



SOUTHLAND MERCHANTS
TASTE THE ORIGIN

DETAILS

Grower:	Luiz Paulo Filho
Farm:	Sr. Niquinho Farm
Region:	Carmo de Minas, Mantiqueira de Minas
Altitude:	1100 - 1300 meters
Packaging:	30 Kg specialty paper bag with liner
Variety:	Yellow Bourbon
Process:	Honey
Harvest:	Sept-december



FARM INFO: SR NIQUINHO FARM

When Luiz Paulo's grandfather died, in recognition of his career and trajectory, his family decided to heir him a coffee farm called Sítio Senhor Niquinho, which was actually his grandfather's nickname. Located at an altitude of about 1100m and with an annual rainfall average between 1250 and 1400 mm, Sr. Niquinho has native forests, riparian woods around and water sources, which are fully preserved. The coffees grown there are processed in Irmãs Pereira farm due to closeness of the properties and the large processing capacity of Irmãs Pereira.

The Future, by Luiz Paulo Filho: "For me, produce coffee with sustainability in mind is a vital part for any coffee grower nowadays.



We must have the responsibility of producing quality in a consistent basis and of protecting the environment that surrounds us, as well as the society that we live in. And by doing our work with these rules in mind we are able to offer exactly what our very demanding clients worldwide desire from a coffee supplier."



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REGION INFO: CARMO DE MINAS

Carmo de Minas is located in the southern part of Minas Gerais state, a region naturally gifted with unique conditions for the production of specialty coffees, with fertile soils, a predominance of sunlight and high elevations that vary between 900 and 1,500 meters. An area with exceptional terroir, producing singular coffees that year after year are prized in renowned coffee quality competitions like the Cup of Excellence, it encompasses the municipalities of Cristina, Olímpio Noronha, Lambari, Santa Rita do Sapucaí, among others and apart from Carmo itself.

Carmo de Minas is part of the Serra da Mantiqueira micro-region, which comprises over 7,000 coffee growers with an estimated output of 1 million bags; the first in Brazil to obtain the Geographical Indication seal for coffee in 2011, which indicates that coffees produced in this region have unique qualities and features that are essentially attributed to their origin.



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