



Yes!

We Want To Help Inspire Entrepreneurs & Grow the Local Economy

By supporting the Economic Development Board's 2016 *Year of the Entrepreneur*

Your investment will help grow Sonoma County's *entrepreneurial ecosystem* throughout 2016

- **Coached Innovation**
 - **Quarterly Hackathons** – 12-24 hour boot camps to take ideas from thought to pitch-ready – will build creative solutions and pitch them to local judges for awards, prizes and publicity. Along the way they will test their ideas with coaches and learn the requirements of a viable business model.
 - A **youth Hackathon** will guide young creatives in developing an idea and pitching it to a panel of judges so that they will eventually be able to explore solutions to the challenges they and their generation face.
- **Inspiration**
 - A quarterly inspirational speaker series for innovators, makers, and interested public.
- **Celebration**
 - A finale event where local entrepreneurs will be honored for their contributions and achievements, and the best of the hackers' solutions will compete for awards and prizes.
- **Strengthened Connections**
 - The Year of the Entrepreneur will connect business owners, professional resources and mentors while strengthening the support system for local entrepreneurs.
 - Sonoma County's first *Entrepreneur Council* will be formed by local business leaders and innovators. The Council will play a central role in activities throughout 2016, and the development of future programs that serve entrepreneurs.

Furthermore, your investment will

- Put your company or organization in front of hundreds of potential customers
- Encourage a new generation of technical and professional problem solvers
- Strengthen entrepreneurial endeavors early in the start-up process
- Build brand awareness for Sonoma County among participants and potential investors
- Encourage youth to pursue technical fields in Sonoma County

For your contribution to the infrastructure and resources necessary to create The Year of the Entrepreneur, you'll receive

- Tickets to scheduled events, depending on level of support.
- Acknowledgement in print materials during the year with logo or name, depending upon investment level.
- A report on the impact and results at the end of the Year of the Entrepreneur, plus recognition in that report.
- A specified number of seats at the end-of-year celebration and awards dinner, depending upon investment level.

Be a Part of the Year of the Entrepreneur

"We are proud to help support local innovators and makers in a year of inspiring events."

- ☐ I'd like to support the program as a cash or in kind sponsor. (See below.)
- ☐ I would like to participate on a team developing an idea.
- ☐ I'd like to volunteer to work on the Presentations or Hackathons.

| Investor Level | Innovator Level | Maker Level | Resource Level |
|----------------|-----------------|-------------|----------------|
|----------------|-----------------|-------------|----------------|

PROMOTION

| | | | | |
|--|---|---|---|---|
| Logo featured on event signage and banners | ✓ | | | |
| Logo included on press releases, print, broadcast and web promotions | ✓ | ✓ | | |
| "Thank you" mention from event announcers | ✓ | ✓ | ✓ | |
| Organization listed in print, broadcast and web promotions | | | ✓ | ✓ |

EVENTS

| | | | | |
|-----------------------------------|---|---|---|--|
| VIP access to events as available | ✓ | ✓ | ✓ | |
|-----------------------------------|---|---|---|--|

I would like to pledge a cash sponsorship at the following level.



Investor Level - \$5,000



Maker Level - \$1,000



Innovator Level - \$2,500



Resource Level - \$500

Name (PLEASE PRINT): _____ Title: _____

Company: _____

Phone: _____ Email: _____

Mailing Address: _____

Signature: _____ Date: _____

I would like to participate in the Year of the Entrepreneur in some other way. (Please describe how you would like to be involved):

_____. Someone will get in touch about your offer.

Questions? Please call Ethan Brown at 707 565-7589.
RETURN THIS FORM TO: ethan.brown@sonoma-county.com or
 Year of the Entrepreneur, Sonoma County EDB,
 141 Stony Circle, Suite 110, Santa Rosa CA 95401.

Please make checks payable to Sonoma County EDB Foundation. The Sonoma County EDB Foundation is a 501(c)3 tax-exempt, charitable foundation, and your gift is deductible to the full extent allowable under IRS regulations. A W-9 is available upon request.