

You all know that developed cities have grocery stores in every nook and corner. This implies that during the crisis people in cities can acquire household stuff without much difficulty.

then what about remote areas?

Do they enjoy the same benefit as that of cities ?

No, and here comes our problem statement let me tell you that we belong to a small town in Jharkhand. Many of our friends and relatives live in and around remote areas and from them we got to know the difficulty in buying groceries. Stores in their area are far and have limited stock and they have to travel a lot just to provide their family with day-to-day needs putting their as well as others lives at stake.

As of now the government has imposed lockdown it has become even more difficult due to their confinement.

We come up with a potential solution which is as follows :-

As you can see from the layout of our in-work website we select a region and divide them into

number of areas, the houses in a particular area are distinguished by their allotted house numbers.

selecting their house numbers, user can access our store where they can find their household necessities.

From our initiative we are hoping to achieve a simple yet proficient solution for difficulties faced by people living in remote areas.

Next we are focussing to design the website in an simple yet effective manner such that people of remote areas can easily access it and can buy the items which they need in an online platform.

Further we are thinking to make use of USSD shopping service which can enable the users to buy the FMCG even if they don't have internet connection or a smartphone.