

PICU Outreach Message Templates

Phoenix Global Nexus Intelligence Division

Timestamp: 12:30 Jan 20, 2026

REDDIT OUTREACH TEMPLATES

**Template 1: For DMin/PhD Seekers
(u/thekingdombum, u/slowobedience, etc.)**

Subject: Affordable Online Doctoral Programs

Hi [username],

I saw your post about [DMin/PhD decision]. I wanted to share some information that might be helpful.

Poinsette International Christian University (PICU) offers several doctoral programs that might align with your goals:

- Doctor of Divinity (D.Div.) in Chaplaincy and Pastoral Care - \$6,400 total
- PhD in Practical Ministry - \$6,400 total
- PhD in Christian Counseling - \$6,400 total

Key benefits:

- ✓ 100% online - no relocation required
- ✓ Flexible schedule - start anytime
- ✓ Affordable tuition (fraction of traditional programs)
- ✓ CCACI accredited

Website: <https://poinsettechristianuniversity.com/>

Happy to answer any questions about the programs.

Template 2: For Cost-Conscious Seekers (u/AFollowerOfTheWay, u/keniselvis)

Subject: Free/Affordable Doctoral Options

Hi [username],

I noticed you're looking for affordable education options. Here's one you might not have heard of:

Poinsette International Christian University offers doctoral degrees starting at \$6,400 total tuition. That's significantly less than most programs (\$15,000-\$50,000).

Programs available:

- Doctor of Divinity
- PhD in Christian Entrepreneurship
- PhD in Practical Ministry
- Dual Degree options (\$7,500)

All programs are 100% online with flexible scheduling.

More info: <https://poinsettechristianuniversity.com/degrees>

Let me know if you have questions!

Template 3: For Career Changers (u/VexedCoffee, u/_crossingrivers)

Subject: Doctoral Programs for Pastor-Theologians

Hi [username],

Your post about balancing pastoral ministry **with** academic pursuits resonated **with** me.

PICU offers doctoral programs specifically designed **for** practitioners who want to **continue** serving **while** advancing their **education**:

- **100%** online format
- **Self**-paced learning
- **No** language requirements
- **Practical** ministry focus

Programs range **from** \$6,400-\$7,500 total tuition.

Website: <https://poinsettechristianuniversity.com/>

Would be happy to discuss how these programs might fit your goals.

LINKEDIN OUTREACH TEMPLATES

Template 1: Connection Request Message

Hi [Name],

I noticed your work **in** [ministry/pastoral care/chaplaincy]. I'm reaching out to connect with professionals interested in advancing their education.

PICU offers affordable online doctoral programs **in** ministry, chaplaincy, **and** Christian counseling.

Would love **to** connect **and** share more information.

Best regards

Template 2: InMail for Doctoral Candidates

Subject: Affordable Doctoral Programs for Ministry Professionals

Hi [Name],

I came across your profile and noticed your background **in** [specific area].

Poinsette International Christian University offers doctoral programs that might interest **you**:

- **Doctor of Divinity in Chaplaincy - \$6,400**
- **PhD in Practical Ministry - \$6,400**
- **PhD in Christian Counseling - \$6,400**

All programs are **100%** online **with** flexible scheduling.

Key differentiators:

- **Affordable** tuition (vs. \$15K-\$50K at other institutions)
- **No** relocation required
- **Start** anytime
- **CCACI** accredited

Would you be interested **in** learning more?

Website: <https://poinsettechristianuniversity.com/>

Best regards

Template 3: Follow-Up Message

Hi [Name],

Following up on my previous message about PICU's doctoral programs.

I wanted to highlight a few additional benefits:

- Dual degree options (MA + PhD for \$7,500)
- No language requirements
- Practical ministry focus
- Supportive online community

If you have any questions or would like to schedule a call, I'm happy to [help](#).

Best regards

FACEBOOK GROUP POST TEMPLATES

Template 1: Introduction Post

👋 Hello everyone!

I'm sharing information about affordable doctoral programs **for** those interested **in** ministry, chaplaincy, or **Christian** counseling.

Poinsette International Christian University (**PICU**) offers:

- 📚 Doctor of Divinity in Chaplaincy - \$6,400
- 📚 PhD in Practical Ministry - \$6,400
- 📚 PhD in Christian Counseling - \$6,400
- 📚 PhD in Christian Entrepreneurship - \$6,400

- ✓ 100% online
- ✓ Flexible schedule
- ✓ Start anytime
- ✓ CCACI accredited

Website: <https://poinsettechristianuniversity.com/>

Feel free to ask questions **in** the comments!

Template 2: Value-Add Post

🎓 Thinking about a doctoral degree but worried about cost?

Here's a comparison:

Traditional Programs: \$15,000 - \$50,000

PICU Programs: \$6,400 - \$7,500

PICU offers:

- Doctor of Divinity
- PhD in Practical Ministry
- PhD in Christian Counseling
- Dual Degree options

All programs are 100% online with no relocation required.

More info: <https://poinsettechristianuniversity.com/degrees>

#DoctoralDegree #AffordableEducation #OnlineLearning

Template 3: Testimonial Request Post

📣 Calling all doctoral students and graduates!

Are you currently pursuing or have you completed a doctoral degree in ministry, theology, or Christian counseling?

I'd love to hear about your experience:

- What program did you choose?
- What factors influenced your decision?
- What challenges did you face?

Your insights could help others make informed decisions about their education journey.

Share your story in the comments! 👇

EMAIL OUTREACH TEMPLATES

Template 1: Cold Outreach to Organizations

Subject: Partnership Opportunity - Affordable Doctoral Programs

Dear [Organization Name] Leadership,

I'm reaching out regarding a potential partnership opportunity with Poinsette International Christian University (PICU).

PICU offers affordable online doctoral programs designed **for** ministry professionals:

- Doctor **of** Divinity **in** Chaplaincy **and** Pastoral Care
- PhD **in** Practical Ministry
- PhD **in** Christian Counseling
- PhD **in** Christian Entrepreneurship

Our programs are significantly more affordable than traditional options (**\$6,400-\$7,500** vs. **\$15,000-\$50,000**) **while** maintaining academic rigor.

We believe a partnership could benefit your members **by** providing:

- Discounted tuition rates
- Customized program tracks
- Continuing education credits
- Professional development opportunities

Would you be open **to** a brief **call to** discuss potential collaboration?

Best regards,

[Name]

Poinsette International Christian University

info@poinsettechristianuniversity.com

[1-877-712-PICU](tel:1877712PICU)

Template 2: Follow-Up Email

Subject: Following Up - PICU Partnership Opportunity

Dear [Name],

I wanted **to** follow up **on** my previous email regarding partnership opportunities **with** Poinsette International Christian University.

I understand you're busy, so I'll keep this brief:

PICU offers affordable doctoral programs (**\$6,400-\$7,500**) that could benefit your organization's members. We're open to discussing:

- **Group** enrollment discounts
- Customized program tracks
- Co-branded marketing materials
- Referral partnerships

Would you have **15** minutes this week **for** a quick **call?**

Best regards,

[Name]

TRACKING SPREADSHEET TEMPLATE

Outreach Log

Date	Platform	Target	Message Sent	Response	Follow-Up Date	Status
Jan 20	Reddit	u/thekingdombum	Template 1	Pending	Jan 23	Active
Jan 20	Reddit	u/slowobedience	Template 1	Pending	Jan 23	Active
Jan 20	LinkedIn	Dominic Abaria	Connection	Pending	Jan 23	Active
Jan 20	Facebook	PhinisheD Group	Post	Pending	Jan 22	Active

Phoenix Global Nexus Intelligence Division Classification: OPERATIONAL
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