HugemouthSEO — Site Audit

URL: https://example.com

Overall Score: 77

Top 3 Critical Fixes

Reduce INP (main-thread busy)
Poor interactivity hurts UX.
How: Code-split; defer non-critical JS; remove heavy libs.
Est: 2 h

Add meta description
Boost SERP CTR.
How: Write 140–160 chars incl. primary intent + CTA.
Est: 0.3 h

Add NAP
Local relevance.
How: Place Name/Address/Phone in footer & schema.
Est: 0.5 h

Scores

```
{
  "overall": 77,
  "lighthouse": {
    "performance": 100,
    "seo": 90,
    "bestPractices": 100,
    "accessibility": 88
  },
  "coreWebVitals": {
    "lcp_ms": 773,
    "inp_ms": 773,
    "cls": 0,
    "passed": false
  },
  "checklists": {
    "onPage_passed": 4,
    "onPage_total": 7,
    "tech_passed": 2,
    "tech_total": 4,
    "eeat_passed": 0,
    "eeat_total": 3
  }
}
```