



SOUTHLAND MERCHANTS

TASTE THE ORIGIN

## Divisa Farm

**Grower:** Abelardo Jose Monti

**Region:** Mantiqueira de Minas

**Altitude:** 1,150 MASL

**Packaging:** 30 Kg

**Variety:** Red and Yellow Catuai

**Process:** Natural

**Harvest:** July- October



## Farm info



About a century ago, Pietro Monti, Abelardo's Italian great-grandfather, started growing coffee on his first farm, located in the township of Pedralva, at the beautiful mountains of Mantiqueira de Minas region.

Then, Jose Siqueira Monti, Abelardo's maternal grandfather, and other children, continued to work hard in this field until the end of the last century. At the same time, the grower's paternal grandfather coming from the country regions of the state of São Paulo, installed a maintenance workshop for agricultural implements and equipment in Pedralva. The service included the maintenance of electric, hydraulic and steam machines, to well attend the farms in the region.

Abelardo grew up in this environment and inherited the passion for the coffee industry. He then got involved in the maintenance and assembly of these machines and equipment that would serve the farmers in their coffee fields and strived to achieve the best performance with the lowest possible costs.

It didn't take long for Abelardo and his family to start growing their first coffee crops. His wife's family is a traditional producer of a great quality coffee in the region, which really contributes and encourages their farm management. They have a daughter, Juliana, an Engineer and Environmental Expert, who admires the rural lifestyle and is their technical consultant.





Divisa Farm's mission is to grow, at the lowest cost, one of the best specialty natural coffees in the region, respecting the social values with their co-partners and in compliance with the environment.

**Are you a coffee lover and want to know more about this imported coffee?  
We are coffee merchants and passionate about connecting you to our farmers.  
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