# LEADERSHIP FOR INNOVATORS

# SELF-AWARENESS: VALUES

September 30, 2021





Skoltech

ethick decision contribution teamwork

management

## **Leadership Phenomena**

**Leadership and Values** 

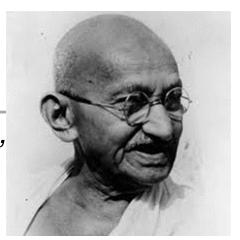
**Self-Awareness** 

**Leadership Development Approach** 



### Who is a Successful Leader?

→ M. Ghandi: "...we must be the change we wish to see in the world."

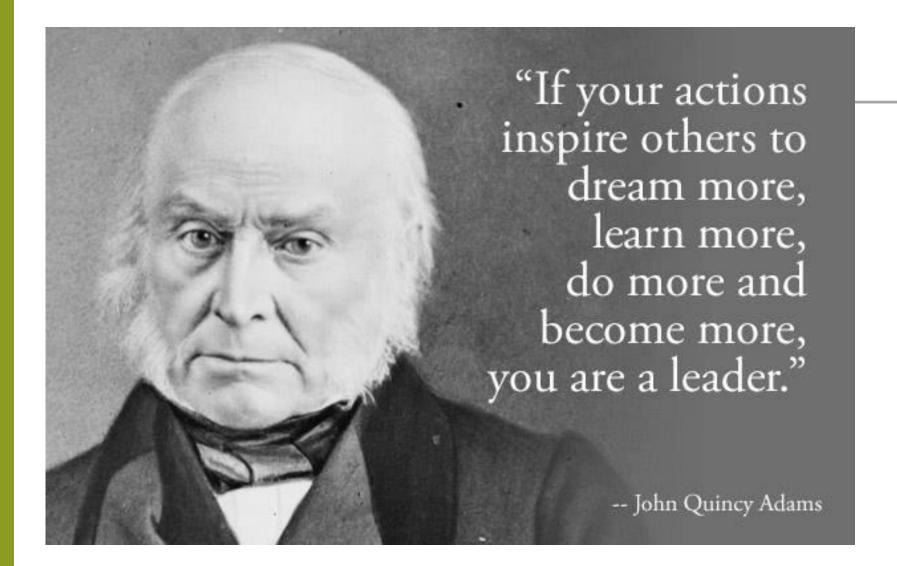


→ W. Churchill: "The price of greatness is responsibility."



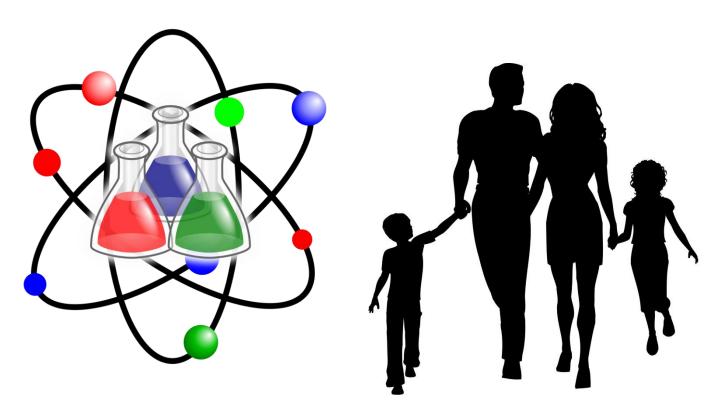
→ Martin Luther King, Jr.: "A genuine leader is not a searcher for consensus, but a molder of consensus."







## Values: What Underlies Our Behavior





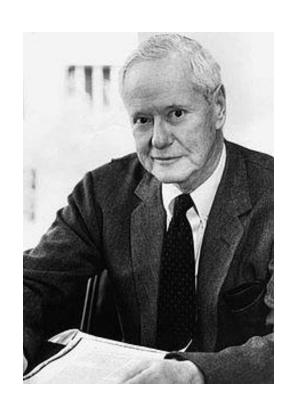




# WHAT IS A VALUE?

MAKE A LIST OF YOUR 10 VALUES.

## **LEADERSHIP AND VALUES**



Robert Merton

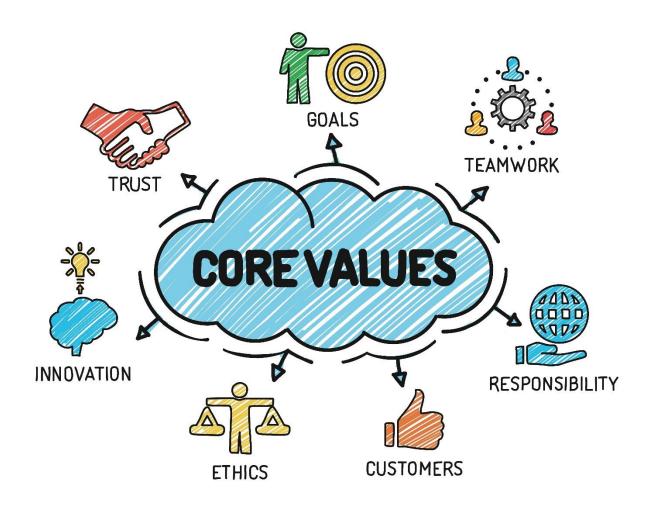


Abraham Maslow



Milton Rokeach

# WHAT IS A VALUE?

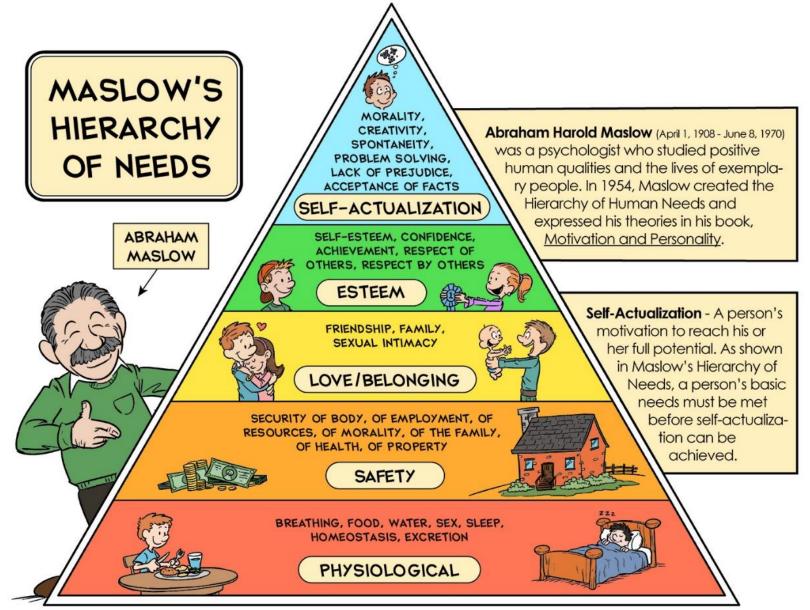


# Merton's typology

Mode of adaptation	Accept means?	Accept goals?	Example
Conformity	/	1	The non-deviant, non-criminal conformist citizen
Innovation	×	1	Factors like poor educational qualifications or unemployment mean that some people can't achieve goals by approved means, so they turn to crime as an alternative
Ritualism	,	×	Give up on achieving goals but stick to means, - e.g teachers who give up on students success but still work.
Retreatism	×	×	Drop outs, like drugs addicts or tramps, who give up altogether
Rebellion	X (/)	X (/)	Reject existing social goals and means, but substitute new ones to create a new society, like revolutionaries or members of some religious sects



## Maslow's Pyramid





## Types of Values — Rokeach Value Survey

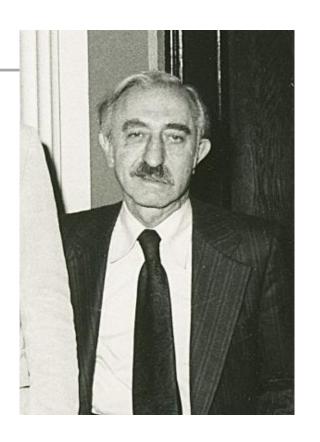
#### terminal values

Desirable end-states of existence; the goals that a person would like to achieve during his or her lifetime.

#### instrumental values

Preferable modes of behavior or means of achieving one's terminal values.







#### Terminal Values

A comfortable life (a prosperous life)

An exciting life (a stimulating, active life)

A sense of accomplishment (lasting contribution)

A world at peace (free of war and conflict)

A world of beauty (beauty of nature and the arts)

Equality (brotherhood, equal opportunity for all)

Family security (taking care of loved ones)

Freedom (independence, free choice)

Happiness (contentedness)

Inner harmony (freedom from inner conflict)

Mature love (sexual and spiritual intimacy)

National security (protection from attack)

Pleasure (an enjoyable, leisurely life)

Salvation (saved, eternal life)

Self-respect (self-esteem)

Social recognition (respect, admiration)

True friendship (close companionship)

Wisdom (a mature understanding of life)

Values in the Rokeach Survey



#### Instrumental Values

Ambitious (hardworking, aspiring)

Broad-minded (open-minded)

Capable (competent, effective)

Cheerful (lighthearted, joyful)

Clean (neat, tidy)

Courageous (standing up for your beliefs)

Forgiving (willing to pardon others)

Helpful (working for the welfare of others)

Honest (sincere, truthful)

Imaginative (daring, creative)

Independent (self-reliant, self-sufficient)

Intellectual (intelligent, reflective)

Logical (consistent, rational)

Loving (affectionate, tender)

Obedient (dutiful, respectful)

Polite (courteous, well-mannered)

Responsible (dependable, reliable)

Self-controlled (restrained, self-disciplined)

# Values in the Rokeach Survey (cont'd)



## Your Values and Leadership

" \_\_\_\_\_ is a 'cornerstone' in my approach to leadership."

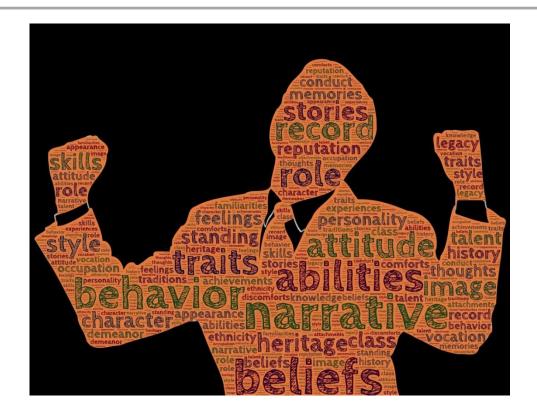
**ACHIEVEMENT ADVENTURE** CHALLENGE CONTROL CREATIVITY **ECONOMIC BALANCE FAIRNESS FREEDOM HAPPINESS** HARD WORK HONESTY **HARMONY** INVOLVEMENT ORDER

AFFECTION COMFORT CONFORMITY COOPERATION DIRECTNESS **EXPERTNESS FLEXIBILITY** FRIENDSHIP **HELPFULNESS** INDEPENDENCE INTEGRITY LEADERSHIP MORALITY/ETHICS LOYALTY

**PREDICTABILITY** RESPONSIBILITY RESPONSIVENESS **PERSONAL** DEVELOPMENT **POWER** RECOGNITION RISK **SELF-RESPECT** VARIETY **SECURITY** TRADITION **TRUST** WISDOM OTHER VALUES:



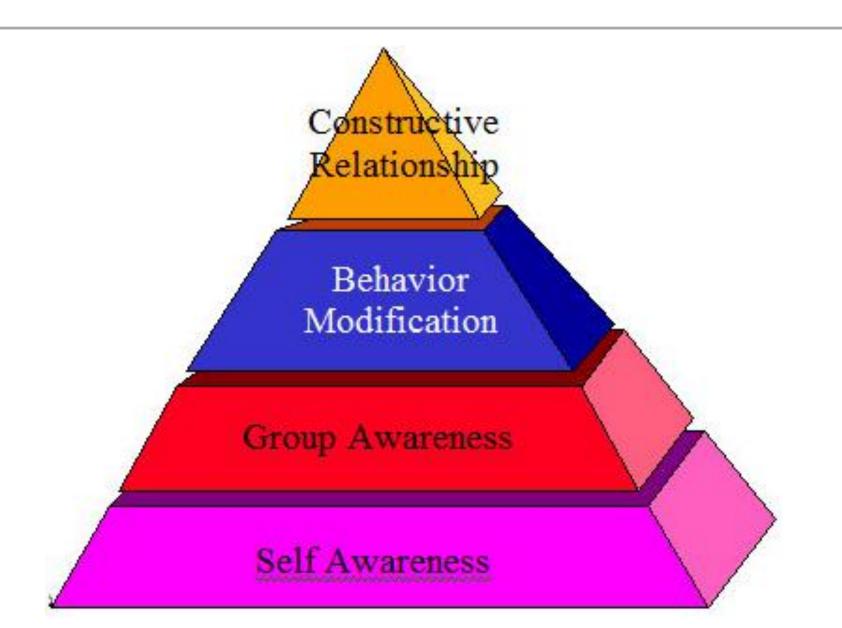
## **SELF-AWARENESS**



https://www.youtube.com/watch?v=siVpPpTiEOA Charlotte Mouyal: Self-awareness can change your life

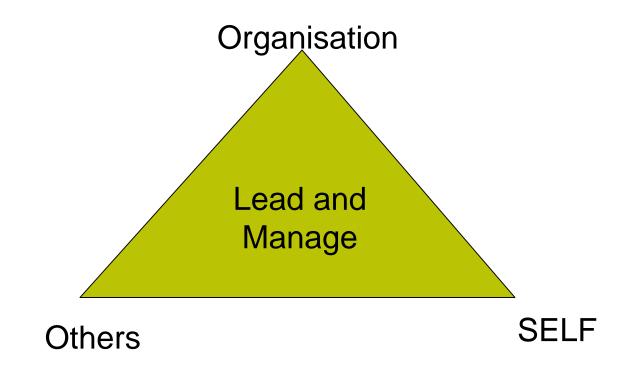


## LEADING YOURSELF: PERSONAL DEVELOPMENT





# Leadership Development Approach





## **Self-Leadership and Effectiveness**





#### Awareness

## Awareness is a state of consciousness.

- → It is the ability to recognize yourself, others, events and situations in real time.
- → It is the ability to assess the impact of actions on situations and others, and be critically self-reflective.
- → It is a development process that is a function of experience, communication, self discovery and feedback.



# **Developing Self-Awareness**

- → Self-awareness is a hallmark of good leaders
- → Successful leaders know what they want and have a plan
- → They understand how they are perceived by others



# Leadership Development Approach

→The first person I need to lead is myself!





# What is Leadership and Personal Development?

We consider three questions:

■ Who am I?

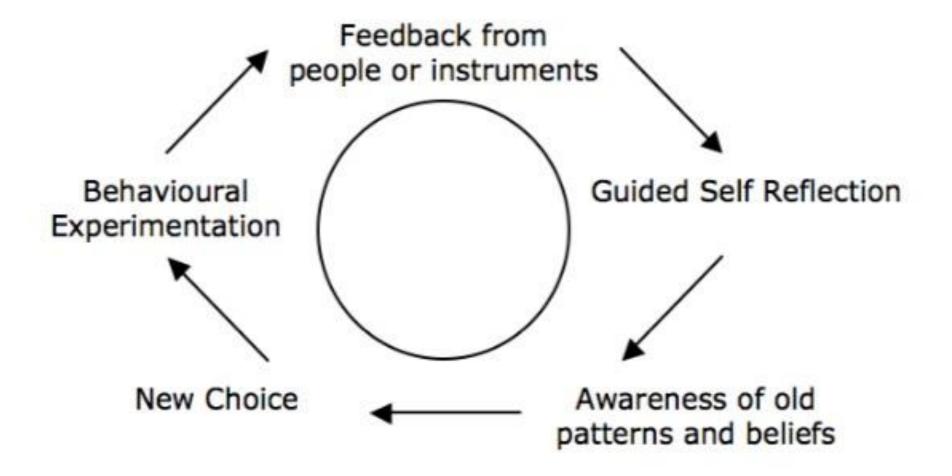


Where do I want to go in life?

How do I get there?



## The Self Development Cycle





### **Write Down and Discuss**

What are the qualities that you like the most in yourself?

What are the qualities that you dislike the most in yourself?



# **SWOT** analysis

## Strengths

e.g. Individual abilities, aptitudes and skills

#### Weaknesses

e.g. Individual development needs, areas you prefer to avoid

## **Opportunities**

e.g. the upside of your current situation, such networking, learning and development

#### **Threats**

e.g. the downside of your current situation, such as life and work pressures, over-commitment to something, etc.





## **Strengths and Weaknesses**

#### How you see yourself

- confident
- enterprising
- humorous
- ambitious
- helpful
- forceful
- competitive
- flexible
- thorough
- tolerant
- focused
- supportive
- generous

#### How others see you

- arrogant
- exploitative
- frivolous
- ruthless
- controlling
- bullying
- combative
- wishy-washy
- obsessive
- indifferent
- tunnel-visioned
- interfering
- irresponsible





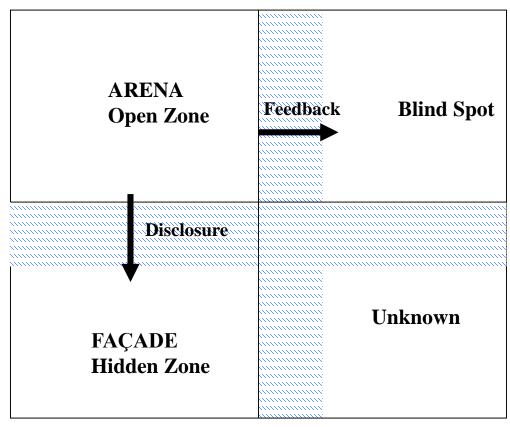
## **Johari Window**

Self
Known Not Known

Known

**Others** 

**Not Known** 





# Be honest with yourself!



