

# 2021 United Nations Chinese Language Day & First CMG Chinese-language Video Festival Abroad

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## Application Form

A. Basic Information					
Personal information	Full Name			Gender	<input type="checkbox"/> Male <input type="checkbox"/> Female
	Documentation number			Documentation Types	<input type="checkbox"/> Identity card <input type="checkbox"/> Passport <input type="checkbox"/> Other
	Date of Birth				
	Nationality		Place		
Contact Information	Current Address				
	Email		Postcode		
	Mobile		Tel		
Production Team	Director/ Producer				
	Camera Operator_____		Screenwriter_____		
	Editor _____		Other _____		
Participant Profile (within 150 words)					

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B. Video Summary			
Title		Length	
Video Summary (within 150 words. It may be quoted in the promotional materials of the event.)			
Video formats	<input type="checkbox"/> MOV. <input type="checkbox"/> WMV. <input type="checkbox"/> MP4. <input type="checkbox"/> AVI.		
Download Links			
C. Instructions			
Instructions	<p>Before submitting the work, please confirm that you agree to the following terms and conditions:</p> <ol style="list-style-type: none"> <li>Any submission of works for the competition means that the participant agrees to accept all the terms and conditions specified by the organizing committee;</li> <li>Once submitted, candidates shall not withdraw the works that have been selected for the <b>First CMG Chinese-language Video Festival Abroad</b> without authorization for any reason.</li> <li>All candidates confirm that they own the copyrights of their video works and confirm that their video works do not infringe or breach any third party rights, including intellectual property rights. The participating works should not involve any issues in relation to portrait rights and rights to reputation and privacy etc. In case of any legal disputes, the legal responsibility shall be borne by the candidate himself. The organizing committee rejects any works that may conflict with national laws and policies.</li> <li>All the video works submitted by either individuals or organisations are deemed to be granted the right to broadcast and stream by the organizing committee of the first <b>CMG's Chinese-language Video Festival Abroad</b></li> </ol>		

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	<p>during the competition. The videos, still images, copies of Chinese/English subtitles, and promotional films of the entries may be used by the organizing committee of the <b>CMG First Chinese-language Video Festival Abroad</b> for any promotional activities of this festival and its subsequent screening. These activities may include being reported by news media organizations, broadcasting, making trailers, appearing in any promotional booklets, special book issues, TV, steaming on the Internet and mobile platforms and other new media special promotional programs.</p>
	<p>5. No registration fees required.</p>
	<p>6. The organizing committee has the right to keep the shortlisted videos and use them for screening and international cultural exchange purposes.</p>
	<p>7. By participating in the competition, all candidates agree to authorize the organizing committee to act as the exclusive agent for their videos to be used and marketed outside of Mainland China. The organizing committee is also entitled to negotiate any international exhibition and overseas promotion opportunities for these videos on behalf of the candidates.</p>
	<p>8. Once submitted, the videos will not be returned. Participants are requested to make their own backup copies before submission of their work.</p>
	<p>9. The organizing committee will issue limited number of commemorative albums and DVDs etc., and all award-winning works will receive a certificate.</p>
	<p>10. All applicants hereby authorize the organizing committee to process the personal data set out in this application form or any images of the applicant contained within the video works submitted, and any additional personal data the applicant provides to the organizing committee pursuant to the <b>2021 United Nations Chinese Language Day &amp; CMG's First Chinese-language Video Festival Abroad</b> event and the exercise of the rights granted to the organizing committee in this application form. All applicants acknowledge that the organizing committee may process their personal data in accordance with the Privacy Notice attached at Appendix 1.</p>
	<p>11. All applicants hereby grant the organising committee (and any associated companies), at any time and in any way, the right to use their image, voice, performances, poses, acts, plays and appearances, and to use their picture photograph, silhouette and any other reproductions of their physical likeness and sound ("Image") to the extent that such Images are contained within the video works submitted pursuant to this application form. Applicants also grant the organizing committee the right to unlimited</p>

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	<p>distribution, advertising, promotion, exhibition and exploitation of their Image contained with the video works submitted by any method or device now known or hereafter devised in which the same may be used, and/or incorporated and/or exhibited and/or exploited throughout the universe in perpetuity.</p> <p>12. To the extent Images of individuals (other than the applicant) who are not party to this application form are contained within the video works submitted, each applicant will endeavor to assist the organizing committee with obtaining the necessary consent from such individuals for use of their Image in the video works submitted.</p> <p>13. The organising committee of the <b>2021 United Nations Chinese Language Day &amp; CMG's First Chinese-language Video Festival Abroad</b> reserves all the right for the final interpretation of this event. Nothing herein will constitute any obligation on the organizing committee to make any use of any of the rights set forth herein.</p> <p>14. By submitting the video works, each applicant hereby irrevocably waives the benefit of all moral rights or similar rights to the video works arising under the laws of any jurisdiction.</p> <p>I have read the foregoing and fully understand the meaning and effect thereof and, intending to be legally bound, I have signed this application form</p> <p style="text-align: right;">Signature: _____</p>
<b>D. Contact Us</b>	
<b>Contact Us</b>	<p>Contact Names: Xueyan WANG (China) Julie Zhou (Overseas) Hong YANG (Overseas) Tel: +8618500712752 (China) Email: sharon_ong@163.com (China) chineselanguagevideofestival@gmail.com (overseas) Mailing Address: CMG LUGU Office(China ) 2nd Floor, The Interchange, Oval Road, London, UK, NW1 7DZ(overseas)</p>

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## Appendix 1

### Privacy Notice

#### **2021 United Nations Chinese Language Day & CMG's First Chinese-language Video Festival Abroad (the Video Festival)**

This Privacy Notice governs the processing of personal data that you provide to **China Media Group** ("us", "we" or "our"), that we collect from you or that we receive about you in connection with the Video Festival.

We use your personal data for the development and distribution of the Video Festival.

This personal data includes personal data that is necessary for us to produce, develop and distribute the Video Festival and may include your name, Image (as defined above), email address, date of birth, telephone number, information about your employment, as well as other personal data.

For the purposes of applicable data protection laws, the data controller is China Media Group, No.11 Fuxing Road, Haidian District, Beijing, China.

The personal data that we collect from you may be transferred to, and stored at, a jurisdiction outside the European Economic Area (EEA). We will take steps that are reasonably necessary to ensure that your personal data is treated in accordance with applicable data protection laws.

We use administrative, technical, and physical measures to safeguard personal data against loss, theft and unauthorised uses, access or modifications.

We may share your personal data with the following:

*Group companies:* We may share your personal data with other members of our group of companies, including subsidiaries and holding companies to assist us with the development and distribution Production.

*Our service providers:* We use other companies, agents or contractors ("Service Providers") to perform services on our behalf or to assist us with the Production.

*Third parties permitted by law:* In certain circumstances, we may be required to disclose or share your personal data in order to comply with a legal or regulatory obligation.

You have a number of rights in relation to your personal data under applicable laws and nothing in this application form restricts your right to use these rights.

Your personal data is stored by us and/or our Service Providers, only to the extent necessary for the purposes for which we have collected your personal data and only for the time necessary to achieve the purposes for which the personal data is collected, in accordance with applicable data protection laws.