1) Explain the advantages of Natural Queries in PowerBi with an example?

ANS: - Natural Language Queries (NLQs) is a feature in Power BI that allows users to ask questions in natural language and receive responses in the form of visualizations. The feature uses natural language processing (NLP) technology to understand the intent of the user's question and generate a response in real-time.

The advantages of using Natural Language Queries in Power BI include:

- 1] Improved accessibility: NLQs make it easier for users to access data and insights without requiring them to have advanced technical skills or knowledge of SQL or other programming languages.
- 2] Faster insights: NLQs can generate insights in real-time, allowing users to quickly and easily get answers to their questions without having to wait for a report or dashboard to be created.
- 3] Reduced errors: NLQs can reduce errors and increase accuracy by automatically applying appropriate filters and aggregations based on the user's question, reducing the risk of human error.
- 4] Increased adoption: NLQs can increase adoption of BI tools by making it easier for non-technical users to interact with data and generate insights.

For example, a sales manager could use NLQs to ask a question such as "What is the total revenue for each product category by region?" Power BI would interpret the question, generate the appropriate visualizations, and present the results in real-time. The sales manager could then drill down into the data to identify trends or areas of opportunity for increasing revenue. Without NLQs, the sales manager would need to create a custom report or dashboard to answer the question, which could be time-consuming and require technical expertise.

2) Explain Web Front End(WFE) cluster from Power BI Service Architecture?

ANS: - The Web Front End (WFE) cluster is a component of the Power BI Service architecture that handles user requests and provides the web interface for interacting with reports, dashboards, and other content. In a Power BI Service architecture, the WFE cluster consists of multiple servers that are responsible for handling incoming user requests and distributing them across the server farm. The WFE cluster also manages user authentication and authorization, as well as caching and data retrieval for visualizations.

Some key features of the WFE cluster include:

- 1] Scalability: The WFE cluster is designed to be highly scalable, allowing it to handle large volumes of user requests and distribute them across multiple servers.
- 2] Load balancing: The WFE cluster uses load balancing algorithms to distribute user requests evenly across the server farm, ensuring optimal performance and minimizing downtime.
- 3] Security: The WFE cluster is responsible for managing user authentication and authorization, ensuring that users only have access to the reports and content that they are authorized to view.
- 4] Caching: The WFE cluster uses caching to improve performance and reduce the load on the server farm. By caching frequently accessed data and visualizations, the WFE cluster can serve them up quickly to users without needing to retrieve them from the server farm.

Overall, the Web Front End cluster is a critical component of the Power BI Service architecture, providing the web interface and handling user requests. Its scalability, load balancing, security, and caching features make it a powerful tool for delivering fast, secure, and reliable BI solutions to users.

3) Explain Back End cluster from Power BI Service Architecture?

ANS: - The Back End cluster is a component of the Power BI Service architecture that handles the processing and storage of data in the cloud-based platform. The Back End cluster consists of multiple servers that work together to provide scalable and secure data processing and storage capabilities.

In a Power BI Service architecture, the Back End cluster is responsible for several key functions, including:

- 1] Data processing: The Back End cluster is responsible for processing large volumes of data, including data transformations, data modeling, and data aggregation.
- 2] Data storage: The Back End cluster provides storage capabilities for data, including raw data, transformed data, and metadata.
- 3] Data security: The Back End cluster ensures that data is securely stored and protected, including encryption and access controls.
- 4] Performance optimization: The Back End cluster optimizes the performance of data processing and storage, including the use of parallel processing and other techniques to speed up data operations.
- 5] Maintenance and management: The Back End cluster includes tools and processes for managing and maintaining the platform, including monitoring, backups, and upgrades.

Overall, the Back End cluster is a critical component of the Power BI Service architecture, providing the data processing and storage capabilities that are required for powerful BI solutions. Its ability to scale, process and store large volumes of data, and ensure data security and performance optimization make it a key component of the Power BI Service.

4) What ASP.NET component does in Power BI Service Architecture?

ANS: - ASP.NET is a web application framework that is used in the Power BI Service architecture to provide the web interface and application programming interface (API) for interacting with reports, dashboards, and other content. ASP.NET is a core component of the Power BI Service architecture and provides many of the core features and functionalities of the platform.

Some key features of ASP.NET in the Power BI Service architecture include:

- 1] Web interface: ASP.NET provides the web interface for interacting with reports, dashboards, and other content in the Power BI Service. This includes features such as data visualization, filtering, sorting, and interactive drill-down.
- 2] API integration: ASP.NET provides APIs that allow developers to integrate the Power BI Service into their own applications, providing access to data and content.
- 3] Security: ASP.NET provides security features such as authentication and authorization, ensuring that users are only able to access the content that they are authorized to view.
- 4] Performance: ASP.NET is optimized for performance, with features such as caching and asynchronous processing to minimize latency and maximize throughput.
- 5] Customization: ASP.NET allows developers to customize the appearance and functionality of the web interface, including the ability to create custom visuals and extend the platform with custom code.

5) List 20 data sources supported by Power Bi desktop

ANS: - Power BI Desktop supports a wide range of data sources that can be used to create reports and visualizations. Here are 20 data sources that are supported by Power BI Desktop:

- 1. Excel workbook
- CSV file
- Text file
- 4. XML file
- 5. JSON file

- 6. SharePoint list
- SOL Server database
- 8. Oracle database
- 9. MySQL database
- 10. PostgreSQL database
- 11. IBM DB2 database
- 12. Sybase database
- 13. Teradata database
- 14. Amazon Redshift database
- 15. Microsoft Access database
- 16. Microsoft Exchange Server
- 17. Microsoft Dynamics 365
- 18. Salesforce
- 19. Google Analytics
- 20. Facebook
- 6) Compare Microsoft Excel and PowerBi Desktop on the following features:

Data import

Data transformation

Modeling

Reporting

Server Deployment

Convert Models

Cost

- ANS: 1] Data import: Both Excel and Power BI Desktop allow for data import from a wide variety of sources, including databases, text files, and web services. However, Power BI Desktop provides a wider range of connectors and more robust data import capabilities, including the ability to handle large volumes of data and support for real-time data streaming.
- 2] Data transformation: Excel and Power BI Desktop both provide basic data transformation capabilities, such as filtering and sorting data. However, Power BI Desktop provides a more powerful and flexible set of data transformation tools, including data shaping and merging, conditional formatting, and advanced calculations using DAX language.
- 3] Modeling: Power BI Desktop provides more robust modeling capabilities than Excel, including the ability to create relationships between tables, define hierarchies, and create calculated measures and columns. Power BI Desktop also provides advanced modeling features, such as data modeling using DirectQuery and Live Connection to data sources.
- 4] Reporting: Both Excel and Power BI Desktop allow for the creation of reports and visualizations. However, Power BI Desktop provides a wider range of visualization options, including custom visualizations created by the community, as well as more advanced reporting capabilities, such as the ability to create interactive dashboards and drill-down reports.
- 5] Server Deployment: Power BI Desktop is designed to work with the Power BI Service, which provides cloud-based server deployment and collaboration capabilities. Excel can be deployed to a server using SharePoint or a similar platform, but it lacks the cloud-based deployment options of Power BI.

6] Convert Models: Power BI Desktop models can be easily converted to Power BI Service models, which can be accessed from anywhere with an internet connection. Excel models, on the other hand, can only be accessed on the local machine or through a deployed server, such as SharePoint.

7] Cost: Power BI Desktop is free to download and use, while Excel requires a license as part of the Microsoft Office suite. However, to access the full range of Power BI features, such as collaboration and data sharing, a paid subscription to the Power BI Service is required.