



SOUTHLAND MERCHANTS  
TASTE THE ORIGIN

## DETAILS

**Grower:** Guilherme De Castro  
**Farm:** Biquinha Farm  
**Region:** Mantiqueira de Minas  
**Altitude:** 1100 - 1200 meters  
**Packaging:** 30 Kg specialty paper bag with liner  
**Variety:** Red Catuaí  
**Process:** Natural  
**Harvest:** August - november



## FARM INFO: SITIO BIQUINHA

In the state of Minas Gerais located high in the mountains resides the region of Serra da Mantiqueira. Serra da Mantiqueira is special, boasting a coffee producing history spanning over a century. The region comprises of a network of small coffee producers, allowing for the perfect natural and social environment for producing specialty coffee. Due to the relatively high altitude and rich soil, coffee produced in this region typically has a more complex profile. These conditions give an acidity to the coffee which is rarely found in Brazil.

Because of the distinctive nature of the coffee from this region, in 2011 Serra da Mantiqueira was awarded a PGI (Protected Geographical Indication). This was due to their deep rooted traditions of and its worldwide reputation for producing high quality coffee. Preserving the heritage and natural environment is paramount. Producers from this region are required to follow a set of sustainability guidelines to maintain the quality of the coffee. The unique complexity of coffee produced in Serra da Mantiqueira adds to the legacy the region. It is no wonder this is one of the most awarded coffee regions in Brazil.



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Located high in the mountains of Serra da Mantiqueira lies Fazenda da Biquinha. Guilherme Franco and his family are a 4th generation coffee growing family. Guilherme Franco has coffee in his blood. Inspired to grow quality coffee at high altitude and low latitude, Guilherme studied Agricultural Engineering with a masters in Science. This foundation gave him the knowledge to produce spectacular coffee at an altitude of 1500 meters. Embracing the unique terrain of the farm, Guilherme was able to develop a unique planting methodology and post harvest care to produce high quality coffee with a complex profile. Previously coffee from this plantation was exported to the United Arab Emirates. Opening the market in Australia is a dream for Guilherme and his family. Sharing this unique coffee Australia brings recognition to this special region.

### **REGION INFO: MANTIQUEIRA DE MINAS**

Mantiqueira de Minas region is located in the southern part of Minas Gerais state, a region naturally gifted with unique conditions for the production of specialty coffees, with fertile soils, a predominance of sunlight and high elevations that vary between 900 and 1,500 meters. An area with exceptional terroir, producing singular coffees that year after year are prized in renowned coffee quality competitions like the Cup of Excellence, it encompasses the municipalities of Cristina, Olímpio



Noronha, Lambari, Santa Rita do Sapucaí, among others and apart from Mantiqueira itself.

Mantiqueira de Minas is part of the Serra da Mantiqueira micro-region, which comprises over 7,000 coffee growers with an estimated output of 1 million bags; the first in Brazil to obtain the Geographical Indication seal for coffee in 2011, which indicates that coffees produced in this region have unique qualities and features that are essentially attributed to their origin.

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