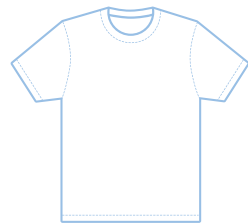




every one counts.

THERE ARE OVER 1 BILLION T-SHIRTS PRINTED PER YEAR.



T-shirts

1.31 Billion



Computers

355 Million



iPhones

85 Million



2011 Consumer Consumption Statistics

OUR STORY

In 1999 my family and I were saved from The Kosovo War and brought to America with the help of a few great charitable organizations.

I remember at 14 years old going to sleep wondering if I would live to see another day and then my life was forever changed by people that I've never met before.

I will never remember each individual that helped me but I made a promise to them that somehow I would repay this great debt and help make the world a better place. It is my personal mission to raise money and awareness for great charities to allow them to continue doing what they do best, changing lives!

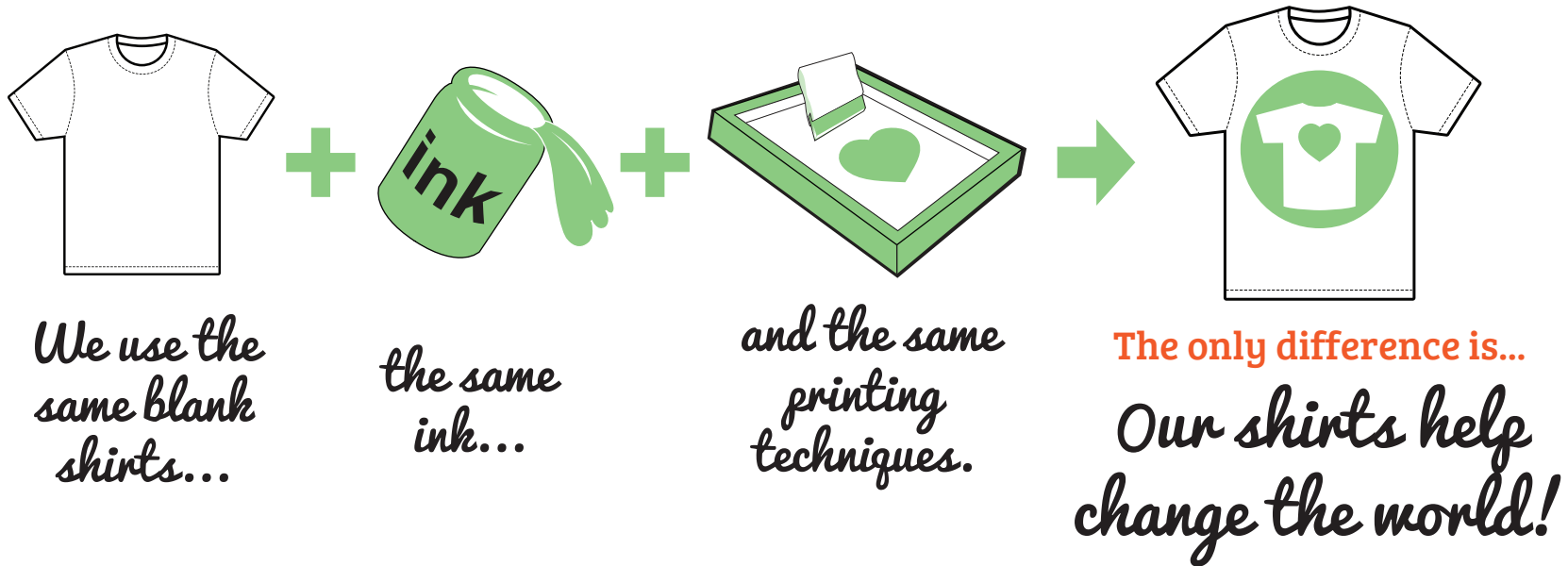
My vision is to disrupt the colossal T-shirt industry and make sure along with every shirt printed, there is a minimum of 25¢ going to a charity. With over 1 Billion shirts printed, this slight shift will create one of the largest charitable initiatives in the world!

- Albion Calaj, CEO & co-founder



A stylized, handwritten signature in black ink, appearing to read 'Albion Calaj'.

WHY T-SHIRTS?



We choose T-shirts due to the commoditization of the product and sheer scale of the industry. Individuals, municipalities, schools, companies, etc. are all purchasing promotional custom t-shirts. Just as McDonald's raised the bar with The Dollar Menu, we are offering all customers the chance to leverage their order and donate to charity and eventually it will catch on industry-wide, causing a tidal wave of money and awareness to charities!

HOW IT WORKS

1 A NEED FOR SHIRTS

If you or somebody you know needs custom t-shirts we can help you help us help others.

2 CHOOSE A CHARITY

Every order must have a charity in which we donate to. Request a charity or choose one already on our site.

3 COMPARE OUR PRICES

We save 96% of our clients money compared to their last vendor. If we can't beat your price it may not make sense to work with us.

4 REQUEST VIRTUAL MOCK

We will create a virtual mock of your shirts and lock in your prices.

5 PRINT & HELP OTHERS

You will receive the same shirts, same quality, save money, and most importantly leverage your order to donate to a charity!



T-SHIRTS THAT CARE



SCSU BASKETBALL

Charity: St. Jude's Children's Research Hospital



THINKING CUP

Charity: The Wounded Warrior Project



MICK MORGAN'S ST. PATRICK'S DAY 5K

Charity: HESSCO Elder Services



HORIZONS FOR HOMELESS CHILDREN - ROUTE FOR KIDS 5K

Charity: Horizons For Homeless Children



CAFE VITTORIA

Charity: American Institute for Cancer Research



FLOUR BAKERY

Charity: Share Our Strength

GET INVOLVED



CHARITIES

Our mission is to tap into this multi-billion dollar industry to create a brand new stream of fundraising for charities that was not available yesterday.

Many charities are already seeing direct benefits from this synergy. Since selecting a charity is mandatory for each order, customers browse our charity database, learn more about new organizations and eventually choose one to receive the donation.

A charity's supporters can now purchase from us and direct their donation back to the non-profit.



PRESS

We would love to talk with you!

To reach our goal of effecting each custom t-shirt printed in America and beyond, we will need participation from others.

Each time a light shines on our concept, more consumers will begin to ask their current vendors about their charitable positions.

Our vision is for one day to offer consumers a charitable option within each commoditized industry such as T-shirts, distributing more wealth to those that need it most!

FINAL THOUGHTS

The New York Marathon T-Shirt order could help provide:

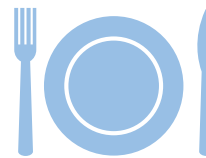
921,360

Liters of clean
drinking water for
children in need



73,712

hungry
Americans with
a healthy meal



15,356

abandoned dogs
and cats loving
home



every one counts.

CONTACT US



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