

POINSETTE INTERNATIONAL CHRISTIAN UNIVERSITY

Your Doctorate Awaits

Affordable, Flexible, Faith-Centered

Prospective Student Webinar

Presented by Dr. Lesley Poinsette, President

THE CHALLENGE

Most Ministry Leaders Want a Doctorate But Face Major Barriers

78% of pastors express interest in advanced education, yet fewer than 15% pursue it.

- **High Cost:** Traditional doctoral programs cost \$15,000 to \$50,000 or more.
- **Rigid Schedules:** Often require relocation or significant time away from ministry.
- **Life Demands:** Family and congregation responsibilities make full-time study impossible.
- **Unclear Path:** Many feel called to grow but see no realistic path forward.



THE SOLUTION

We Designed Every Aspect of PICU to Work With Your Life, Not Against It



100% Online

Eliminates relocation and commuting. Study from anywhere.



Affordable

Tuition at a fraction of traditional programs.



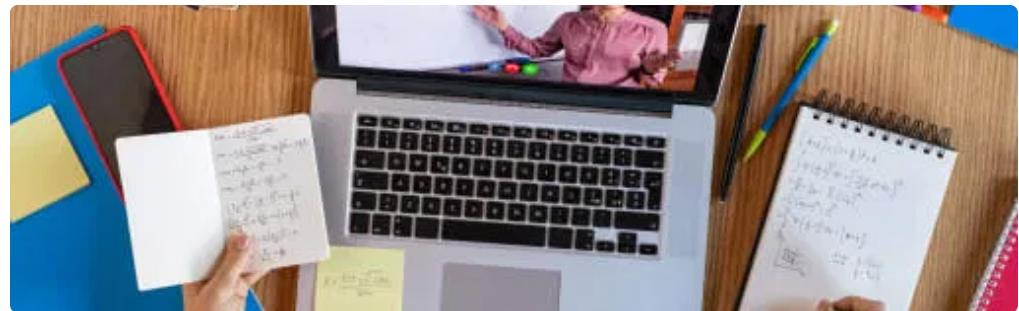
Self-Paced

Fits around your ministry, family, and responsibilities.



Accredited

CCACI accredited for recognized credentials.



OUR PROGRAMS

Four Specialized Doctoral Programs Starting at \$6,400 Total Tuition

Doctor of Divinity (D.Div.) in Chaplaincy and Pastoral Care	\$6,400
PhD in Practical Ministry	\$6,400
PhD in Christian Counseling	\$6,400
PhD in Christian Entrepreneurship	\$6,400
Dual Degree Programs (MA + PhD)	\$7,500
<i>Combine any Master's with a PhD for comprehensive training</i>	



DOCTORAL PROGRAM

Doctor of Divinity

in Chaplaincy and Pastoral Care

- ✓ Ideal for pastors, hospital chaplains, and pastoral counselors.
- ✓ Focuses on advanced pastoral theology and crisis intervention.
- ✓ Prepares you for leadership in healthcare, military, and corporate chaplaincy.
- ✓ Enhances your ability to minister in vulnerable moments.

TOTAL TUITION

\$6,400



PHD IN PRACTICAL MINISTRY

Gain Academic Credentials While Enhancing Your Real- World Ministry Skills

- **Target Audience:** Designed for senior pastors, church planters, ministry directors, and denominational leaders.
- **Bridge the Gap:** Connects deep theological knowledge with practical, day-to-day application.
- **Core Topics:** Leadership development, church growth strategies, and ministry administration.
- **Outcome:** Positions you as a thought leader in your specific ministry context.



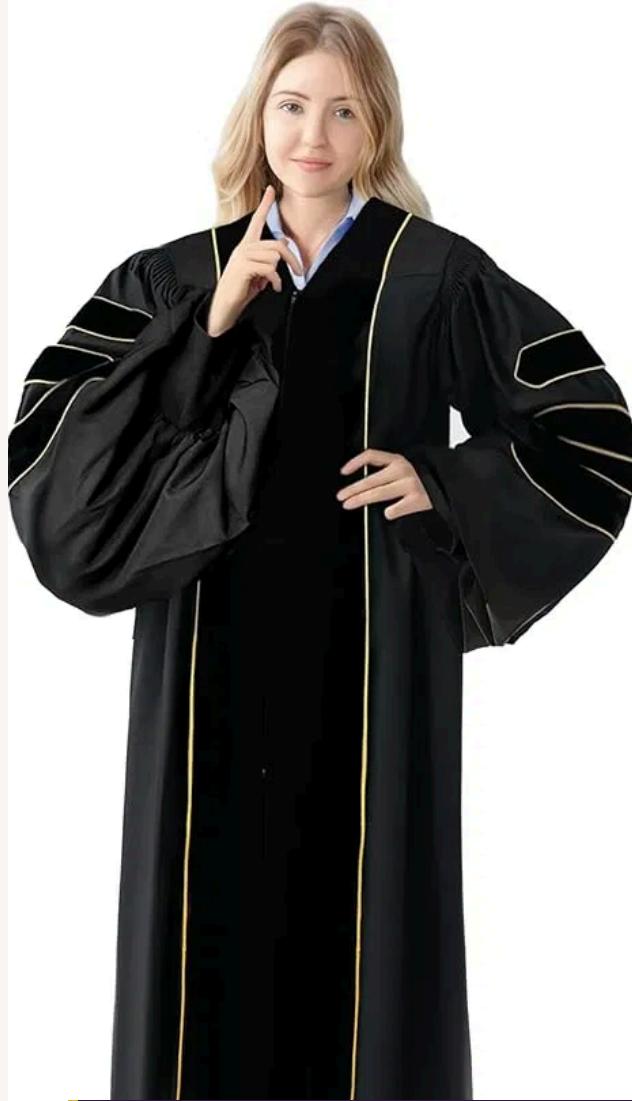
\$6,400 Total Tuition

— DOCTORAL PROGRAM

PhD in Christian Counseling

Combine Biblical Foundations with Professional Counseling Principles

- ✓ Perfect for those called to counseling ministry in church or private practice settings.
- ✓ Integrates Scripture-based wisdom with proven counseling methodologies.
- ✓ Prepares you to serve individuals, couples, and families facing life's challenges.
- ✓ Enhances your credibility and effectiveness as a Christian counselor.



TOTAL TUITION INVESTMENT

\$6,400



— DOCTORAL PROGRAM

PhD in Christian Entrepreneurship

Integrate Business Principles with Your Faith to Expand Kingdom Impact

- ✓ Ideal for ministry leaders starting nonprofits, church businesses, or faith-based ventures.
- ✓ Coursework covers strategic planning, financial stewardship, and organizational leadership.
- ✓ Learn to apply entrepreneurial thinking to ministry challenges.
- ✓ Equips you to create sustainable ministries and marketplace impact.



\$6,400 Total Tuition

DUAL DEGREE PROGRAMS

Earn Both a Master's and a Doctorate for Maximum Value

Master's
ANY DISCIPLINE

+

PhD
SPECIALIZED

= \$7,500



Combine any Master's degree with a PhD for comprehensive training.



Ideal for those without a prior graduate degree seeking broader expertise.



Complete both degrees in a streamlined, integrated curriculum.

COMPETITIVE ADVANTAGE

PICU Delivers Doctoral Education at 60-80% Less Than Competitors

Comparison Factor	PICU	Traditional Programs
Tuition	\$6,400 - \$7,500	\$15,000 - \$50,000+
Format	100% Online	On-campus or Hybrid
Schedule	Start Anytime	Semester-based
Duration	6 - 36 Months	3 - 5 Years
Relocation	Not Required	Often Required



STUDENT SUCCESS STORY

“

PICU did not just give me a degree – it elevated my entire ministry. For years, I wanted to pursue my doctorate but could not afford the tuition at other schools. PICU delivered everything I needed... I graduated debt-free.

Pastor Michael T.

DOCTOR OF DIVINITY GRADUATE

HOW IT WORKS

Your Doctorate is Closer Than You Think



STEP 01

Apply

Simple 10-minute application.

No GRE required.

No complicated essays.



STEP 02

Enroll & Pay

Choose your program.

Select a flexible payment plan.

Tuition: \$6,400 - \$7,500.



STEP 03

Start Learning

Access coursework online.

Study on your schedule.

Advance at your own pace.

TIMELINE & FLEXIBILITY

Complete Your Doctorate on Your Schedule



Accelerated

For highly motivated students with more time to dedicate.

Standard

The average pace, balancing ministry, family, and study.

Extended

Maximum flexibility for those with demanding schedules.

"Study early mornings, late nights, or during lunch breaks – you control the pace. No rigid class schedules."

WHAT YOU WILL RECEIVE

Everything You Need to Earn and Celebrate Your Achievement

-  Complete doctoral curriculum with **faculty support**
-  **Official transcripts** documenting your academic achievement
-  **Doctoral diploma** upon successful completion
-  The title "**Doctor**" – earned and deserved
-  Credentials that **open doors** in ministry and academia



Your Future

ADDRESSING YOUR CONCERNS

We Understand the Hesitation – Here Are the Facts

"Is now the right time?"

There will never be a perfect time. Ministry will always be demanding. But your calling to grow, to learn, and to become more does not go away.

"Is the investment worth it?"

Graduates consistently report opened doors, elevated credibility, and deeper ministry impact. It is an investment in your legacy and your future effectiveness.

"Can I balance studies with ministry?"

PICU was built specifically for busy ministry leaders like you. Our self-paced format allows you to study early mornings, late nights, or whenever fits your schedule.

"What about payment?"

We offer flexible payment plans to fit your budget. Our goal is to help you graduate debt-free, without the financial burden of traditional programs.

YOUR NEXT STEP

Your Ministry Legacy Begins Today

Don't let another year pass wondering "what if."

APPLY NOW AT

poinsettechristianuniversity.com



1-877-712-PICU



info@poinsettechristianuniversity.com

Thank You

Questions & Answers



poinsettechristianuniversity.com



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START YOUR JOURNEY TODAY