# DONALD WILSON

## PRODUCT DESIGNER / FRONT END

Jan 2016







## Math is easy; design is hard.

-Jeffrey Veen

I am motivated at the opportunity to design a product, application, or space. To make it beautiful to look at, easy to use and more efficient than when it started. I live to make what we have around us better. I believe in failing and learning what went wrong to use in the future success. If we gave up after every failure where would we be today?

### Experience

#### Impact Branding & Design LLC

Jan 2014 -2015 (16 months) Wallingford, Connecticut (203) 265-4377

#### **Appcues**

Nov 2015 - Jan 2016 ( 3 months )

#### Freelance Graphic Design

January 2008 - Present (6 years) Wallingford, Connecticut (203) 265-4377

#### WEB DESIGNER I

With my time at Impact I have utilized my skills in Web Design, Photography, as well as Print Design, The role included wire framing, site mapping, interacting with clients, & complete web site designs or redesigns.

#### PRODUCT DESIGNER

Designing for product invloving ux design, ux research, testing and prototyping (with after effects, css), marketing site and products (ebooks, content, ect).

#### FREELANCE GRAPHIC DESIGNER

In this position I have worn many hats from Web Designer, Print Designer, & Logo Designer to Videoagrapher, and Photographer.

Education

Bachelor Of Science
Visual Communication Arts: Graphic Design

2009 - 2013

Liberty University Lynchburg, Virginia