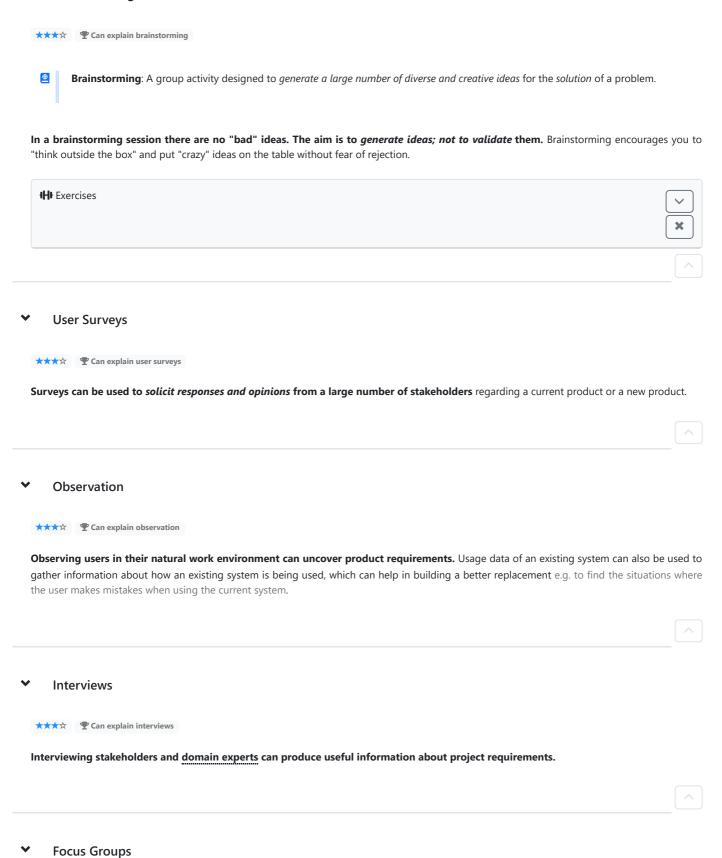
Gathering requirements

Temperature

Can explain focus groups

▼ Brainstorming





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Focus groups are a kind of informal interview within an interactive group setting. A group of people (e.g. potential users, beta testers) are asked about their understanding of a specific issue, process, product, advertisement, etc.

➤ How do focus groups work? - Hector Lanz + extra

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✔ Prototyping

Tean explain prototyping

Prototype: A prototype is a mock up, a scaled down version, or a partial system constructed

- to get users' feedback.
- to validate a technical concept (a "proof-of-concept" prototype).
- to give a preview of what is to come, or to compare multiple alternatives on a small scale before committing fully to one alternative.
- for early field-testing under controlled conditions.

Prototyping can uncover requirements, in particular, those related to *how users interact with the system.* UI prototypes or *mock ups* are often used in brainstorming sessions, or in meetings with the users to get quick feedback from them.

Name
Modifiers:
public O default O private O protected
abstract final static
Superclass: java.lang.Object

[source: plantuml.com]

Prototyping can be used for discovering as well as specifying requirements e.g. a UI prototype can serve as a specification of what to build.

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Studying existing products can unearth shortcomings of existing solutions that can be addressed by a new product. Product manuals and other forms of documentation of an existing system can tell us how the existing solutions work.

When developing a game for a mobile device, a look at a similar PC game can give insight into the kind of features and interactions the mobile game can offer.

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