listings:

- ASTM C578 – (See product marking for type)
- Physical Properties – UL QORW.R16529
- Surface Burning – UL BRYX.R16529
- International Energy Conservation Code (IECC) – ICC-ES ESR-1962, ULEX.R16529-01
- International Residential Code (IRC) – ICC-ES ESR-1962, ULEX.R16529-01
- International Building Code (IBC) – ICC-ES ESR-1962, ULEX.R16529-01
- Roof Assembly Approvals – UL TGFU.R16529, UL TGKX.666 CAN/ULC-S102.2, S701 – ULC BOZCCC.R16529

Install in accordance with building code requirements.

For additional product information, please visit:
ATLASMOLDEDPRODUCTS.COM

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ThermalStar®
Rigid Insulation

CAUTION: This product is combustible. It will burn if exposed to an ignition source of sufficient heat or intensity, such as an open flame or a welder's torch. Hazard communication information is available at [AtlasMoldedProducts.com](#).

WARRANTY: Other than the aforementioned representations and descriptions, Atlas Roofing Corporations (hereafter "Seller") makes no representations or warranties as to the insulation sold herein. The Seller disclaims all other warranties, express or implied, including the warranty of merchantability and the warranty of fitness for a particular purpose. Seller does, however, have a limited warranty as to the physical and thermal performance of the insulation; the terms are available upon request from the Seller.

LIMITATION OF LIABILITY: The Seller shall not be liable for any incidental or consequential damages, including the cost of installation, removal, repair or replacement of this product. The Buyer's remedies shall be limited exclusively to, at the Seller's option, the repayment of the purchase price or resupply of product manufactured by Atlas in a quantity equal to that of the nonconforming product. Atlas distributors, agents, salespersons or other independent representatives have no authority to waive or alter the above limitation of liability and remedies.

STORAGE: Factory applied packaging is intended only for protection during transit. When stored outdoors or on the job site, the insulation should be stacked on pallets at least 3" above ground level and completely covered with a weatherproof covering such as a tarpaulin. The temporary factory-applied packaging should be slit or removed to prevent accumulation of condensation. Insulation which has become damaged should be removed and replaced.

Atlas Molded Products is a Responsible Recycle Partner
Visit [www.EPSindustry.org](#) to locate a recycle drop off location near you.

R007121 Rev 09-18-2020

Ordering Master Bundle Labels



ONLINE **STOREFRONT** POWERED BY  ALLEGRA
MARKETING • PRINT • MAIL

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Form Selected: **Atlas Bundle Labels**

**BUNDLE
LABELS**

[LIT 1042 - Matador Garage Door Installation Sheet](#)
[R907039 - ThermalStar LRI Bundle Label](#)
[R907041 - ThermalStar LCI Bundle Label](#)
[R907046 - ThermalStar Flute Fill Bundle Label](#)
[R907069 - ThermalStar T&G Bundle Label](#)
[R907120 - ThermalStar EIFS Bundle Label](#)
[R907121 - ThermalStar Insulation Board Bundle Label](#)
[R907122 - ThermalStar Insulation Board GPS Bundle Label](#)
[R907123 - ThermalStar LWI Bundle Label](#)
[R907124 - ThermalStar Tapered Insulation Bundle Label](#)

PeopleSoft Labels



- White 4"x6"
- Zebra Printer Labels
- Content generated from PeopleSoft



Industrial Products



Industrial Product Segments



BRAND	DuraTherm® <i>Insulated Shipping</i>	ATLAS		
SEGMENT	Cold Chain Products	Protective Packaging Products	OEM Products	Lost Foam

Industrial Products



BRAND	DuraTherm	Atlas		
SEGMENT	Cold Chain	Protective Packaging	OEM Components	Lost Foam
PRODUCT	Insulated Shipping Containers	Fabricated	Panel	Lost Foam
	Box Liners	Custom Molded	RV	
	Pallet Shippers	Specialty: Arcel	Garage Door	
	Wine Shippers	Molded Corners	Entry Door	
			Patio & Sunroom	

PeopleSoft/QlikSense Structure

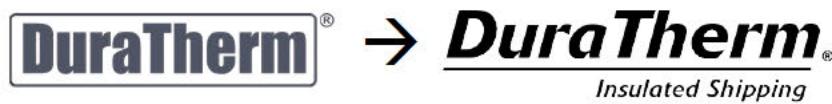


BRAND	DuraTherm	Atlas		
SEGMENT	Cold Chain	Protective Packaging	OEM Components	Lost Foam
PRODUCT	Insulated Shipping Containers (INS_SHIP)	Fabricated (FAB)	ENGINEERED COMPONENTS (ENG_COMP)	Lost Foam (LOST_FOAM)
	Box Liners (BOX_LINER)	Custom Molded (CUSTM_MOLD)		
	Pallet Shippers (PALT_SHIP)	Specialty: Arcel (SPEC_FOAM)		
	Wine Shippers (WINE_SHIP)			

Branded Industrial Parts



- Start to identify the branded materials in your plant
 - Are there boxes that still state Atlas EPS, ACH, or StarR?
 - Are there boxes or plates that have the outdated DuraTherm logo?



- Others?
 - Please help us be the eyes in every location. If you see something that looks outdated, please raise the question so we can take a closer look!

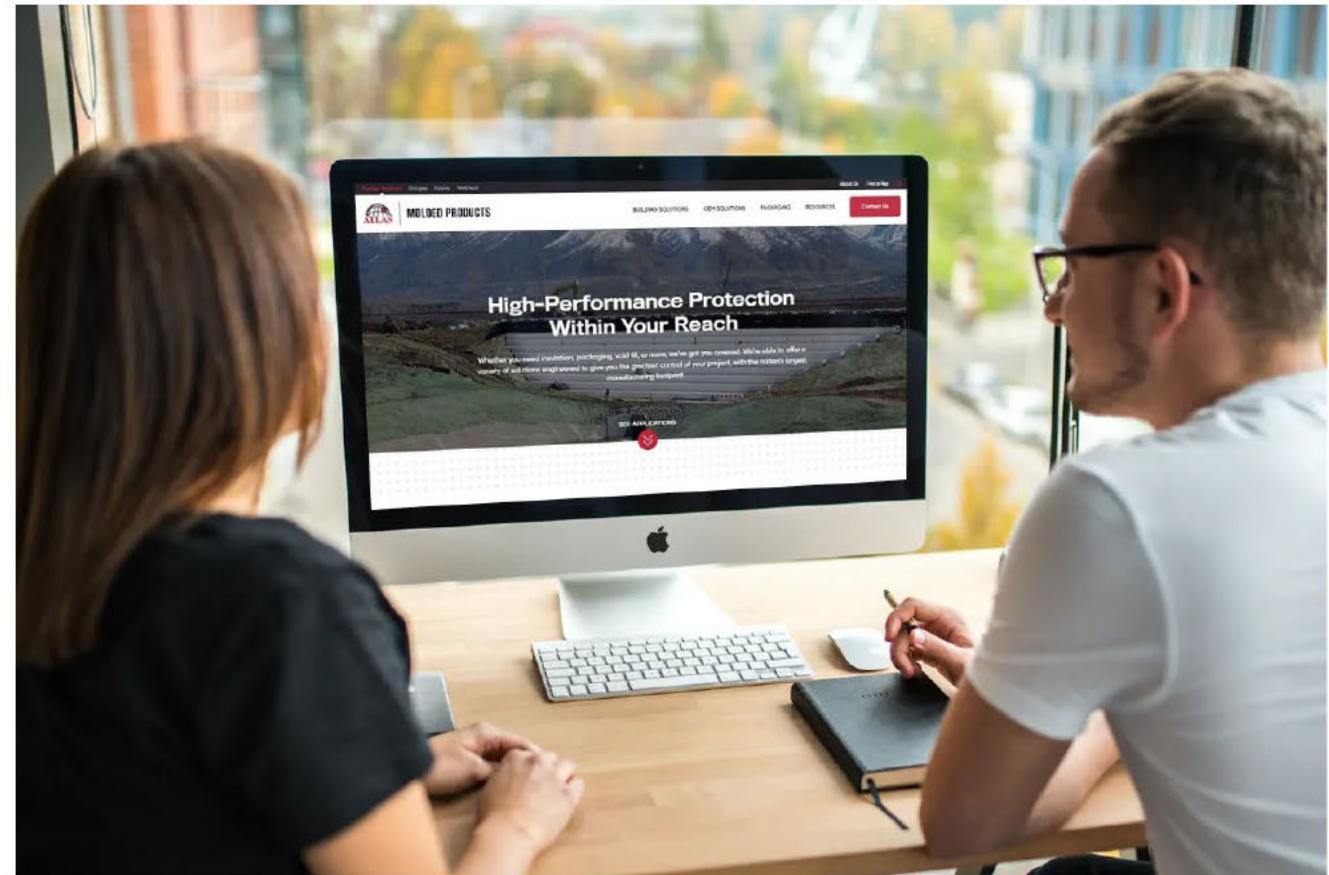
Sales & Marketing Assets



New AMP Website



- Website Domain:
AtlasMoldedProducts.com
- Launched mid-November



Consolidating our Websites

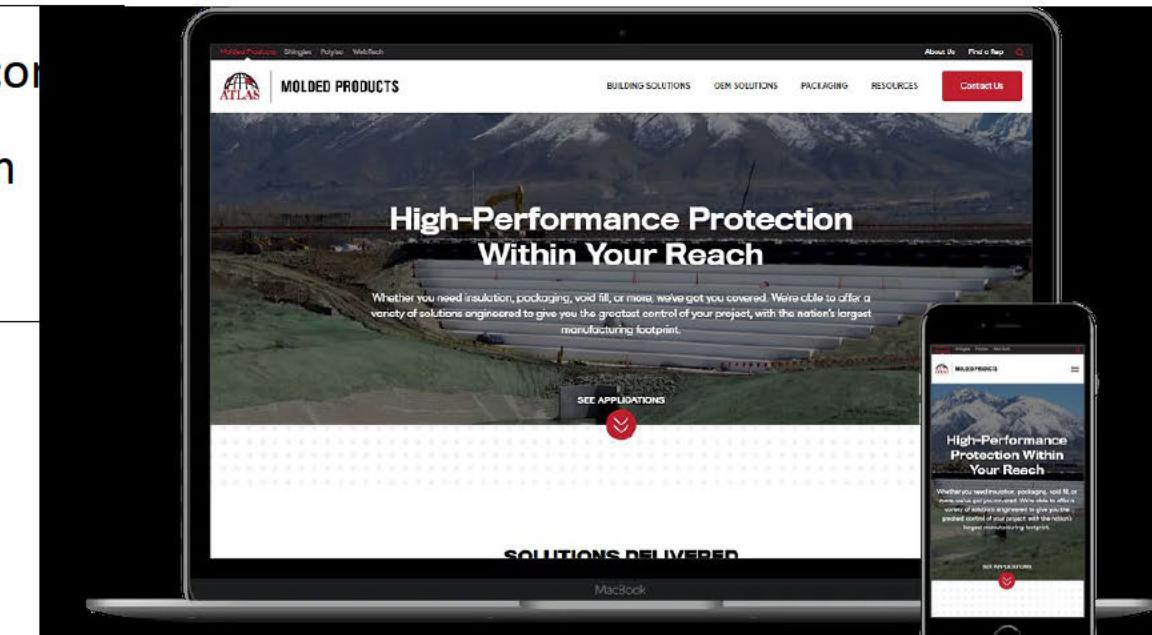


AtlasEPS.com • ThermalStar.com • ElevationGeofoam.com
IntegrityComponentSolutions.com • ACHFoam.com
StarRFoam.com • AtlasFoamControl.com

All of these legacy websites redirect to AtlasMoldedProducts.com



www.AtlasMoldedProducts.com



Literature



- Launched in coordination with the website in mid-November

Types:

- Company Profile – overview of all AMP locations and products
- Brochure – high level introduction piece
- Tech Data Sheet – physical properties and other technical aspects
- Technical Bulletins



Literature



Company Profile

Brochure Template

Tech Data Sheet Template

Technical Bulletin Template

ECONOMIC USES

CHEMICAL RESISTANCE

APPLICABLE TO MOLDED POLYSTYRENE PRODUCTS¹

Molded polystyrene from Atlas Molded Products is used in a wide variety of applications. These may be applications where the molded polystyrene is subject to chemical exposure. This can be by either direct exposure to the chemicals or to chemical vapors which may react with adjacent materials. Exposure to chemicals most commonly occurs during the insulation process. This technical guidance for insulation of molded polystyrene to commonly encountered chemicals.

CHEMICAL RESISTANCE RATING SUMMARY

CHEMICAL	RATING
Hydrochloric acid, concentrated	++ +
Hydrochloric acid (10% hydrochloric acid)	++ +
Hydrogen peroxide, 30% (hydrogen peroxide, 30%)	++ +
Isobutane, liquid, compressed	++ +
Carbon tetrachloride, liquid (carbon tetrachloride, liquid)	++ +
Acetone, acetone, liquid (acetone, acetone, liquid)	++ +
Fuel oil, commercial fuel oil, cutting oil	++ +
Water	++ +
Salt solution, 0.9% (sodium, sodium, water)	++ +
Ammonium hydroxide, dilute, ammonia	++ +
Chlorinated solvents (ethyl chloride, chloroform, carbon tetrachloride)	++ +
Acetone/nitro (nitro acetone, acetone, nitro)	++ +
Chlorine (Caustic Soda, aqueous caustic soda liquid)	++ +
Hydrogen sulfide, dilute (sulfur, sulfur, dilute)	++ +
Mercury (mercury, mercuric oxide, mercuric oxide)	++ +
Hydrochloric acid (high, hydrochloric, hydrochloric, medium)	○
Silicon oil (silicone elastomer, thermal oil, vinyl ester, silicone, organic)	○
Saline (salt water)	○

See the following page for descriptions of each rating:

- ++ + Limited degradation or effect from exposure
- ++ Some effect from exposure
- Significant degradation and/or completely dissolving product

This guide does not guarantee long-term performance of molded polystyrene when in contact with any other chemicals. As the lists are not exhaustive, it is recommended that laboratory tests be conducted to support chemical exposure in end-use conditions to ensure suitable long-term performance.

When the exposure of molded polystyrene to any harmful chemicals is a possibility or in doubt, protection by means of an appropriate barrier material is required.

VISIT ATLASMOLDPROJECTS.COM FOR THE LATEST TECHNICAL INFORMATION

A few states are highlighted:
Alabama, California, Florida, Georgia, Illinois, Indiana, Michigan, Mississippi, North Carolina, Ohio, Pennsylvania, Texas, Virginia, Wisconsin

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Digital Asset Management (DAM)



- Vendor: Bynder
- Use: one stop shop for all sales and marketing assets
 - Logos
 - Templates – PowerPoint & Letterhead
 - Atlas Coverage Maps
 - Sales Territory Maps
 - Sales Literature
- <https://www.theatlasvault.com/share/EC154103-687E-46A1-846A0BDDECC05083/>

Got Questions? Let Us Help!



FUNCTION	TEAM LEAD
Operations	Bob Butkus
Finance & PeopleSoft	Dan Hielkema
Pricing	Esteban Rivera
Purchasing	Mark Randall
Industrial Products	Greg Aron
Architectural Products (Roof or Geofoam)	Matt Olsen
Architectural Products (Wall or Below Grade)	Dave Gauthier
Sales Support	Chris Kreple
Marketing	Corinne Cornelius
Product Exceptions	Sales Directors