Agile for Information Development



August 1, 2012 Laura Clymer

Agenda

- Introduction
- Agile
 - Definition
 - Base Model
- Existing Info Dev Model
- Experiences on Recent Programs
- What Did We Learn
- Changes for the Future
- Conclusion, Q&A



Introduction - Laura Clymer

Information Development professional - 16 years of experience

- Semiconductor hardware, software products
- Implemented 3 ground-up conversions to SGML/XML
- Global authoring considerations writing/SME spanned the global

Information Development Senior Manager with Dell

- Team of 6 writers, 1 illustrator
- Software products
- Using DITA XML as source content for over a year



Agile Definition

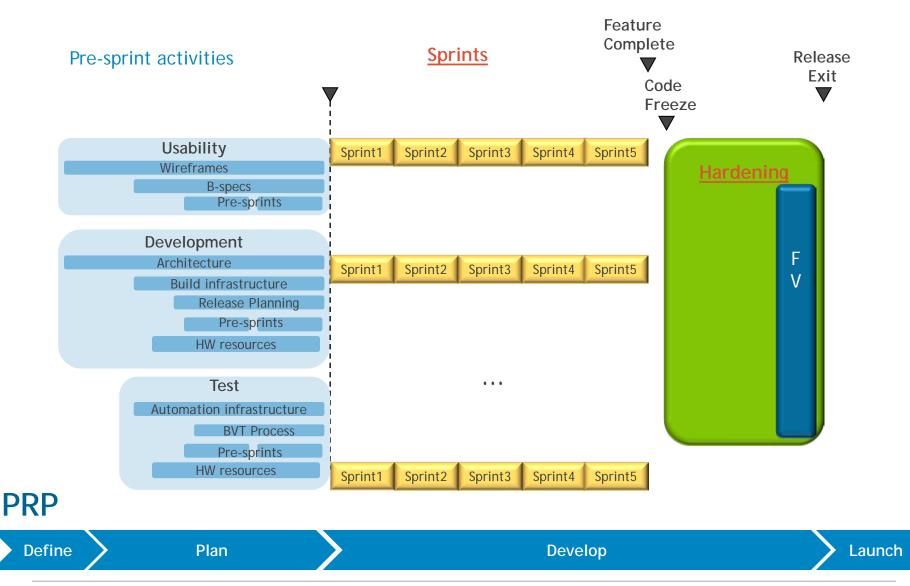
Agile software development is:

- Group of software development methodologies
- Based on iterative and incremental development
- Solutions evolve through collaboration of cross-functional teams Agile Manifesto (2001)

AGILE DEVELOPMENT adaptability transparency Agility is... simplicity STRATEGY RELEASE ITERATION Working Software ACCELERATE DELIVERY

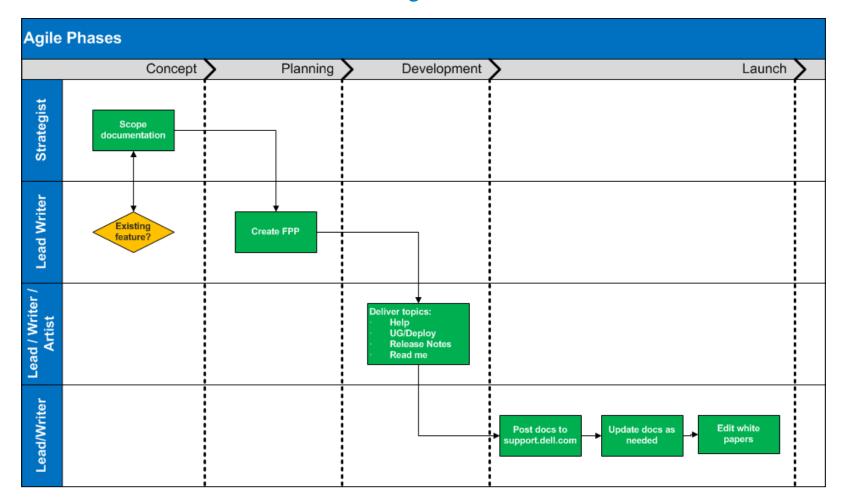


Base Development Model - Agile





Previous Info Dev Lifecycle



Info Dev stayed with traditional delivery model, even though Dev changed!!



Experiences on Recent Programs

Program	Continue	Lessons
Program 1.0	 Attended Release Planning Sessions Attended Scrum meetings Delivered help files to development team during sprints 	 Functional Information Development Plan started too late, too little detail Documents are not inputs to test Wanted full guides for review No acceptance criteria
<u>Programa</u>	 Attended Planning Sessions Attended Scrum meetings Delivered GUI text reviews during sprints 	 Error messages written using different standards - no consistency Content was reviewed eight times (4 help, 4 guide) Understaffed
Ghost	 Attended Release Planning Sessions Attended Scrum meetings Delivered help files to development team during sprints 	 User interface text rewritten without Info Dev input/review Error messages not written until final validation Development team switched back and forth between Agile and Waterfall



What Did We Learn?

Functional Information Development Plan

Review Cycle

Phase Appropriate Interlocks

Other Findings



Functional Information Development Plan

Start early to include scoping/requirements work



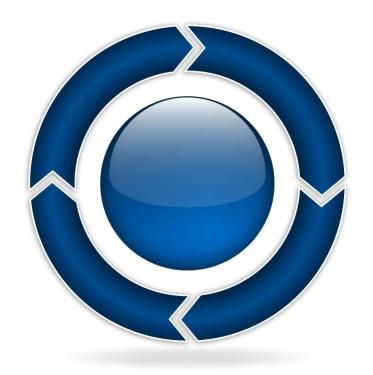
 Contains high-level information including deliverable descriptions, dates, timelines, and language requirements



Review Cycle

 Deliver iteratively for review - no more full books

- Once reviewed/approved, not sent through again
- Topic content is reused between help and guides
- One full end-to-end review of guides





Other Findings

Use guidelines for consistency

Acceptance criteria must be in place for our deliverables

GUI text must have edit

Increase staffing ratios

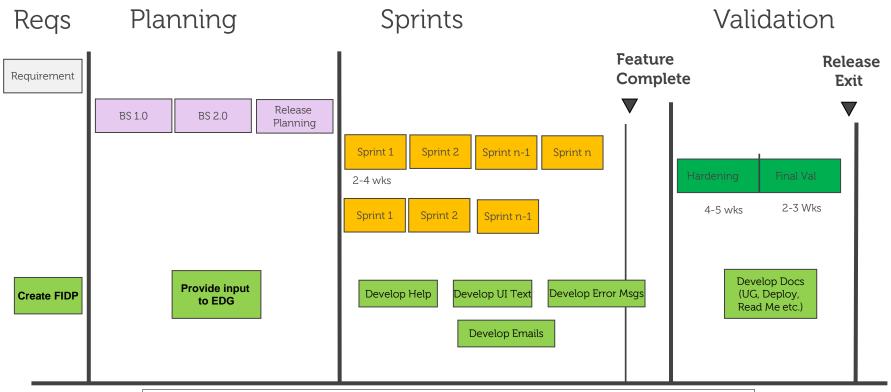
New authoring system







Agile+Info Dev Phases

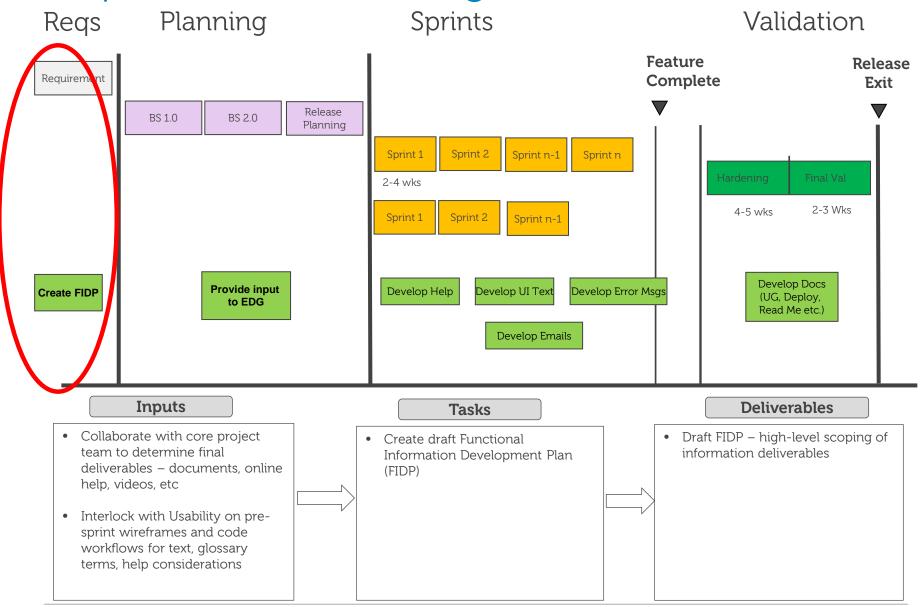


NOTE

- All Info Dev deliverables must be determined prior to Sprint 1, including Help, Guides, UI Text, System-Generated Emails, Error Messages, Read Me etc.
- Info Dev should touch ALL customer-facing text.
- Info Dev will deliver topic-based documentation on a sprint-by-sprint basis.

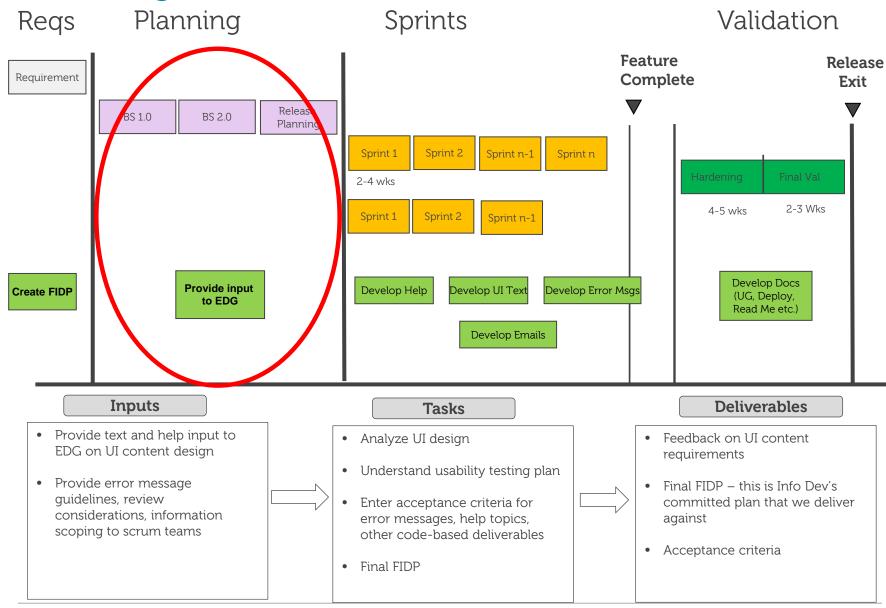


Requirements Gathering





Planning





Key Planning Considerations:

Functional Information Development Plan

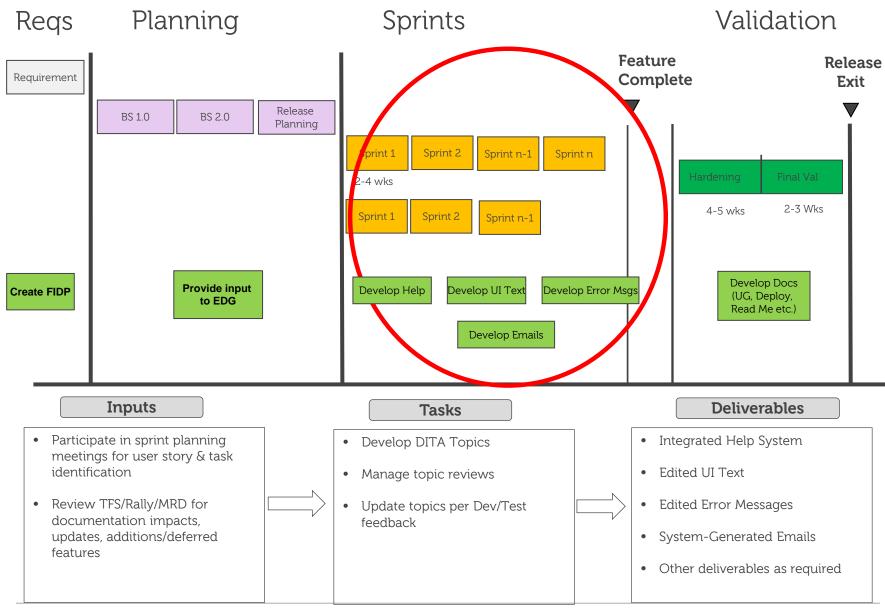
- Contains high-level information including deliverable descriptions, dates, timelines, and language requirements
- Documents are **not** required inputs to test documents are created/finalized after various test cycles are complete

Review Cycle

- Deliver topics iteratively to team for review during sprints full books are no longer delivered until hardening
- Once topic is reviewed/approved, not sent through review again until hardening
- Topic content is reused between help and guides
- One full end-to-end review of Guide content during hardening



Sprint





Key Sprint Considerations:

Review Cycle

- Deliver topics iteratively to team for review during sprints full books are no longer delivered until hardening
- Once topic is reviewed/approved, not sent through review again until hardening
 part of story acceptance criteria
- Topic content is reused between help and guides
- One full end-to-end review of Guide content during hardening

Error Messages

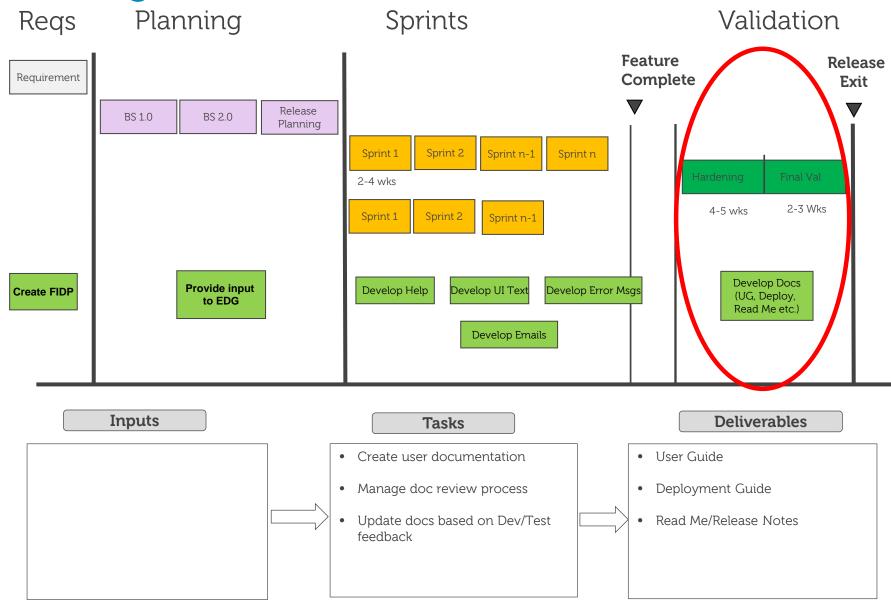
- Delivered with code utilizing Error Message Guidelines
- Dev sends message to Writer mid-sprint, and Writer returns to Dev w/ changes
- Part of feature complete part of story acceptance criteria

GUI Text

 All text must be edited by Info Dev prior to feature complete – part of story acceptance criteria



Testing





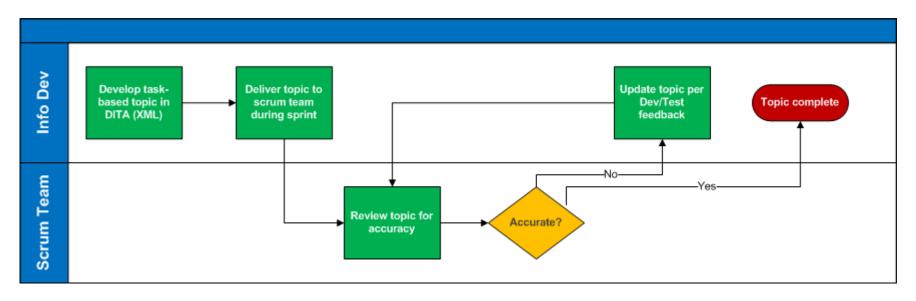
Key Validation Considerations:

Review Cycle

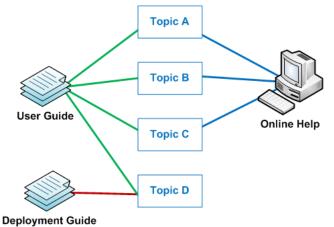
 One full end-to-end review of Guide content during hardening, and then approval



Future Authoring Process

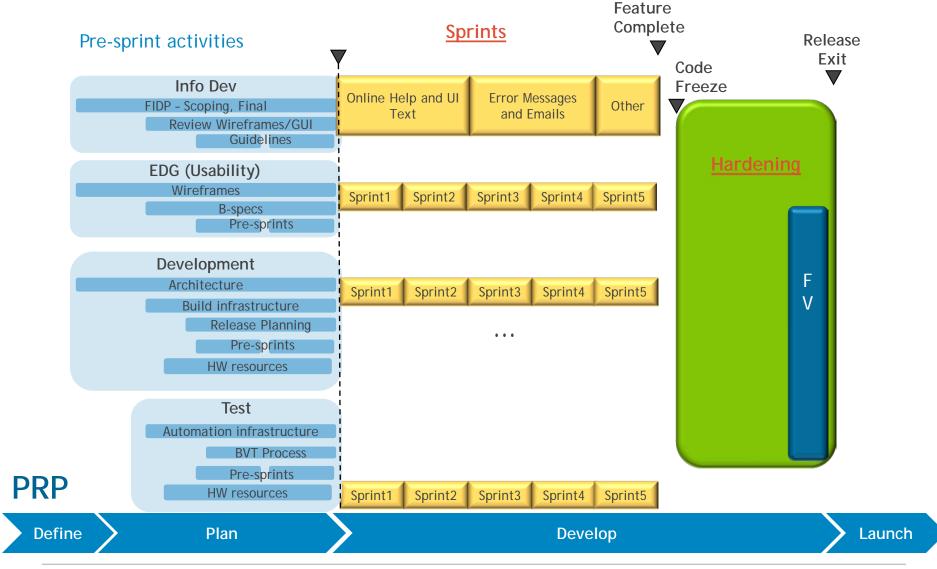


- Follows standard Agile documentation process
- Write/review once, use anywhere!
- Piloted on one project first
- Rolled out Q3 of last year





Future Model - Agile for Info Dev





Future Info Dev Staffing Ratios

Team depends on project size and complexity:

Ghost

- Strategist
- Writer
- Artist



Program 1.0

- Strategist
- Lead Writer
- Writer(s)
- Artist



New project (1.0)
 One writer per 1 - 3 scrum teams

- Feature release on existing project
 One writer per 5 7 scrum teams
- Point/minor release on existing project
 One writer per 1 2 products

Staff to meet needs NOT budgets!!



Scrum Responsibilities for Artists

- ✓ Collaborate with scrum teams and ID writers to determine art requirements
- ✓ Create illustrations, topologies, flowcharts, etc., to be used in product documentation
- ✓ Create how-to videos or other graphic deliverables



Scrum Responsibilities for Writers

- ✓ Represent Info Dev in Scrum, Scrum-of-Scrum, and Extended Engineering Team meetings, as needed
- ✓ Collaborate with scrum teams to understand details of information deliverables
- ✓ Create information deliverables including Online Help, User's Guide, Deployment Guide, Read Me, System-Generated Emails
- ✓ Edit error messages per Error Message Guidelines
- ✓ Provide artist with information about art-related deliverables, including timeframes, technical specs, and overall product concept



Scrum Responsibilities for Lead Writers

- ✓ Same as writer, plus...
- ✓ Drive day-to-day documentation activities
- ✓ Act as primary POC for project Core Team, including attending Core Team meetings
- ✓ Create and update Functional Information Development Plan
 (FIDP) as project evolves
- ✓ Ensure Info Dev deliverables are provided to Scrum teams according to agreed-upon deadlines



Scrum Responsibilities for Strategist/Manager

Strategist

- ✓ Collaborate with Core Team to understand overall project scope and high-level deliverables, use as inputs into overall Info Dev strategy
- ✓ Scope Info Dev deliverables, and hand off to writing team

Manager

- ✓ Collaborate with Strategist and Core Team to understand overall project size and concept
- ✓ Assign Info Dev staff according to pre-defined ratios



Info Dev Roles and Responsibilities

Role	Responsibility	During Sprints
Artist	Create artwork	 Interact with scrum teams and writers to understand art needs Create illustrations, topologies, etc., per Dev/Writer feedback
Writer	 Work with scrum teams to determine use cases that must be documented Develop task-based and system-related documentation 	 Attend scrum, scrum of scrum, extended engineering meetings as needed Create Online Help and system-generated emails Edit and help create error messages and UI text
Lead Writer	 Same as writer responsibilities, plus Act as POC for core team Drive day-to-day doc strategy 	 Attend core team meetings to understand high-level project deliverables and timelines Develop and update FPP per project evolution
Strategist	Scope overall deliverables	 Attend requirements/planning meetings to understand project size, concept, etc. Determine initial project scope and hand off to writers
Mgr.	Assign team to project	 Determine staff requirements based on project size Assign writer, artist, lead writer, strategist, as needed



Conclusion and Q&A

Three key take-aways to be successful with Agile...

#1 - Use a DITA authoring process/toolset that enables iterative content creation and delivery.

#2 - Update traditional deliverables and methods to use the Agile methodology for all project work.

#3 - Use appropriate staffing ratios based on project size/complexity to ensure proper coverage of upcoming projects.

THANK YOU FOR YOUR ATTENTION!!

