

# HugemouthSEO — Site Audit

URL: <https://google.com>

## Overall Score: 60

### Top 3 Critical Fixes

#### Improve LCP (hero too heavy)

*Slow LCP hurts conversions & visibility.*

How: Compress hero to AVIF/WebP; preload; set width/height.

Est: 1.5 h

#### Reduce INP (main-thread busy)

*Poor interactivity hurts UX.*

How: Code-split; defer non-critical JS; remove heavy libs.

Est: 2 h

#### Ensure exactly one H1

*Clear topical focus.*

How: One H1; use H2/H3 for structure.

Est: 0.3 h

### Scores

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    "bestPractices": 96,
    "accessibility": 89
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    "inp_ms": 7692,
    "cls": 0,
    "passed": false
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  "checklists": {
    "onPage_passed": 3,
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    "tech_passed": 4,
    "tech_total": 4,
    "eeat_passed": 1,
    "eeat_total": 3
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```