TRUBUILT CONSTRUCTION SUPPLY
BRAND GUIDELINES

TRUBUILT
CONSTRUCTION SUPPLY

LOGOS:

TRUBUILT
CONSTRUCTION SUPPLY

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LOGOMARK:

COLOR PALETTE:

HEX: #9D2235	HEX: #63666A	HEX: #D9D9D9
RGB: 157, 34, 53	RGB: 99, 102, 106	RGB: 217, 217, 214
CMYK: 7, 100, 68, 32	CMYK: 62, 53, 48, 19	CMYK: 0, 0, 0, 15
PMS: 201 C	PMS: Cool Gray 10	PMS: Cool Gray 1

TYPOGRAPHY:

PROXIMA NOVA EXTRABOLD
WEIGHT: Extrabold   **CASE:** Uppercase   **USE:** Headers

Proxima Nova Bold
WEIGHT: Bold   **CASE:** Lowercase   **USE:** Subheaders

Proxima Nova Regular
WEIGHT: Regular   **CASE:** Sentence Case   **USE:** Body Copy

THIS IS AN EXAMPLE OF A HEADLINE

This is a subheader

This is an example of body copy.
Ut vel issim quam lia nimodi ut eveliquo es aut omnime saero te pro officimporem quae eatem fugia voles suntem es quae et abo.