ONIFADE IFEOLUWA

**PRODUCT DESIGNER
(UI/UX/AR/VR) 🚀👨‍💻**

CONTACT INFO

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📍 Lagos, Nigeria.

MY SKILLS

FIGMA
PROTO-PIE
HTML/CSS
ILLUSTRATOR
PHOTOSHOP

REFERENCES

ONIFADE FEYISETAN
I.T Expert
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[Download Resume](#)

MEET ME

Creating usable products with users (Solving their problems), and stakeholders (ROI) in mind.

I am Onifade Ifeoluwa a Product Designer with basic Development skills and understanding (Front-End & Backend).

CURRENTLY BUILDING🏆 @SPORTREX - a gamefi web3 startup

EXPERIENCE

SPORTREX
Febuary 2022 - Till date

WEB3 PRODUCT DESIGNER
I am currently collaborating with the design and development team at Sportrex to create and ship out amazing gamefi, Defi and Immersive Experience Products for users in the web3 space.

SMARTSAFEUK
March 2021 - November 2021

UI/UX DESIGNER
I work with stakeholders and the developer team to build a data protection related product and a Learner Managment System for students and organizations, thereby increasing the company revenue.

HNG INTERNSHIP
June 2020 - October 2020

UI/UX DESIGNER INTERN
I worked and learn along side other team of designers and developers to create usable products for users.

FREELANCE
2019 - Till Date

WORDPRESS DESIGNER / UI/UX DESIGNER
I freelance as a Wordpress Designer and UI/UX Designer, I worked on projects for clients to bring their ideas to live and also help generate ROI through usable and scalable products.

BEJON'S INTL LIMITED
2018 - 2019

DIGITAL MARKETER/SOCIAL MEDIA MANAGER
I worked as part of the marketing team to create marketing strategy, Ads Marketing and also hanndle social media accounts for company clients.

EDUCATION

CARLIFONIA INSTITUTE OF ART (CALART)
2019 - 2O20

UI/UX SPECIALIZATION
In this Specialization, learners summarized and demonstrated all stages of the UI/UX development process, and reviewed current best practices in UX design to create effective and compelling screen-based experiences for websites or apps. Learners completed a series of short exercises, both visual and non-visual, to apply acquired knowledge, from organizing and structuring screen-based content, defining goals and strategy, to creating wireframes and visual mockups. Finally, learners produced a mid-level digital prototype with simulated functionality, as well as a comprehensive plan for a complex website.

FEDERAL UNIVERSITY OF TECHNOLOGY OWERRI (FUTO)
2014 - 2019

B.ENG earned in Polymer and Textile Engineering.

GOOGLE
2019

GOOGLE ADS FUNDAMENTAL
Creation of highly converting ads to generate leads for marketing.

AWARDS/CERTIFICATES

THE INTERACTION DESIGN FOUNDATION
2021

MEMBERSHIP
The Interaction Design Foundation (IxDF) is the biggest online design school globally and has over 100,000 graduates.
[View Certification](#)

UI/UX SPECIALIZATION
2019 - 2020

UI/UX SPECIALIZATION
Product design process. Idea conception to final mockup design
[View Certification](#)

GOOGLE
2019

GOOGLE ADS FUNDAMENTAL
Setting up Ads account, craetion of Ads set and convertion metrics.
[View Certification](#)

GOOGLE
2019

GOOGLE DIGITAL MARKETING
Digital marketing using Digital channels. Email marketing, Social Media Management, Ads Marketing and Marketing Strategy.
[View Certification](#)

HUBSPOT ACADEMY
2019

SOCIAL MEDIA CERTIFICATION
Social Media Strategy, Advert and Marketing
[View Certification](#)