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| 16+ Tobias Müller | |
| https://www.fysiotherapieenbeweegcentrumcuijk.nl/wp-content/uploads/tobias-van-helden.jpg | Tobias is a 17 year old sporty guy, who lives in Blerick, just near Venlo. He’s a bit too large for his age (1,90M) and he’s put on a few pounds by working out in the gym. He still lives with his parents and his little brother. Whenever he has free time he’s usually outside playing sports with friends. Currently he (thinks) he spends too much time on school getting his VMBO-diplom. Tobias has no work, so he lives on his parent’s weekly allowance. His Hobbies are gaming, working out, playing football and listening to music. |
| He has a lot of passion for football, that’s why almost every Friday he visits his local ‘’Professional’’ football club: VVV-Venlo. Tobias is fairly experienced with his desktop. He found out he had a passion for programming, so he started his first course online, his first course concerns Python.  Tobias’ friends introduced him to drum and bass, a fairly new music style. He’s been to two concerts so far and he really likes it. This year will be his first time going to a festival, he’s going to Pinkpop with his parents. He’s not sure if he likes it, the reason is mainly because of his parents. | |

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| 25+ - Lisa Shark | |
|  | **Background**  Lisa is 26 years old and she likes to party, but she also likes to enjoy some intellectual part of a day, like visiting the theatre. She lives in western part of the Germany and works in a professional shopping company. She is 160cm tall and she has a slim figure. She has dark hair and blue eyes. She is currently single. She lives alone, but she meets with her friends everyday and they go to the club, bar or just chill somewhere. Her hobbies include dancing, eating, listening to music and being with her friends. She likes to visit music festivals (DNB, EDM, Rock) like Let it Roll, Ultra Music Festival or Rock For People, but she also enjoys Food Festivals. She makes quite regular salary and she does job that she enjoys. |
| **Web Usage**  Her knowledge of using Internet is quite well, she is used to ordering tickets for the festivals or theatre. She also likes to watch some videos on Youtube and to communicate with her friends, but most of her free time she spends out with her friends and sometimes she also visits her parents. | |

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| 60+ - Henry Hiwe | |
|  | **Background**  Henry is already retired, 66 years old man, who enjoys classical music and visiting theatre. He chooses to move to Netherlands 20 years ago and he lives in the centre of Amsterdam ever since. His height is 187 cm and his weight around 80 kg. He is half bold and has bright blue eyes. He is 4 years widowed  **Web Usage**  His computer skills are not as good as today’s teenagers, he can turn on the computer, open a browser and find some website, but the websites need to keep it simple for him. He has a windows computer and he would like to order theatre and classical music tickets it. |
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| Family - Carley Carroll | |
| Afbeeldingsresultaat voor family picture | Carley is 32 years old and has a happy life in California. She lives there with her husband and two kids. Her kids are 8 and 10 years old. She is a working mother who really likes to do activities with her kids in the weekends. They really like to go to a theme park. Her daughter likes to sing, dance and act, so they are going to the theatre quite often. Carley loves to go shopping with friends. Due to lack of time, she doesn’t have much time for that, so she does a lot of online shopping. She is working at a big company as a receptionist.  Her internet usage is good, but not professional. She knows how to use her email, because she is doing that on work. She always uses Windows. Through her experience with online shopping, she can handle most of the online payments. |
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| Seller - John Green | |
| Resultado de imagen para seller | **Background**  John is 32 years old, currently single living at Los Angeles City downtown working as an event tickets reseller, most of the tickets he sells are from concerts, due to the place he stays in. He likes to play soccer during his free time with his friends at the local gym, his hobbies are following his favourite soccer team and having barbecues, but his favourite activity to do is to take his niece to the movies.  Recently he is going out with a woman that he met recently, usually they go to the theatre because she loves to act, and someday she wants to work in that are professionally after she graduates, and John is starting to like plays too. |
| **Web usage**  His internet usage is high, due to work, talking to his friend's that stayed in his hometown and follow his favourite team on every social network on his electronic devices. He owns different types of mail and cloud storage accounts, like Outlook, Gmail, OneDrive, Google Drive and iCloud (the last one it’s only for personal correspondence and documents). He uses the computer most of the time, except on Mondays, that day is not the busiest one, so he prefers to rest during this day. Due to the excess usage of electronic devices he needs glasses to see while using them. About web pages, John prefers to use the ones that are easy to use because his clients won’t have any problem when they need to buy some tickets. | |

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| Administrator – Steve Haworth | |
| Resultado de imagen para coder person | **Background**  Steve is 25 years old, currently single, he lives in New York City, at the moment, he is the administrator of the web page Tickify, in charge of the security and good usage of this web page, he studied Software Engineering at the University of Arizona. During his free time, he likes to spend it playing videogames and go to eat at a Japanese restaurant with his friends, it’s close to the place he lives in, so he doesn’t like to be far from home. Currently he lives with his roommates in an apartment near to the city center. His hobbies are buying online videogames and electronic devices and learn new cooking recipes. |
| **Web usage**  His internet usage is very high, due to work, and shopping online things. He only owns one e-mail and storage account and it’s iCloud, because he thinks it is better to have one organized account than a lot of them for different types of usage. He uses the computer all the time because he shops there and sometimes he can play games there too. About web pages, Steve would rather use a secure but hard to use web page, than one that doesn’t have user and security administration. | |