



**SOUTHLAND MERCHANTS**  
TASTE THE ORIGIN

## Panorama Farm

**Grower:** Cesar de Camargo Galli

**Region:** Cerrado Mineiro

**Altitude:** 1,100 - 1,250 MASL

**Packaging:** 30 Kg specialty paper bag with liner

**Variety:** Arara, Acaia, Red Catuai, IAC 144, Catuai 2SL and Tupi

**Process:** Natural and Pulped Natural

**Harvest:** July - October

## Farm Info



Cesar Galli's grandparents were coffee growers in Sao Paulo State and, when he was a child, he liked to play in the straw piles of his mum's father's farm.

His other grandfather, also a coffee grower in Bebedouro (Sao Paulo state), kept and always told Cesar the stories about his father, who was an agronomist at IAC (Institute of Agronomy) and had a small coffee crop in Campinas city.

Cesar married Sandra, whose father came to plant a coffee crop in Serra Negra, on a property that Cesar had managed for several years. In 1991, Cesar started looking for lands that would allow him to expand his agricultural horizons. He discovered the towns of Mimoso (Bahia state), and Guiratinga (Mato Grosso state), but he ended up giving up because of the distance and the high costs of implantation in regions which had no structure at that time.



Then, Cesar started looking for lands closer to Campinas, where he already had roots. That was when he bought the Panorama farm in Araxa city, in the Cerrado Mineiro region. There he finally found the climate and environment for producing a very tasty coffee.

At Panorama farm they have a beautiful terroir, and now have a team of 4 great guys who are making a very consistent green coffee with great quality!

**Are you a coffee lover and want to know more about this imported coffee?**  
**We are coffee merchants and passionate about connecting you to our farmers.**  
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