



**SOUTHLAND MERCHANTS**  
TASTE THE ORIGIN

## Boa Sorte Farm

**Grower:** Pedro Correia and Marcileuce

**Region:** The Mountains of Espirito Santo

**Altitude:** 1,050 MASL

**Packaging:** 30 Kg specialty paper bag with liner

**Variety:** Yellow and Red Catuai

**Process:** Pulped Natural, Fully Washed

**Harvest:** May - August



## Farm Info

Migrating from Italy, Marcileuce's ancestors sought a new life in Brazil. They established themselves in the township of Venda Nova do Imigrante, where they acquired a small plot of land.

From there, their love for coffee started to grow, which inspired them to plant their first crop. They've had a vision that has come to fruition: the plantation has developed over four generations to become the core family business.

Due to its rocky terrain, the harvest is done through selective handpicking. Only the ripest cherries are carefully picked from the trees along the picking season. Marcileuce and Pedro sometimes pass the same tree as many as four times, only picking when the cherries are at their best. This careful process adds much to the final quality of the coffee.

They usually have at least 70% of the cherries ripened for the processing to take place. All coffee cherries are taken to the washer/separator when ripe, floaters and green cherries are sorted and after that they are depulped. Then the Brazilian coffee beans are taken to be dried in greenhouses, in thin layers, being turned every hour.

Despite many challenges faced, due to all the efforts of Marcileuce and Pedro, today they can see their farm developing into high quality specialty coffee beans. Even though they still apply very successful traditional practices, they are always open to innovate and improve the quality of their crops.

They have made investments in their infrastructure, building greenhouses to dry the coffees which are fundamental for their post harvest process. This region is extremely humid during harvest and the greenhouses are essentials to guarantee a consistent drying phase. All this work at Boa Sorte Farm stands out for its great location, the family bonds and lots of passion for what they do.

**Are you a coffee lover and want to know more about this imported coffee?**

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