

# EFE ONKAR

## Tech Lead | Engineering Manager | Full-Stack Web Developer

Dubai / Abu Dhabi – Open to Relocation

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### Professional Summary

Tech Lead and Engineering Manager with 6+ years of experience, combining leadership and hands-on expertise as a Full-Stack Developer. Proven track record delivering scalable e-commerce and SaaS platforms, leading cross-functional teams, and driving architectural strategy. Skilled in React/Hydrogen, Laravel, and AWS with CI/CD, consistently achieving 95+ Lighthouse scores and improved Core Web Vitals. Executive MBA graduate, blending business acumen with deep technical execution. Actively seeking Tech Lead / Engineering Manager opportunities in Dubai or Abu Dhabi with full relocation readiness.

### Core Skills

**Frontend;** React, Shopify Hydrogen, Tailwind CSS, HTML5, CSS3, JavaScript (ES6+), TypeScript, jQuery

**Backend;** PHP, Laravel, RESTful API Development, WebSocket Programming, MySQL, PostgreSQL

**Cloud & DevOps;** AWS, CI/CD (Continuous Integration / Continuous Deployment), Docker, Kubernetes

**Performance & SEO;** Core Web Vitals Optimization, Lighthouse Performance, Technical SEO, Scalable Component Architecture

**Leadership & Management;** Team Leadership, Cross-Functional Collaboration, Stakeholder Management, Agile/Scrum, Strategic Planning, Technical Mentoring

### Work Experience

#### Tech Lead & Senior Full-Stack Developer – Prosatz

01/2025 – Present | Istanbul, Turkey

- Lead and mentor a cross-functional team of 5 engineers, improving sprint velocity by 30% through structured Agile practices and code reviews.
- Designed and delivered a B2C e-commerce vertical for a global B2B manufacturer, enabling direct consumer sales and opening a new revenue stream.
- Developed a Shopify Hydrogen + React storefront with scalable architecture, enhancing site performance and user experience across multiple product lines.
- Solely engineered a white-label product configurator adopted across multiple clients, boosting user engagement by 40%.
- Architected a multi-tenant CMS platform, centralizing management of all storefronts and reducing content publishing time by 70%.

#### Co-Founder & Technical Lead – Copartner (Digital Media Collective)

07/2024 – Present | Istanbul, Turkey

- Co-founded a digital media collective uniting 10+ freelancers under one brand, enabling collaboration on large-scale web and media projects without sacrificing independence.
- Designed and developed the entire web platform and brand identity, enhancing client perception and increasing project acquisition rate.
- Built scalable workflows and collaboration models, reducing delivery time by 25% while improving overall project quality.
- Led cross-functional teams on multiple digital product launches, consistently exceeding client expectations.

### **Full Stack Web Developer – Endostel H.R. (enuygunbakici.com)**

12/2022 – 12/2024 | Istanbul, Turkey

- Engineered real-time chat and video call infrastructure with WebSockets, increasing user engagement by 40% and improving lead-to-customer conversion by 25%.
- Spearheaded a comprehensive technical SEO overhaul, implementing semantic HTML and Schema.org, driving organic traffic from 50K to 400K+ monthly visitors (+700%) and boosting revenue by 25%.
- Designed 130+ unique mobile screens in Figma, creating a scalable component library that reduced design-to-development cycles by 30%.
- Architected and scaled high-performance PHP & MySQL REST APIs with full test coverage, ensuring 99.9% uptime and robust data integrity for 400K+ users.
- Optimized frontend performance (modular HTML/CSS/jQuery), improving page load speed by 45% and achieving “Good” Core Web Vitals across critical user flows.

### **Junior Web Developer – Bioexpo**

06/2020 – 12/2022 | Antalya, Turkey

- Built responsive, multilingual websites and custom PHP modules for international trade fairs, ensuring cross-browser compatibility and accessibility.
- Streamlined CMS workflows and standardized UI across 10+ microsites, reducing content update time by 20%.
- Collaborated with design and marketing teams to implement SEO-optimized structures, driving +15% year-over-year organic traffic growth.

### **Education**

- **Master of Business Administration (Executive MBA)** – Istanbul Technical University | 07/2025

- **Bachelor of Science in Mathematics** – Akdeniz University | 06/2022

### **Languages**

- English / Full Professional Proficiency
- Turkish / Native