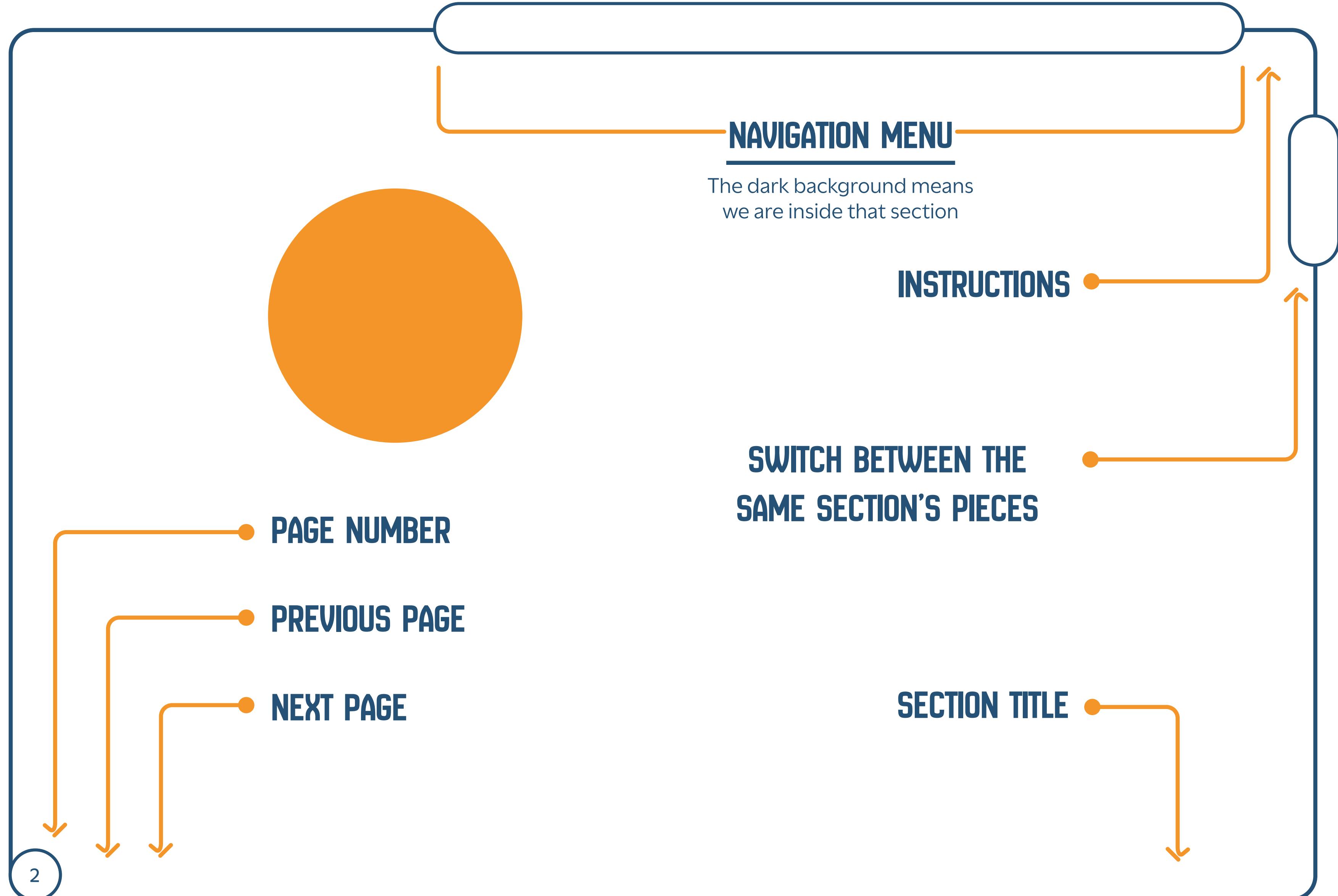




ONISA PORTFOLIO

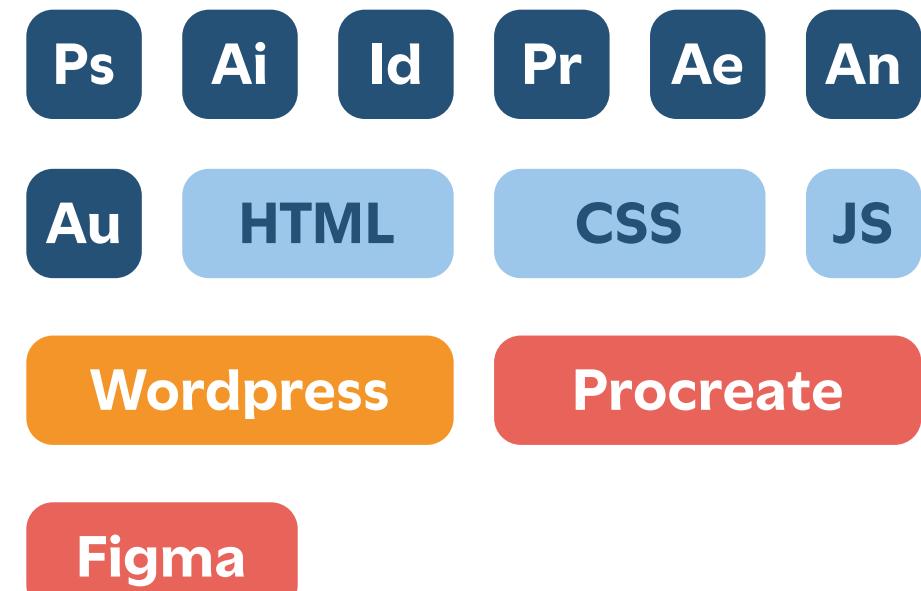


INSTRUCTIONS

WHO IS ONISA?

Onisa is a skilled visual designer with expertise in graphic design, illustration, and Adobe Creative Suite, backed by studies in Interactive Media Management. Adaptable and innovative, she has led teams and worked on international freelance projects, combining technical skills with strong communication to deliver high-quality results in packaging, book illustration, and beyond.

SKILLS



EXPERIENCE

Senior Image Specialist | Nielsen
May, 2018 - June, 2024

Book Interior Designer | Freelance
January, 2019 - May, 2024

EDUCATION

Interactive Media Management
Algonquin College
Graduate Certificate | 2025

Main Designer | Whispers
August, 2015 - December, 2016

Book Illustrator | Al-Rowad
January, 2014 - April, 2014

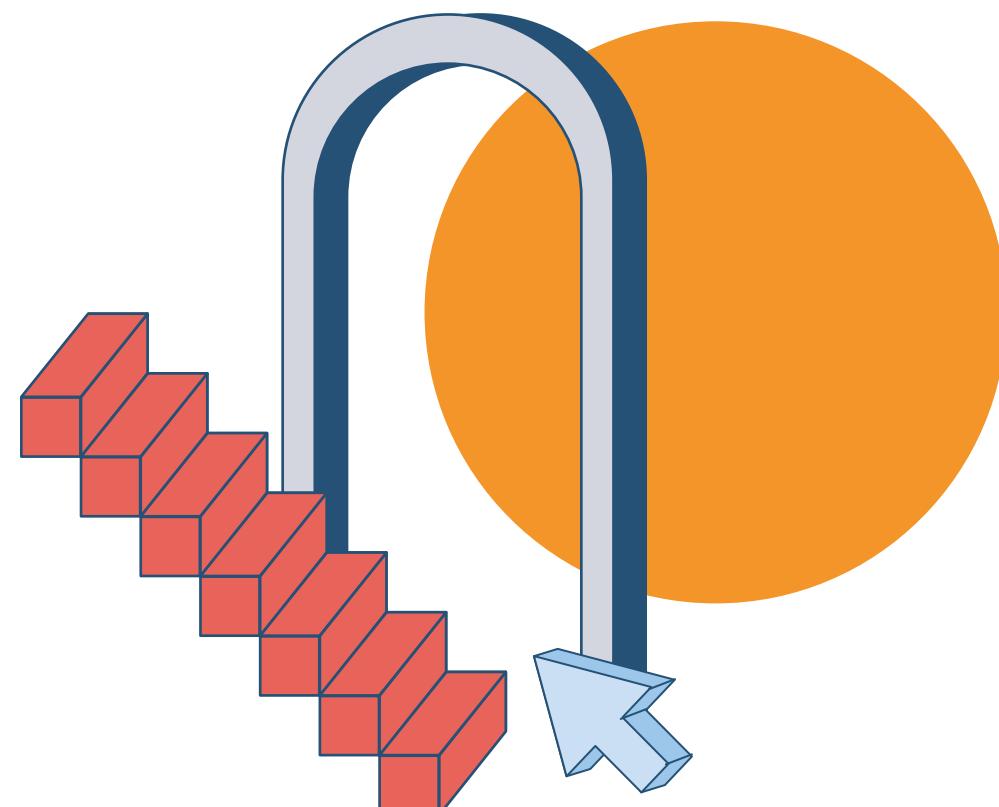
Visual Arts
University of Jordan
Bachelor | 2013

PERSONAL AD

Postcard Mailer

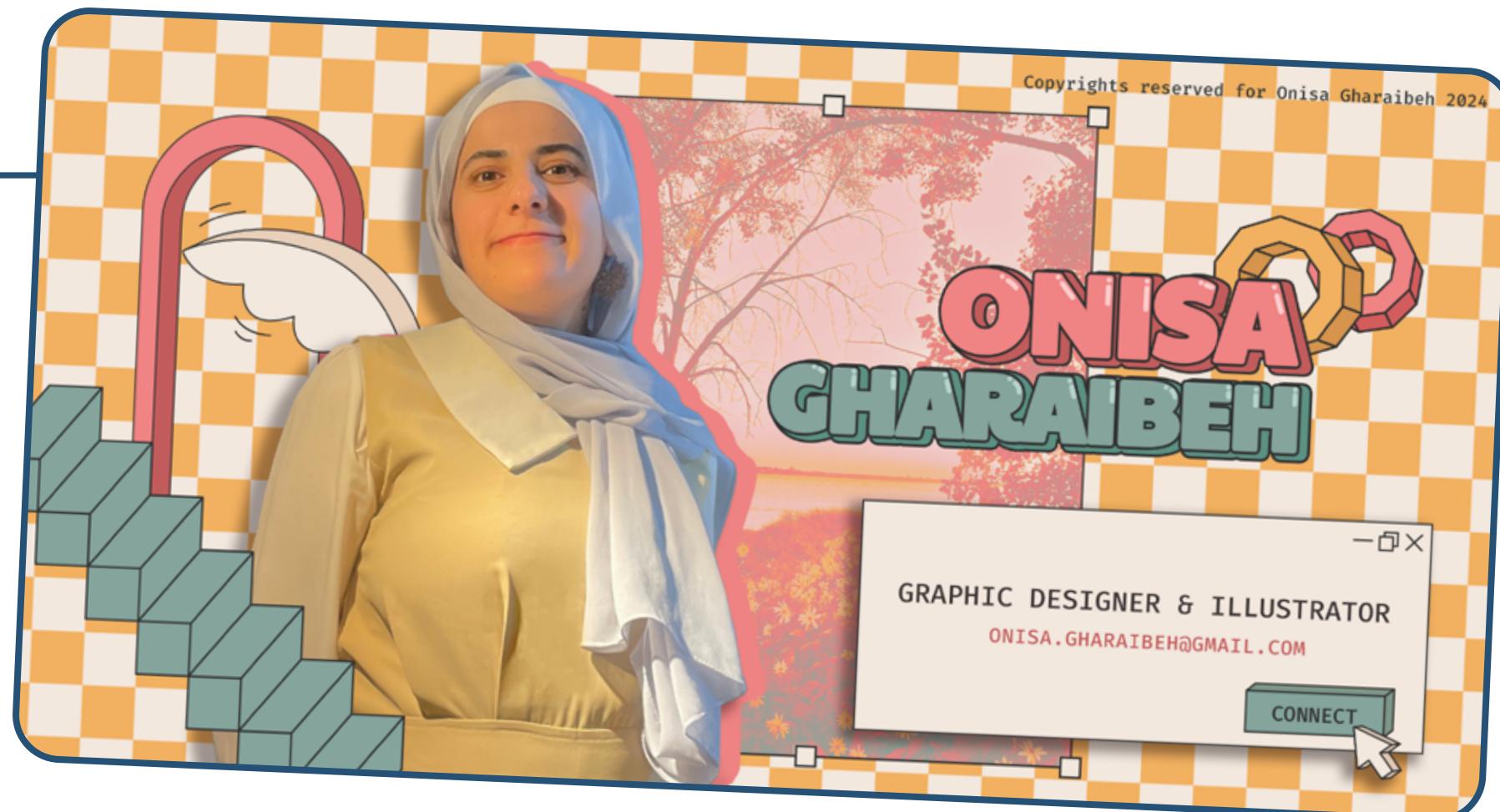
2024

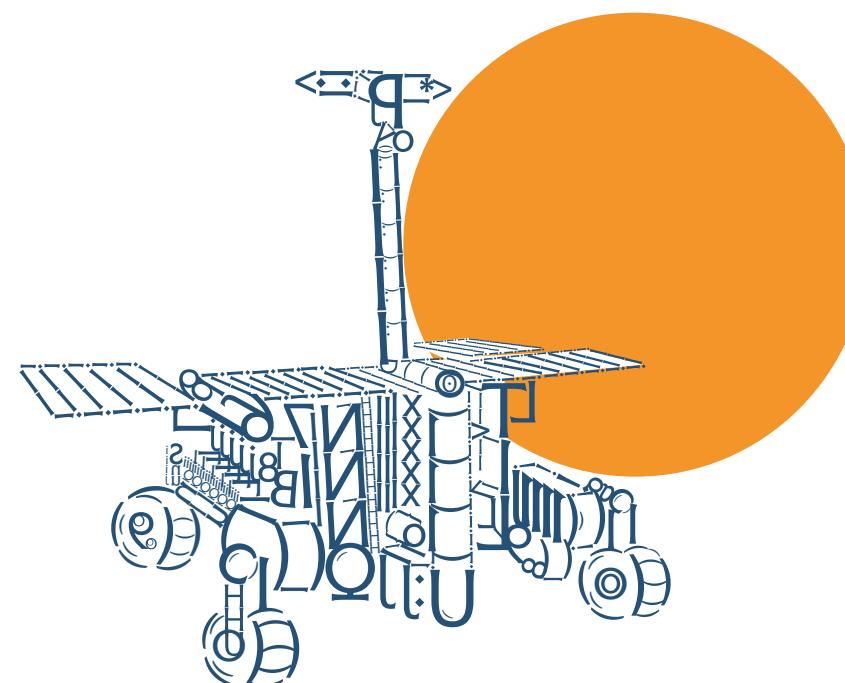
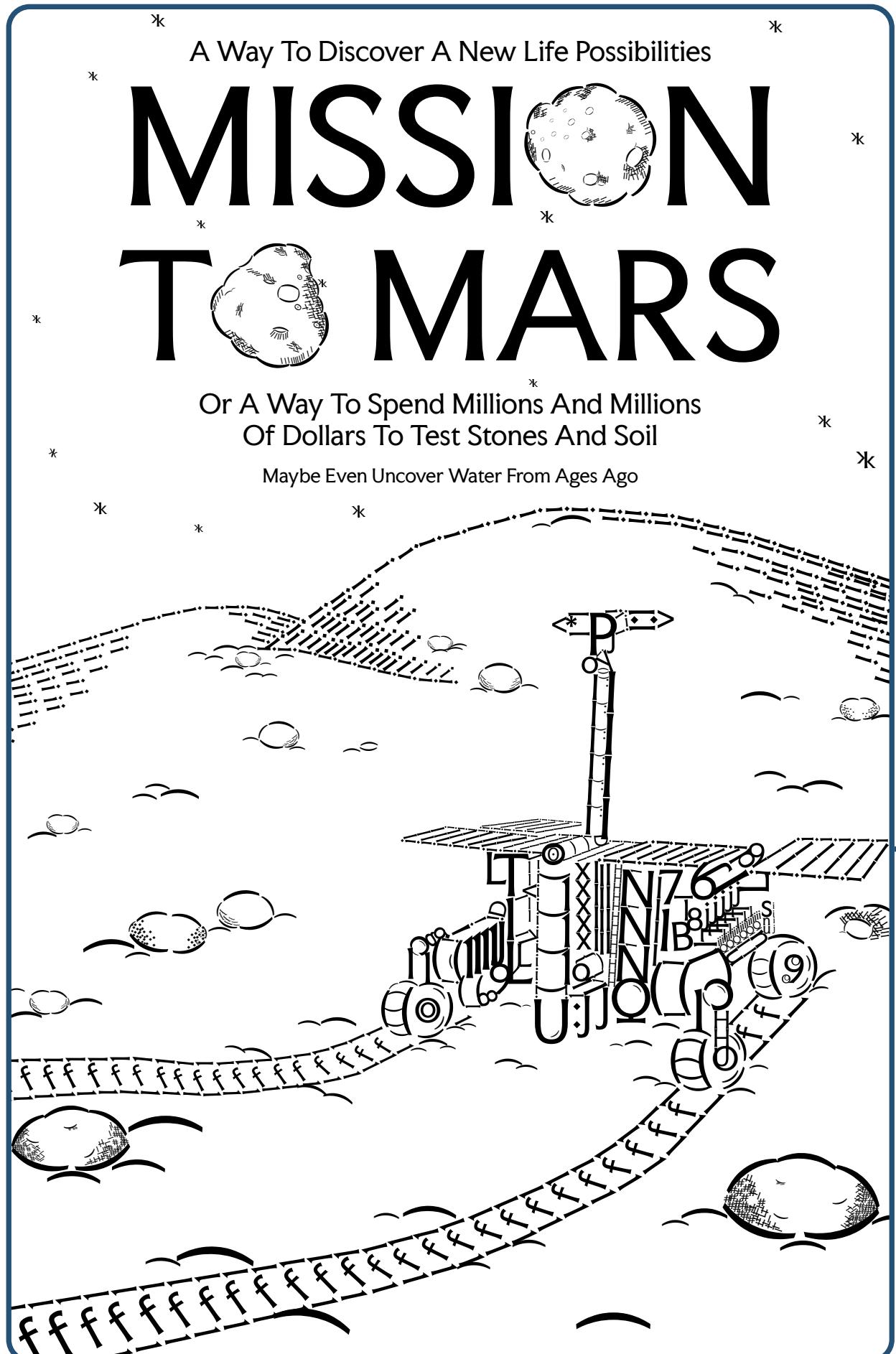
This postcard mailer showcases my funky illustration style with bold colors and playful UI elements. The design mixes digital nostalgia with fresh, vibrant energy. I had fun blending illustration with these subtle interface details to create something eye-catching and unique. It's a lighthearted way to show my skills while keeping the vibe approachable and memorable.



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MISSION TO MARS

Typographical Poster

2024

This poster was a fun experiment using only glyphs to create a Mars rover, rocks, mountains, and trails. It was a challenge to see how far I could push typography to form a complete scene. I enjoyed the process of turning simple characters into something visual and meaningful. It's a piece I'm happy how it turned out.

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BOOKS AND MAGAZINES

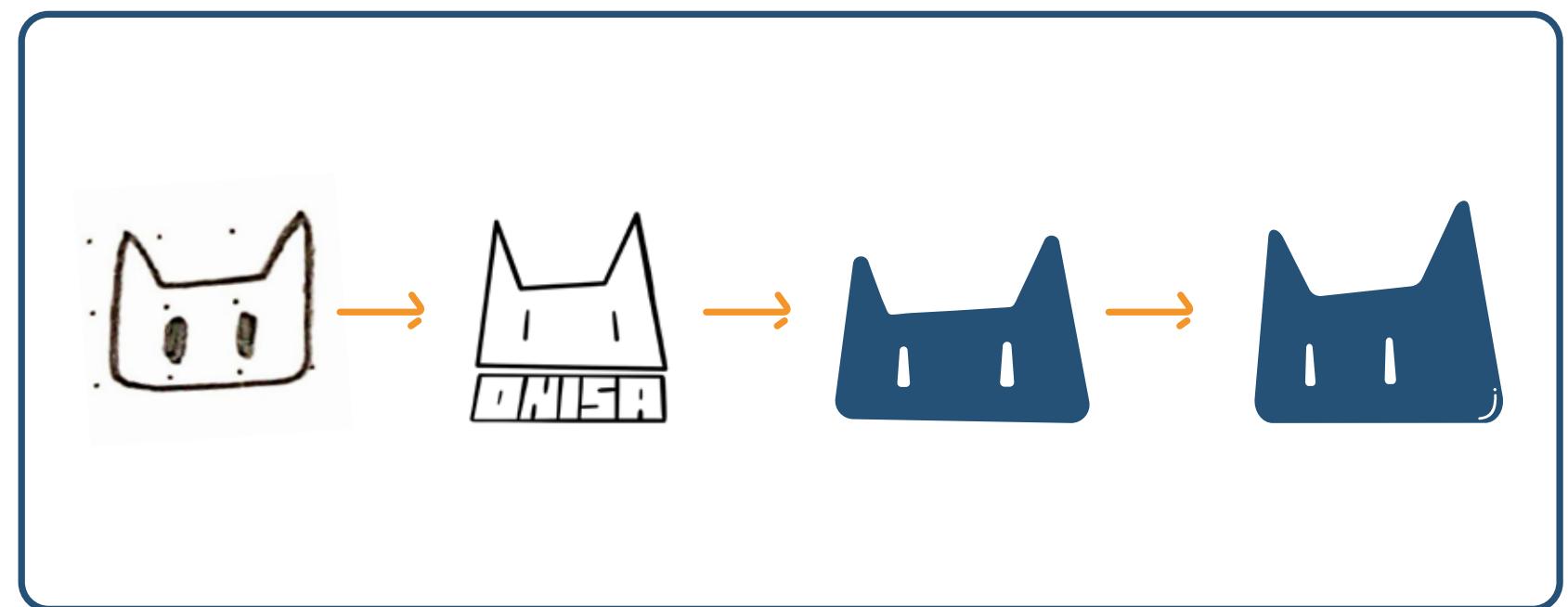
2024

Print Layout Design

Collaborated with an artist to design and align visuals for a government school textbook. Focused on engaging layout that make learning materials clear and fun for students. The second was a themed magazine I shot all the photographs and designed the layout for it, the theme was the color red.

Id





PERSONAL BRAND

Brand Identity

2024

My personal brand identity features a funky, playful cat head, reflecting my creative side as a graphic designer and illustrator. I spent a lot of time picking the right colors to make it vibrant and fun. The logo went through several drafts to get the look just right. It's a simple but meaningful representation of my style and love for design.

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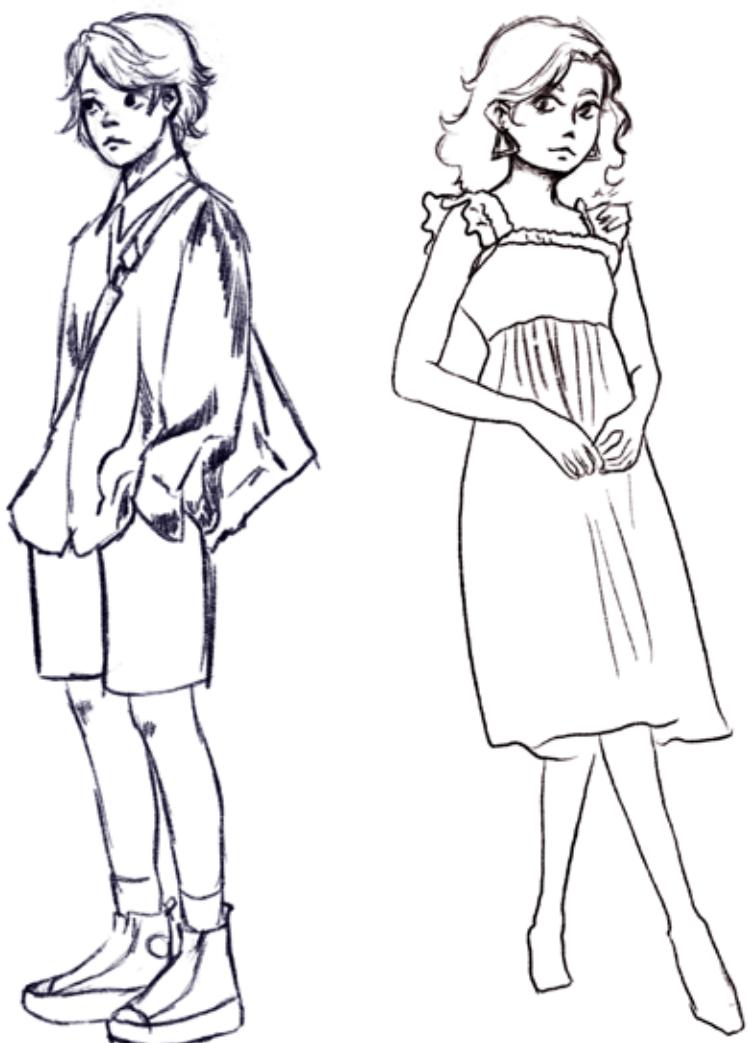
GRAPHIC DESIGN

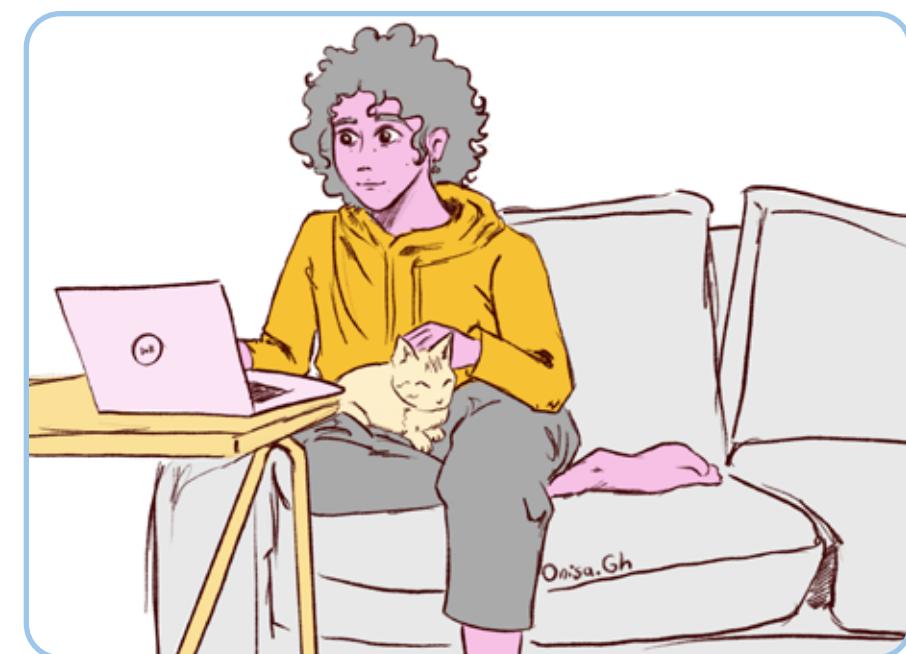
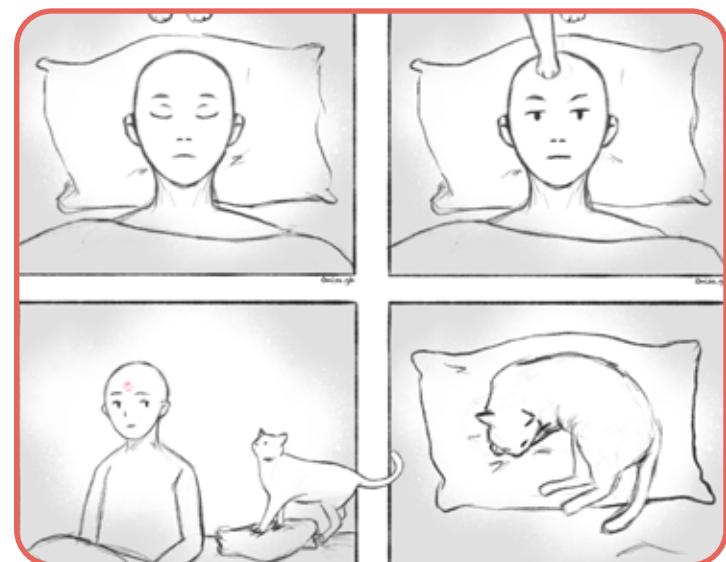
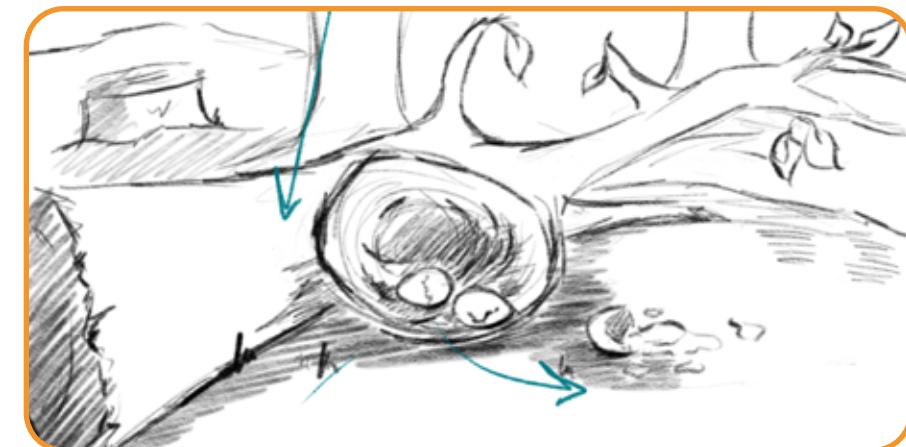
RANDOM CHARACTERS

Character Design

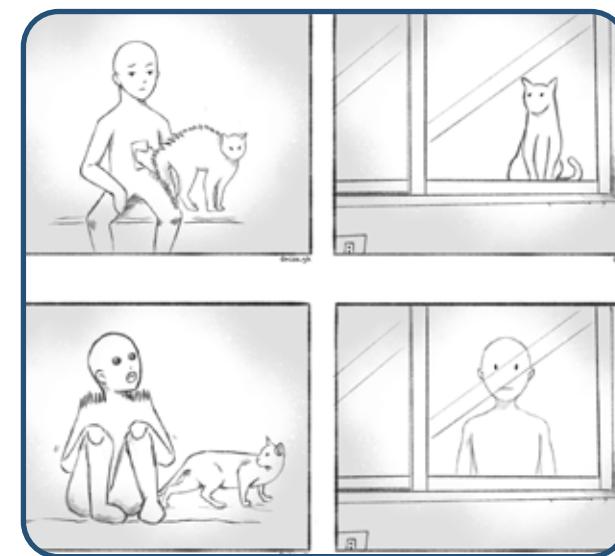
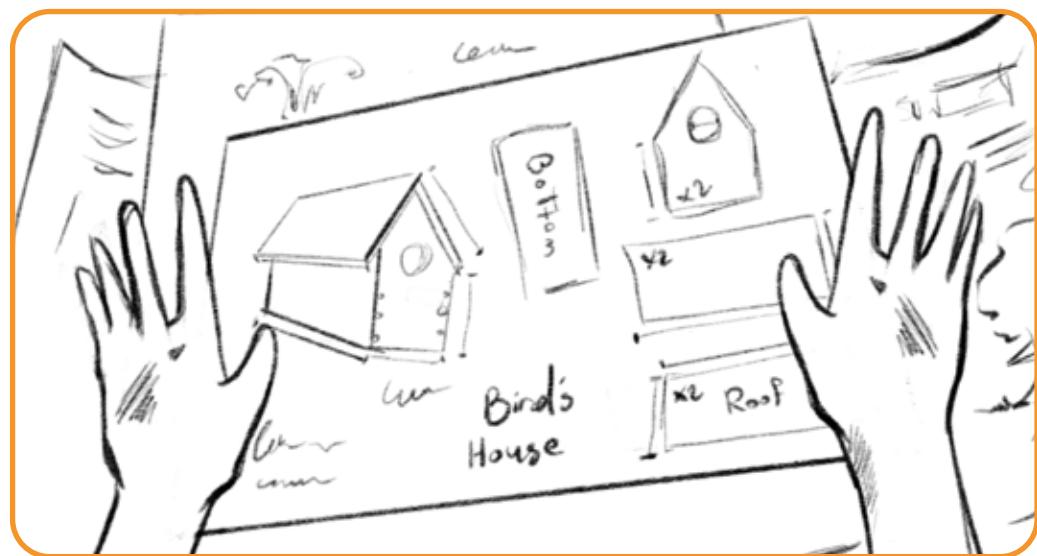
2024

A mix of my original characters, from sketches to full-color illustrations. Each one has their look and feel, showing different styles and fashion.





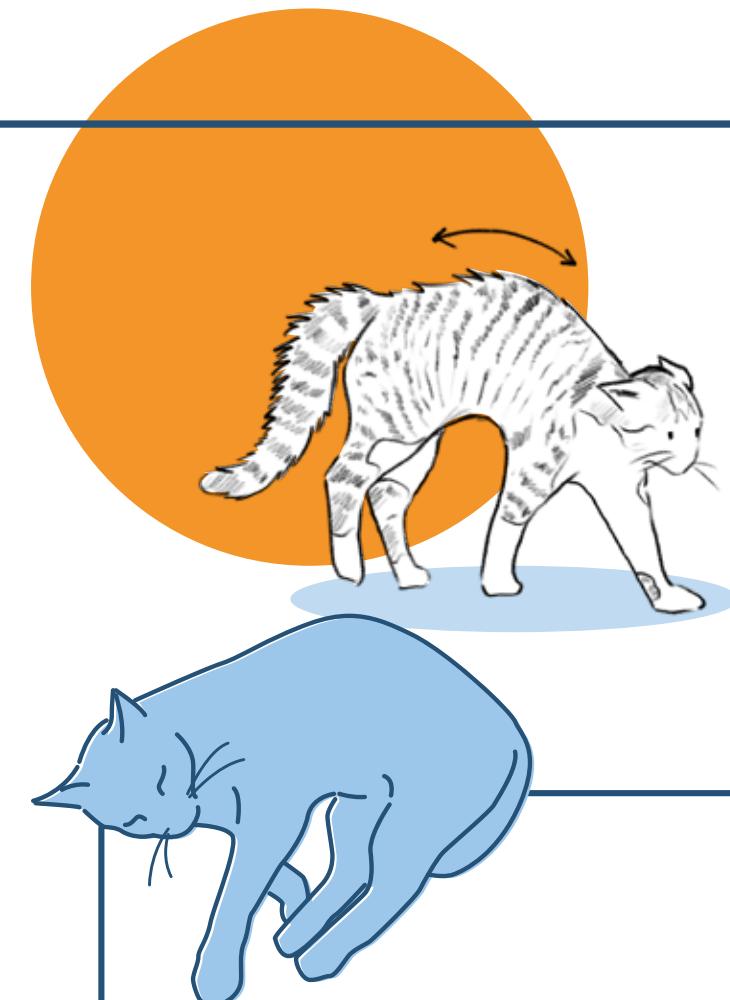
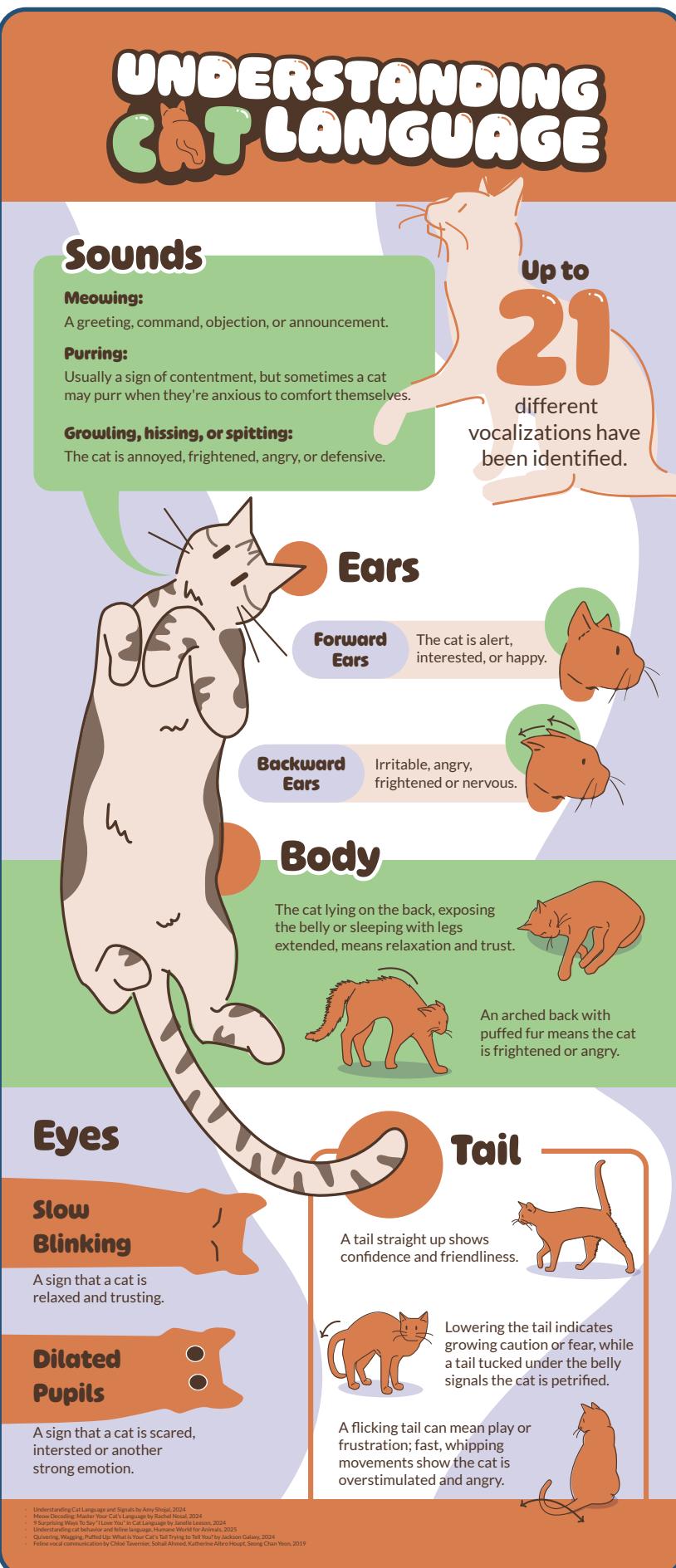
STORYBOARDS SNIPPETS



Storyboard for Videos and Comics

2024

A peek into my storytelling process, key frames from various storyboards I've created. These snippets capture pivotal moments, showing how I plan compositions, camera angles, and scene transitions to bring narratives to life visually.



UNDERSTANDING CAT LANGUAGE

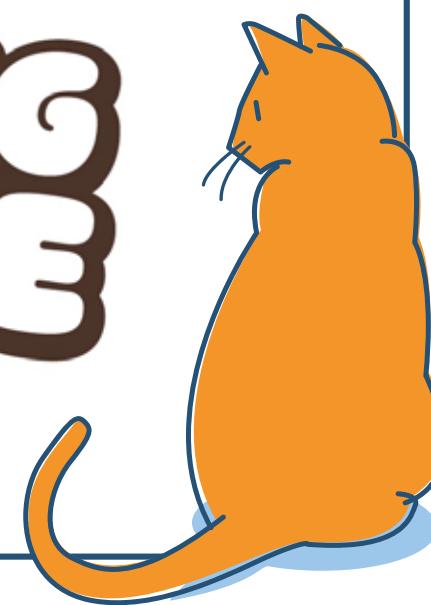
Infographic Poster & Explainer Video

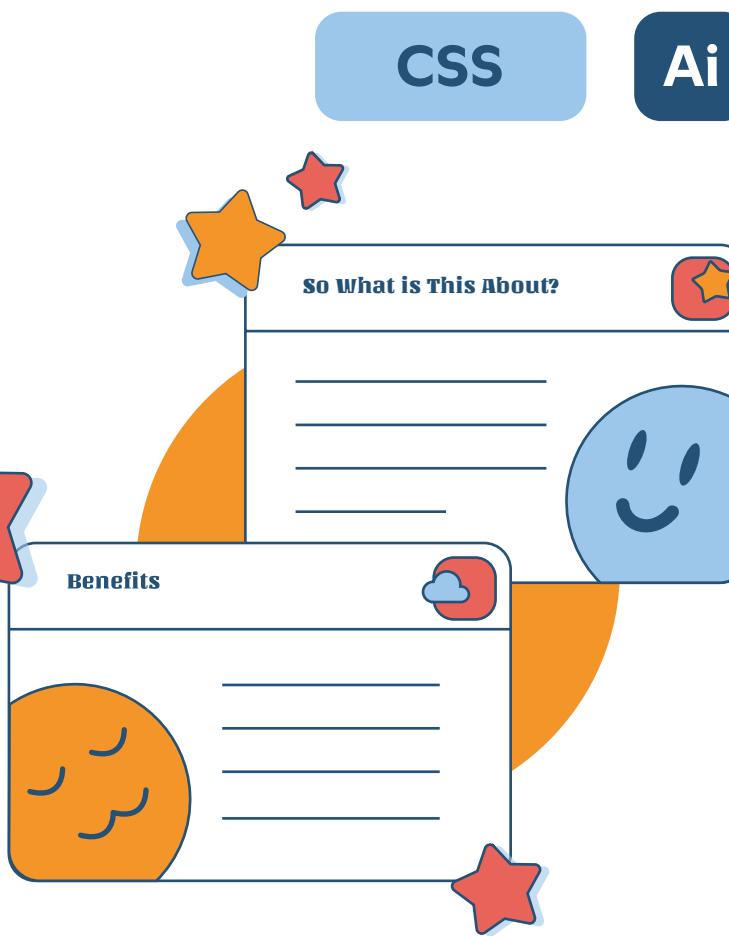
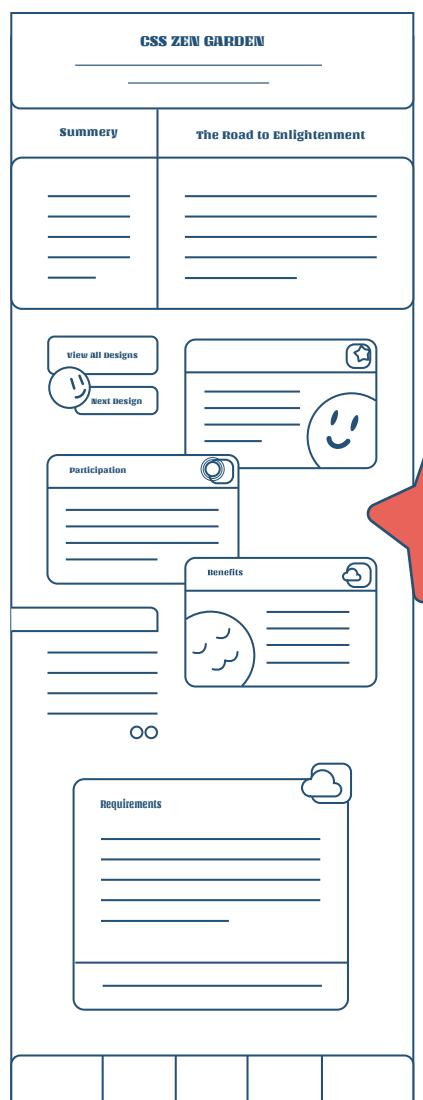
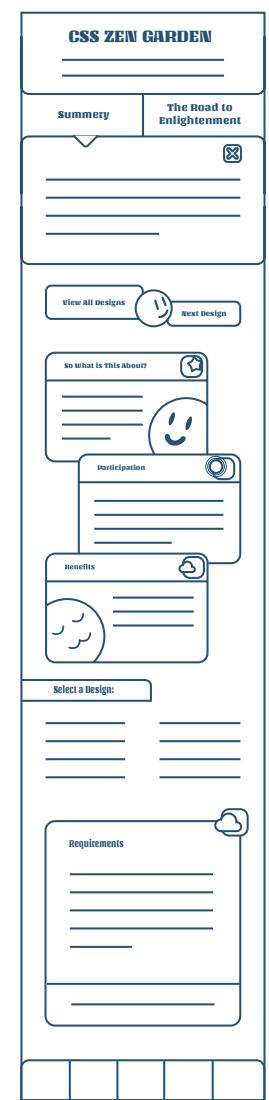
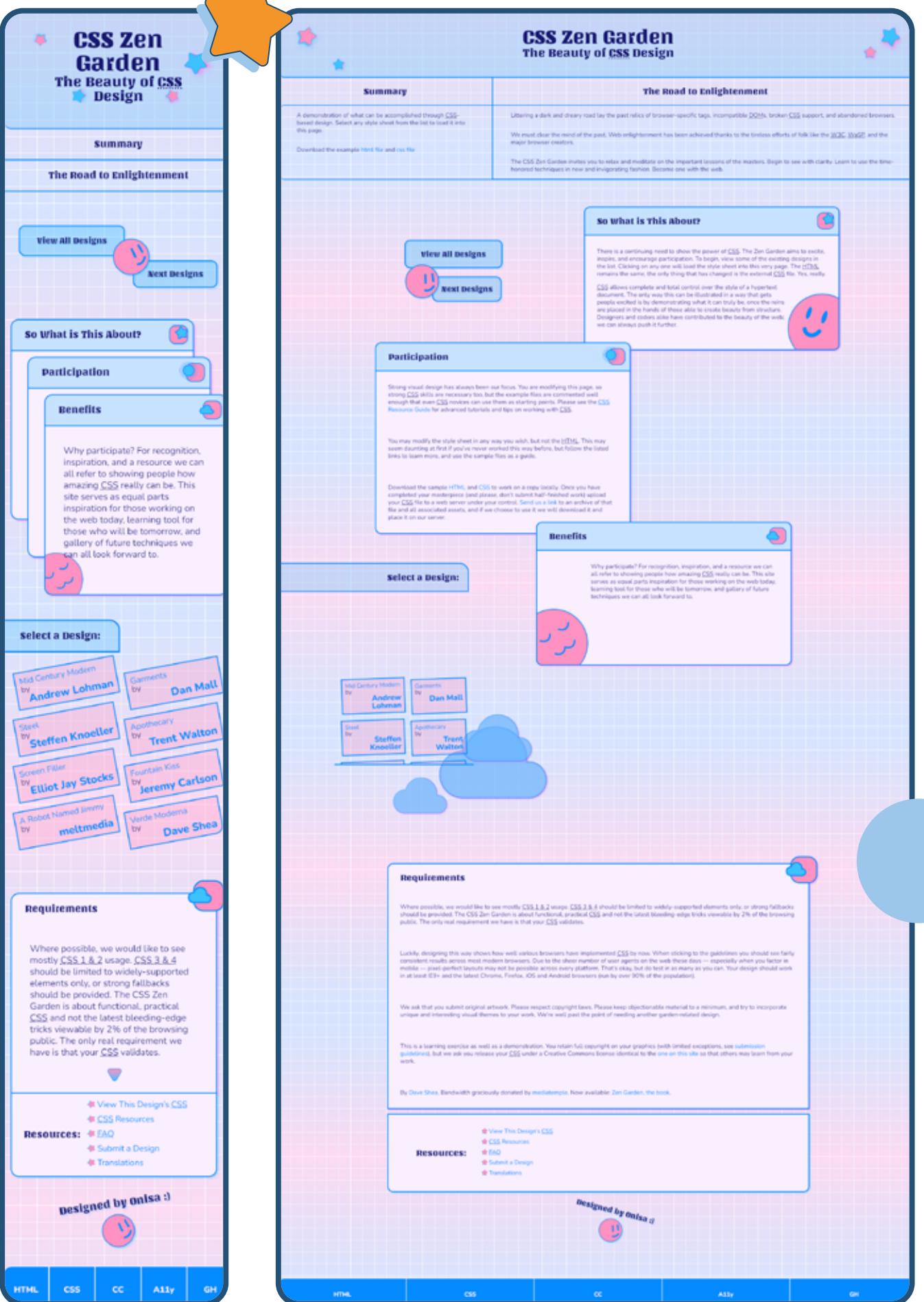
2025

A playful series illustrating cat behaviors - ear twitches, tail flicks and slow blinking. Had fun bringing these feline expressions to life! The same illustrated cats later starred in an explainer video I created, complete with motion graphics and my own voiceover narration.

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4 KEY SIGNS IN UNDERSTANDING CAT LANGUAGE





CSS ZEN GARDEN

2024

CSS-Only Redesign

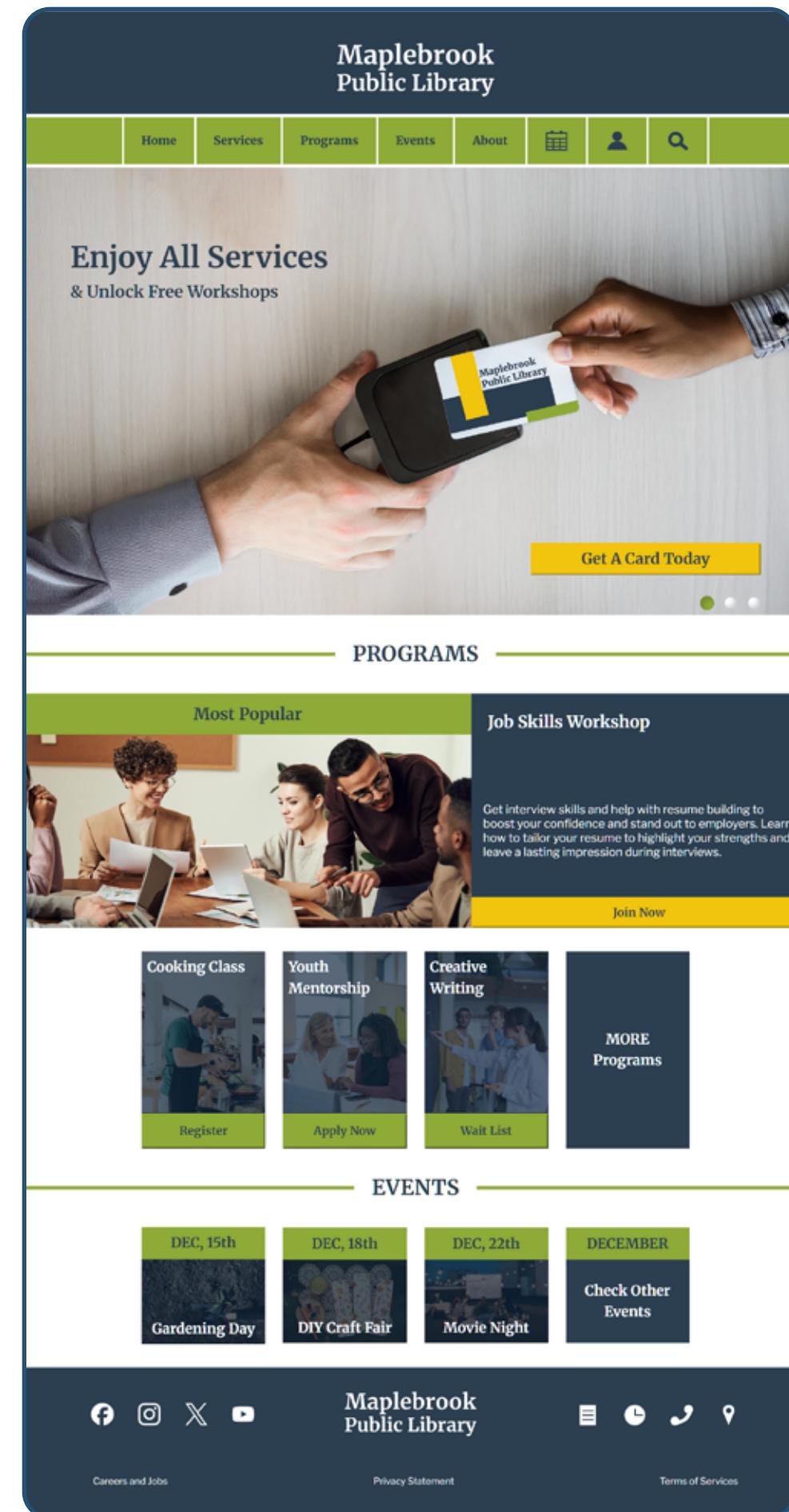
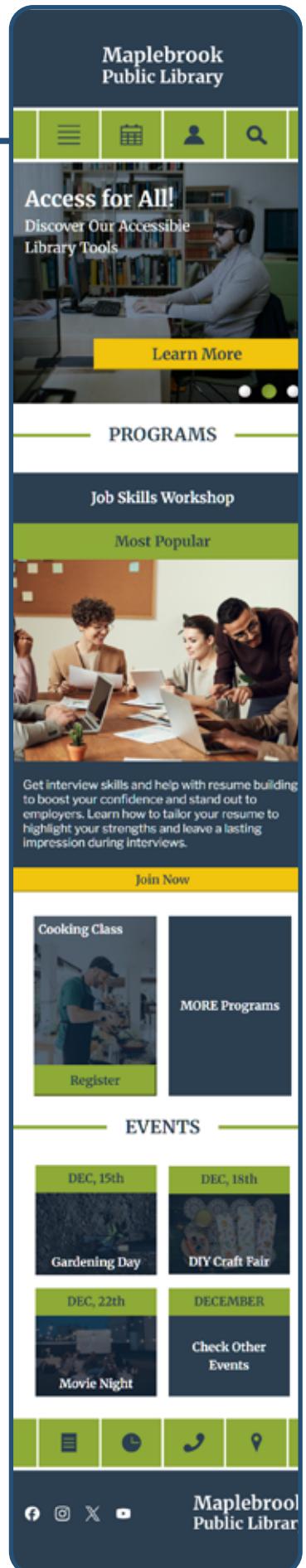
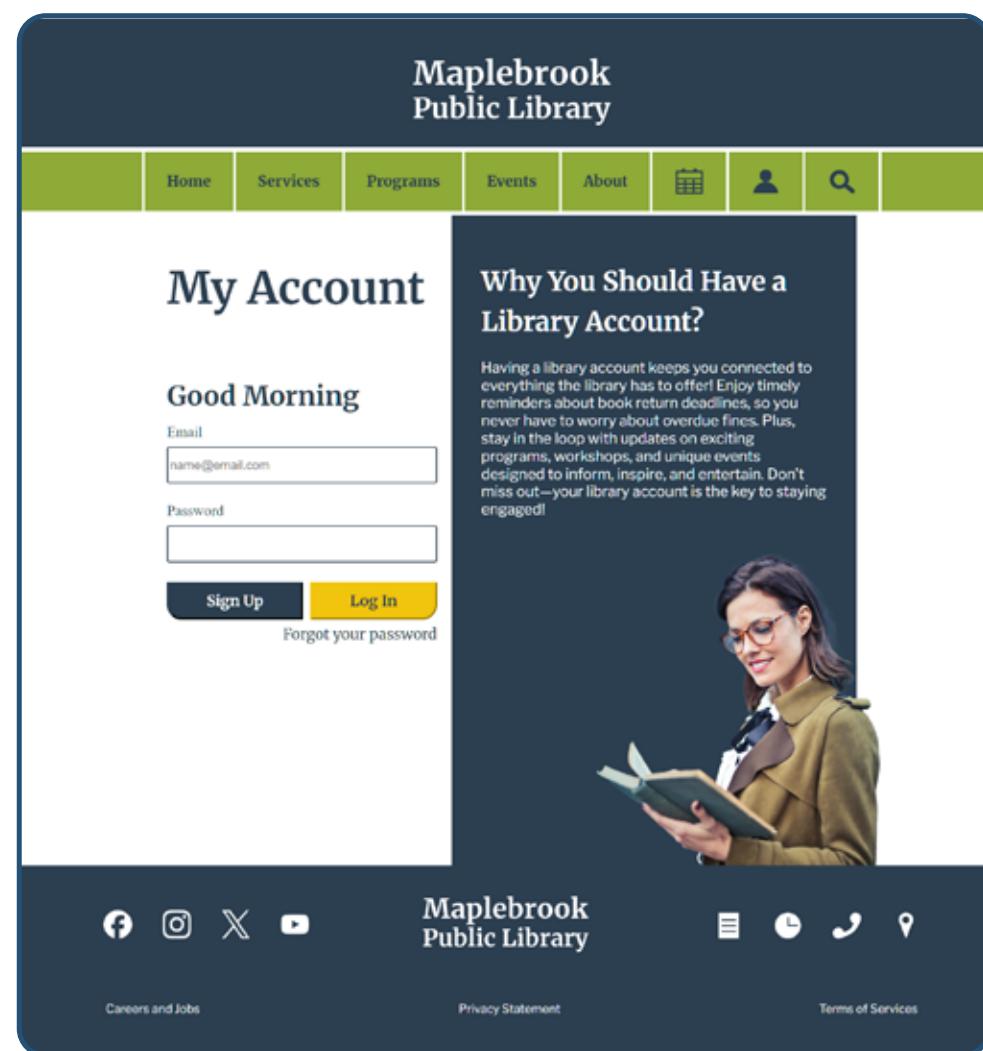
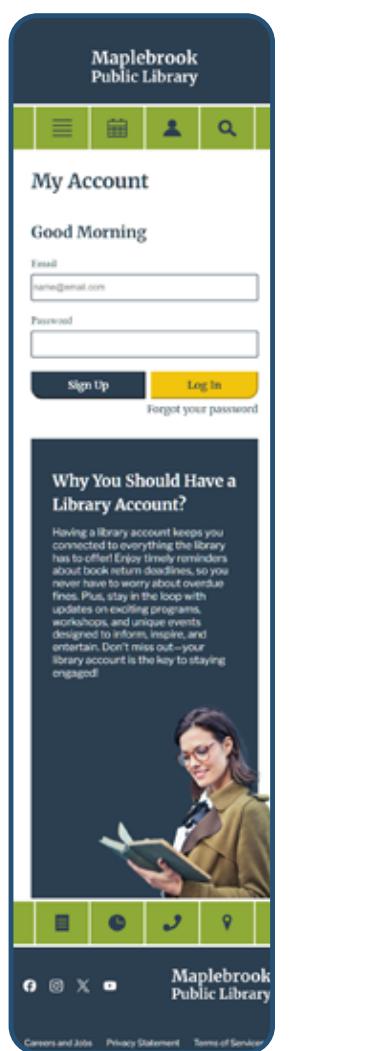
My spin on the CSS Zen Garden challenge: taking the same HTML structure as everyone else and making it completely my own with custom CSS. This project shows how much you can transform a webpage with just styling, adding colors, illustrations and animation.

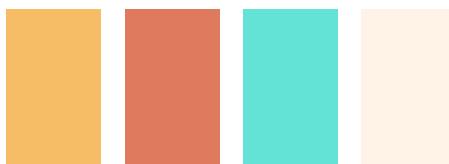
MAPLEBROOK LIBRARY

Library Website

2024

Built a responsive library website from scratch—HTML structure, CSS styling, and JavaScript interactions across 5 complete pages (Home, Programs, Events, About, Account). Designed an inviting interface with clean navigation to showcase how a modern library could operate online.





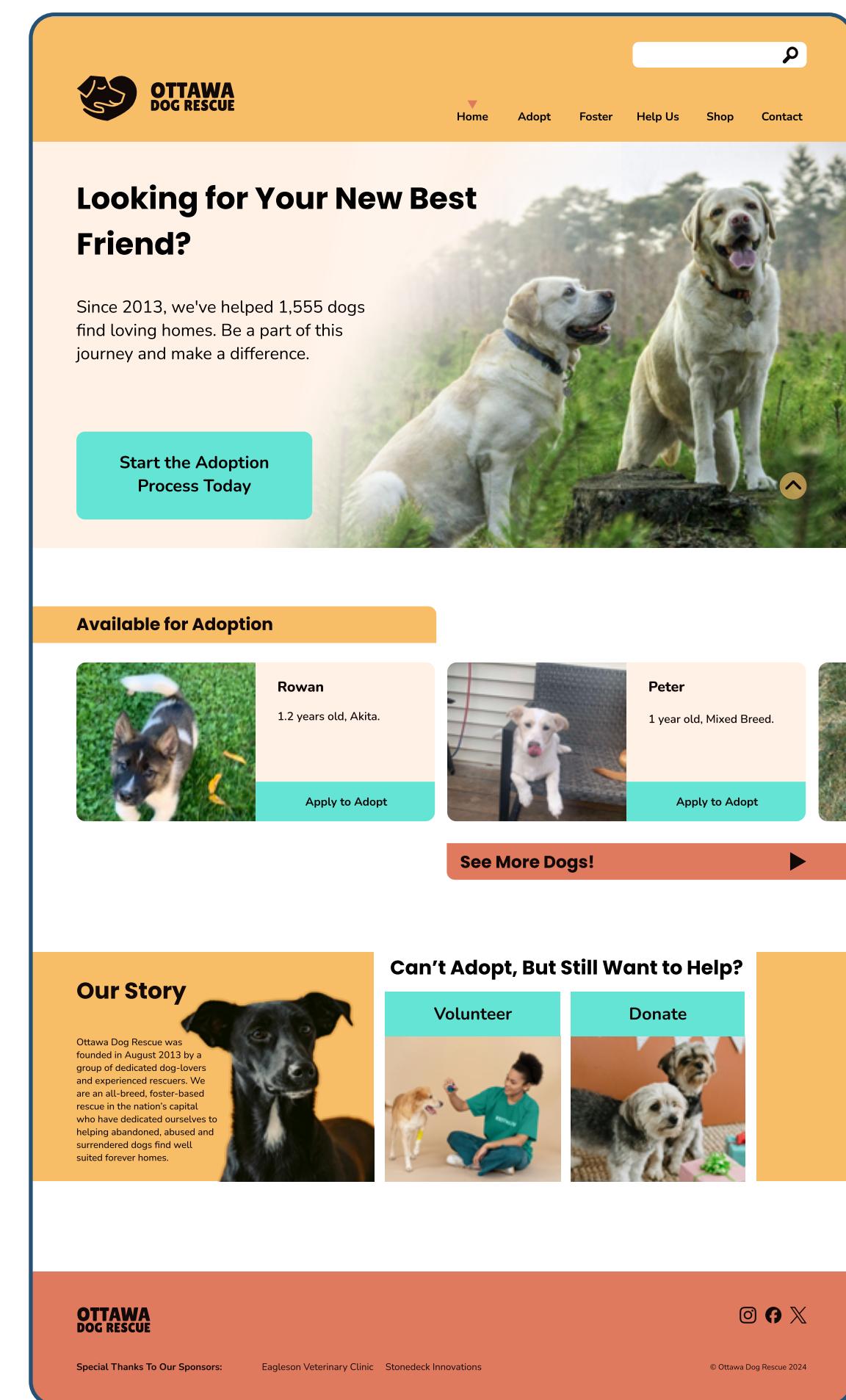
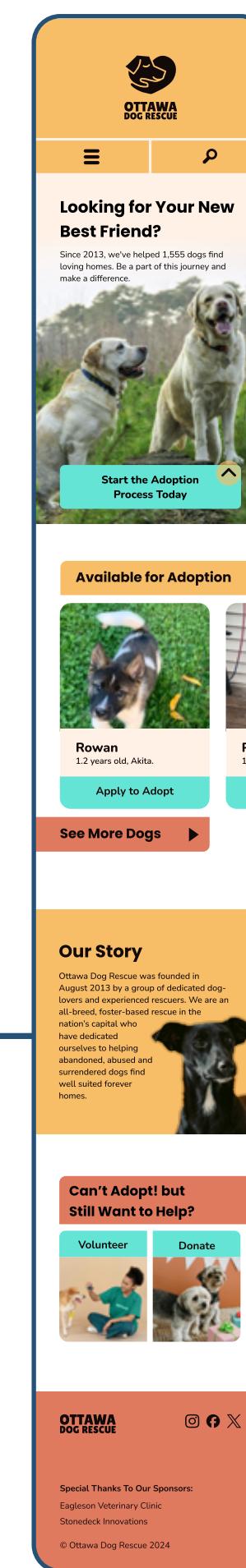
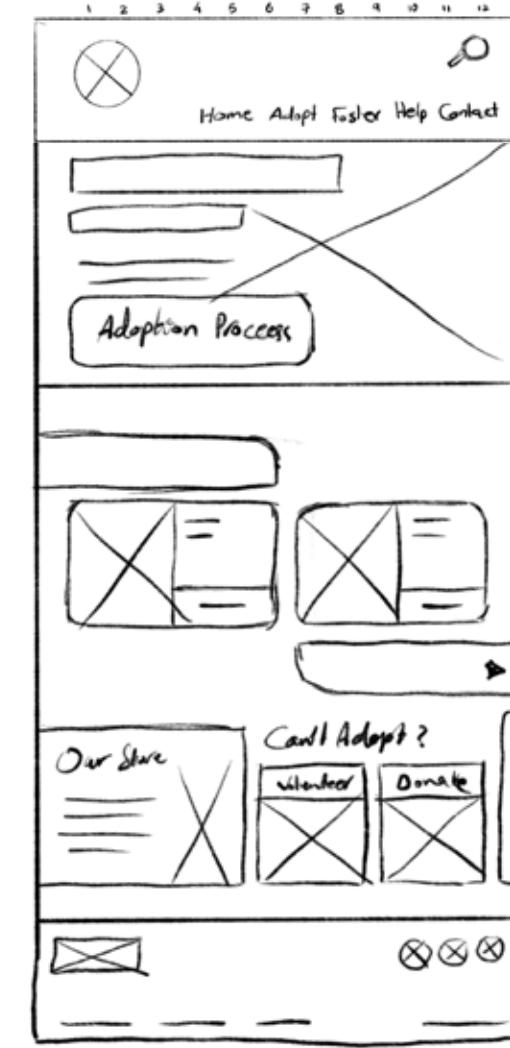
**OTTAWA
DOG RESCUE**

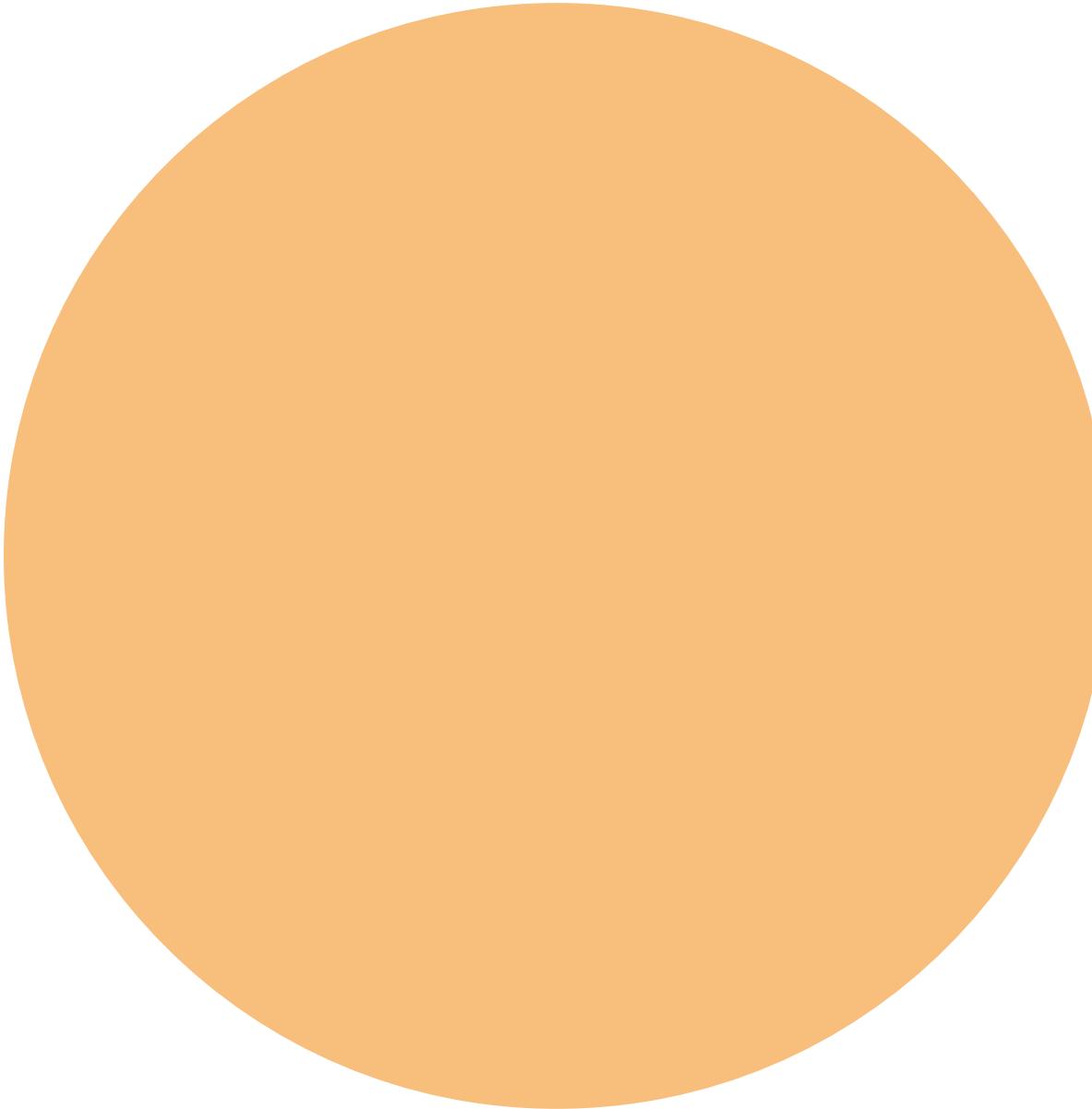
OTTAWA DOG RESCUE

Website Redesign

2024

Redesigned the entire website for this animal rescue NGO in Figma, creating a user-friendly interface tailored to their adoption process. Developed fully functional prototypes for both desktop and mobile, focusing on clear calls-to-action for donations, volunteer sign-ups, and pet adoptions.





REACH OUT