



SOUTHLAND MERCHANTS

TASTE THE ORIGIN

## Semente Farm

**Grower:** Virginia Coutinho

**Region:** Cerrado Mineiro

**Altitude:** 950 MASL

**Packaging:** 30 Kg specialty paper bag

**Variety:** Catuai 62, Catuai 99, Catuai 144, Mundo

Novo, IAC 125 RN, Topázio, Oeiras, Arara, IPR 100,

Geisha, Guará

**Process:** Natural, Pulpel Cherry, Honey,  
Fermented

**Harvest:** June to September



## Farm info



Coffee growing has been in the Aguiar family for more than a century. Since 1860, beginning in Santo Antonio do Amparo, in the south of Minas Gerais. Mr.Edmundo Coutinho is the father and grandfather of the family working there, he was a pioneer in coffee growing in the region of Cerrado Mineiro in the 70's and is a great inspiration to the current family generation.

Semente Farm is located in the city of Patrocínio- Minas Gerais state, and had its first harvest planted in 1988 (22 hectares) by their biggest incentivador Mr. Ed. In 1991, Ed and his wife Candida (mother and grandmother of the family working there) gave the control of the farm to their youngest daughter Virginia Coutinho Aguiar Siqueira, she was 22 at that time.





Virginia was already a wife and mother at that time and she counted on help from good workers and agronomists and also dedicated herself a lot to managing to keep the activities in the farm.

She fell in love with coffee growing, and gradually eradicated the pasture areas and turned them into coffee growing areas.

Since 2001 the farm has produced coffee exclusively. From generation to generation, this love has been spread, and currently Semente Farm is managed by Virginia and her two children, José Lucas and Maria Vitória. José Lucas is a business administrator. After long years working in a multinational company, he returned to Patrocínio in 2016 in order to follow the family's path with coffee growing, bringing a new vision, more professional, to the family business.

Maria Vitoria is a farmaceutic, she went to Patrocínio in 2018 to contribute with the family business, focusing on specialty coffee production. They are the 9th generation of coffee growers in their family.



The biggest challenges faced by the farm are the same as always: climatic problems such as lack of rain or frosting, and economics, due the volatility of the market. Besides that, they are always evolving and bringing improvements in the way of producing a better coffee, preserving the environment and respecting all the production chain. Their stories are dedicated to the coffee growing, aligned with the new technologies and the sustainable handling of the business, which are fundamentals to offer a surprising flavor in each cup to their customers.

The union of their family is determining the success of Semente Farm. Each one with their own abilities contributes to the prosperity of their business, which is familiar, made kind-hearted from their family to yours. They are proud to give continuity and voice for generations of strong and struggling women ahead of the businesses of specialty coffee growing production.

**Are you a coffee lover and want to know more about this imported coffee?  
We are coffee merchants and passionate about connecting you to our farmers.  
Click [here](#) to get in touch with us right now!**

