

**Who**  
is the design user?  
*user*

**Why**  
does design need to be made?  
*need(s)*

**What**  
is the story of use for the design?  
*intimacy*

**What**  
is needed knowledge for self-understanding of the project?  
*self-understanding*

**What**  
is needed knowledge for self-understanding of the design solution?  
*self-understanding*

**How**  
to develop and select ideas?  
*idea*

**What**  
aspect can increase the longevity of the design?  
*longevity*

**How**  
to reduce material waste during design making?  
*waste*

**Which**  
information the users should know about the design?  
*transparency*

**Which**  
is the leading sustainable focus of the design?  
*sustainability*

**What**  
is the design purpose?  
*purpose*

**What**  
needs to be done before ideation?  
*ideation*

**How**  
can emotional attachment be brought to the design?  
*emotional attachment*

**Which**  
social context that the design is used for?  
*society*

**Which**  
cultural context is the design based on?  
*culture*

**Is**  
the design considered eco-design? And why?  
*eco-design*

**Is**  
the design considered circular design? And why?  
*circular design*

**Efficiency**  
on which aspect? economy, society or environment?  
*efficiency*

**Reduce-reuse-recycle**  
Has the design considered this aspect?  
*3R*

**May other living species**  
be affected by the design in production?  
*ecosystem*

**How**  
to bring up the inclusiveness in the design?  
*inclusive*

**How**  
to repair the design after usage?  
*take care*

**Where**  
are the limitations of the design project?  
*limitation*

**What**  
can do differently?  
*reflection and improvement*