



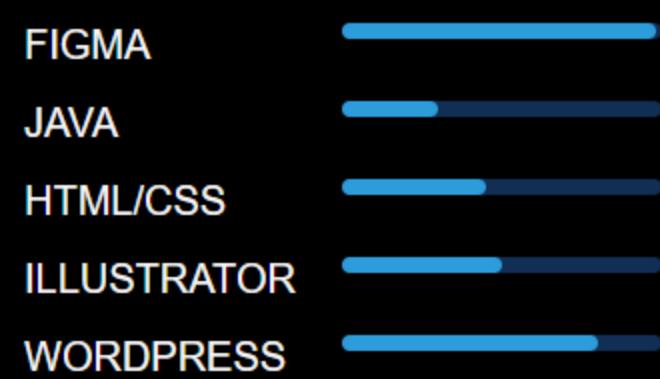
## ONIFADE IFEOLUWA

UI/UX DESIGNER &  
FRONT END DEVELOPER

### CONTACT INFO

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### SKILLS



### REFERENCES

#### ONIFADE FEYISETAN

I.T Expert  
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#### JOSEPH OJO

Product Designer  
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#### CHIBUZOR EMMANUELLA

Software Engineer  
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### MEET ME

Creating usable products with users (Solving their problems), and stakeholders (ROI) in mind.

I'm Ifeoluwa a Product Designer And Experienced Digital Marketing Manager with a demonstrated history of working in the design, marketing, and advertising industry. Skilled in Figma, Adobe XD, Teamwork, B2C Marketing, Leadership, and Branding. Strong arts and design professional with a Bachelor of Engineering - B.ENG focused in Polymer and textile engineering from the Federal University of Technology Owerri.

### EXPERIENCE

#### SMARTSAFEUK

March 2021 - Till Date

#### UI/UX DESIGNER

I worked with stakeholders and the developers team to build a data protection related product and a Learner Management System for students and organisation.

#### UI/UX DESIGNER INTERN

I worked and learn along side other team of designers and developers to create usable products for users.

#### WORDPRESS DESIGNER / UI/UX DESIGNER

I freelance as a Wordpress Designer and UI/UX Designer, I worked on projects for clients to bring their ideas to live and also help generate ROI through usable and sellable products.

#### DIGITAL MARKETER/SOCIAL MEDIA MANAGER

I worked as part of the marketing team to create marketing strategy, Ads Marketing and also hanndle social media accounts for company clients.

#### BEJON'S INTL LIMITED

2018 - 2019

### EDUCATION

#### CARLIFONIA INSTITUTE OF ART (CALART)

2019 - 2020

#### UI/UX SPECIALIZATION

In this Specialization, learners summarized and demonstrated all stages of the UI/UX development process, and reviewed current best practices in UX design to create effective and compelling screen-based experiences for websites or apps. Learners completed a series of short exercises, both visual and non-visual, to apply acquired knowledge, from organizing and structuring screen-based content, defining goals and strategy, to creating wireframes and visual mockups. Finally, learners produced a mid-level digital prototype with simulated functionality, as well as a comprehensive plan for a complex website.

#### B.ENG earned in Polymer and Textile Engineering.

#### GOOGLE ADS FUNDAMENTAL

Creation of highly converting ads to generate leads for marketing.

### AWARDS/CERTIFICATES

#### THE INTERACTION DESIGN FOUNDATION

2021

#### MEMBERSHIP

The Interaction Design Foundation (IxDF) is the biggest online design school globally and has over 100,000 graduates.

[View Certification](#)

#### UI/UX SPECIALIZATION

2019 - 2020

#### UI/UX SPECIALIZATION

Product design process. Idea conception to final mockup design

[View Certification](#)

#### GOOGLE

2019

#### GOOGLE ADS FUNDAMENTAL

Setting up Ads account, craetion of Ads set and conversion metrics.

[View Certification](#)

#### GOOGLE

2019

#### GOOGLE DIGITAL MARKETING

Digital marketing using Digital channels. Email marketing, Social Media Management, Ads Marketing and Marketing Strategy.

[View Certification](#)

#### HUBSPOT ACADEMY

2019

#### SOCIAL MEDIA CERTIFICATION

Social Media Strategy, Advert and Marketing

[View Certification](#)