

ProPlay AI – Investor Teaser

Revolutionizing Football with AI

The Problem

Football clubs **lose millions** due to outdated decision-making:

- **Inefficient scouting** – Clubs miss out on talent or overpay due to subjective assessments.
- **Poor transfer timing** – Selling too early or too late reduces ROI.
- **Lack of AI-driven player development** – Training decisions are not data-optimized.
- **Underutilized commercial potential** – Clubs fail to maximize sponsorships, ticket sales & fan engagement.

The Solution – ProPlay AI

A **game-changing AI platform** that helps clubs **make smarter, faster, and more profitable decisions** across sporting, financial, and commercial operations:

- ✓ **AI-Powered Scouting & Transfers** – Identifies **undervalued talent** & predicts future market value.
- ✓ **Smart Player Development** – Personalized **performance tracking & injury risk analysis**.
- ✓ **Strategic Transfer Timing** – AI signals the **optimal moment to sell** for max ROI.
- ✓ **Commercial & Fan Engagement** – Automated, **AI-driven sponsorship & ticketing strategies**.
- ✓ **Data Security & Scalability** – Blockchain-based security & seamless **integration with existing club systems**.

Proof of Concept – Tested & Validated

- ◆ Already tested using **real club data** from **BK Häcken** (Allsvenskan, Sweden).
- ◆ Investor **interest confirmed** – Discussions underway with **leading sports tech investors**.
- ◆ Clubs from **top leagues** have expressed **interest in early access**.

Market Size & Opportunity

🏆 **Football = \$50B+ industry** with clubs investing heavily in **AI & data-driven decision-making**.

📈 AI-driven sports analytics is projected to **grow 25% annually**, reaching **\$11B+ by 2030**.

💡 **Early adopters** will have a massive competitive edge in scouting, transfers & revenue growth.

Why Invest in ProPlay AI?

✅ **Scalable, global solution** – Designed for **clubs of all sizes**, from elite teams to academies.

✅ **Proven demand** – Real clubs have tested the model & top investors are interested.

✅ **AI-first approach** – Unlike traditional scouting platforms, we integrate **end-to-end club operations**.

✅ **First-mover advantage** – Clubs are actively **seeking AI solutions**, and ProPlay AI is positioned to lead.

💰 Investment Opportunity

📈 **€1.5M initial funding round** to scale product development, finalize AI integrations, and accelerate international adoption.

🚀 **Scalable business model** with recurring revenue from club partnerships and AI-powered transaction fees.

🏆 **Strong exit potential** – positioned to become the leading AI-driven football platform, with strategic acquisition or further expansion as viable paths.

I'd love to discuss this further and share more details on how ProPlay AI is set to redefine football operations at the highest level. Let me know a time that works for you!