Онейро

INTRODUCTION

Introducing Онейро, a fashion-forward clothing brand committed to delivering exceptional quality and timeless style. The name Онейро, derived from the Greek word for 'dream', epitomizes our aspiration to transcend the ordinary, creating a wardrobe that's not just about clothes, but about inspiring individuals to express themselves. Our designs balance modern aesthetics with a subtle nod to tradition, offering a unique sartorial experience that is both contemporary and enduring. With a keen eye for detail and a commitment to craftsmanship, Онейро invites you to embrace your personal style and step into a world where fashion meets imagination.

CONCEPT

Within the design of our logo, a significant element is the presence of a circle.This geometric shape ingeniously embodies both instances of the letter О within our brand name, rather than just a single occurrence.

COLORS

Primary
Deep Sea Blue: A dark, almost black shade of blue, signifying depth, stability.

Secondary
Burgundy : A rich, dark reddish-purple, conveying luxury, power, and ambition.

Black : A classic, versatile color representing strength and elegance.

White : A pure, clean color symbolizing simplicity and clarity.

Light Gray : A very light gray that adds subtle contrast and balance.

Deep Sea Blue (#061F3E)	
Burgundy (#861E3F)	
Light Gray (#F2F2F2)	White (#FFFFFF)
	Black (#000000)

FONTS

Cambria

Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
01234567890

Aa

Lorem ipsum dolor sit amet consectetuerse adipiscing ius elit, sed diam nonummy nibh euismod tincidunt aliquat laoreet dolor.

Bold
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abcdefghijklmnopqrstuvwxyz
01234567890

Aa

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Nunito Sans

Regular
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abcdefghijklmnopqrstuvwxyz
01234567890

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Bold
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Logo Typeface - Cambria Bold: For our logo, we've selected Cambria Bold. This typeface, with its strong and sturdy serifs, lends a sense of solidity and reliability. Its bold weight provides an immediate impact, ensuring our brand name stands out and leaves a lasting impression.

Content Typeface - PT Sans Regular: For our content, we use PT Sans Regular. This sans-serif typeface offers excellent readability and a modern look, making it ideal for longer texts and digital displays. Its clear, clean lines help convey our brand's commitment to simplicity and modernity.

#061F3E

#861E3F

THANKS FOR WATCHING

A Y A M G R O U P