



ONIFADE IFEOLUWA

UI/UX DESIGNER

CONTACT INFO

- 08145865720
- onifadeifeoluwa1@gmail.com
- www.onifadeifeoluwa.works
- www.facebook.com/ifeloveth1
- @ifeloveth1
- Lagos, Nigeria.

MY SKILLS

- FIGMA
- PROTO-PIE
- HTML/CSS
- ILLUSTRATOR
- PHOTOSHOP

REFERENCES

- ONIFADE FEYISETAN**
I.T Expert
 08068993010
 feyionifade@gmail.com

- JOSEPH OJO**
Product Designer
 08145674856
 josephojo@gmail.com

[Download
Resume](#)

MEET ME

Creating usable products with users (Solving their problems), and stakeholders (ROI) in mind.

I'm Onifade Ifeoluwa a Product Designer/Developer (Front-End) And Experienced Digital Marketing Manager with a demonstrated history of working in the design, marketing, and advertising industry. Skilled in Figma, Adobe XD, Teamwork, B2C Marketing, Leadership, and Branding. Strong arts and design professional with a Bachelor of Engineering - B.ENG focused in Polymer and textile engineering from the Federal University of Technology Owerri.

EXPERIENCE

- SMARTSAFEUK**
March 2021 - November 2021

• **UI/UX DESIGNER**

I work with stakeholders and the developers team to build a data protection related product and a Learner Management System for students and organisation.

- HNG INTERNSHIP**
June 2020 - October 2020

• **UI/UX DESIGNER INTERN**

I worked and learned alongside other team of designers and developers to create usable products for users.

- FREELANCE**
2019 - Till Date

• **WORDPRESS DESIGNER / UI/UX DESIGNER**

I freelance as a Wordpress Designer and UI/UX Designer, I worked on projects for clients to bring their ideas to life and also help generate ROI through usable and sellable products.

- BEJON'S INTL LIMITED**
2018 - 2019

• **DIGITAL MARKETER/SOCIAL MEDIA MANAGER**

I worked as part of the marketing team to create marketing strategy, Ads Marketing and also handle social media accounts for company clients.

EDUCATION

- CARLIFORNIA INSTITUTE OF ART (CALART)**
2019 - 2020

• **UI/UX SPECIALIZATION**

In this Specialization, learners summarized and demonstrated all stages of the UI/UX development process, and reviewed current best practices in UX design to create effective and compelling screen-based experiences for websites or apps. Learners completed a series of short exercises, both visual and non-visual, to apply acquired knowledge, from organizing and structuring screen-based content, defining goals and strategy, to creating wireframes and visual mockups. Finally, learners produced a mid-level digital prototype with simulated functionality, as well as a comprehensive plan for a complex website.

- FEDERAL UNIVERSITY OF TECHNOLOGY OWERRRI (FUTO)**
2014 - 2019

• **B.ENG earned in Polymer and Textile Engineering.**

- GOOGLE**

• **GOOGLE ADS FUNDAMENTAL**

Creation of highly converting ads to generate leads for marketing.

AWARDS/CERTIFICATES

- THE INTERACTION DESIGN FOUNDATION**

2021

• **MEMBERSHIP**

The Interaction Design Foundation (IxDF) is the biggest online design school globally and has over 100,000 graduates.

[View Certification](#)

- UI/UX SPECIALIZATION**

2019 - 2020

• **UI/UX SPECIALIZATION**

Product design process. Idea conception to final mockup design

[View Certification](#)

- GOOGLE**

2019

• **GOOGLE ADS FUNDAMENTAL**

Setting up Ads account, creation of Ads set and conversion metrics.

[View Certification](#)

- GOOGLE**

2019

• **GOOGLE DIGITAL MARKETING**

Digital marketing using Digital channels. Email marketing, Social Media Management, Ads Marketing and Marketing Strategy.

[View Certification](#)

- HUBSPOT ACADEMY**

2019

• **SOCIAL MEDIA CERTIFICATION**

Social Media Strategy, Advert and Marketing

[View Certification](#)