



SOUTHLAND MERCHANTS

TASTE THE ORIGIN

Taquara Farm

Grower: Quezia and Geovane Tavares

Region: Caparao, Matas de Minas

Altitude: 1,000 MASL

Packaging: 30 Kg

Variety: Red and Yellow Catuai

Process: Natural, selective hand picking and dried in raised beds.

Harvest: August - November



Farm info



This story begins with Quezia's great-grandfather, Elizeu Cardoso, who first started to produce coffee on their farm. His knowledge has been passed on to their following generations.

Quezia and Geovane were born and raised in this extraordinary and passionate coffee environment. After long years into coffee as growers, they came to know about the world of specialty coffees and were straight away interested to learn more about and discover what this was all about.

Hard working and persistence have always been part of their journey, and in 2015 they realised it was time to take their farm to another level. That was when they decided to seek qualification and knowledge that would lead them to produce even greater coffees with new aromas and unforgettable flavours.

Quezia then decided to go ahead with a Q-grader certification, to be able to have a better understanding of specialty coffee standards as well as grade their own produce. Her partner, Geovane, decided to focus on the producing side of things, learning and making all the effort necessary to be able to implement the best practices, targeting the overseas market





"We want to further improve the quality and production of our coffee, investing in infrastructure, courses and projects to make this happen. We do not just want to take our coffees to consumers, but also show our beautiful story and dedication to what we love doing, which is to produce high quality brazilian coffee beans. May our children follow our example, and God willing, may they go even further" Quezia says.

**Are you a coffee lover and want to know more about this imported coffee?
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