

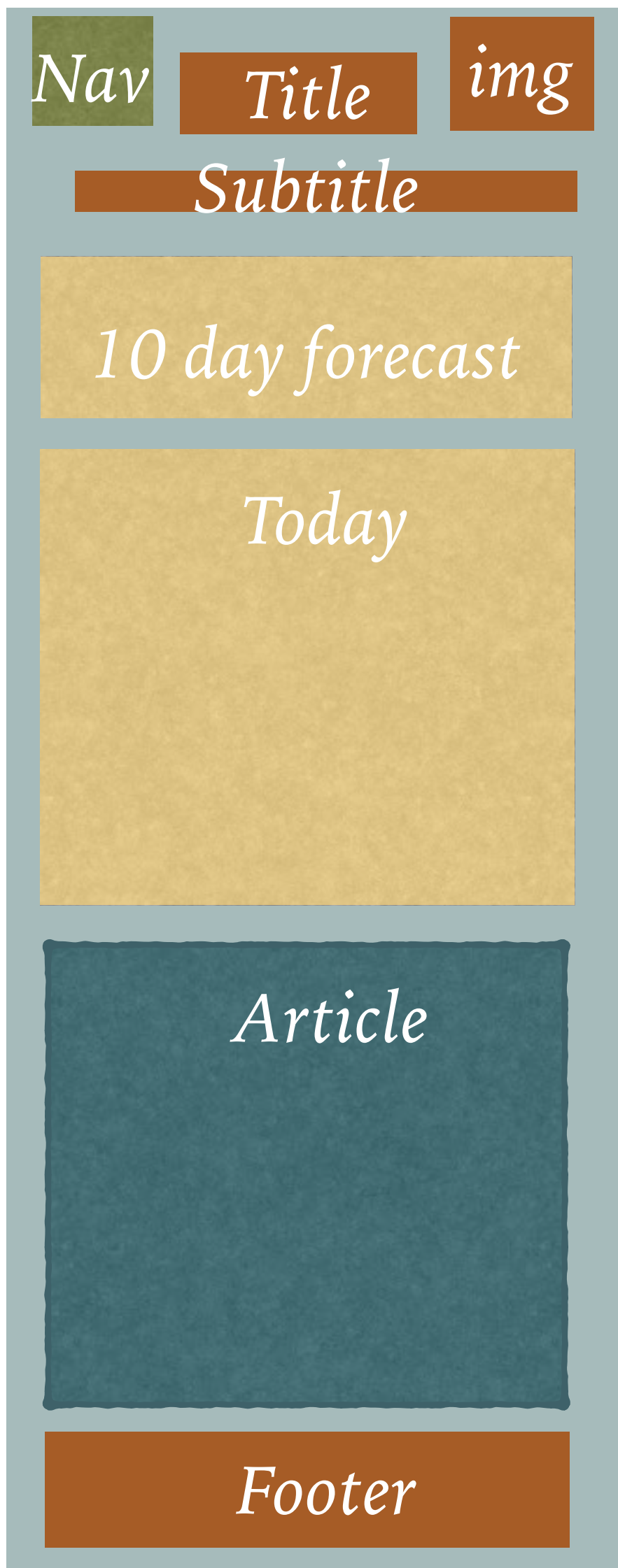
WEBSITE PLANNING DOC

Quad-City Weather Station

*By:
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QUAD-CITY WEATHER STATION

- Purpose: to provide important information regarding the weather to residents of the Quad-City area
- Target Audience: residents of the Quad-City area, typically adults, and particularly those who work outdoors and are more affected by changes in weather
- Site map:
 - Home
 - Towns
 - Franklin
 - Springfield
 - Greenville
 - Storm Center
 - Gallery
- Color scheme:
- Typography:



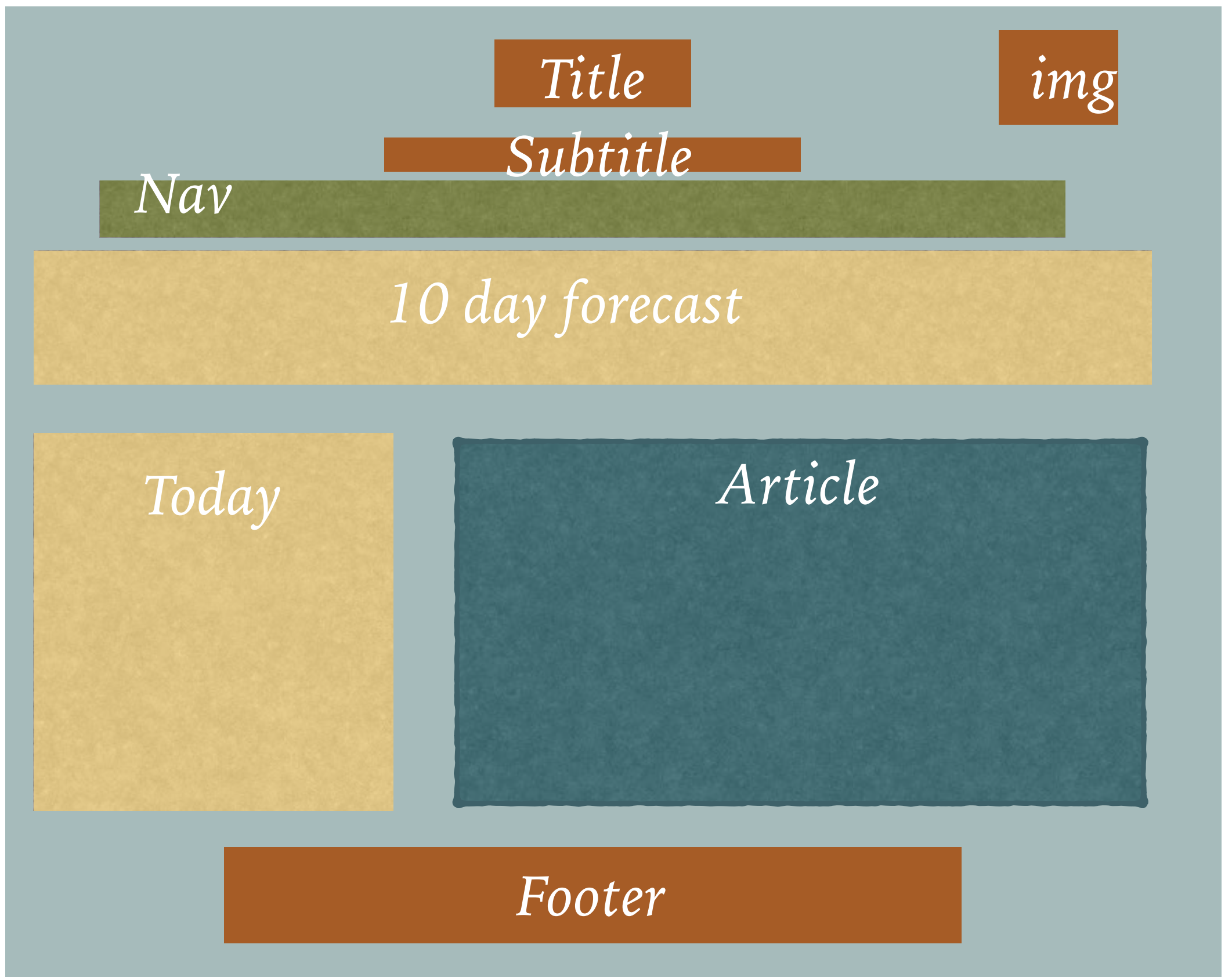
Mobile wireframe:

- *Top left icon to access navigation*
- *Site logo top left*
- *Title top center*
- *Subtitle centered, below title*
- *10 day forecast top of main*
- *today's weather highlights middle of main*
- *Article explaining today's weather in detail bottom of main*
- *Footer at bottom*



Tablet layout:

- *10 day forecast and footer are widened*
- *Article is moved from under today to the right of today*



Desktop layout:

- *Navigation is exposed rather than being within a menu icon*
- *Article is widened to display all text without scrolling*