What is OneDollarSofts Solutions? Introduction

- Platform to **connect the right dots of "Requestor ⬌ Contributor" by using available best suitable technologies.**
  - ➢ Requestor: who is in the need of non-standard or customized requirements
  - ➢ Contributor: who is fulfilling the work: tech-developer/support/business guy
  - ➢ 1$ team: Does the monitoring of all and maintains transparency

- We provide software products/services for only One-dollar or one-percentile of the effort (1% or 1$ whichever is max), so the name OneDollarSofts. (By excluding additional purchases)

- How the idea came: We came across many scenarios like above, we did that but stayed anonymous. Now making it official and collective in 1$.

We are not focusing on competition, instead we utilize all those existing BEST resources officially.

Why? – What's the Problem

- Small-Mid scale business unable to utilize the advanced technologies
  - ➢ Un-Affordable
  - ➢ Nonstandard requirement
  - ➢ Knowledge and Myth

  Ex: Resort/Hotel in a remote place needs a google map/business profile,

  Chips/Snacks makers unable to sell product to the right price (e-commerce) due to knowledge or unreachable, same applies to farmer products as well..

- Technology providers unable to reach small/mid scale business

  Ex: Cloud storage, AI analytics, CRM

- Contributors are available but not getting the right transparent platform. Also their task completion(full or partial).

- Non-standard/Customized Softwares warehouse and fulfilling

How Much? - Market Opportunity

- 2/3rd of Jobs & 40% revenue are from Small/Mid scale business.

- MSME-registered companies is set to touch **63.4 million** in India soon.

- Globally, India ranks 3rd in the world in terms of the number of freelancers(approximately **26 million** independent workers in various sectors such as IT and programming, finance, sales and marketing, designing, animation, videography, content and academic writing)

What Special? - Unique Approach

- Understand the business requirements and fulfil with right choice with regional choice.

Ex: If cloth garments wants to share their products/designs then we will enable google map with products with Facebook business, Instagram, website up-to the need and customer level.

- Being Simple & Complete Transparent in agile mode at both ends.

- Most of the company give, contributors effort to paid ratio is 100:55 but we are 100:99 also removing the barrier.

Ex: If a product/service cost is 1000$ then 990$ goes straight to contributor remaining 10$ to OneDollarSofts team, in that minimum 0.1 to 1$(1-10%) to charity.

- Utilizing the most of free-source/affordable across the globe by research and fitting to the customer need

- No Shelve/bench/hidden/other un-related charges to customers.

- Avoiding most of the barriers between requestor & contributor

Who all? - Team

- Major guys are experienced in different technologies and domain in many MNCs across the globe.

- Engaging young enthusiasts including students of cross domain

- 1$ Internal Team does all major validation and related activities.

- Contributors: Across the world ,who has the potential to contribute.

(If they wish, will keep identity as virtual or anonymous)

Ex: Java developer working somewhere else, can contribute here for 10 hours a week. For the same work will be planned or allotted.

Someone who has social media enabling skills, will be guided through 1$ process and then will be allocated to the needy Requestor work completion.

What extra?

- We are learning from each experiences

- Instead of being restricted with formality or uniformity , we try to accommodate to the best needed way in an **organized way**.

- **We are keep researching and practising many use-cases, as soon as request comes we will accommodate with the prepared knowledge.**

- Based on finding will suggest technology providers for modification as necessary.

- Rather considering only graduates or tech guys, empowering with real life practically experienced hands.

How We Drive?- Business Plan

- Requirement Gathering with minimum base business[On-going]

- Platform Setup[On-going]

- Launching officially with Progressive validation[On-going]

- Network establishing

- Approaching customers with base concept and gathering

- If customers accepted then progressing, otherwise gap fulfilling

- Keep analysing for use-cases and be prepared with analysis[On-going]

With Whom? - Clients

We don't prefer exploring the client details or our branding anywhere unless client specifically wanted. Few of there types are as below,

- Schools, Colleges Educational institutions

- Hardware industries and warehouses in the need of technology

- Small/Mid scale business like Vehicle dealerships, Showrooms, Hospitals , Network, Hotels, Cloth shops, Snacks makers

- Technology providers like Google, Microsoft, Amazon, Facebook, Xencia

- Contributors also can be clients, as per their needs or query addressing like technical clarifications.

What Technology and Providers?

Since we are in wide spectrum and we are not restricted with any boundary. If request comes and if we have the capacity will achieve otherwise clear answer is NO with smile or possible alternative. Immediately will start preparation for missing part.

Few are

➢Microsoft(Azure & devops), Google(*), Amazon(aws) all with cloud techs

➢Website and web application development

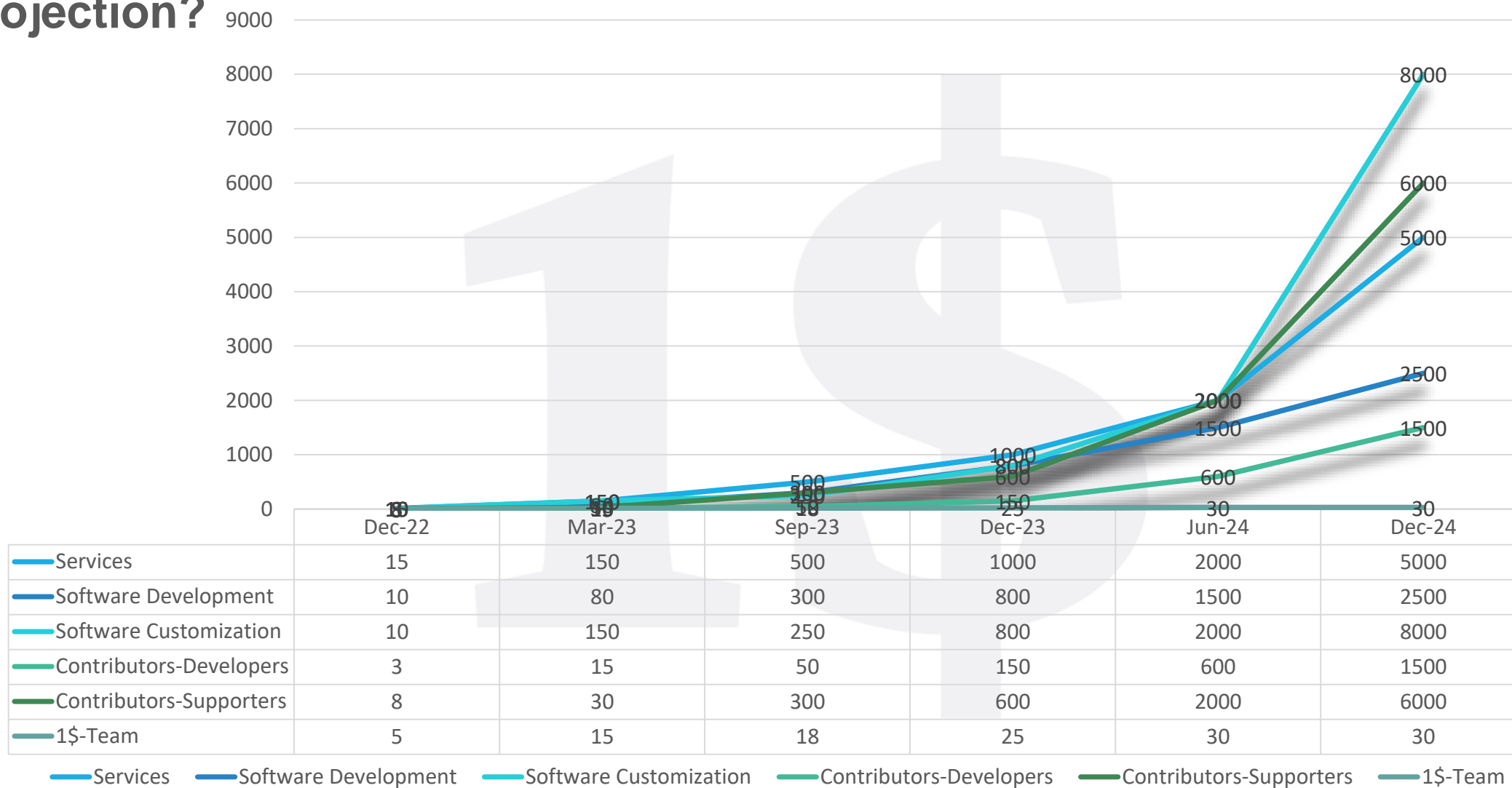➢Legacy tech stack handling and possible replacements

Where we are?

- Ideation- Mostly Completed[80%]
- Validation-On-going[60%]
- Internal Team Expansion- Searching[30%]
- Playground Platform Identification & Setup- Azure & Aws [20%]
- System/Platform Readiness- On-going [18%]
- Interacting with possible business and QA- On-going […]
- Registered in the year 2022-23 at Karnataka,India as LLP[before Feb-23]
- Officially launching to public – Targeting by March-23
- Globally expanding-Not yet
- In-house development team expanding for more research-Not yet

Where are clients located?

- Not restricted to any specific area.

- As the requirement comes, will try to remotely handle

- If necessary physically meeting or will assign the nearest contributor

- Current clients are mostly from South-India, Srilanka-Jaffna province

Projection?

	Dec-22	Mar-23	Sep-23	Dec-23	Jun-24	Dec-24
Services	15	150	500	1000	2000	5000
Software Development	10	80	300	800	1500	2500
Software Customization	10	150	250	800	2000	8000
Contributors-Developers	3	15	50	150	600	1500
Contributors-Supporters	8	30	300	600	2000	6000
1$-Team	5	15	18	25	30	30

Services — Software Development — Software Customization — Contributors-Developers — Contributors-Supporters — 1$-Team

How Much? - Financials

- Currently to avoid the conflicts in idea and execution, its completely self **bootstrapped** .

- We are supported by Microsoft Growth. Thanks …

What Later? - Expansion Plans

- Business analysis in broad spectrum

- In-house products sales at Marketplace

- Small/Mid scales business connector hub

- Social impacting platforms like women safety, human trafficking

- Charity work either direct or helping other big hands like Infosys, Wipro, Melinda-Gates foundations, Red-cross, Rotary

OneDollarSofts Solutions - CHANGES IN PROGRESS…
SUGGESTIONS & CONTRIBUTIONS ARE MOST WELCOME

Call To Action=>

- We prefer the quality rather than number of clients or contributors or case completion.

"If you're good at something, never do it for free." — **The Joker**

"The best things in life are free" -**Luther Vandross**

- So we are helping to identify the best or something new at best value.

- Browse across our portal(not-yet ready ;)) and Place your request, if satisfied with estimation and plan then proceed otherwise leave your feedback, it helps further for improvement.

Thanks... Lets join with real scenarios...
SUGGESTIONS & CONTRIBUTIONS ARE MOST WELCOME

You can Contact us at
https://wa.me/9482696525

(WhatsApp or email is preferred)

Onedollar.softwares.solutions@outlook.com