

UnTe OHEIT TKF RUCD CONFERENCE SPONSORSHIP 2019

Community, Service & Partnership

MAY 1 – 3
ST. GEORGE CAMPUS
UNIVERSITY OF
TORONTO

UnTe joins the Ontario Higher Education Information Technology (OHEIT) conference, the University of Toronto's TechKnowFile (TKF) conference, and Ryerson University Cybersecurity Day (RUCD) into a three-day conference where IT professionals put partnership into practice.

good things come in threes

The Ontario Higher Education Information Technology (OHEIT) conference brings together IT professionals of all disciplines from Ontario universities to share knowledge and ideas, learn new things and engage with colleagues.

This year, the University of Toronto (U of T) is excited to combine OHEIT with TechKnowFile (TKF), which celebrates the IT community at U of T. Finally, we partnered with Ryerson University (RU) to present Ryerson University Cybersecurity Day (RUCD), which brings exceptional focus to the importance of cyber security.

As a sponsor, this means tripled access and tripled exposure to new and existing customers.

three times the charm

The University of Toronto's beautiful St. George campus is located in the centre of the city's downtown, offering both rich history and cutting edge innovation. Attendees can enjoy the best of culture, dining and activities that are on our doorstep.



easy as one, two, three

OHEIT | TKF | RUCD BY THE NUMBERS

- May 1, 2, 3, 2019
- 1,200+ attendees
- Keynotes at the prestigious Convocation Hall
- 60 + high quality sessions by the community,
for the community

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sponsor privileges

As a sponsor and/or exhibitor at OHEIT | TKF | RUCD 2019, connect with 1,200+ conference attendees. Attendees include decision makers in the Ontario higher education sector, chief information officers (CIOs), directors, managers and many attendees who are your users. It's a unique opportunity to showcase products and services and to engage with people one-on-one to develop valuable partnerships.

three cheers

OHEIT | TKF | RUCD 2019 is an experiential event, and the sponsorship opportunities are no exception. Many unique experiential touchpoints are open for sponsorship. We are also seeking exhibitors, in-kind sponsorship, goods/services and prize donations.

top three +

All sponsors benefit from:

1. Association with Canada's [top ranked university](#), and the [Times Higher Education](#) 21st university in the world
2. Event website, signage and promotions via social media channels by U of T and RU
3. Two passes to the event (extra passes at half price)
4. Optional: exhibition space, while supplies last (standard size)
5. Optional: one physical item, provided by the sponsor, included in conference swag bag

sponsor experiences

ELEMENT	#	COST	DESCRIPTION
Marquee Keynote	1	\$25,000	Includes appearance on keynote stage to introduce a high-caliber renown speaker. Special mention by MC, and company logo on keynote stage screen.
Gala	1	\$25,000	Includes attendance at an offsite evening event in Toronto with OHEIT registrants. Special mention by MC, and company logo on keynote stage screen during opening/closing remarks.
Meals	2	\$20,000	One meal sponsor per day (May 2, 3); site-specific signage; recognition from keynote stage by the MC during opening/closing remarks.
Keynote	2	\$18,000	Includes appearance on keynote stage to introduce the speaker. Special mention by MC, and company logo on keynote stage screen.
Lounge	1	\$15,000	Prime first floor location at U of T's new, state-of-the-art Myhal Centre, with great exposure onto our busy campus, including site-specific signage. Lounge offers attendees seating, charging stations, coffee/tea/snacks.
Meet & Greet reception	1	\$10,000	Includes attendance at opening meet & greet reception (May 1) with OHEIT registrants. Special mention by MC, and company logo on keynote stage screen during opening/closing remarks.

sponsor memories

ELEMENT	#	PRICE	DESCRIPTION
Session Tracks	16	\$7,000	Includes site-specific signage at venue, and special mention by track concierge at the beginning of each break-out session. Also includes Exhibitor package (see below).
Swag Bag	1	\$6,000	Includes your logo on the bag, optional item inside the bag (provided by sponsor), and site-specific signage at the registration desk.
Exhibitor	15	\$4,000	Exhibition space at U of T's new, state-of-the-art Myhal Centre, including site-specific signage. Availability is limited, and early bird respondents receive primary locations.
Ad-hoc	N/A	N/A	Physical items/products for giveaways, or ad-hoc monetary support, and in-kind support. Website recognition and recognition at giveaway event only (if applicable).

Prices listed above are in CAD and include taxes.

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thank you for
your support