

PICU Outreach Message Templates

Phoenix Global Nexus Intelligence Division

Timestamp: 12:30 Jan 20, 2026

REDDIT OUTREACH TEMPLATES

Template 1: For DMin/PhD Seekers
(u/thekingdombum, u/slowobedience, etc.)

Subject: Affordable Online Doctoral Programs

Hi [username],

I saw your post about [DMin/PhD decision]. I wanted to share some information that might be helpful.

Poinsette International Christian University (PICU) offers several doctoral programs that might align with your goals:

- Doctor of Divinity (D.Div.) in Chaplaincy and Pastoral Care - \$6,400 total
- PhD in Practical Ministry - \$6,400 total
- PhD in Christian Counseling - \$6,400 total

Key benefits:

- ✓ 100% online - no relocation required
- ✓ Flexible schedule - start anytime
- ✓ Affordable tuition (fraction of traditional programs)
- ✓ CCACI accredited

Website: <https://poinsettechristianuniversity.com/>

Happy to answer any questions about the programs.

Template 2: For Cost-Conscious Seekers (u/AFollowerOfTheWay, u/keniselvis)

Subject: Free/Affordable Doctoral Options

Hi [username],

I noticed you're looking for affordable education options. Here's one you might not have heard of:

Poinsette International Christian University offers doctoral degrees starting at \$6,400 total tuition. That's significantly less than most programs (\$15,000-\$50,000).

Programs available:

- Doctor of Divinity
- PhD in Christian Entrepreneurship
- PhD in Practical Ministry
- Dual Degree options (\$7,500)

All programs are 100% online with flexible scheduling.

More info: <https://poinsettechristianuniversity.com/degrees>

Let me know if you have questions!

Template 3: For Career Changers (u/VexedCoffee, u/_crossingrivers)

Subject: Doctoral Programs for Pastor-Theologians

Hi [username],

Your post about balancing pastoral ministry with academic pursuits resonated with me.

PICU offers doctoral programs specifically designed for practitioners who want to continue serving while advancing their education:

- 100% online format
- Self-paced learning
- No language requirements
- Practical ministry focus

Programs range from \$6,400-\$7,500 total tuition.

Website: <https://poinsettechristianuniversity.com/>

Would be happy to discuss how these programs might fit your goals.

LINKEDIN OUTREACH TEMPLATES

Template 1: Connection Request Message

Hi [Name],

I noticed your work in [ministry/pastoral care/chaplaincy]. I'm reaching out to connect with professionals interested in advancing their education.

PICU offers affordable online doctoral programs in ministry, chaplaincy, and Christian counseling.

Would love to connect and share more information.

Best regards

Template 2: InMail for Doctoral Candidates

Subject: Affordable Doctoral Programs for Ministry Professionals

Hi [Name],

I came across your profile and noticed your background in [specific area].

Poinsette International Christian University offers doctoral programs that might interest you:

- Doctor of Divinity in Chaplaincy - \$6,400
- PhD in Practical Ministry - \$6,400
- PhD in Christian Counseling - \$6,400

All programs are 100% online with flexible scheduling.

Key differentiators:

- Affordable tuition (vs. \$15K-\$50K at other institutions)
- No relocation required
- Start anytime
- CCACI accredited

Would you be interested in learning more?

Website: <https://poinsettechristianuniversity.com/>

Best regards

Template 3: Follow-Up Message

Hi [Name],

Following up on my previous message about PICU's doctoral programs.

I wanted to highlight a few additional benefits:

- Dual degree options (MA + PhD for \$7,500)
- No language requirements
- Practical ministry focus
- Supportive online community

If you have any questions or would like to schedule a call, I'm happy to **help**.

Best regards

FACEBOOK GROUP POST TEMPLATES

Template 1: Introduction Post

👋 Hello everyone!

I'm sharing information about affordable doctoral programs for those interested in ministry, chaplaincy, or Christian counseling.

Poinsette International Christian University (PICU) offers:

- 📖 Doctor of Divinity in Chaplaincy - \$6,400
- 📖 PhD in Practical Ministry - \$6,400
- 📖 PhD in Christian Counseling - \$6,400
- 📖 PhD in Christian Entrepreneurship - \$6,400

- ✅ 100% online
- ✅ Flexible schedule
- ✅ Start anytime
- ✅ CCACI accredited

Website: <https://poinsettechristianuniversity.com/>

Feel free to ask questions in the comments!

Template 2: Value-Add Post

🎓 Thinking about a doctoral degree but worried about cost?

Here's a comparison:

Traditional Programs: \$15,000 - \$50,000

PICU Programs: \$6,400 - \$7,500

PICU offers:

- Doctor of Divinity
- PhD in Practical Ministry
- PhD in Christian Counseling
- Dual Degree options

All programs are 100% online with no relocation required.

More info: <https://poinsettechristianuniversity.com/degrees>

#DoctoralDegree #AffordableEducation #OnlineLearning

Template 3: Testimonial Request Post

📣 Calling all doctoral students and graduates!

Are you currently pursuing or have you completed a doctoral degree in ministry, theology, or Christian counseling?

I'd love to hear about your experience:

- What program did you choose?
- What factors influenced your decision?
- What challenges did you face?

Your insights could help others make informed decisions about their education journey.

Share your story in the comments! 🙌

EMAIL OUTREACH TEMPLATES

Template 1: Cold Outreach to Organizations

Subject: Partnership Opportunity - Affordable Doctoral Programs

Dear [Organization Name] Leadership,

I'm reaching out regarding a potential partnership opportunity with Poinsette International Christian University (PICU).

PICU offers affordable online doctoral programs designed **for** ministry professionals:

- Doctor **of** Divinity **in** Chaplaincy **and** Pastoral Care
- PhD **in** Practical Ministry
- PhD **in** Christian Counseling
- PhD **in** Christian Entrepreneurship

Our programs are significantly more affordable than traditional options (\$6,400-\$7,500 vs. \$15,000-\$50,000) **while** maintaining academic rigor.

We believe a partnership could benefit your members **by** providing:

- Discounted tuition rates
- Customized program tracks
- Continuing education credits
- Professional development opportunities

Would you be open **to** a brief **call to** discuss potential collaboration?

Best regards,

[Name]

Poinsette International Christian University

info@poinsettechristianuniversity.com

1-877-712-PICU

Template 2: Follow-Up Email

Subject: Following Up - PICU Partnership Opportunity

Dear [Name],

I wanted to follow up on my previous email regarding partnership opportunities with Poinsette International Christian University.

I understand you're busy, so I'll keep this brief:

PICU offers affordable doctoral programs (\$6,400-\$7,500) that could benefit your organization's members. We're open to discussing:

- Group enrollment discounts
- Customized program tracks
- Co-branded marketing materials
- Referral partnerships

Would you have 15 minutes this week for a quick call?

Best regards,
[Name]

TRACKING SPREADSHEET TEMPLATE

Outreach Log

Date	Platform	Target	Message Sent	Response	Follow-Up Date	Status
Jan 20	Reddit	u/thekingdombum	Template 1	Pending	Jan 23	Active
Jan 20	Reddit	u/slowobedience	Template 1	Pending	Jan 23	Active
Jan 20	LinkedIn	Dominic Abaria	Connection	Pending	Jan 23	Active
Jan 20	Facebook	PhiniseD Group	Post	Pending	Jan 22	Active

Phoenix Global Nexus Intelligence Division Classification: OPERATIONAL
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