



SOUTHLAND MERCHANTS
TASTE THE ORIGIN

DETAILS

Grower: Carlos Renato
Farm: Pedra Batista farm
Region: Mantiqueira de Minas
Altitude: 1200 MASL
Packaging: 30 Kg specialty paper bag with liner
Variety: Catucaí, Catuaí, Bourbon
Process: Natural and fermented
Harvest: June-August



FARM INFO: PEDRA BATISTA FARM

Carlos Renato Braga da Silva was born in Pedralva, Mantiqueira de Minas Region, he is the 4th generation of coffee farmers, which started in 1940.

He grew up in a family that has always worked in the coffee culture but always looking for quantity but not quality.

They are in a region with a lot of mountains and over the years they lost competitiveness compared to other coffee producing regions in Brazil for commercial grade coffee, so they decided to give it a go on producing specialty coffee in 2017.



"In 2018, with a single lot of the harvest we managed to reach the 3rd place in the local competition!! So, we make the final decision to invest in quality with raised beds, greenhouse and we are learning new post-harvest techniques to offer new sensory experiences for consumers of our coffee."

Pedra Batista farm has 5 hectares of coffee and he is excited to see his coffee here in Australia!



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REGION INFO: MANTIQUEIRA DE MINAS

Mantiqueira de Minas region is located in the southern part of Minas Gerais state, a region naturally gifted with unique conditions for the production of specialty coffees, with fertile soils, a predominance of sunlight and high elevations that vary between 900 and 1,500 meters. An area with exceptional terroir, producing singular coffees that year after year are prized in renowned coffee quality competitions like the Cup of Excellence, it encompasses the municipalities of Cristina, Olímpio Noronha, Lambari, Santa Rita do Sapucaí, among others and apart from Mantiqueira itself.

Mantiqueira de Minas is part of the Serra da Mantiqueira micro-region, which comprises over 7,000 coffee growers with an estimated output of 1 million bags; the first in Brazil to obtain the Geographical Indication seal for coffee in 2011, which indicates that coffees produced in this region have unique qualities and features that are essentially attributed to their origin.



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