

# Dhilip Kumar

Idea Box / Designer

## Contact

dhilip@onestory.co.in  
+91 99402 24223



## ABOUT ME

I am a designer & a story teller with a 'Masters in Media Sciences'. I had my foundation in advertising, understood film making, stay curious on technology and have all along been invested in designing.

I am looking around to be a part of a team that's experimenting in the technology+design space.



## WORK EXPERIENCE

### SportsMechanics

Head - Design Division, *Jun 2012 - now*

I head the design team at SportsMechanics where we research, strategize & design the interaction experience of web/mobile products which are being used by some of the best sporting bodies in the world like BCCI, ICC, Sports Authority of India, Singapore Cricket, IPL and likes.

### SportsMentor

Creative Head, *Jun 2012 - now*

This is a sister concern of 'SportsMechanics' which is into School Sports Education. It's co-founded by Sachin Tendulkar, Virender Sehwag & Ramky. Here, I work with my team on branding & advertising along with some interesting event branding efforts.

### Fiddling / Learning

*May 2011 - May 2012*

Fresh out from college I was actually taking time for myself to travel, learn & try out stuff that interested me and also had opportunities to work with few startups, NGOs on some interesting branding, web & film making projects.

### Creative Consultant

Youth For Conservation, *Jul 2010 - May 2012*

YFC is a non-profit nature & conservation education initiative founded by Shekar Dattatri & Ramnath Chandrashekar. Here, I worked on a variety of projects including branding, advertising, websites & even a couple of promotional films.



## EDUCATION

### Masters in Electronic Media

CEG, Anna University, Chennai, *2006 - 2011*

As a part of my course I interned with Footcandles Films & Nirvana Films for nearly a year put together.