Coined: Permissionless Social Tokenization

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Abstract. A system for permissionless social tokenization enables public identities to be launched by the community without requiring approval or creator involvement. Coined allows anyone to tokenize a Twitter account using decentralized liquidity and on-chain logic. Tokens launch instantly with fair distribution and built-in reward mechanics. The original launcher is rewarded for initiating migration, while the public figure can later verify and claim ownership of the liquidity pool. Ownership includes a portion of the token supply and access to SOL-denominated trading fees, distributed through a vesting mechanism. This paper outlines the architecture, incentives, and trustless mechanics behind Coined as a new standard for turning influence into ownership.

1. Introduction

We have entered an era where culture moves faster than code. Tokens launch in seconds, disappear in minutes, and leave nothing behind but memes and market caps. Platforms like Pump.fun turned speed into a spectacle, making it clear that attention is capital, even if only for a moment. Moonshot accelerated this further, flooding the market with tokens that vanish as quickly as they appear. But beneath the noise, something different emerged. Believe showed us what tokens could become. Not hype, not speculation, but belief in a founder, in an idea, in something real. Coined continues this evolution. It is not about teams or whitepapers or pre-announced launches. This time, it's about giving power to people. The ones who trend, who influence, who shape online presence.

Coined lets anyone tokenize these figures through public signal. A tweet becomes the starting point. If it gains real traction, Coined Bot detects the moment and deploys a token using decentralized infrastructure. No permission is required. The token exists because the internet asked for it. If the figure later verifies their identity, they may claim ownership, receive protocol rewards, and gain access to future tools. This model rewards both the early observer and the figure themselves. It removes the need for creator-led pump and dump cycles. It makes reputation liquid and culture measurable. Coined does not ask what trending is. It asks what is worth owning. In this paper, we introduce a system for permissionless social tokenization, built on public attention, enabled by open infrastructure, and grounded in what people already value.

2. Public Decides to Tokenize Figure

A social token does not begin with the creator. It begins with the people. Launchers on Coined do not control the narrative. They respond to it. A token is proposed when someone tweets **@coinedbot tokenize @username**. This triggers a process that evaluates public interest using sentiment analysis and real-time activity across the network. If enough momentum is detected and no token for that user exists, the system approves its creation. A token is then minted as a one-to-one representation of the figure's Twitter identity.
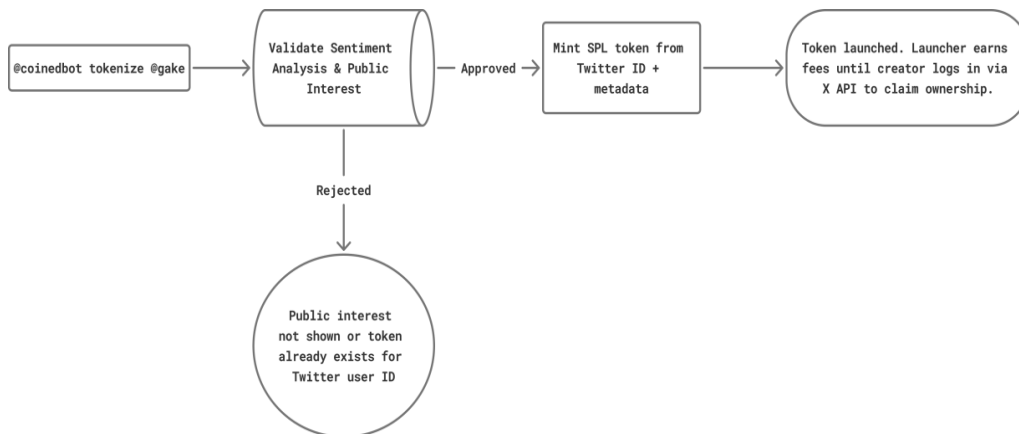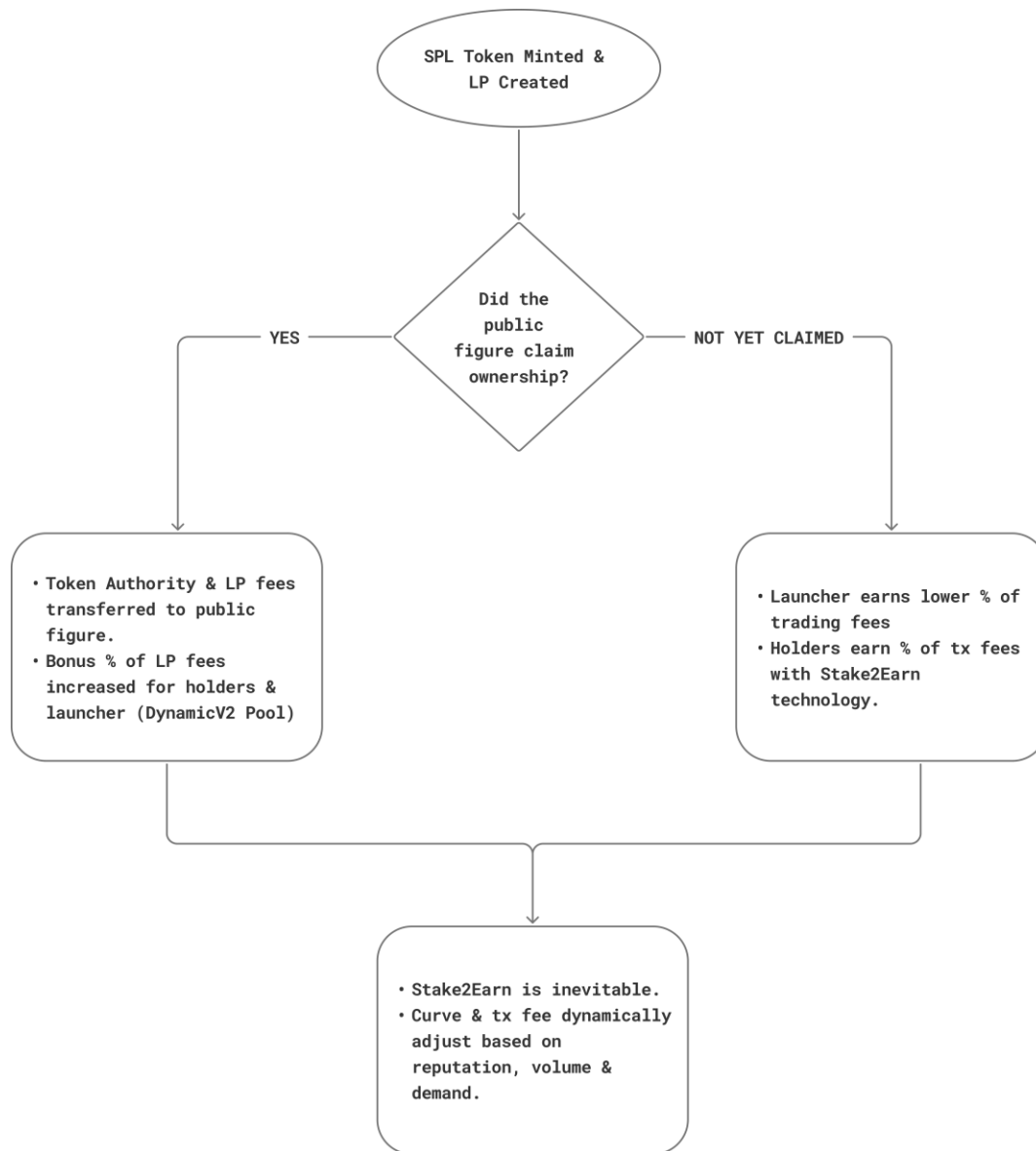

The token exists separately from the person it represents. The creator has no involvement unless they choose to claim it by logging in through the X API. Until then, the original launcher earns trade fees for identifying cultural relevance early. Only one token can exist per Twitter user ID, which prevents duplication and ensures authenticity. These shifts control away from centralized approvals. It builds a system where reputation drives token creation. Launchers act on what people already care about. Creators can reclaim ownership later, but the value always starts with the public.

3.   Transitions: Launcher, Public Figure & Holders

Each token created through @coinedbot represents a one-time event tied to a Twitter user ID. The launch is initiated by public interest, not the public figure themselves. A sentiment analysis checks for organic traction. If validated, the smart contract deploys a token permanently linked to that identity. Only one token can exist per user, ensuring digital scarcity and preventing impersonation. The launcher earns temporary rewards but never owns the identity. The figure does not need to respond or engage.

Claiming the token is optional. If the public figure chooses to verify through our platform using Twitter login, ownership is transferred. They gain full access to token controls, including pool fees, metadata settings, and management rights. If they ignore it, the system remains fully operational. Upon launch, a stake-to-earn contract is deployed automatically, allowing holders to earn rewards with no further action. Participation is not a requirement for functionality. Relevance, not response, drives growth. This transition system is designed to function without central teams or user approval. Tokens are not issued based on permission, but on visibility. Meteora's infrastructure claims it will support a reward-sharing model where trading fees benefit shareholders. Over time, community pressure may encourage the figure to claim their token, but nothing is forced.

The social economy operates with or without their involvement. Through this model, Coined formalizes how influence and ownership diverge. The value of a token does not depend on endorsement but on presence and attention. When someone becomes a figure others care to launch, the system recognizes that alone. Control may be accepted or ignored, but the rewards of early recognition go to those who act. The contract lives on-chain. The story is public. The results depend on belief.

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                    ┌──────────────────────┐
                    │  SPL Token Minted &   │
                    │      LP Created       │
                    └──────────────────────┘
                               │
                               ▼
                        ◇ Did the
                          public
          YES ───────── figure claim ───── NOT YET CLAIMED
           │              ownership?            │
           │                                    │
           ▼                                    ▼
┌────────────────────────┐        ┌────────────────────────┐
│ • Token Authority & LP  │        │ • Launcher earns lower  │
│   fees transferred to   │        │   % of trading fees     │
│   public figure.        │        │ • Holders earn % of tx  │
│ • Bonus % of LP fees    │        │   fees with Stake2Earn  │
│   increased for holders │        │   technology.           │
│   & launcher            │        │                         │
│   (DynamicV2 Pool)      │        │                         │
└────────────────────────┘        └────────────────────────┘
            │                                  │
            └───────────────┬──────────────────┘
                            ▼
                 ┌────────────────────────┐
                 │ • Stake2Earn is         │
                 │   inevitable.           │
                 │ • Curve & tx fee        │
                 │   dynamically adjust    │
                 │   based on reputation,  │
                 │   volume & demand.      │
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4. Conclusion

We are entering a new era where culture decides value. If memes can reach billions in market cap, then so can reputation. Not hype, not speculation, but the signal of who people is watching and why. Coined introduces a future where influence becomes infrastructure and identity becomes a public good. The age of creator-led token launches will soon be over. No more pre-planned hype cycles or marketing games disguised as community. No more launchpads that hold token authority while rewarding creators without real ownership. This is not what Satoshi envisioned. Crypto was never meant to be controlled by centralized platforms that decide what is seen or not seen. Coined flips that model. A tweet is all it takes. A moment of public attention becomes the launchpad. The token deploys instantly, owned by no one, born from signal, and living on-chain with or without the creator's involvement.

The system works regardless of participation. The launcher earns it early. The holders farm rewards through Stake2Earn from the moment liquidity is deployed. The curve adjusts engagement, and pricing responds to relevance. The creator may later step in to claim their role, gaining access to trading fees, metadata control, and token supply. But their permission is no longer required. Bit Clout tried this vision too early and failed to build fairness into its core. Believe showed us a version of this idea that people were willing to support, proving that reputation can be valued. But it still depended on creator-led launches and retained control over token visibility. Coined removes those limitations. It creates a protocol where value emerges from observation, not permission. From reputation, not roadmaps. From the people, not the platforms. The infrastructure is just beginning. In the coming phases, we will introduce oracle-powered systems to score social performance and apply dynamic fee sharing tied to on-chain reputation. Pricing models will evolve as attention becomes measurable. These tools are still in development, but the foundation is here, and the message is clear.The story no longer begins with the creator. It begins with the crowd. The narrative belongs to whoever notices it first. The rewards follow belief, not affiliation.

Coined is not a tool. It is a movement. One & Zeros is proud to be the first conceive this vision. Reputation is capital. Attention is a signal. Identity is infrastructure. This is only the beginning. Permissionless Social Tokenization (PST) is inevitable. The only question left is who the internet will choose to own first.