



UNIVERSITY OF
TORONTO
SCARBOROUGH

Academic & Career
Advising & Centre
DIVISION OF STUDENT AFFAIRS

Get it Right from the “StART”: A Wayfinding System for Resource Navigation

A joint project by the Academic Advising & Career
Centre and the UTSC Registrar’s Office

Presented by: Wai-Lam Liu and Jen Tigno
May 3, 2018

UTSC

- 13,132 undergraduate students
- Over 180 academic programs
- 2795 students enrolled in 46 co-op programs

AA&CC

- Centralized academic advising office at UTSC
- Under the umbrella of Student Affairs
- Over 5000 advising appointments in 2016-17

“Quick” Reference Document

Version 13

	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R		
	MACC				Academic Assessments				MACC Department				CTO				International Student Centre			
	Academic & Development		Academic Counsellor/Scholarship Strategist		Faculty		Program Supervisor Co-op and non-co-op/Program Advisor		Year 1		Co-op Manager		Work Term Employment Coordinator		Centre for Teaching & Learning Staff		IE staff		Assistant Director, Student Development	
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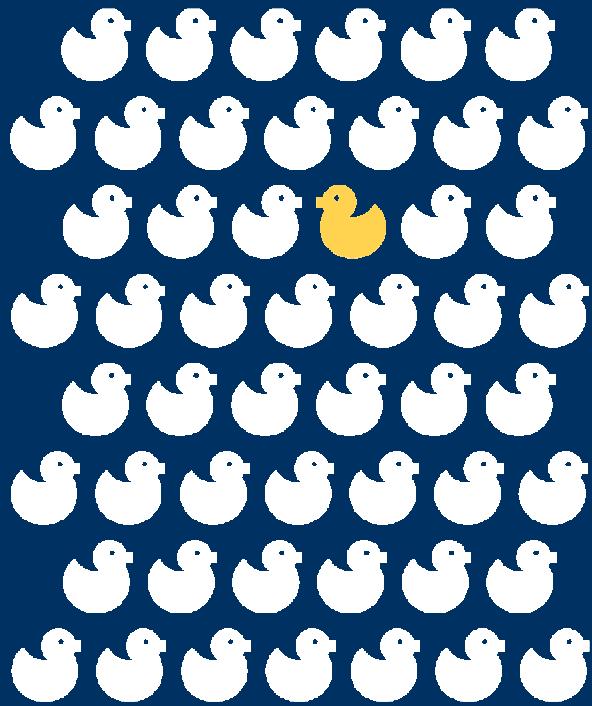
The Problem



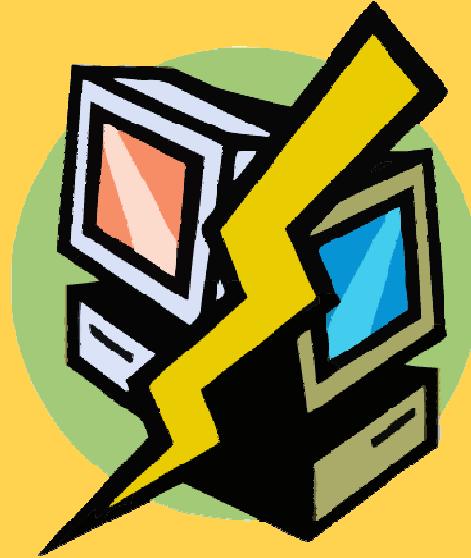
The Solution



Source: <http://www.hans-zimmer.com/~hybrid/mancina/MOANAS.jpg>



Only
1
other example



Technology
depends on
sustainability



Computer
Science co-op
student

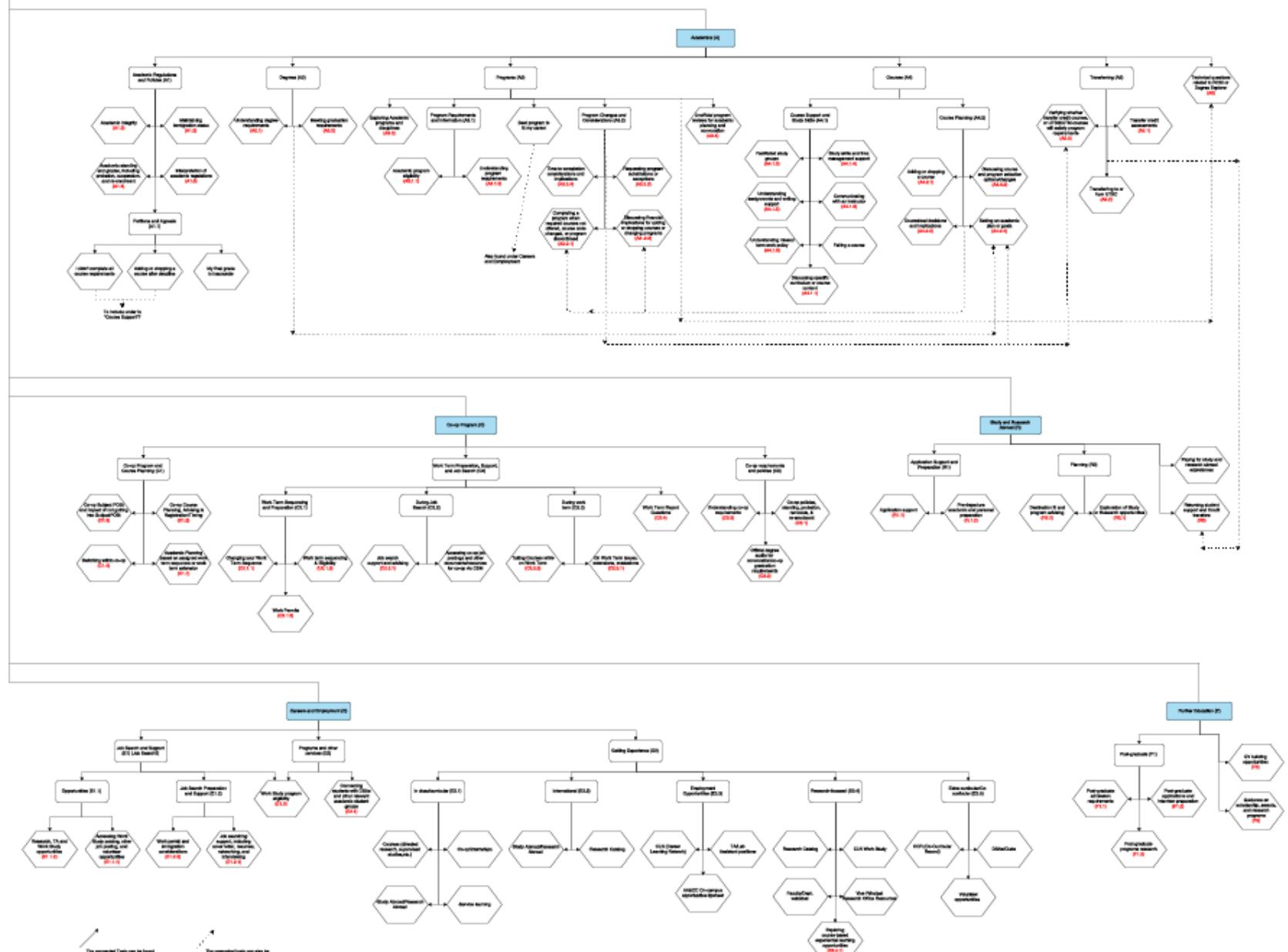


- Max # of clicks
- HTML/CSS,
Javascript, PHP &
MySQL
- Tree Structure

Planning



StART





Development
& Design



01

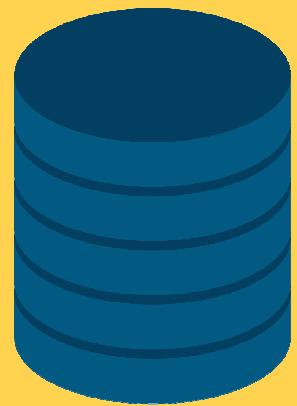
Contacts
Table

02

Reference
Table

03

Tags
Table



Database



Web Files



Copy on
Website

UTSC TOOL THING

Search here...

- ACADEMICS
- CO-OP
- GOING ABROAD
- FURTHER EDUCATION
- CAREERS

← Programs

Program Requirements and Information

- Academic Program Eligibility
- Understanding Program Requirements
- Exploration of Academic Disciplines and Programs

Program Changes and Considerations

- Time-to-completion Considerations and Implications
- Requesting Program Substitutions or Exceptions
- Completing a program when required course is not offered, course code changed, or program discontinued
- Discussing financial implications for adding or dropping courses or changing programs

Other

- Unofficial Program Reviews for Academic Planning and Convocation

UNIVERSITY OF TORONTO SCARBOROUGH

ACADEMICS

CO-OP PROGRAM

STUDY AND RESEARCH ABROAD

FURTHER EDUCATION

CAREERS AND EMPLOYMENT

Academics Misconduct
Understanding Missed Term Work Policy

Academic Standing and Grades
Interpretation of Academic Regulations

Understanding Petitions and Appeals
Understanding Academic Integrity

Maintaining Immigration Status

FAQ Understanding Petitions and Appeals

FAQ Understanding Academic Integrity

ACADEMICS

FAQ Understanding Petitions and Appeals

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Regione alterum ex duo. Duo ne odio sint, mea ut meis choro. Duo et nobis impetus conciliaturque. Aequa argumentum cu vix, in mei similius, cu per tollit saperet. Ex eam habeo iure occureret, tation postea cause vix ei.

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FAQ Understanding Academic Integrity

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Navigational Tool

Search here...

- Academics
- Co-op Program
- Study Abroad
- Further Education
- Careers and Employment

Navigational Tool

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- Co-op Program
- Study Abroad
- Further Education
- Careers and Employment

ACADEMICS

CO-OP

GOING ABROAD

FURTHER EDUCATION

CAREERS

Understanding Petitions and Appeals

AA&CC AccessAbility Co-op Department

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UTSC Navigational Tool

Search here...

- Academics
- Co-op Program
- Study Abroad
- Further Education
- Careers & Employment

UTSC Navigational Tool

Search here...

- Co-op Program

Co-op program and course planning

Co-op Subject POST and impact of not getting into Subject POST

Academic Learning Strategist at the Academic Advising & Career Centre

Advising Developmental Advising

AC 213 utsutoronto.ca/aacc
(905) 123-4567 aacc@mail.utoronto.ca

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Co-op Manager at the Arts & Science Co-op Department

Advising Decision Processing

IC 123 coop_manager@mail.utoronto.ca
(905) 123-4568

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque

Navigational Tool

Search here...

- Academics
- Co-op Program
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- Further Education
- Careers and Employment

Academics

Co-op Program



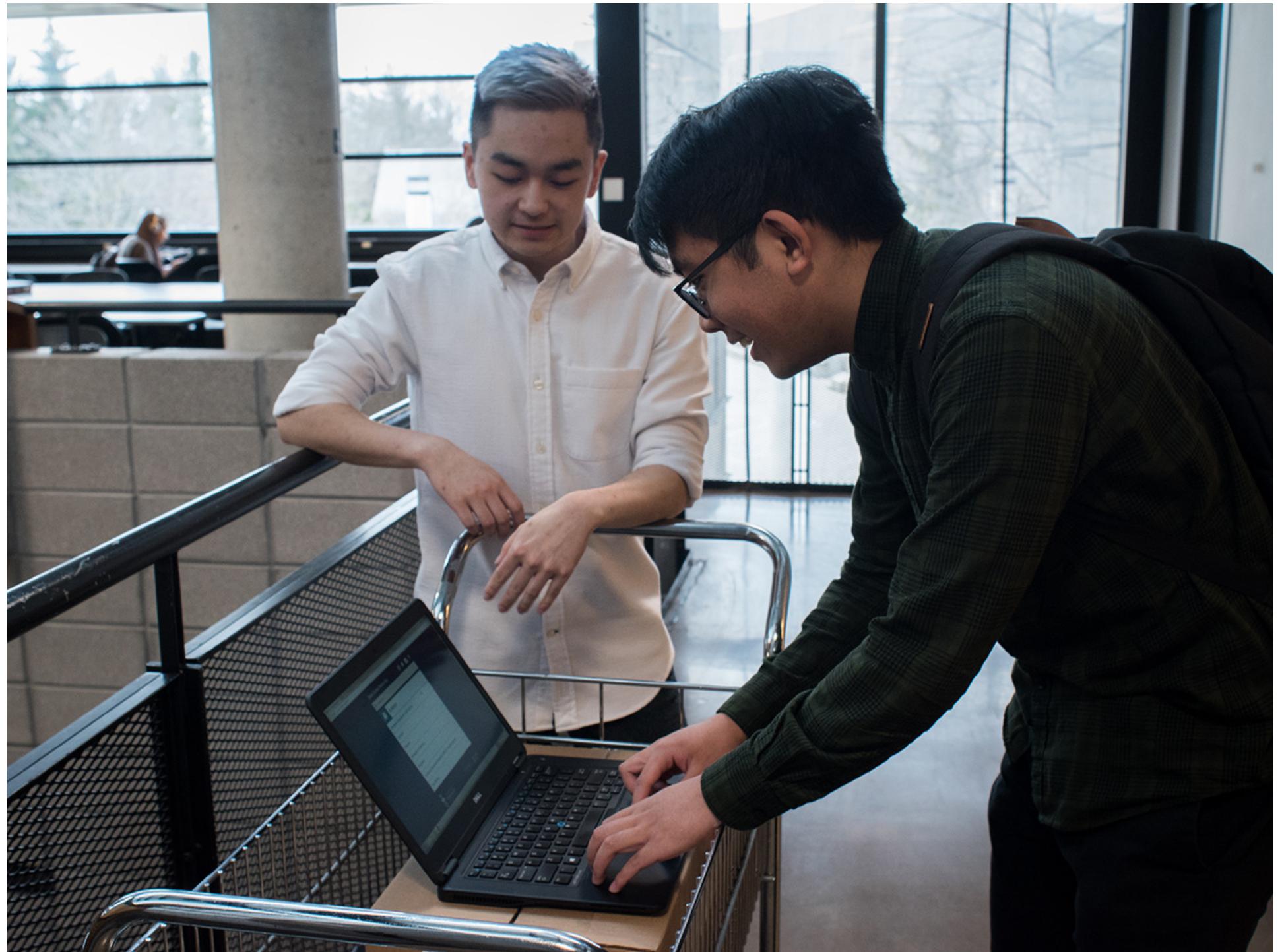
Usability Testing

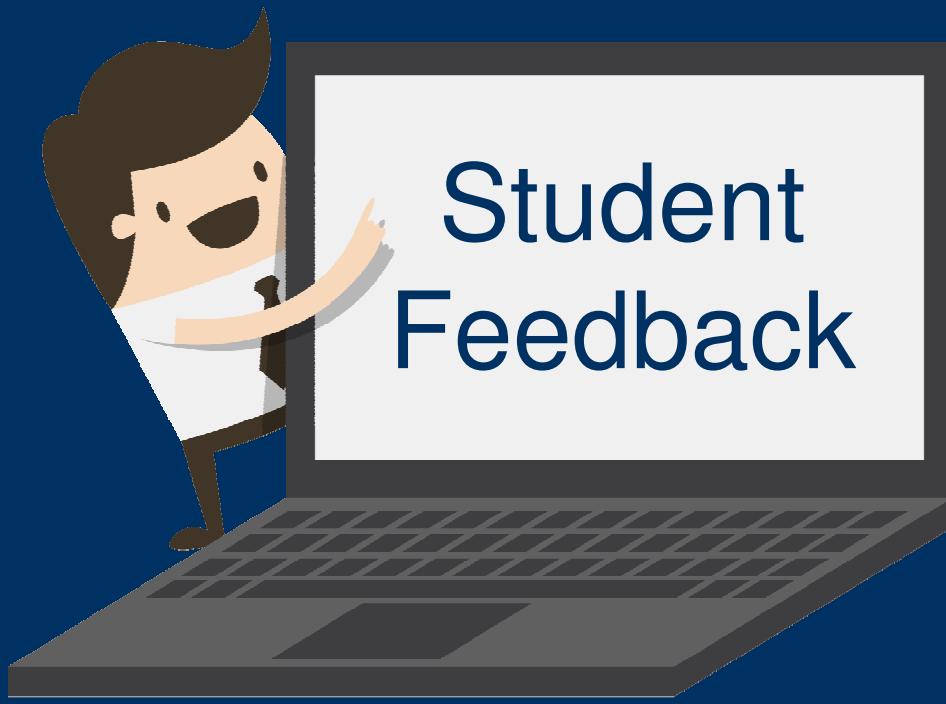


Copy on Website



Design





1. Limit what we have to read
2. No fancy stuff!
3. Minimal clicks (no more than 4 or 5)
4. Take us somewhere meaningful

uoft.me/StARTNow

Launched in January

803

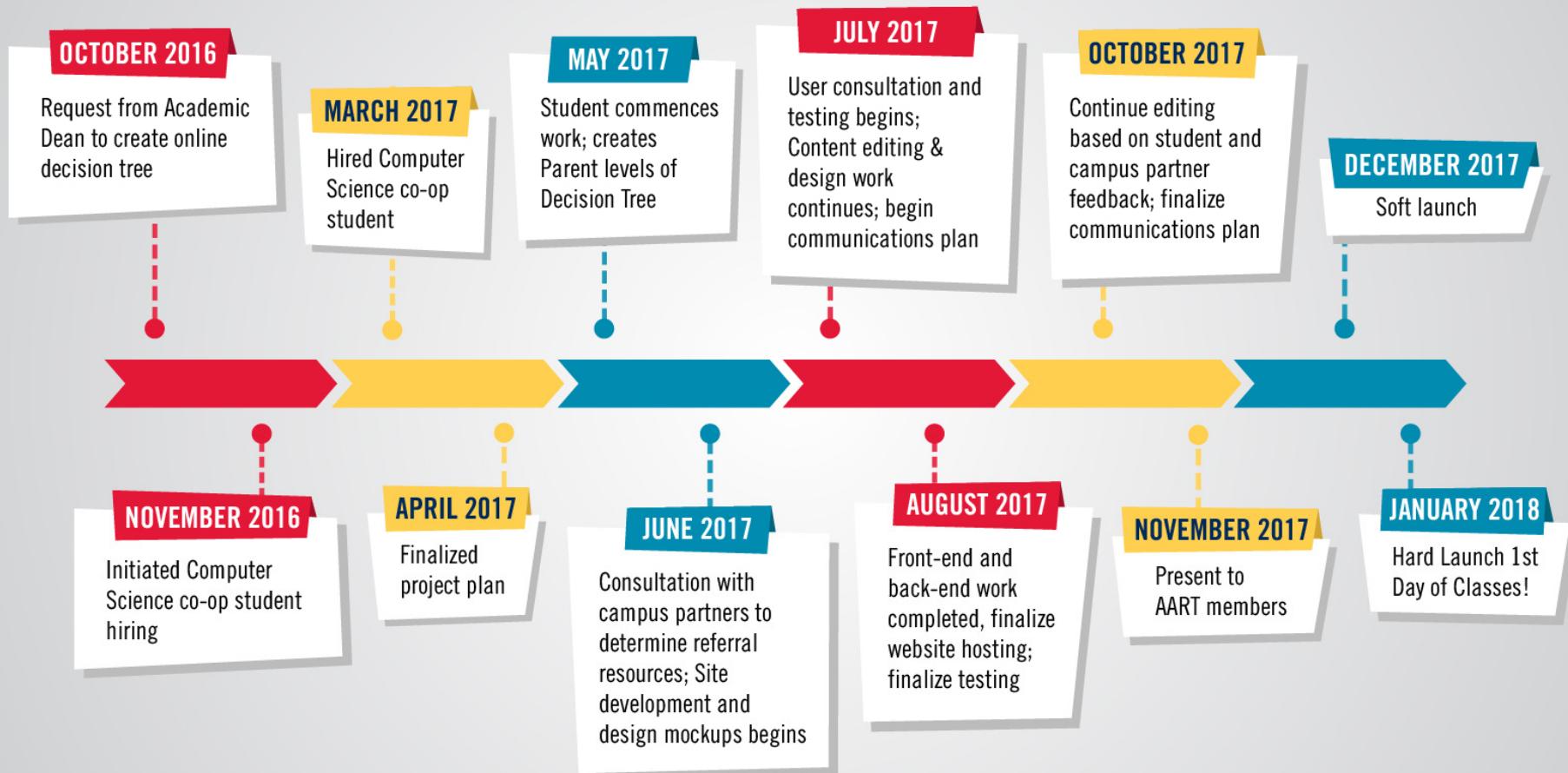
Users

1,142

Sessions

Student Academic Resource Tool

TIMELINE



Outcomes



Group pic



Opportunities



Questions?



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DIVISION OF STUDENT AFFAIRS

Thank You

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