

Curriculum Vitae

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Professional Summary

A versatile and results-driven Marketer and Sales Expert with a strong background in digital strategy and business growth. Also a skilled Website Developer proficient in modern frameworks and programming languages, delivering responsive and functional websites. Passionate about continuous learning and driven by a deep enthusiasm for technology, innovation, and emerging digital trends. Combines sales acumen with technical expertise to create impactful solutions and maximize value for clients and businesses.

Work Experience

Growth Analyst Intern

Circuit TV | Remote

March 1 - May 2

- Tasked with onboarding 150 new users to the app within 30 days.
- Successfully implemented outreach strategies to meet registration targets.

Growth Analyst & Ad Manager

Lunis Official | Bulgaria

February - March

- Led targeted ad campaigns to boost brand visibility.
- Utilized data-driven strategies to enhance online presence.

Education

University Admission in Progress

Applied for undergraduate studies in 2025. Eager to begin formal academic training to complement hands-on experience in marketing, sales, and web development.

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Skills

Technical Skills:

- HTML, CSS, JavaScript, React, TypeScript
- Web development and responsive design
- Basic frontend frameworks and version control (Git)

Marketing & Business Skills:

- Strategic ad campaigns and promotions
- Affiliate marketing and conversion strategies
- Sales expertise and client acquisition
- Strong communication and persuasive skills

Certifications

- Completion of Full Stack Development

Whoba Ogo Foundation, 2024

Languages

- English: Good (conversational)
- Igbo: Fluent

Projects

Top Earner

A professional and visually impressive website built for showcasing digital marketing expertise, sales strategies, and services. The platform is designed to be responsive and user-friendly, focusing on branding, client acquisition, and lead generation.

Tech Used: HTML, CSS, JavaScript, TypeScript, Framer Motion, Tailwind CSS

Live Link: <https://topearners.com.vercel.app/>