

GOAL

To obtain a position in Front End Development, Web Design and Production utilizing new and advancing technologies.

SKILLS & KNOWLEDGE

Skillful in prioritizing, planning and organizing to meet multiple deadlines. Ability to learn new programs and languages quickly and efficiently. Proficient and knowledgeable in the following programs and languages, all in the most recent versions:

- HTML5
- CSS3, Sass, Less
- JavaScript, jQuery (basic level)
- BEM, CUBE Methodology's
- Visual Studio Code
- Photoshop CS
- Premiere CS (basic level)
- Cornerstone, GitKraken
- OS: MAC OS X, Microsoft Windows
- Microsoft Word, Excel, & Access
- Various FTP Programs

EXPERIENCE

Experience designing graphical user interfaces and design solutions for various projects. Implement sites from Photoshop composition to full working web sites. (* = same management)

MDG Advertising Boca Raton, FL.

Front-End Developer, *November 2020 – February 2021.*

- Build out, update and test HTML email's using best email practices per design.
- Move email's to platforms such as Mailchimp, Adestra and setup campaigns.
- Upload email lists to said campaigns and deploy email blasts.
- Pulled down banner advertisements, optimize and sent off to the appropriate parties.
- Made site copy edits, created pages, added content using Wordpress. Used GitKraken to upload.

Digital Target Marketing, LLC. West Palm Beach, FL.

Web Designer, *May 2011 – March 2020*.*

- Responsible for building, updating web sites using HTML5, CSS3, JavaScript scripts and followed instructions per Photoshop composition; then implemented into their platform.
- Designed site asset images in Photoshop based off original comp and applied front end development best practices.
- Designed mobile graphics based off original comp and formatted the homepage graphics/text styles for their mobile template.
- Cut, edited videos via Premiere and uploaded to Vimeo to put on the sites.
- Collaborated with team members to meet deadlines and presented new ideas to their existing platforms.

Nemesis Interactive, LLC. Boynton Beach, FL.

Sr. Front End Developer, *February 2009 – April 2012 (Freelance).*

- Built web sites using XHTML, CSS, added JavaScript scripts per Photoshop composition.
- Produced html email blasts, ensuring emails were delivered to various email clients.
- Worked with the owner on design techniques to ensure optimized projects.

Peak Seven Advertising, Inc. Deerfield Beach, FL.

Front End Developer, *September 2010 – May 2011.*

- Build-out of web sites using XHTML, CSS, implemented JavaScript scripts based on Photoshop design.
- Produced html email blasts, utilizing email techniques to ensure they were correctly delivered email client.
- Bought domain names and set up hosting information.
- Collaborated with team members to meet deadlines, handed off clean code to programming to then move into their platforms.

Livemercial, Inc. West Palm Beach, FL.

Web Designer, *March 2006 – July 2009*.*

- Built, maintained web sites using HTML, CSS based off of Photoshop composition; then implemented into their platforms.
- Designed web site images in Photoshop based off homepage design for asset images.
- Collaborated with team members to meet deadlines and presented new ideas to their platforms.

ICom Group, LLC. Weston, FL.

Web Designer, *March 2005 – February 2006.*

- Acted as the lead manager of the affiliate program and managed sites.
- Designed and built their affiliate web sites based off of main product sites.
- Designed static banner ads for advertising companies.

EDUCATIONThe Pennsylvania State University. University Park, PA.

Bachelor of Science, *August 2000.*

- Letters, Arts, and Sciences: Web Development/Graphic Design emphasis (Major); World Literature (Minor).