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## **Appeals & Feedback Process**

Demo Organization - Credit Scoring AI

## **Appeals Channel**

Channel: support@company.com

**SLA**: 5 business days

Responsible: support@company.com

## **Process**

- 1. User submits appeal via support@company.com (case ID assigned)
- 2. Analyst reviews within 5 business days
- 3. Re-evaluation performed; rationale recorded
- 4. Decision communicated to user
- 5. Systemic issues fed into improvement backlog: Continuous improvement based on monitoring results

## **KPIs**

Time-to-close: ≤ 5 days

Percentage overturned: tracked

· User satisfaction: monitored

Audit Frequency: quarterly

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