

# Dr. Lesley Poinsette - Social Media Profiles

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**Compiled:** Jan 21, 2026 **Phoenix Global Nexus Intelligence Division**

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## Instagram Profile

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**Handle:** @drlesleypoinsette **URL:** <https://www.instagram.com/drlesleypoinsette/>

### Profile Statistics:

- **Posts:** 249
- **Followers:** 1,489
- **Following:** 1,745

### Bio:

- **Title:** Dr Lesley Poinsette / Chancellor (PICU)
- **Category:** Entrepreneur
- **Tagline:** “The Divine CEO 4 Women of Faith ”
- **Role:** Founder of PICU  Accredited Christian University
- **Mission:** Transforming vision into income

### Links:

- Calendly: [calendly.com/admin-poinsettechristianuniversity/info-meeting](https://calendly.com/admin-poinsettechristianuniversity/info-meeting)

### Notable Connections:

- Followed by homegrowntone68, poinsettechristianuniversity + 67 more
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## LinkedIn Profile

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**URL:** <https://www.linkedin.com/in/dr-lesley-poinsette-phd-ms-ba-3b55941b>

**Title:** Chancellor / President, Poinsette International Christian University (PICU)

**Additional Role:** Director of Give4Growth.com Charity **Location:** Fishers, IN

**Experience:** 20+ years in education

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## Threads Profile

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**Handle:** @drlesleypoinsette **URL:** <https://www.threads.com/@drlesleypoinsette>

### Recent Activity:

- Hosting webinars for PICU
  - Active promotion of university programs
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## Business Registration (Florida)

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**Entity:** POINSETTE INTERNATIONAL CHRISTIAN UNIVERSITY LLC **Registered Agent:**

POINSETTE, LESLEY **Address:** 12631 ENDURANCE DR, FISHERS, IN

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## Key Observations

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- 1. Active Social Presence:** Dr. Poinsette maintains an active Instagram presence with regular posts about PICU and faith-based entrepreneurship.
- 2. Personal Branding:** Strong personal brand as “The Divine CEO” targeting women of faith.
- 3. Engagement Strategy:** Uses Calendly for scheduling info meetings, indicating a direct outreach approach.
- 4. Cross-Platform:** Present on Instagram, LinkedIn, and Threads.

**5. Community Focus:** Connected to 67+ mutual followers in the Christian education space.

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## Recommendations for Engagement

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- 1. Instagram:** Primary platform for visual content and community building.
  - 2. LinkedIn:** Professional networking and B2B partnerships.
  - 3. Threads:** Emerging platform for text-based updates.
  - 4. Calendly Integration:** Direct booking for prospective student meetings.
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**End of Social Media Report**