

Lai Deming

CMS developer

Singapore

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I am a highly experienced WordPress and Shopify developer with over 5 years of experience. I specialize in building custom WordPress and Shopify themes and apps that are optimized for performance and user experience. My skills include HTML, CSS, Liquid, JavaScript, WordPress and Shopify API integrations.

In my previous projects, I have worked with clients from various industries, including fashion, beauty, and electronics. I have successfully built WordPress site and Shopify stores that are user-friendly, fast-loading, and visually appealing. My expertise in WordPress and Shopify also extends to app development, where I have experience in building custom apps that integrate seamlessly with WordPress and Shopify's APIs.

I am a problem-solver and a team player, and I always strive to exceed my clients' expectations. I have excellent communication skills and can work with clients remotely or in-person. I am committed to delivering high-quality work on time and within budget.

Professional Experience

July 2019 - February 2020
Digital

Junior developer Kyanon

- Building custom WordPress and Shopify themes from scratch using HTML, CSS, Liquid, and JavaScript. Developing custom Shopify apps using the WordPress and Shopify API and third-party APIs.

March 2020 - May 2021

Senior developer Afocus Development

- Building custom WordPress and Shopify themes from scratch using HTML, CSS, Liquid, and JavaScript.
- Integrating Shopify stores with third-party services such as payment gateways, shipping providers, and marketing tools.

March 2022 - May 2023

Senior developer Swanky

- Optimizing Shopify stores for performance, including improving page load times and reducing image sizes.
- Creating custom Shopify reports using Shopify's reporting API.
- Migrating data from other e-commerce platforms to Shopify.

Education

April 2015 - March 2019

Bachelor's degree in Computer Science National University of Singapore

I received Bachelor's degree in Computer Science from University of Helsinki in 2018 with a GPA of 8.5/10.

Key Skills



- WordPress | Shopify Theme Design
- WordPress | Shopify Marketing
- Shopify Customer Support
- WordPress SEO plugin | Shopify SEO
- WordPress | Shopify Project Manager
- Custom PHP
- Database management
- HTML, CSS, JQuery
- Laravel + Vue.js
- MERN stack