Sean Perkins

age: 33
residence: Venlo
education: Bachelors Degree (BA)
occupation: Business Owner
marital status: Single | No children

I think this idea could work, I just need to put more energy into it.

Sean is juggling many projects and priorities. He appreciates help from his vendors and employees. When tackling something new he prefers to do some research then consult an expert.

Comfort With Technology

INTERNET

SOFTWARE

MOBILE APPS

SOCIAL NETWORK

Criteria For Success:

When a project achieves its goals on time and on budget while delighting users.

Needs
- Tangible results
- To have project self manage

Wants
- Start small
- See results before spending more money

Values
- Detailed planning
- Concrete expectations
- Decisions backed up by analytics or data

Fears
- Failure
- Wasting money
- Being too hasty

MOBILITY LABS