

Dr. Lesley Poinsette - Social Media Profiles

Compiled: Jan 21, 2026 **Phoenix Global Nexus Intelligence Division**

Instagram Profile

Handle: @drlesleypoinsette **URL:** <https://www.instagram.com/drlesleypoinsette/>

Profile Statistics:

- **Posts:** 249
- **Followers:** 1,489
- **Following:** 1,745

Bio:

- **Title:** Dr Lesley Poinsette / Chancellor (PICU)
- **Category:** Entrepreneur
- **Tagline:** “The Divine CEO 4 Women of Faith 👑”
- **Role:** Founder of PICU 🎓 Accredited Christian University
- **Mission:** Transforming vision into income

Links:

- Calendly: calendly.com/admin-poinsettechristianuniversity/info-meeting

Notable Connections:

- Followed by homegrowntone68, poinsettechristianuniversity + 67 more
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LinkedIn Profile

URL: <https://www.linkedin.com/in/dr-lesley-poinsette-phd-ms-ba-3b55941b>

Title: Chancellor / President, Poinsette International Christian University (PICU)

Additional Role: Director of Give4Growth.com Charity **Location:** Fishers, IN

Experience: 20+ years in education

Threads Profile

Handle: @drlesleypoinsette **URL:** <https://www.threads.com/@drlesleypoinsette>

Recent Activity:

- Hosting webinars for PICU
 - Active promotion of university programs
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Business Registration (Florida)

Entity: POINSETTE INTERNATIONAL CHRISTIAN UNIVERSITY LLC **Registered Agent:** POINSETTE, LESLEY **Address:** 12631 ENDURANCE DR, FISHERS, IN

Key Observations

1. **Active Social Presence:** Dr. Poinsette maintains an active Instagram presence with regular posts about PICU and faith-based entrepreneurship.
2. **Personal Branding:** Strong personal brand as “The Divine CEO” targeting women of faith.
3. **Engagement Strategy:** Uses Calendly for scheduling info meetings, indicating a direct outreach approach.
4. **Cross-Platform:** Present on Instagram, LinkedIn, and Threads.

5. **Community Focus:** Connected to 67+ mutual followers in the Christian education space.
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Recommendations for Engagement

1. **Instagram:** Primary platform for visual content and community building.
 2. **LinkedIn:** Professional networking and B2B partnerships.
 3. **Threads:** Emerging platform for text-based updates.
 4. **Calendly Integration:** Direct booking for prospective student meetings.
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End of Social Media Report