



SOUTHLAND MERCHANTS

TASTE THE ORIGIN

Jaguara Farm

Grower: Andre Garcia

Region: Campo das Vertentes

Packaging: 30 Kg specialty paper bag with liner

Variety: Red and Yellow Catuai, Yellow Bourbon,
Geisha, Arara

Process: Natural, Pulpel Natural, Honey and Washed

Harvest: August - November



Farm info



Jaguara's Farm story began in 2001 with Antonio Wander, an Agronomist and Researcher. He, together with two other agronomist friends, planted the first coffee trees in Campo das Vertentes region. The farm's name was given to honor Jaguara, a very important Quilombola community located in the region.

The farm is situated near Sao Joao del Rei, a very historic and important town during the colonization of Brazil. It was and still is famous for its gold extractions, but it didn't have much tradition in coffee farming. With a predominance of nice mountains at high altitudes, the coffee trees have adapted very well to the soil, which is predominantly red and yellow, volcanic and with a medium texture, typical of savanna regions.

In 2013, Andre Garcia, Antonio's son, took over the farm. He followed the same steps of his father, being an Agronomist and Researcher. He married Natalia, who is an expert in specialty coffees, and together they began to map and carry out many studies and experiments on the farm. They decided to use sustainable techniques, making the most of existing natural resources.

The first quality evaluation of their crops happened in 2015, and these brazilian coffee beans showed intense flavors of yellow fruit, pleasant sweetness and a bright acidity. In 2019 Jaguara farm coffees participated for the first time in the Cup of Excellence contest, and they won the 5th place of Best Coffees in Brazil, reaching 90,47 points.



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