# UX Of T

## Will Campbell

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# 

Information Architecture LATCHING ON.

Resources for Humans
DIVISION OF LABOUR.

## The Obligatory Question:

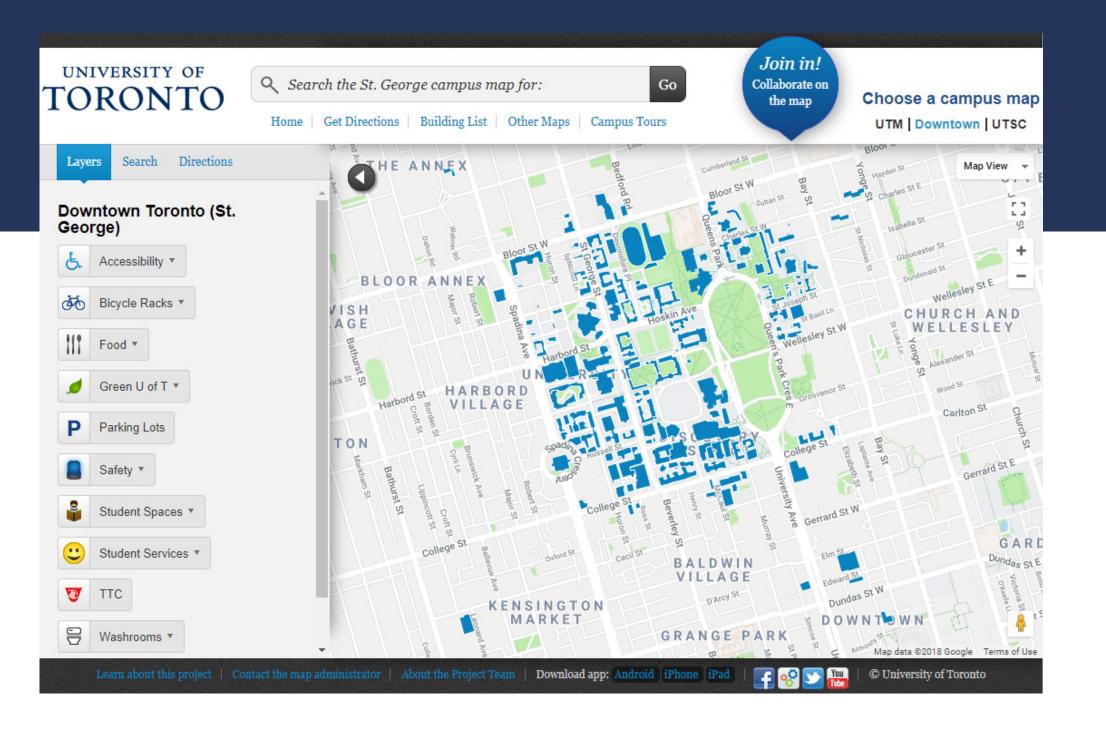
# What is information architecture?

The process of establishing content hierarchyies, informed by:

- user expectationsuser convenience

user processes

- user representation



## Location

A T C H

Advanced Directory for Staff & Faculty	
	n this advanced view you are not limited to a maximum number of search results. Additional inployee lists by department. Search results cannot be used for solicitation or commercial purpose.
Find a person	Search Results
	Export to Exc
Last Name Starts With ▼	
	CAMPUS AND FACILITIES PLANNING
First Name	CANADIAN BIOGRAPHY, DICTIONARY OF
Division/Dept	CANADIAN INSTITUTE FOR THE OPETICAL ACTROPHYSICS
ovision/Dept	CANADIAN INSTITUTE FOR THEORETICAL ASTROPHYSICS
Job Title	CANADIAN STUDY OF DIET LIFESTYLE AND HEALTH
	CANADIAN STUDY OF DIET, LIFESTYLE AND HEALTH CANADIAN UNION OF PUBLIC EMPLOYEES
Phone Number	CARDIOVASCULAR INVESTIGATION UNIT
Email	CARDIOVASCULAR SCIENCES COLLABORATIVE PROGRAM
	CAREER CENTRE
Search Clear	CELL AND SYSTEMS BIOLOGY, DEPT. OF
	CELTIC STUDIES PROGRAM
	CENTRE FOR COMMUNITY PARTNERSHIP
	CENTRE FOR CRIMINOLOGY & SOCIOLEGAL STUDIES
Senerate employee list by department	CENTRE FOR DIASPORA AND TRANSNATIONAL STUDIES
	CENTRE FOR GLOBAL HEALTH RESEARCH
Jse this search function to generate departmental employee lists, as contained in the	CENTRE FOR INTERNATIONAL EXPERIENCE
JofT phonebook.	CENTRE FOR JEWISH STUDIES
	CENTRE FOR TEACHING SUPPORT & INNOVATION
	CENTRE FOR THE STUDY OF THE UNITED STATES (CSUS)
ABCDEEGHIJKLMNOPQRSIUVWXYZ	CHANCELLOR, THE
	CHAPLAINCY, THE NEWMAN CENTRE OF TORONTO
Division/Dept	CHAPLAINS' OFFICE
Search Clear	CHARLES ST. W. RESIDENCE
Cidar	CHEMICAL ENGINEERING & APPLIED CHEMISTRY, DEPT. OF
	CHEMISTRY, DEPT. OF
	CHESTNUT RESIDENCE
	CIHR-INSTITUTE OF HEALTH SERVICES AND POLICY RESEARCH
	CIHR-INSTITUTE OF POPULATION AND PUBLIC HEALTH
	CIVIL ENGINEERING, DEPT. OF
	CLASSICS, DEPT. OF
	COMMUNICATIONS & INFORMATION TECHNOLOGY ONTARIO (CITO)
	COMPARATIVE MEDICINE, CENTRE FOR
	COMPARATIVE MEDICINE, DIVISION OF
	COMPUTER SCIENCE, DEPARTMENT OF
	COMPUTERS IN QUANTITATIVE AND EMPIRICAL SCIENCE TEACHING
	CONFERENCE ASIAN STUDIES PROGRAM ON
	CONTEMPORARY ASIAN STUDIES PROGRAM CONTINUING STUDIES, SCHOOL OF
	CONVOCATION, OFFICE OF

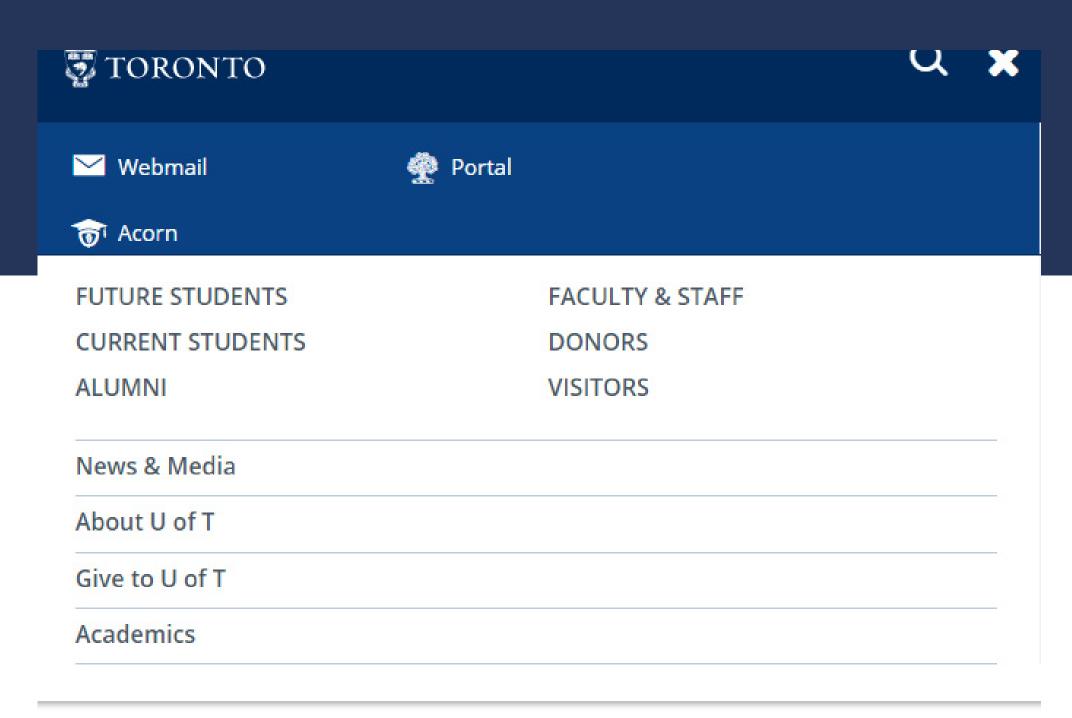
Location Alphabet T C H

### HR Technology Roadmap: Download Progress Report



# Information Architecture LATCHING ON.

Location
Alphabet
Time
C
H



From One Spadina to University College: What

# Information Architecture LATCHING ON.

Location
Alphabet
Time
Category
H



### Canadian universities and world rankings

{Source: Times Higher Education World University Rankings 2012-13}

UNIVERSITY	World ranking
University of Toronto	13
University of British Columbia	30
McGill University	34
McMaster University	88
University of Alberta	121
University of Montreal	84
University of Ottawa	171
University of Victoria	196

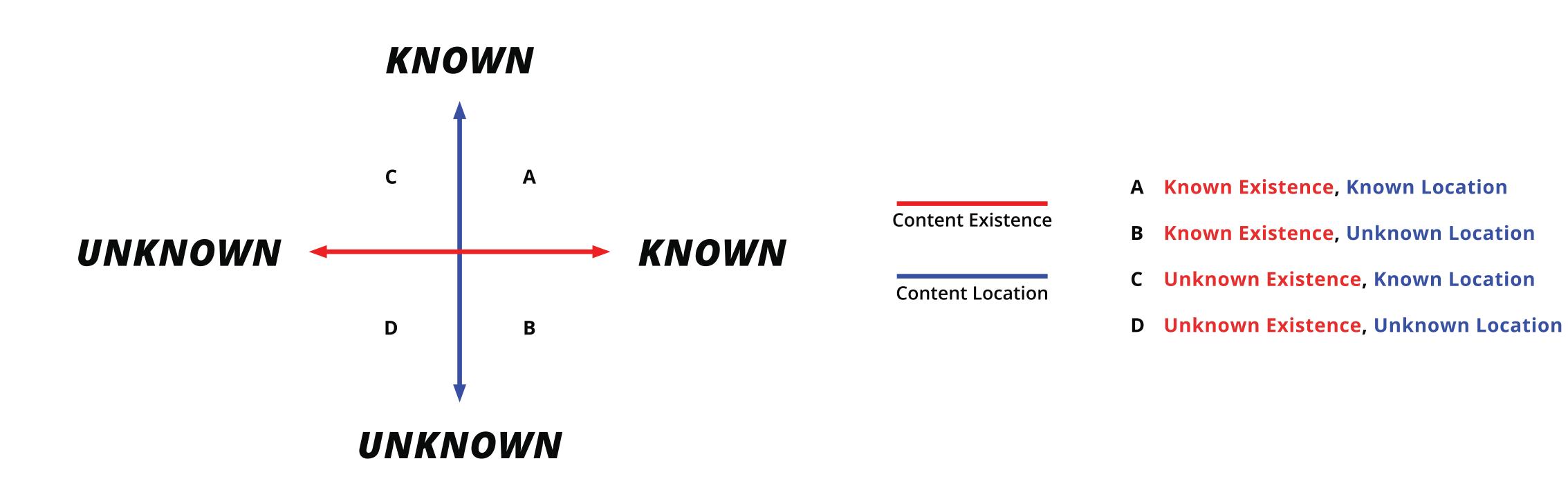
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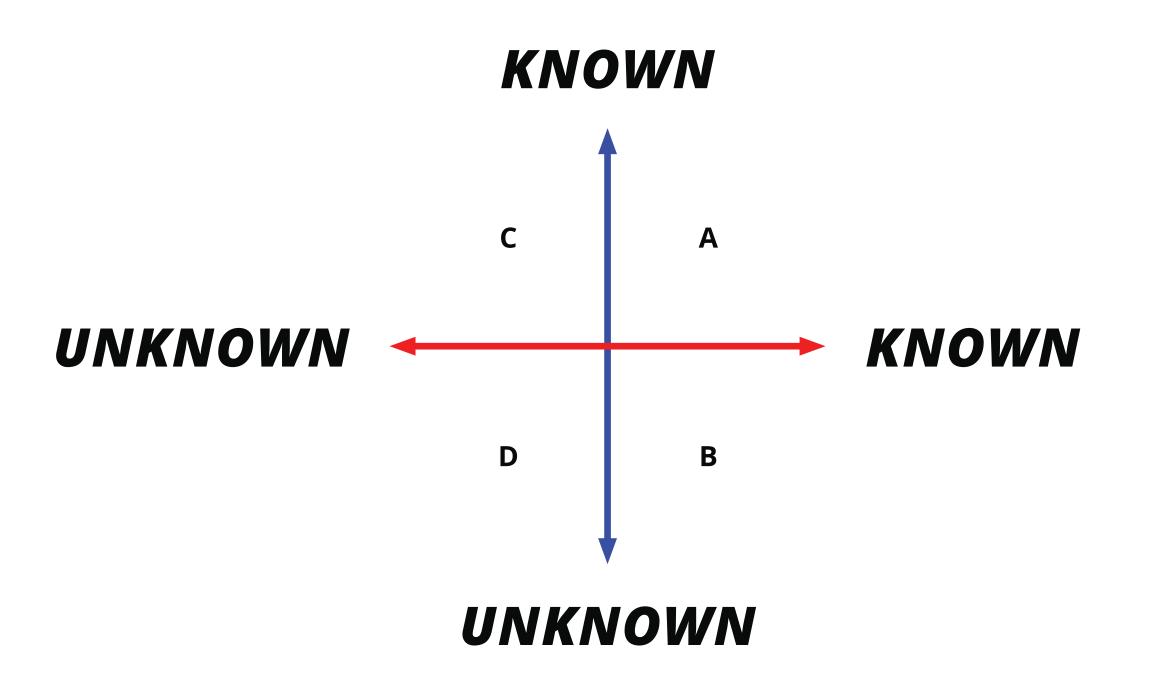
Location
Alphabet
Time
Category
Hierarchy

## Five uniquely terrible ways to organize a course catalogue:

Location
Alphabet
By the country of origin of the textbook author
By the title(s) of the course textbook(s)
By the year the course was first taught
Category
By whether laptops are permitted in class during lecture
Hierarchy
By the instructor's score on RateMyProfessors.com

# Who am I?





- A Known Existence, Known Location power users, either sick of existing structure or champions of change
- B Known Existence, Unknown Location focus testing on this group for valuable feedback on nav and site search
- C Unknown Existence, Known Location test user intuition, format of page template & placement of components
- D Unknown Existence, Unknown Location focus testing on this group for funnels / user paths, search results

# UX Of T

Information Architecture
LATCHING ON.

Resources for Humans
DIVISION OF LABOUR.





Webmail | Portal | ESS | Forms | Contact Us



HR & EQUITY HOME CAREERS CURRENT FACULTY & STAFF NEW EMPLOYEES PAST EMPLOYEES

### Welcome to HR & Equity

#### Site Map

- About HR & Equity
- Agreements
- Annual Reports & Publications
- Awards & Recognition
- Benefits
- Community Involvement
- Employee Groups
- Equity, Diversity & Inclusion
- Health, Safety & Well-being
- Labour Relations
- Pay
- Pension
- Policies & Guidelines
- Professional Development
- Retirement

#### Calendar

#### April 2018

- Monday, April 2, 2018: Easter Monday
- Thursday, April 26, 2018: U of T Bring Our Children to Work Day 2018
- Saturday, April 28, 2018: National Day of Mourning
- April 30, 2018: Financial year end

#### Dates to be confirmed:

- Deadline for Simcoe Hall Vice-Presidential Staff Award
- Submission deadline for Child Care Benefit forms
- Performance assessment process begins
- » Important dates for 2017–18
- » Holiday Schedule 2017–19

#### News & Memoranda

- April 23: U of T Observes National Day of Mourning for Workers Killed or Injured on the Job
- April 20: USW Local 1998 Special Release-time Pension Meeting All Campuses
- April 16: Updating Vacation Records on HRIS Prior to April Pay Close on April 23
- April 16: Launch of the 2018 Performance Assessment Process

### **Resources for Humans** DIVISION OF LABOUR.

<u>hrandequity.utoronto.ca</u> uoft.me/hre



Working at U of T Human Resources & Equity Webmail | Portal | ESS | Forms | Contact Us



HR & FOILITY HOM

CARFERS

**CURRENT FACULTY & STAFF** 

NEW EMPLOYEES

PAST EMPLOYEES

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# Resources for Humans DIVISION OF LABOUR.

### **Wayfinding Scenarios:**

- You have mobility impairments and wish to report an accessibility concern.
- You wish to donate to the U of T United Way Campaign.
- You have been the subject of racial discrimination and wish to report an incident.

Where do you go?

#### Working at U of T

Current Faculty & Staff

#### About HR & Equity

Contact Us
Technology Roadmap
Annual Reports & Publications
HR & Equity Central Offices
Community Involvement
HR Divisional Offices
News & Memoranda
Speaking Up Survey

#### Agreements

Agreements for Faculty & Librarians Collective Agreements for Unionized Staff Collective Bargaining Information

#### Awards & Recognition

#### Benefits

Employee & Family Assistance Program Life Events Professional Expense Reimbursement

#### Careers

Immigration at U of T UTemp: Short-term Staffing Service

#### Compensation

Job Evaluation
Performance Assessment

Employee Groups

Employee Self-Service

Equity, Diversity & Inclusion
Employment Equity

#### Forms

Benefits Forms
Child Care Benefit
Education & Professional Development
Employment Application Forms
Health, Safety & Well-being Forms
HRIS User Forms for Faculty & Librarians
Job Evaluation Forms
Payroll, Tax & Timesheets
Pension & Retirement Forms
UTemp Forms

Health, Safety & Well-being

Environmental Health & Safety Family Care Office Health & Well-being Programs & Services Safety on Campus

Labour Relations

Collective Agreement Expirations Frequently Asked Questions

Pay

Payroll Schedules Salary Ranges Pension

Pension Plan Booklets

Policies & Guidelines

Policies for Administrative Non-Unionized Staff Policies for All Employees Policies for Faculty & Librarians Policies for Research Associates

Professional Development

Accessibility for Ontarians with Disabilities Act (AODA) Office
Centre for Teaching Support & Innovation
Organizational Development & Learning
Centre

Resources

Employees New to U of T
Employees Leaving U of T
Faculty Relocation Service
HRIS: HR Systems Training & Support Centre
Office of Faculty & Academic Life
Resources for Administrators

Retirement

# Resources for Humans DIVISION OF LABOUR.

### The Monster Menu:

- 1
  Mixes user flows with content subjects
- 2 Ambiguous titles
- **3** Cognitive overload!

Where do you go?

# Resources for Humans DIVISION OF LABOUR.

### The Prix Fixe Menu:

- Prescribed experience "on rails"
- **2** Content organized by user type
- Narrow/ambiguous user definitions

# Best suited for: unknown existence + unknown location unknown existence + known location

### **The Normal Menu:**

- User empowerment, more responsibility
- **2** Content arranged by its category
- Related information in close proximity

### Best suited for:

known existence + unknown location known existence + known location

# Resources for Humans DIVISION OF LABOUR.

### The UX Lab at Robarts Library:

One-on-one usability testing (in person or remote)

UX research such as interviews, observations, survey creation and analysis, card sorting, and focus groups

UX consultations or project feedback with lab staff

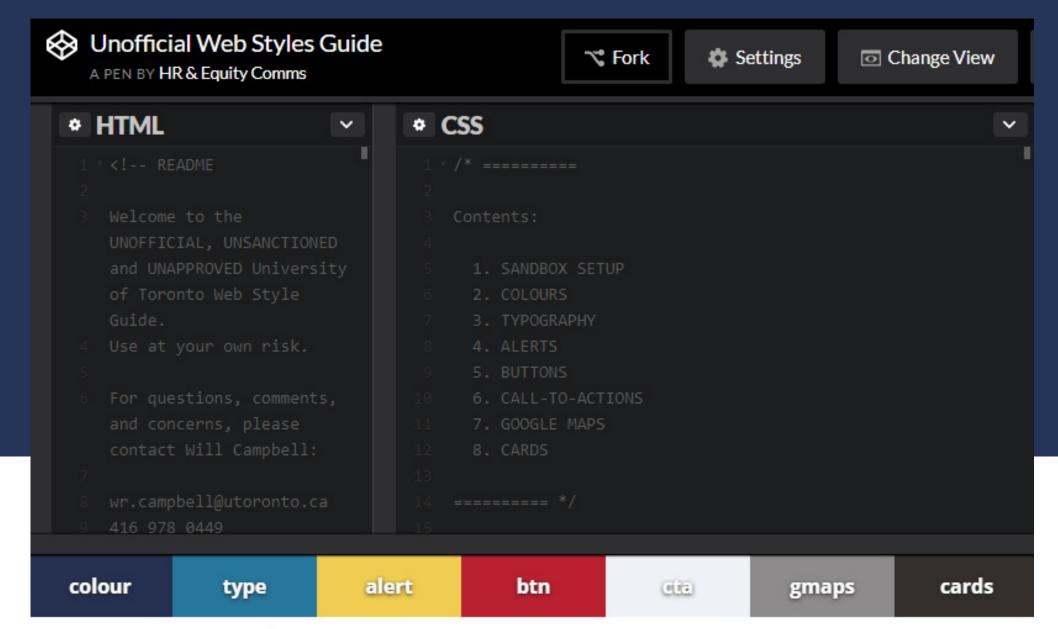
Space to host small workshops or online conference viewing sessions

https://onesearch.library.utoronto.ca/ux-lab/welcome-ux-lab-robarts-library

### The EASI UX Team

Led by Mike Clark, presenting in BA1230 at 3PM

SNAFU ≠ FUBAR: Lean UX in action to design for when things go wrong



# Colours

Several preset colours and shades have been defined:

COLOUR	HEX VALUE	CSS CLASS	CSS VARIABLE
U of T Blue	#25355A	clr-navy	var(navy)
Campaign Blue	#0180A5	clr-blue	var(blue)
Accent Yellow	#F6D256	clr-yellow	var(yellow)
Accent Red	#C92A39	clr-red	var(red)
Accent Red Light Gray	# <b>C92A39</b> #F1F3F7	<b>clr-red</b> clr-lgray	var(red) var(lgray)

# Resources for Humans DIVISION OF LABOUR.

### codepen.io/HRE/pen/mXLLYY

# **Extremely Unofficial U of T Bootsrap4 Brand Snippets**

Fork-able HTML & CSS kit with preset styles for:

Brand Colours
Typography
Alerts
Buttons
Calls-To-Action
Google Maps
Cards

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