

INTRODUCING

OneBillionShirts.org



OUR MISSION:

Leverage the *Billion* dollar custom t-shirt industry to create a brand new fundraising stream for charities.

By donating a minimum of 25¢ per t-shirt to a charity of the customers' choice, we will raise money & awareness for charities and provide quality products to customers.

“My life was saved by people working within charities and now it is my mission to disrupt this multi-billion dollar industry and open a brand new fundraising stream that was not available yesterday.

T-shirts are being bought all around you and due to commoditization, printers are all using the same shirts, same inks, and same print techniques. The only difference is what we do with the profit margin!”

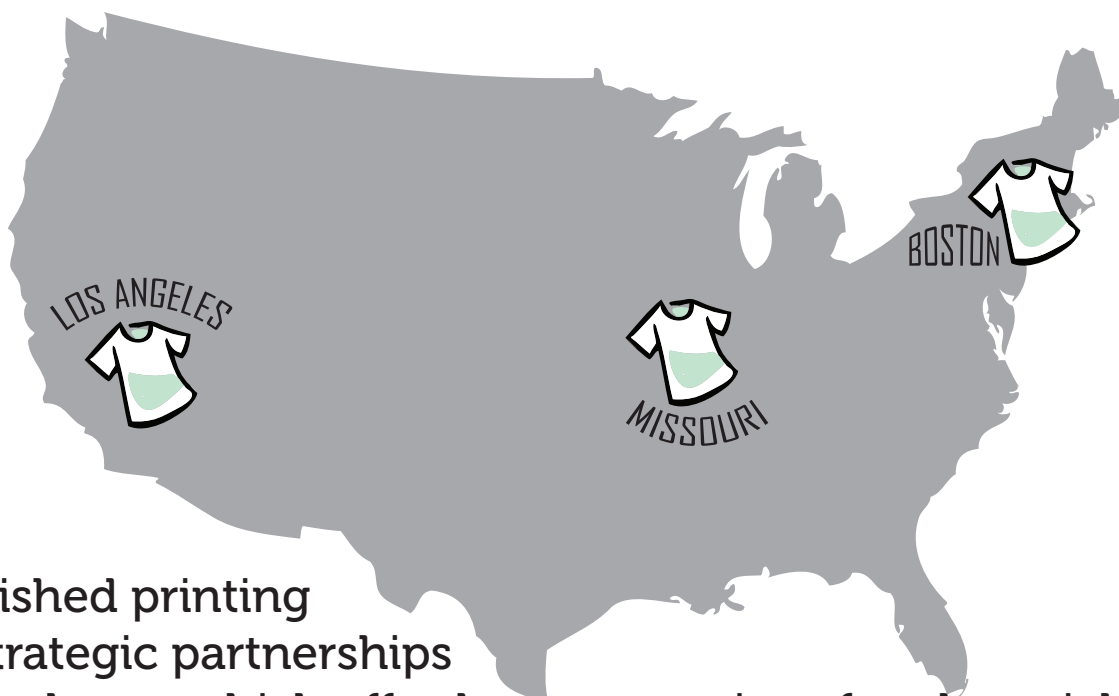
- Albion Calaj, co-founder



OUR COMPANY

*HIGH QUALITY, LOW PRICE, FAST TURNAROUND

*Comes standard with every order



We are an established printing company with strategic partnerships throughout the industry which afford us economies of scale, quick shipping points, and the experience & capacity to print up to 100k+ shirts per week within 3 production facilities.

ONE BILLION SHIRTS, LLC
One Boston Place
26th Floor
Boston, MA 02108
MA registered business: 461139003

Proud to carry:



American Apparel⁺

GILDAN[™]

bella

Champion

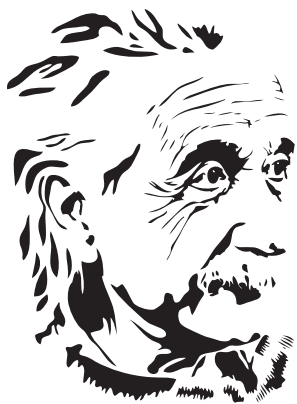


JERZEES[™]

Hanes



HOW IT WORKS



"If you can't explain it to a six year old,
you don't understand it yourself."
- Albert Einstein

For every t-shirt printed, we donate a minimum of 25¢ to a charity of the customer's choice. By leveraging our existing customers and a charities support base, together we can create a massive new stream of fundraising revenue.

5000

people in
support base

5%

supporters
needing shirts

500

average
order size

3

orders per
year

\$93,750

potential revenue donated
directly to charity



GET INVOLVED



Billion dollar **untapped**
fundraising stream...

Individuals and businesses within a charities' support base are getting ready to order t-shirts right now. This order can be leveraged to raise money for the charity and save money for the customer, creating the ultimate win-win!

SUGGEST YOUR CHARITY



1. To begin, suggest your charity on our website.
It is 100% free!

www.onebillionshirts.com/charities

OR REACH OUT FOR MORE INFO:

Gregory Berry
Sales & Marketing
greg@onebillionshirts.org

Albion Calaj
Operations
albion@onebillionshirts.org

Mason Alban
Customer Service
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