



Onur Gumus

Data Scientist | Business System Analyst | Machine learning | Digital Transformation & Supply Chain

Creation of data science solutions with digitalization driven approach, building data-oriented products/solutions, extraction useful information from data, understanding the nature of the dynamics of business via various analysis methods.

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WORK EXPERIENCE

Data Scientist || Digital Transformation & Digital Factoring PWC

03/2023

Achievements/Tasks

- Creating products with a proactive approach by using new generation technologies in the scope of Research & Development.

Business System Engineer P&G

04/2022 - 03/2023

Achievements/Tasks

- upgrades/changes/regression testing, Digital projects, RPA, Power BI, SAP preparing reports, Developing a system and preparing job aid for Employees.

PLM Master Data Analyst & Data Cleansing Executive Reckitt (Contract)

02/2021 - 04/2022

Achievements/Tasks

- Supported the PLM deployments to various sites and facilities by helping business teams prepare, cleanse and verify data for migration from source systems into the new PLM (OPTIVA) platform.

Business Development Engineer ZEM RAF SİSTEMLERİ A.Ş.

07/2020 - 02/2021

Achievements/Tasks

- Integrated e-commerce management, CRM, ERP integration, reporting, and demand analysis.

EDUCATION

Industrial Engineering Istanbul Commerce University

Master of Engineering

2020 - 2022

Economics from Kocaeli University Bachelor's degree

2015 - 2020

SKILLS

SQL

PROJECT MANAGEMENT

PLM

Data visualization, Power BI, Tableau, Looker

DATA ANALYSIS

PYTHON

ALTELYX

Public Speaking

Communication Skills

Azure Machine Learning

SAP, PRIME, OPTIVA, SAP HANA

ALM

ADM

Data Implementation

PERSONAL PROJECTS

Research Volunteer (AIESEC in Moscow) (01/2020 - 03/2020) (01/2020 - 03/2020)

- Case-solving and project's creation, I worked in a team with schoolchildren and helped them understand yourself.

Marketing Research Analyst (AIESEC in Ukraine) (01/2019 - 03/2019)

- Prepare content for presentations, social networks, website. Research market to find leads, develop communication strategies, write cold e-mail templates

ACHIEVEMENTS

Data Science and Machine Learning Bootcamp Participant (VBO) (03/2022 - 07/2022) (03/2022 - 07/2022)

(300 Hours) AB Test-KPI & Cohort Analysis-Association Analysis and Recommendation Systems-with RFM Analysis-Customer Lifetime Value Estimation-Demand Forecasting. And learning SQL

Digital Transformation Projects and S/4 HANA & TCCAR P&G

Design automated BI solutions for recurrent reporting (daily/weekly/monthly), Develops projects and generates new ideas in line with the company's annual Industry 4.0 and Digital Transformation goals

Data Cleansing, SAP MM and SCM Imp. & PLM "Optiva" Implementation at Reckitt (02/2021 - 04/2022)

LANGUAGES

Turkish

Native or Bilingual Proficiency

English

Full Professional Proficiency

Russian

Elementary Proficiency