

HugemouthSEO — Site Audit

URL: <https://google.com>

Overall Score: 60

Top 3 Critical Fixes

Improve LCP (hero too heavy)

Slow LCP hurts conversions & visibility.

How: Compress hero to AVIF/WebP; preload; set width/height.

Est: 1.5 h

Reduce INP (main-thread busy)

Poor interactivity hurts UX.

How: Code-split; defer non-critical JS; remove heavy libs.

Est: 2 h

Ensure exactly one H1

Clear topical focus.

How: One H1; use H2/H3 for structure.

Est: 0.3 h

Scores

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{
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  "lighthouse": {
    "performance": 55,
    "seo": 83,
    "bestPractices": 96,
    "accessibility": 89
  },
  "coreWebVitals": {
    "lcp_ms": 7520,
    "inp_ms": 7692,
    "cls": 0,
    "passed": false
  },
  "checklists": {
    "onPage_passed": 3,
    "onPage_total": 7,
    "tech_passed": 4,
    "tech_total": 4,
    "eeat_passed": 1,
    "eeat_total": 3
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}
```