

POINSETTE INTERNATIONAL CHRISTIAN UNIVERSITY

# Your Doctorate Awaits

*Affordable, Flexible, Faith-Centered*

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Prospective Student Webinar

Presented by Dr. Lesley Poinsette, President

## THE CHALLENGE

# Most Ministry Leaders Want a Doctorate But Face Major Barriers

**78%** of pastors express interest in advanced education, yet fewer than 15% pursue it.

- **High Cost:** Traditional doctoral programs cost \$15,000 to \$50,000 or more.
- **Rigid Schedules:** Often require relocation or significant time away from ministry.
- **Life Demands:** Family and congregation responsibilities make full-time study impossible.
- **Unclear Path:** Many feel called to grow but see no realistic path forward.



## THE SOLUTION

# We Designed Every Aspect of PICU to Work With Your Life, Not Against It



### 100% Online

Eliminates relocation and commuting. Study from anywhere.



### Self-Paced

Fits around your ministry, family, and responsibilities.



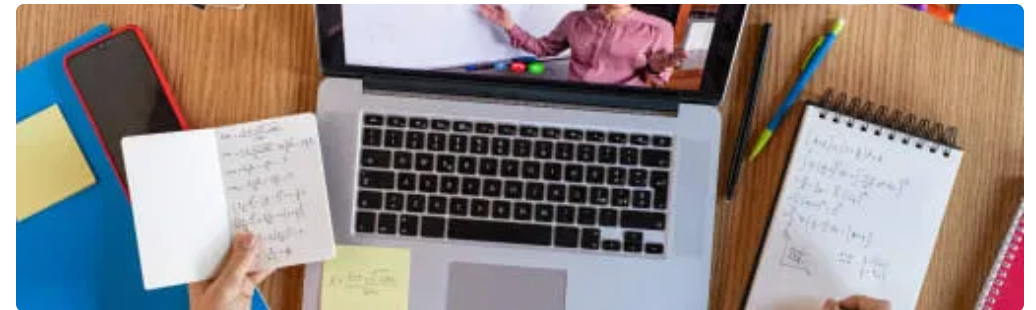
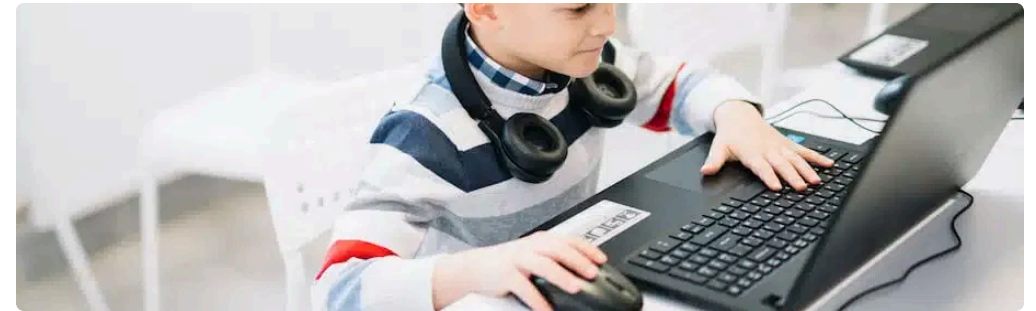
### Affordable

Tuition at a fraction of traditional programs.



### Accredited

CCACI accredited for recognized credentials.



## OUR PROGRAMS

# Four Specialized Doctoral Programs Starting at \$6,400 Total Tuition

Doctor of Divinity (D.Div.) in Chaplaincy and Pastoral Care	\$6,400
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PhD in Practical Ministry	\$6,400
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PhD in Christian Counseling	\$6,400
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PhD in Christian Entrepreneurship	\$6,400
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### **Dual Degree Programs (MA + PhD)**

**\$7,500**

*Combine any Master's with a PhD for comprehensive training*



## DOCTORAL PROGRAM

# Doctor of Divinity

*in Chaplaincy and Pastoral Care*

- ✓ Ideal for pastors, hospital chaplains, and pastoral counselors.
- ✓ Focuses on advanced pastoral theology and crisis intervention.
- ✓ Prepares you for leadership in healthcare, military, and corporate chaplaincy.
- ✓ Enhances your ability to minister in vulnerable moments.

TOTAL TUITION

**\$6,400**



## PHD IN PRACTICAL MINISTRY

# Gain Academic Credentials While Enhancing Your Real- World Ministry Skills

- **Target Audience:** Designed for senior pastors, church planters, ministry directors, and denominational leaders.
- **Bridge the Gap:** Connects deep theological knowledge with practical, day-to-day application.
- **Core Topics:** Leadership development, church growth strategies, and ministry administration.
- **Outcome:** Positions you as a thought leader in your specific ministry context.

🏷️ **\$6,400 Total Tuition**



— DOCTORAL PROGRAM

# PhD in Christian Counseling

*Combine Biblical Foundations with Professional Counseling Principles*

- ✓ Perfect for those called to counseling ministry in church or private practice settings.
- ✓ Integrates Scripture-based wisdom with proven counseling methodologies.
- ✓ Prepares you to serve individuals, couples, and families facing life's challenges.
- ✓ Enhances your credibility and effectiveness as a Christian counselor.





— DOCTORAL PROGRAM

# PhD in Christian Entrepreneurship

*Integrate Business Principles with Your Faith to Expand Kingdom Impact*

- ✓ Ideal for ministry leaders starting nonprofits, church businesses, or faith-based ventures.
- ✓ Coursework covers strategic planning, financial stewardship, and organizational leadership.
- ✓ Learn to apply entrepreneurial thinking to ministry challenges.
- ✓ Equips you to create sustainable ministries and marketplace impact.

🏷️ **\$6,400 Total Tuition**



## DUAL DEGREE PROGRAMS

# Earn Both a Master's and a Doctorate for Maximum Value

$$\begin{array}{|c|} \hline \text{Master's} \\ \text{ANY DISCIPLINE} \\ \hline \end{array} + \begin{array}{|c|} \hline \text{PhD} \\ \text{SPECIALIZED} \\ \hline \end{array} = \$7,500$$



Combine any Master's degree with a PhD for comprehensive training.



Ideal for those without a prior graduate degree seeking broader expertise.



Complete both degrees in a streamlined, integrated curriculum.

COMPETITIVE ADVANTAGE

PICU Delivers Doctoral Education at 60-80%  
Less Than Competitors

Comparison Factor	PICU	Traditional Programs
Tuition	\$6,400 - \$7,500	\$15,000 - \$50,000+
Format	100% Online	On-campus or Hybrid
Schedule	Start Anytime	Semester-based
Duration	6 - 36 Months	3 - 5 Years
Relocation	Not Required	Often Required



#### STUDENT SUCCESS STORY

“*PICU did not just give me a degree — it **elevated my entire ministry**. For years, I wanted to pursue my doctorate but could not afford the tuition at other schools. PICU delivered everything I needed... I graduated debt-free.*”

**Pastor Michael T.**

DOCTOR OF DIVINITY GRADUATE

## HOW IT WORKS

# Your Doctorate is Closer Than You Think



### STEP 01

## Apply

Simple 10-minute application.

No GRE required.

No complicated essays.



### STEP 02

## Enroll & Pay

Choose your program.

Select a flexible payment plan.

Tuition: \$6,400 - \$7,500.



### STEP 03

## Start Learning

Access coursework online.

Study on your schedule.

Advance at your own pace.

## TIMELINE & FLEXIBILITY

# Complete Your Doctorate on Your Schedule

6m

### Accelerated

For highly motivated students with more time to dedicate.

12m

### Standard

The average pace, balancing ministry, family, and study.

36m

### Extended






Maximum flexibility for those with demanding schedules.

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*"Study early mornings, late nights, or during lunch breaks — you control the pace. No rigid class schedules."*

## WHAT YOU WILL RECEIVE

# Everything You Need to Earn and Celebrate Your Achievement

-  Complete doctoral curriculum with **faculty support**
-  **Official transcripts** documenting your academic achievement
-  **Doctoral diploma** upon successful completion
-  The title "**Doctor**" — earned and deserved
-  Credentials that **open doors** in ministry and academia



*Your Future*

## ADDRESSING YOUR CONCERNS

# We Understand the Hesitation — Here Are the Facts

### *"Is now the right time?"*

There will never be a perfect time. Ministry will always be demanding. But your calling to grow, to learn, and to become more does not go away.

### *"Is the investment worth it?"*

Graduates consistently report opened doors, elevated credibility, and deeper ministry impact. It is an investment in your legacy and your future effectiveness.

### *"Can I balance studies with ministry?"*

PICU was built specifically for busy ministry leaders like you. Our self-paced format allows you to study early mornings, late nights, or whenever fits your schedule.

### *"What about payment?"*

We offer flexible payment plans to fit your budget. Our goal is to help you graduate debt-free, without the financial burden of traditional programs.



YOUR NEXT STEP

# Your Ministry Legacy Begins Today

*Don't let another year pass wondering "what if."*

APPLY NOW AT

**[poinsettechristianuniversity.com](https://poinsettechristianuniversity.com)**



1-877-712-PICU



[info@poinsettechristianuniversity.com](mailto:info@poinsettechristianuniversity.com)

# Thank You

## *Questions & Answers*

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START YOUR JOURNEY TODAY