Ling

age: 28
residence: Venlo
education: University Degree
occupation: IT Expert
marital status: Single

Hiding behind a screen makes me comfortable

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

Ease of use
Providing enough functionalities

Needs
- To display information.
- Manage users

Wants
- Appealing UI

Values
- Quality
- Good UX
-

Fears
- Power Outage
- Cyber attacks
- The sunlight

MOBILITY LABS