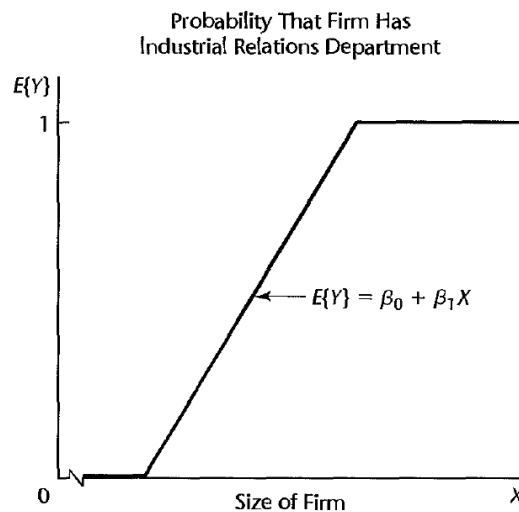


## Chapter 14 – Logistic Regression

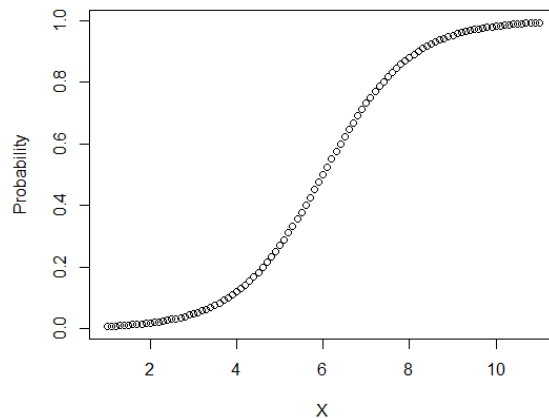
- Regression models with a binary response variable
  - Examples
    - Firm has an industrial relations dept or it doesn't
    - Labor force study of married women – In the labor force or not
    - Study of households – have liability insurance or not
    - Study of coronary artery disease (CAD) – subject developed CAD or not
  - Response function when outcome is binary
    - Simple regression example
      - $E\{Y\} = \beta_0 + \beta_1 X_1$
    - Bernoulli random variable
      - $P(Y_i = 1) = \pi_i$
      - $P(Y_i = 0) = 1 - \pi_i$
      - $E\{Y_i\} = 1(\pi_i) + 0(1 - \pi_i) = \pi_i = P(Y_i = 1)$
    - Note: The response function is the probability that  $Y_i = 1$ . This is true regardless of the right-hand-side of the equation.
    - Figure 14.1 – A possible response function



- Problems with response variable is binary
  - Residuals do not have a normal distribution
    - $Y_i$  can only be 0 or 1, so  $\varepsilon_i$  can only be  $1 - \beta_0 - \beta_1 X_1$  or  $-\beta_0 - \beta_1 X_1$ .
  - Error variance is not constant – depends on  $\pi_i$
- 14.2 Sigmoidal response functions for binary responses
  - Instead of the function in Figure 14.1, it will be better to have a smooth S-shaped response function for modeling the probability of binary responses
  - This section introduces 3 such functions using more mathematical detail than we need
    - Probit
    - Logistic
    - Complementary Log-Log

- We will only be using the logistic function

- Expected probability vs X:



- Odds – the ‘odds’ of an event is the probability of that event,  $p$ , divided by its complement,  $1 - p$

- $$Odds = \frac{p}{1-p}$$

- The natural log of the odds is called the ‘Logit’

- $$\log\left(\frac{p}{1-p}\right)$$

- Probabilities, Odds, and Logits

Probability, $p$	Odds = $p/(1 - p)$	Logit = Log(Odds)
0.99	99	4.5951
0.90	9	2.1972
0.75	3	1.0986
0.60	1.5	0.4055
0.50	1	0.0000
0.40	0.6667	-0.4055
0.25	0.3333	-1.0986
0.10	0.1111	-2.1972
0.01	0.0101	-4.5951

- Convert from odds to probability

- $$p = \frac{Odds}{1+Odds} \quad (\text{Try it!})$$

- In logistic regression, we model the logit as a function of a “linear predictor”

- $$\log\left(\frac{p}{1-p}\right) = \beta_0 + \beta_1 X_1 + \dots + \beta_k X_k$$

- Note that if we solve for  $p$ , we get

- $$p = \frac{\exp(\beta_0 + \beta_1 X_1 + \dots + \beta_k X_k)}{1 + \exp(\beta_0 + \beta_1 X_1 + \dots + \beta_k X_k)}$$

- Simple Logistic Regression Model

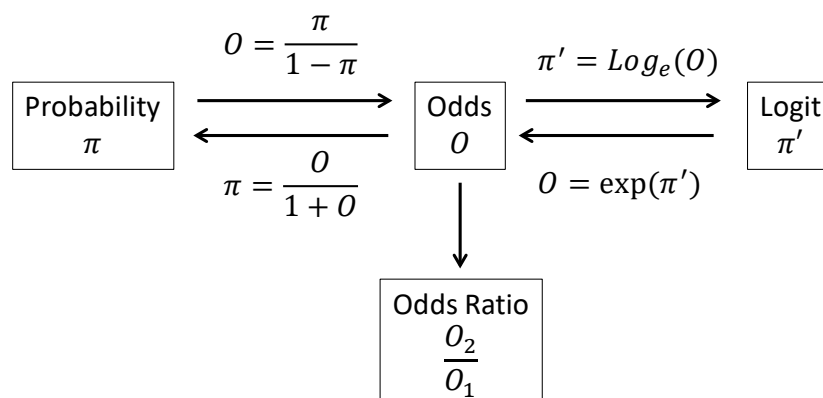
- $Y_i$  are independent Bernoulli random variables with expected values  $E\{Y_i\} = \pi_i$ , where:

- $$E\{Y_i\} = \pi_i = \frac{\exp(\beta_0 + \beta_1 X_i)}{1 + \exp(\beta_0 + \beta_1 X_i)}$$

- Note: if  $\pi_i = \frac{\exp(W)}{1 + \exp(W)}$ , then  $W = \log\left(\frac{\pi_i}{1 - \pi_i}\right)$

- Likelihood function and Maximum Likelihood estimation
  - Recall that for linear regression with the assumption that the residuals have a normal distribution, the method of least squares and maximum likelihood estimation are the same, in the sense that they give the same fitted model
  - That is not the case with logistic regression
  - The preferred fitting method is maximum likelihood
  - We won't go into these details
- Example: Completing a programming task, See R program example
- Interpretation of  $b_1$ 
  - What does a one unit increase in  $X$  imply?
  - $\pi'_i(X_j) = b_0 + b_1 X_j$
  - $\pi'_i(X_j + 1) = b_0 + b_1(X_j + 1)$
  - $\pi'_i(X_j + 1) - \pi'_i(X_j) = b_1$
  - $\log(odds_1) - \log(odds_2) = \log\left(\frac{odds_1}{odds_2}\right) = b_1$
  - $b_1$  is the difference in log odds corresponding to a 1-unit change in  $X$
  - Odds ratio:  $\frac{odds_1}{odds_2} = \exp(b_1)$
  - $b_1$  is the log of the odds ratio corresponding to a 1-unit change in  $X$
  - $\exp(b_1)$  is the odds ratio corresponding to a 1-unit change in  $X$
  - Example:  $b_1 = 0.1615$ .  $\exp(0.1615) = 1.175$ . The odds of completing the programming task increase by 17.5 percent with each additional month of experience.
  - Odds ratio for an increase in  $X$  of  $c$  units is  $\exp(cb_1)$
  - Example: With 15 additional months experience, the odds ratio is  $\exp(15 * 0.1615) = 11.3$ , i.e., the odds of completing the task is 11 times (11-fold) higher
- Multiple logistic regression
  - Response function:  $E\{Y\} = \frac{\exp(\beta_0 + \beta_1 X_1 + \dots + \beta_{p-1} X_{p-1})}{1 + \exp(\beta_0 + \beta_1 X_1 + \dots + \beta_{p-1} X_{p-1})} = \frac{\exp(X' \beta)}{1 + \exp(X' \beta)}$
  - $\pi' = \log\left(\frac{\pi}{1-\pi}\right) = X' \beta$
  - The  $X$  variables can be anything: quantitative, qualitative, interaction terms, polynomial terms, etc.
  - Fitting the model: maximum likelihood
  - Example: Survey of epidemic outbreak of a disease spread by mosquitos
    - Response variable: Person contracts the disease or not
    - Predictor variables:
      - Age
      - Socioeconomic status of household (Upper, Middle, Lower)
      - Sector within city (2 levels)

- Three different scales, plus the odds ratio scale



- Inferences about regression parameters

- In large samples, maximum likelihood estimators of the  $\beta_k$  parameters have close to normal distributions and little or no bias
- Test of a single  $\beta_k$ : Wald test
  - $H_0: \beta_k = 0$
  - $H_a: \beta_k \neq 0$
  - $z^* = b_k / s\{b_k\}$
  - Conclude  $H_a$  if  $|z^*| > z\left(1 - \frac{\alpha}{2}\right)$ , otherwise conclude  $H_0$
- Interval estimation of  $\beta_k$ 
  - $b_k \pm z\left(1 - \frac{\alpha}{2}\right) s\{b_k\}$
  - Odds ratio limits:  $\exp(b_k \pm z\left(1 - \frac{\alpha}{2}\right) s\{b_k\})$
- Programming task example
  - $b_1 = 0.1615$ .  $s\{b_k\} = 0.0650$ .
  - $z^* = \frac{0.1615}{0.0650} = 2.485$ .  $p = 0.0129$ .
  - 95% confidence interval for  $\beta_1$ :  $0.1615 \pm 1.96 * 0.0650 = (0.0341, 0.2889)$ .
  - Odds ratio =  $\exp(0.1615) = 1.175$ .
    - 95% Conf. Interval:  $(\exp(0.0341), \exp(0.2889)) = (1.03, 1.33)$
    - With 95% confidence, the odds of completing the programming task increases between 3 and 33% with each additional month of training
  - Odds ratio and confidence interval for 6 months of additional training
    - Odds ratio:  $\exp(6b_1) = \exp(6 * 0.1615) = 2.635$ .
    - Expect the odds of completing the programming task to be 2.635 times (264%) higher with 6 additional months of training.
    - How does this affect the probability of completing the task? It depends on the starting point:

Months	Logit = $b_0 + b_1X$		Odds = $\exp(\text{Logit})$		Prob. = $\frac{O}{1+O}$	
	Logit	Change	Odds, $O$	Change	Prob.	Change
0	-3.0597		0.0469		0.0448	
6	-2.091	0.9689	0.1236	0.0767	0.110	0.0652
12	-1.122	0.9689	0.3357	0.2021	0.246	0.136
18	-0.154	0.9689	0.8582	0.5325	0.462	0.216

Note:  $0.1615 * 6 = 0.9689$

- Conclusions from the table:
  - The logit increases at a constant rate with increasing  $X$ , because it is a linear function of  $X$
  - Neither the odds nor the probability of completing the programming task increase linearly with  $X$ , since they are non-linear functions of the logit, and thus, non-linear functions of  $X$
- Model selection methods
  - AIC and SBC are the most commonly use criteria
  - Best subsets – There is an R package, `bestglm`, that we will not cover
  - The built-in function, `step`, in R works with logistic regression models
- Goodness of Fit tests
  - Analogous to Lack of Fit tests in linear regression
  - Pearson Chi-Square
    - Requires multiple observations per  $(X_1, \dots, X_{p-1})$
    - Skip this one
  - Deviance Goodness of Fit test
    - Requires multiple observations per  $(X_1, \dots, X_{p-1})$
    - Compare a Full model to a Reduced model
    - Full model fits a mean to every unique set of  $(X_1, \dots, X_{p-1})$
    - Reduced model is the model that was fit
    - The testing procedure is the same as in section 4.5, testing several  $\beta$ 's
- Logistic regression diagnostics
  - Residuals
    - Ordinary residuals,  $e_i = (1 - \hat{\pi}_i)$  or  $e_i = -\hat{\pi}$
    - Pearson residuals,  $r_{p_i} = e_i / s\{Y_i\}$
    - Studentized Pearson residuals,  $r_{sp_i} = r_{p_i} / \sqrt{(1 - h_{ii})}$
    - Deviance residuals
      - Every observation contributes a component value to the model deviance
      - The deviance residual for the  $i^{th}$  case
  - Diagnostic residuals plots
    - Plot any of the residuals above vs. estimated probability,  $\hat{\pi}$
    - Draw a Lowess smooth line and evaluate that – Ideally horizontal at zero.
    - Skip the half-normal plot
    - Detection of influential observations

- Cook's Distance for logistic regression, see p. 599
  - Measures the standardized change in the linear predictor,  $\hat{\pi}_i$ , when the  $i$ -th case is deleted.
  - Approximate value obtainable without fitting  $n$  separate regressions:

$$D_i = \frac{r_{\hat{\pi}_i}^2 h_{ii}}{p(1-h_{ii})^2}$$

- Leverage values,  $h_{ii}$
- Different ways to write the same equation:
  - $\pi = \frac{\exp(X'\beta)}{1+\exp(X'\beta)} = \frac{1}{1+\exp(-X'\beta)} = [1 + \exp(-X'\beta)]^{-1}$
  - $1 - \pi = \frac{1}{1+\exp(X'\beta)}$
- Inferences about mean response
  - Point estimator for the probability of  $Y = 1$  (vs. 0)
    - $\hat{\pi} = [1 + \exp(-X_h b)]^{-1}$
  - Interval Estimation
    - Estimate fitted value on logit scale,  $\hat{\pi}'$
    - Calculate the usual confidence limits,  $\hat{\pi}' \pm z \left(1 - \frac{\alpha}{2}\right) s\{\hat{\pi}'\}$
    - Back-transform these limits to the probability scale:  $[1 + \exp(\text{Limit})]^{-1}$
    - Demo in R, predict function.
- Prediction of a new observation
  - Choice of prediction rule
    - Use 0.5 as a cutoff
    - Find the best cutoff based on percent of cases correctly classified
      - Should use a separate validation data set to get more realistic estimates of correct classification
    - Use prior probabilities and costs of incorrect decisions to determine the optimal cutoff – Beyond the scope of this course
  - Disease outbreak example
    - Rule 1: Use cutoff = 0.316, since this is the proportion of disease cases in the data set
    - Rule 2: Use cutoff = 0.325

**TABLE 14.12 Classification Based on Logistic Response Function (14.46) and Prediction Rules (14.95) and (14.96)—Disease Outbreak Example.**

True Classification	(a) Rule (14.95)			(b) Rule (14.96)		
	$\hat{Y} = 0$	$\hat{Y} = 1$	Total	$\hat{Y} = 0$	$\hat{Y} = 1$	Total
$Y = 0$	47	20	67	50	17	67
$Y = 1$	8	23	31	9	22	31
Total	55	43	98	59	39	98

- Sensitivity =  $P\{\text{True Positive}\} = P\{\hat{Y} = 1|Y = 1\}$
- Specificity =  $P\{\text{True Negative}\} = P\{\hat{Y} = 0|Y = 0\}$
- $P\{\text{False Positive}\} = 1 - \text{Specificity}$
- ROC Curve: Plot Sensitivity ( $P\{\text{True Positive}\}$ ) vs.  $1 - \text{Specificity}$  ( $P\{\text{False Positive}\}$ )
- Concordance index = Area under the ROC curve = Fraction correctly classified
  - A measure of the model's ability to correctly predict the binary outcome
- Positive Predictive Value =  $P\{Y = 1|\hat{Y} = 1\}$
- Negative Predictive Value =  $P\{Y = 0|\hat{Y} = 0\}$