

	fact_survey_responses	
	response_id	int
1	respondent_id	integer
	Consume_frequency	varchar
	Consume_time	varchar
	Consume_reason	varchar
	Heard_before	varchar
	General_perception	varchar
	Tried_before	varchar
	Taste_experience	int
	Reasons_preventing_trying	varchar
	Current_brands	varchar
	Reasons_for_choosing_brands	varchar
	Improvements_desired	varchar
	Ingredients_expected	varchar
	Health_concerns	varchar
	Interest_in_natural_or_organic	varchar
	Marketing_channels	varchar
	Packaging_preference	varchar
	Limited_edition_packaging	varchar
	Price_range	varchar
	Purchase_location	varchar
	Typical_consumption_situations	varchar

